VOGUE

INCORPORATING VANITY FAIR

Christmas Gifts

ADVANCE RETAIL TRADE EDITION

Colour portfolio
50 gifts under $10.

155 other gift ideas ...
35 for men

DECEMBER 1, 1940 • PRICE 35 CENTS
40 CENTS IN CANADA

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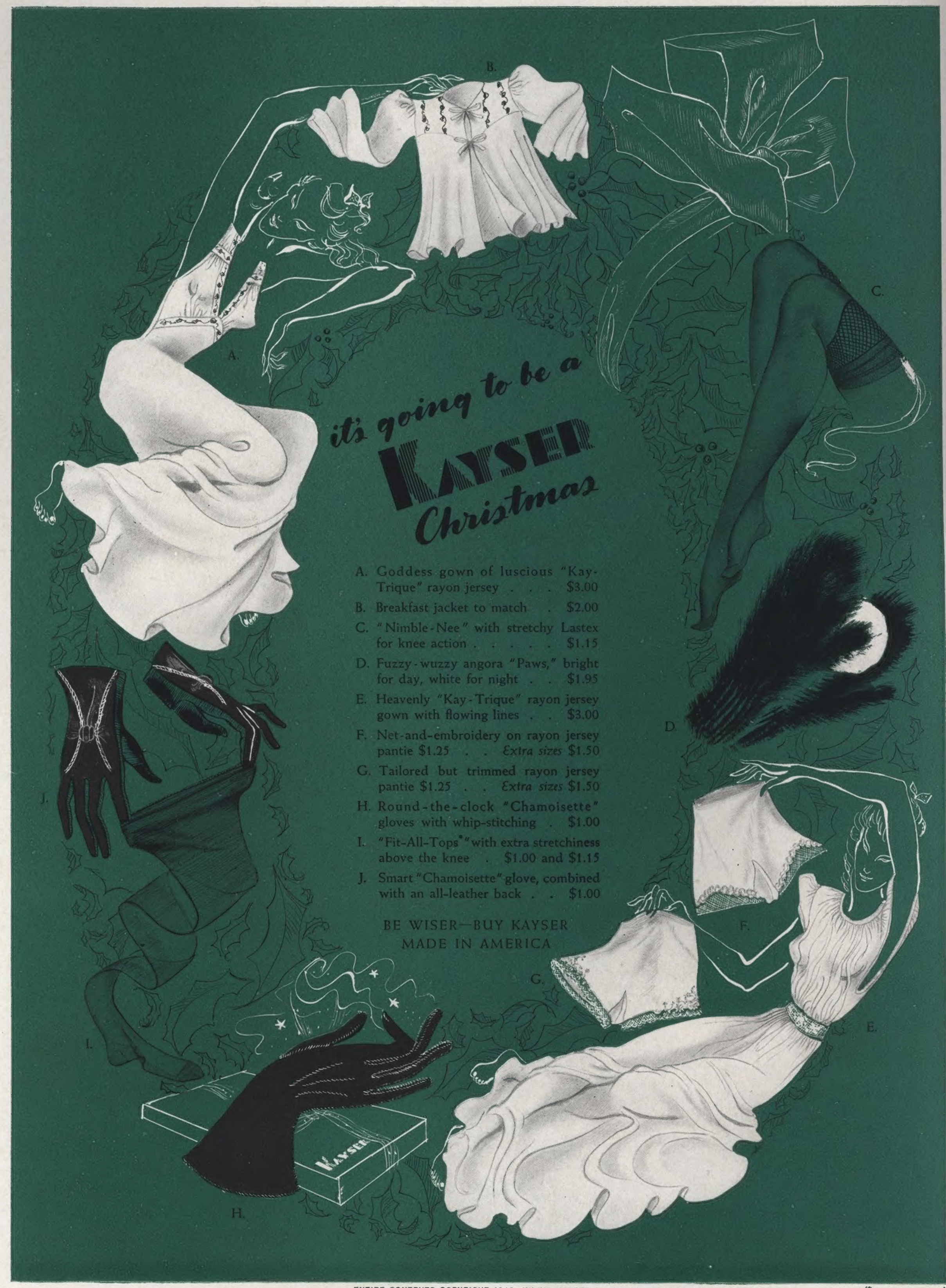

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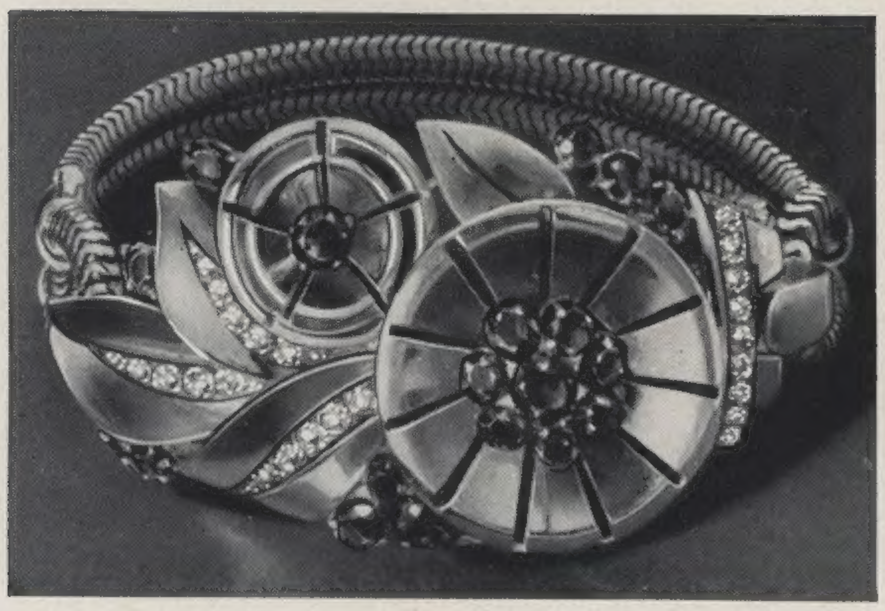
TIFFANY & CO.

Gifts of Fine Jewelry, Silverware, Stationery, China and Glassware of smart design and traditional quality displayed in modern surroundings.

FIFTH AVENUE & 57TH STREET
NEW YORK



PEARL NECKLACE	$4600.
DIAMOND AND EMERALD BROOCH	2000.
GOLD AND DIAMOND WRIST WATCH	130.
TWELVE ENGLISH EARTHENWARE ENTREE PLATES	8.
STERLING SILVER BOWL	25.
GOLD, SAPPHIRE AND DIAMOND BRACELET	975.

Now is the time...

FOR ALL GOOD SANTAS TO COME TO THE AID OF YOUR PARTIES!

WHAT BETTER TIME than Christmas to put a bee in his ear about the dessert spoons or cocktail forks you need to fill out your International Sterling set? Or the extra place settings you need to serve eight persons instead of six?

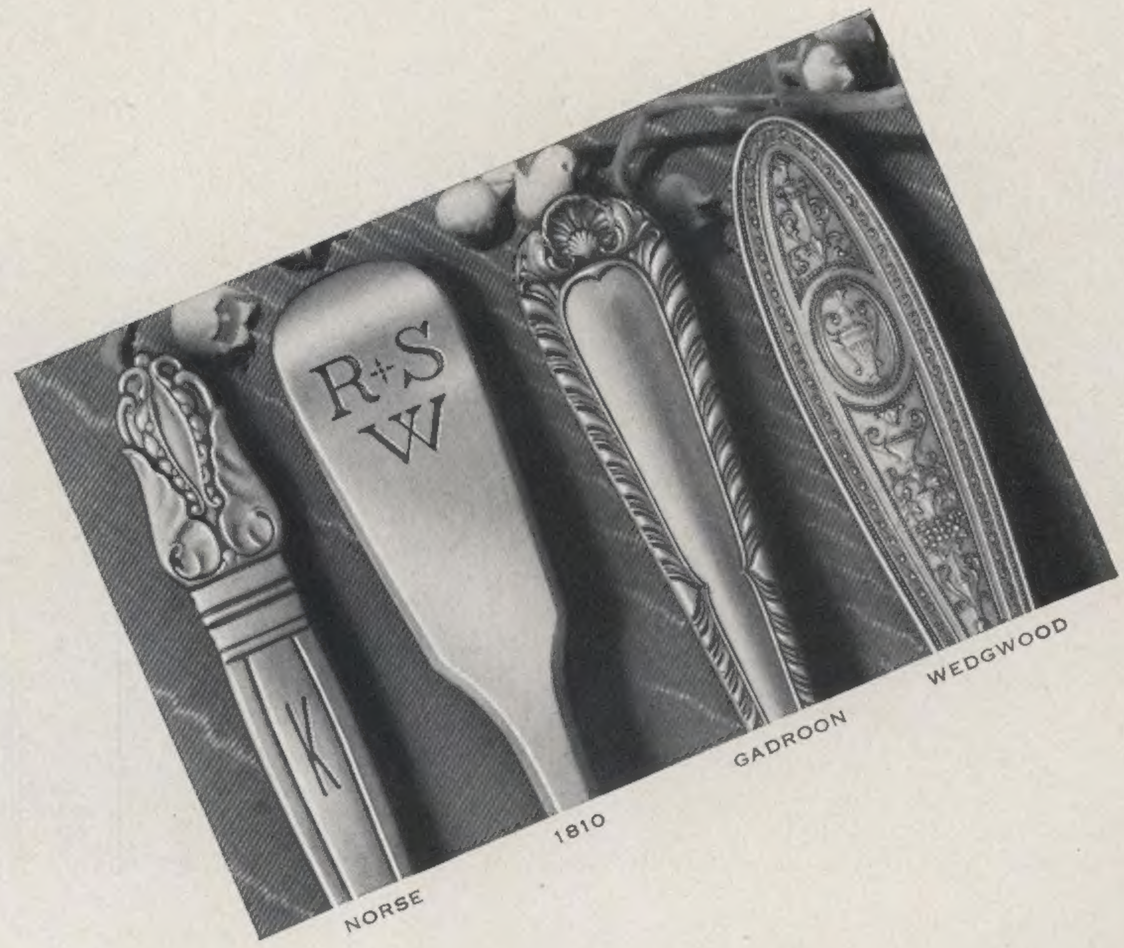
If you haven't *any* silver you're proud of, let him make this a real banner Christmas with your first International Sterling pieces.

International Sterling costs less than many a lavish "white elephant" gift he *might* pick out. And it will last you longer, thrill you more deeply, than anything he could give!

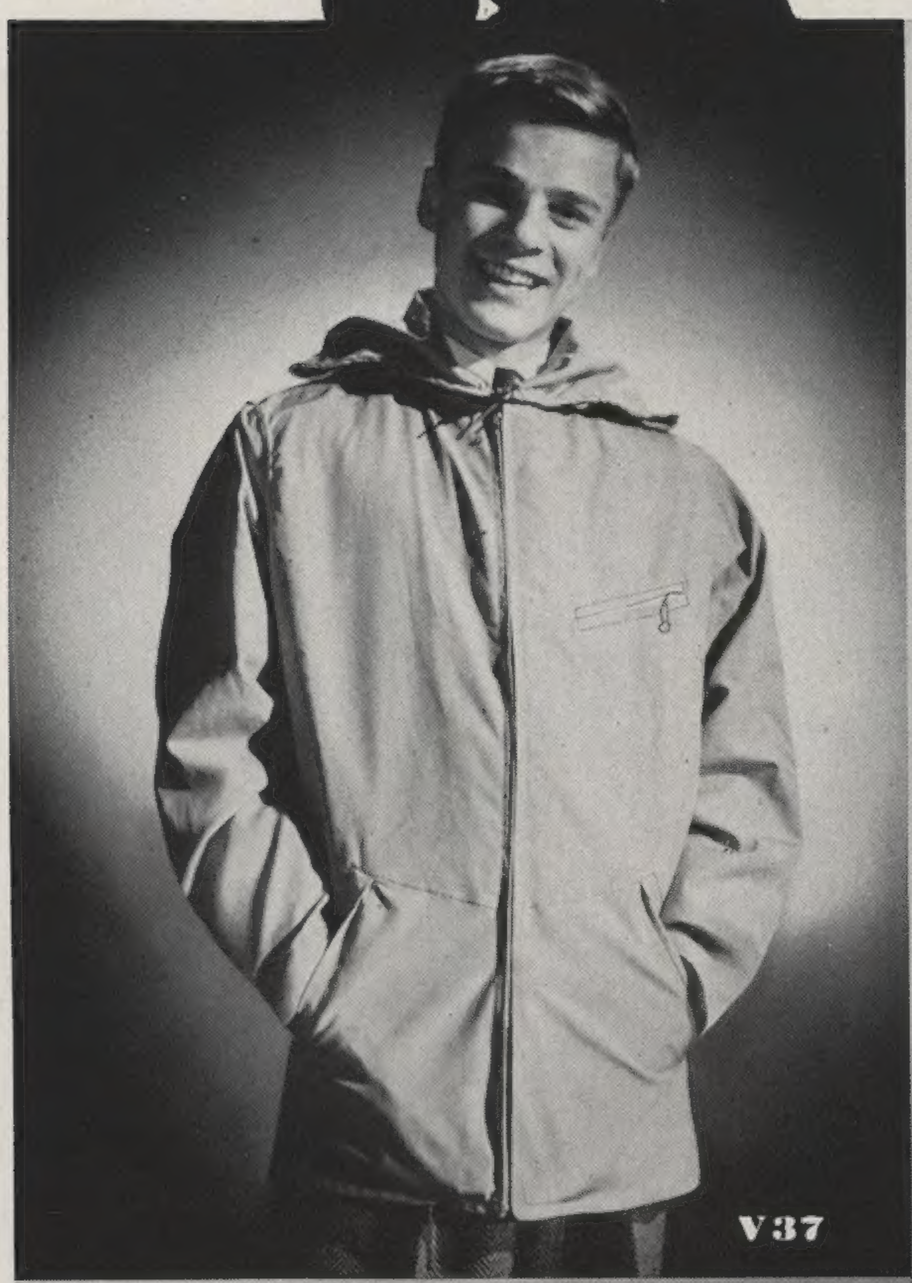
• • •

Shown here are sixteen distinctive patterns, including the new and lovely "Serenity." Complete place settings start as low as $16.75. Handsome six-service chests cost a mere $100, with easy payments arranged for *after* Christmas. Tell your Santa to see his jeweler, and ask about convenient budget plans.

International Sterling



A MERRY CHRISTMAS TO YOUNG AMERICA WITH "GIFTS TO WEAR" FROM BEST'S



V35 BUNNY HOOD. White with red and blue wool plaid lining. Also red with white wool lining. Sizes 6-16 yrs. **2.95**

V36 BUNNY MITTENS with cotton fleece lining. White or red. Sizes 6-16 yrs. **1.95**

V37 Exclusive cotton HURRICANE CLOTH coat with hood. Washable, wind and water-repellent, spot-resistant. With removable sheepskin lining. Sand shade. Even sizes 8-22 yrs. **12.95**

V38 EMBROIDERED two-piece wool snow suit with matching bonnet. Jacket plaid lined. Pants tan cotton fleece lined. Placid blue. Sizes 4 and 6 yrs. **11.95**

V39 8-12 yrs. **14.95**

V40 REVERSIBLE of navy and green plaid wool and cotton gabardine. Also in plain wine or brown tweed. Sizes 8-16 yrs. **10.95**

V41 KNIT CARDIGAN of imported wool with matching ribbon down front. Natural, yellow or red. **4.95**

V42 Matching pull-on with long sleeves. Both in sizes 8-16 yrs. **3.95**

When ordering by Mail please refer to model numbers

Best & Co.
FIFTH AVENUE, NEW YORK

GARDEN CITY • MAMARONECK • EAST ORANGE • BROOKLINE • ARDMORE • WASHINGTON, D. C. • CLEVELAND HEIGHTS • GROSSE POINTE • WINNETKA

Crane's

GIVES GAIETY
AND GRACE TO YOUR
CHRISTMAS GIVING

In all the world of gifts that Christmas offers,
none is more gay and gracious than
Crane's Fine Papers.

Papers they are of rare beauty and excellence, styled to suit all tastes and boxed in the smartest, gayest packages the season knows. You will enjoy giving Crane's, and those fortunate to receive Crane's at your hands, will count your taste and thoughtfulness correct and generous.

Your stationer is now showing Crane's Fine Papers for Christmas —— these pictured here —— and a host of others designed to make your selection a pleasure; at prices from one to fifteen dollars a box. *Let the Crane mark in paper be your guide in Christmas giving.*

CHRISTMAS NOTES

Friends you remember with personal messages at Christmas will enjoy hearing from you on Crane's smart and colorful Christmas notes. Costing little, they add much of the spirit of the season to your words.

Crane's

FINE PAPERS

MADE IN DALTON, MASSACHUSETTS SINCE 1801

Vogue
December 1st, 1940

VOGUE Incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $5.00 a year in U. S. A. For Canada $1.00 additional per year for Tariff.

Vol. 96, No. 11
Whole No. 1641

1 Her moonlit jewels of rock crystal cabochons: Earrings, $28. Necklace, $150. Bracelet, $135 Ring, $18.50. Suede bag, set with the crystals, $165
2 Lustre loop bracelet of fine culture pearls, $60 The four-strand necklace of culture pearls, $65
3 Precious jewel from the times of George III—a flower pin of diamonds, silver and gold, $1,750

ON THE PLAZA • NEW YORK
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET

4 Satin bag, pastels or black, $18.75. Rose pin, $15
5 Heiress evening bag, white and gilt beads, $90
6 Gift from Croesus, beige and rose bead bag, $85
7 Gold-tissue bag, jeweled with blue glass, $55
8 Short white gloves, of French doeskin, $7
9 Party handkerchief, lavishly bordered in lace, $6
10 Coque d'Or perfume. 2½ oz. of excitement, $40

Give Her Towle Sterling

EVERY WOMAN LOVES STERLING

HERE is your answer to "What would she like best of all?" For every hostess, bride or debutante, there is a TOWLE pattern from the stately COLONIAL, created in 1895, to lovely OLD MIRROR, new this year.

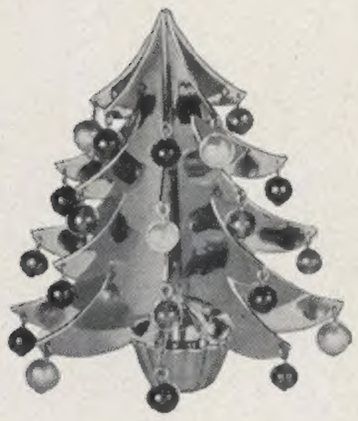
Give her useful salad forks, a keen-edged carving set, or iced teaspoons, to match her pattern. Or start a new set for her. Prices are moderate (single pieces from $1.75; "Place Setting," six essential pieces, about $16.75; twenty-four-piece set, about $67.00). This year say Merry Christmas with TOWLE Sterling (SOLID SILVER).

Towle WITH CRAFT TRADITIONS SINCE 1690

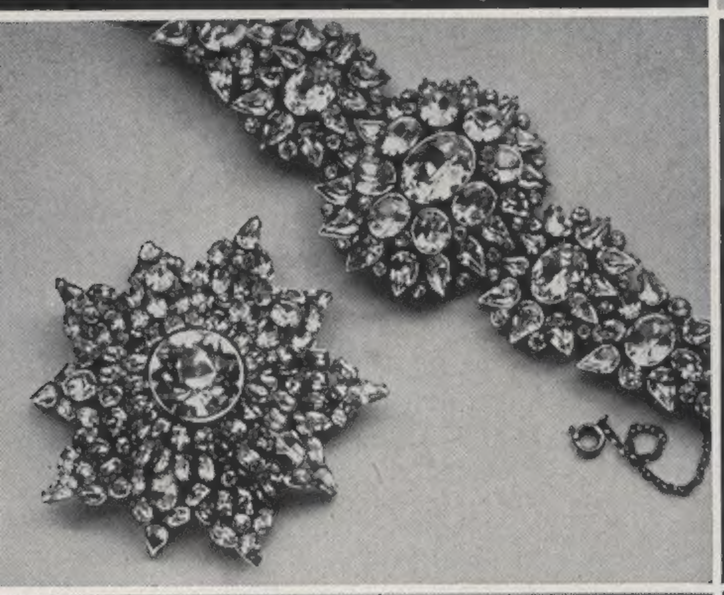
Write for pictures and prices of all TOWLE patterns with chart of engraving suggestions.
NEW BOOK FOR BRIDES — "*How to Plan Your Wedding and Your Silver.*" Twenty-four fascinating pages. Very practical and a priceless record.

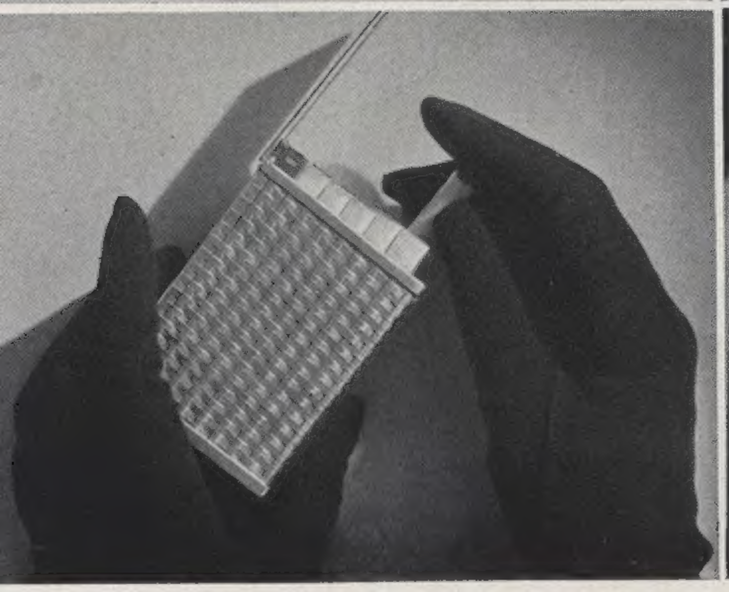
THE TOWLE SILVERSMITHS — Dept. K-12
Newburyport, Massachusetts

Please send free folders on _____ patterns.
I enclose 10 cents for new book.
Name and Address _____



Glitter for Noël





HEAVEN ON EARTH, *large photo.* Jewelled stars and crescents, rhinestones on heavenly blue. Crescents, large, 18.50 Small, 15.00 Stars, large, 15.00 Small, 12.50

JEWEL LAPEL TREE, *top left cornerpiece.* After Christmas remove baubles and hang your charms on it, 7.50

Photographed top down:

TASSELED NECKLACE, stones that look like crystal or aquamarine or emeralds set in white metal, 20.00

WATERFALL CLIP, cascade of colored stones set in white metal, 12.50 Whopper ring to match, 20.00 Earrings, 15.00

IMPERIAL TREASURE, like the jewels of the Romanoffs. Big fake solitaire-set diamonds. Pin, 27.50 Bracelet, 22.50

LIGHT OF VERSAILLES, lapel clip like an old French chandelier, set with rhinestones and simulated pearls, 12.50

BASKET HAMPER, woven metal cigarette case, 7.50 Three-letter monogram engraved on cover, 1.50

GLAMOUR COLLAR BAG, Exclusive in rayon satin, rayon velvet or suede with kidskin, or solid rayon brocade, 15.00 All gilt or silver kid, 25.00

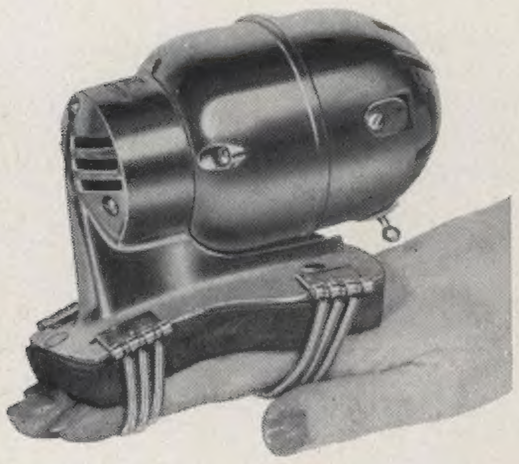
Jewelry, Handbags, Main Floor • *Mail and phone orders filled*

FIFTH AVENUE, NEW YORK

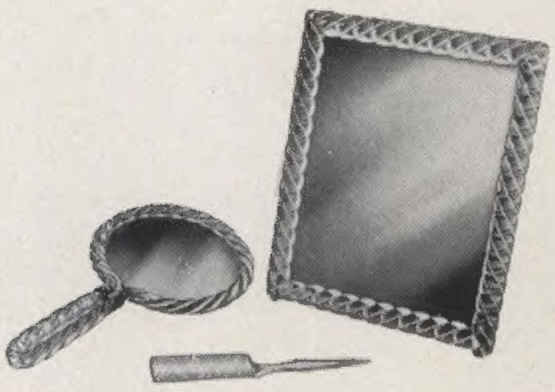
Bonwit Teller

DOG CLOCK—It won't take a fancier to appreciate this. Revolving illuminated eyes tell time. A.C. 110 volts. $10.

CHRISTMAS STOCKING GIFTS—*Ski Thermometer Pin*—Sterling, $2. *Love Locket*—Morocco or Pig. Holds 2 photos, $1.50. *Norma 4-Color Pencil*—any color at a touch. Chrome, $2.50. Gold-plated, $5.



VITALATOR—An invigorating massage device for tired nerves, sore muscles, forehead, and scalp. Fits over the back of your hand. $8.95.



LUCITE TRIO—Designed for A&F by Norman Olin. *Hand Mirror*—Sterling band. $10. *Picture Frame, $25. Letter Opener*—Magnifying handle. $2.50.

MINIATURE THEATRE—To encourage the budding director. Characters moved by unseen stage manager. Set of actors, three plays, and curtain. $12.50.

A&F Co.

THE GREATEST SPORTING GOODS STORE IN THE WORLD

THE 1940 CHRISTMAS TRAIL

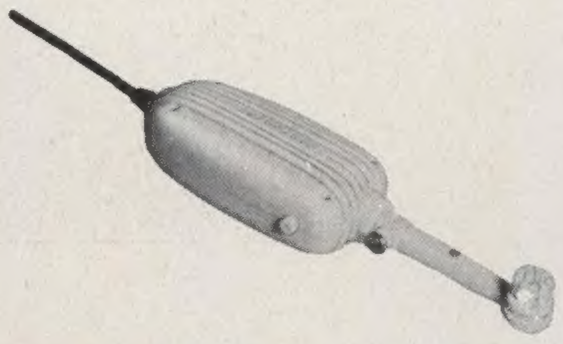
A Gift Shop in a Book

Sportsmen and sportswomen of all ages yearn for the sort of gifts that come from "The Greatest Sporting Goods Store in the World." This book holds refreshing answers to your shopping problems. Send for your copy.

MADISON AVENUE at 45th STREET, NEW YORK

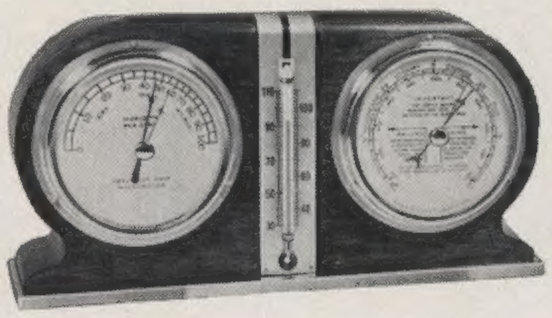
ABERCROMBIE & FITCH CO.

CHICAGO: VON LENGERKE & ANTOINE, 33 SOUTH WABASH AVENUE

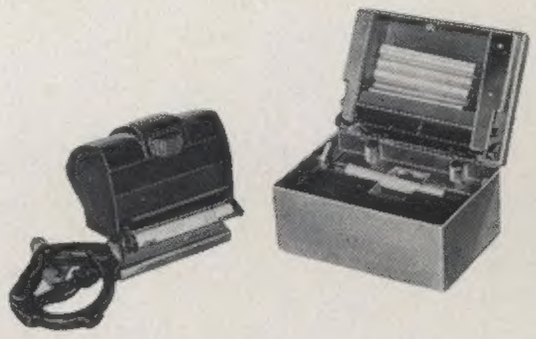


MOTODENT ELECTRIC TOOTHBRUSH—Cleans teeth as your dentist does, and makes them glisten. AC-DC motor in handle. $8.75. Extra brushes, $.50.

DE LUXE LUNCH KIT—Thermos bottles, food jars, and beetleware boxes are always upright. Service for 6. $39.50. With stainless steel utensils. $67.50.

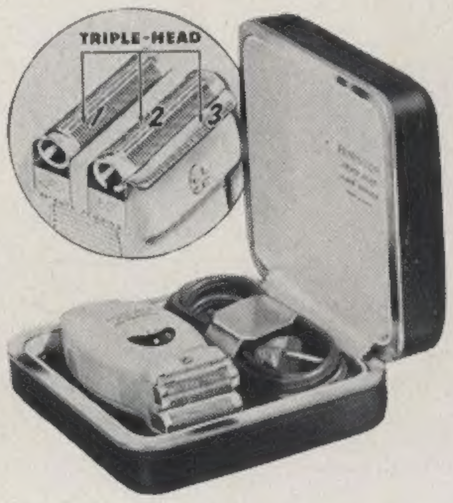


WEATHER SETS—Mahogany frames, brass trim. *The Imperial*—hygrometer, thermometer, and barometer. $12.50. *The Barothermo* (not shown)—Combines same barometer and thermometer. $7.50.



ELECTRIC CIGARETTE SERVERS—Serve lighted cigarettes, ready to smoke. Table model in silver plate or bronze finish. $9.95. Car model, $4.50.

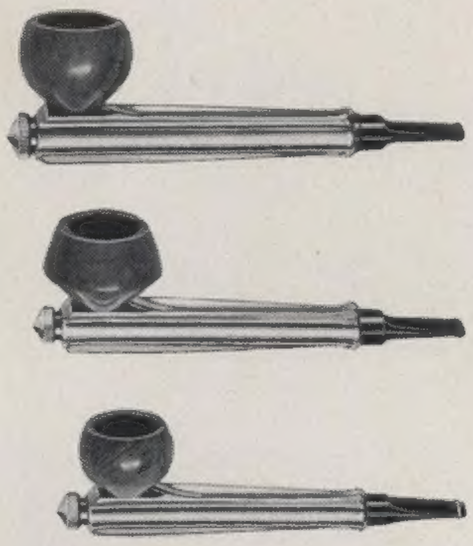
NINE-IN-ONE GOLF CLUB—Handy when caddies are scarce and excellent for stabilizing your game. Nine lofts, adjustable from niblick to putter. $10.



REMINGTON TRIPLE-HEAD SHAVER—Two main heads tame the toughest stubble. The third trims mustache and sideburns. Permanent case. $17.50. Duchess model for women, $12.75.

NOVEL COCKTAIL SHAKERS—*Thirst Extinguisher*—Charge with ingredients, shake and dispense. 62-oz. size, $10. *Bell Shaker*—Ring to mix, then pour through handle. 40-oz. capacity, $10.

OFFICER'S MODEL TRENCH COAT—Cotton gabardine, absolutely waterproof. Removable wool lining for extra warmth. Tan only. $55.



KIRSTEN PIPES—Duralumin stem cools smoke. Easily cleaned. Fine briar bowl. Small size, $5. Medium, $7. Large, $8.50. Kirsten Cigarette Holder, $2.

THE EXERCYCLE—Exercise without exertion. This electric conditioner does all the work, tones up muscles, helps keep figures trim. Uses house current. $285.

"ERT"

Dear Dad:

It's here – and it's simply grand! Never saw a car more stunning than my Oldsmobile Dynamic Cruiser. And I'm absolutely wild about the "no clutch, no shift" Hydra-Matic Drive. Any woman who tries it, I'll bet, will never be satisfied with anything else. I know driving is a greater thrill for me – and a lot easier, too. Thanks a million, Dad.

Betty

Let "Balalaika" Cologne sweep across your spirit like mountain air across a field of flowers. $1 $1.50 $2.50

Make *your* audience applaud and cheer when you wear "Opening Night" Cologne. Flacon studded like a tiara. $2 $3

You'll think it worthy of a Queen's ransom . . . Lucien Lelong's swaggering "Robin Hood" Cologne. $1

To kindle any feminine heart . . . Lucien Lelong's romantic "Indiscret" Cologne, in a container like carved ivory. $3.75

Floral fragrances that are truly like the very blossoms of Gardenia, Honeysuckle, Magnolia and other romantic flowers . . . in a flower garden package. $2.50 to $40

A gallant gift for any lady fair . . . "Le Castel" . . . whose towers are filled with perfumes "Indiscret," "Impromptu," "Carefree" and "Tailspin." $5 $10

Fashion editors call it "luscious"—and so will you. "Indiscret" Dusting Powder is simply overwhelming in its luxury and smoothness. $3

"Tailspin" Dusting Powder has the dash and fervor of the perfume, and a caressing softness of its own. $2

"Les Plumes" . . . three gay, modish plumes filled with perfumes "Indiscret," "Whisper" and "Tailspin." Truly a cavalier's gift. $3.75

"Tic-Tac-Toe" is a college course in lipsticks—three smart shades in a leather kit. $1

Lucien Lelong's "Pochette" (above) is a make-up treasure, fitted with lipstick, rouge and powder . . . trimly tailored in Bengaline. $2.50

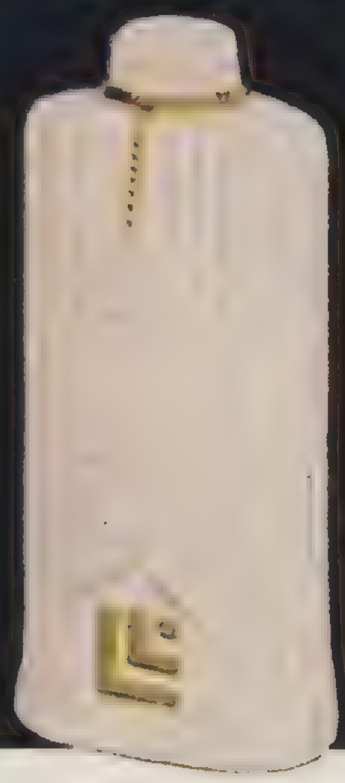
"Indiscret Presentation" will make any feminine heart beat faster . . . contains Perfume, Cologne, Dusting Powder, Talc and Sachet, in a distinguished setting. $10.50

For the Duchess in you, a cologne with "Jabot" fragrance that is sheer elegance and charm. $5

Prepare to be overwhelmed if you receive or give this giant bar of Lucien Lelong's Bath Soap, fragrant and delicious. $1

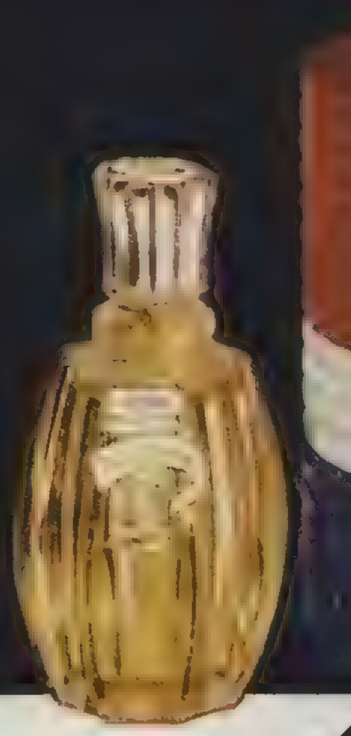
Most welcome of thoughtful gifts is Flacon de Sac—a favorite fragrance in a purse-size flacon in a handbag's shape. $1.50

Lucien Lelong's master stroke of make-up—the Paint Box—provides rouge, lipstick, eye shadow and mascara for any ensemble. $10



Smooth, free-flowing and graciously fragrant, Talc by Lucien Lelong is a thoughtful and charming gift. $1

To wear "Opening Night" Perfume is to feel like "the star of the performance" . . . with all the brilliance, gaiety and applause of a great success. $5 to $80



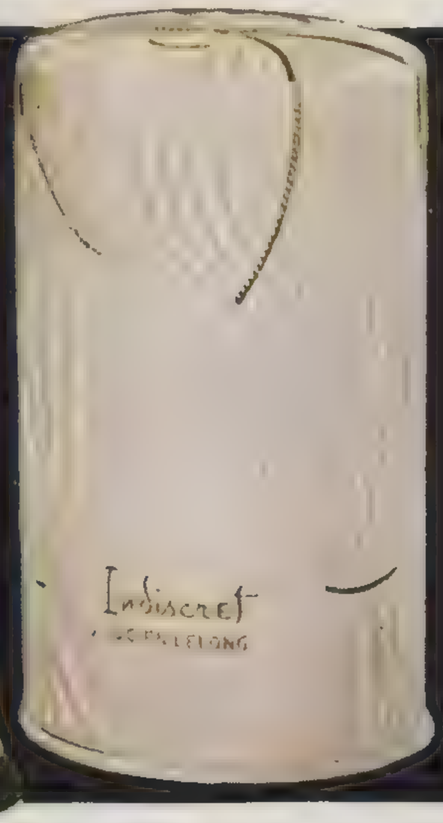
"Tailspin," a head-over-heels perfume, as dizzying as falling in love, and as delightful. $3.75 to $25

Surely one of the most distinguished perfumes of our day . . . "Mon Image" . . . a reflection of yourself in fragrance, piquant, individual, memorable. $2.50 to $100

LUCIEN LELONG

"Impromptu" is a headlong fragrance that invites the unexpected . . . bringing spontaneity and spirit to the adventuresome, and kindling courage for the wary. $6.50 to $60

For the Duchess in you . . . Perfume "Jabot" . . . sumptuous as sables . . . a perfume in the grand manner that makes each wearing an event. $28



Make your heart stand tiptoe with Perfume "Indiscret" . . . a heady, flattering fragrance, spiced with a delicious sense of daring. In the famous flacon of crystal draperies. $2 to $60

THESE ARE PARKAS, snug and becoming as an Eskimo's hood. From top to bottom: Igloo, Tuktu, Nanook, around $5.00. Parka Scuff, around $3.00. You will find these and many other enchanting slippers by Joyce at leading stores everywhere. Merry Christmas! Joyce...Pasadena, Calif.

Bendel-labelled gifts...to brighten the spirit of Christmas-giving
...to heighten the pleasure of Christmas-receiving

Henri Bendel
10 WEST 57
NEW YORK

GIVE BELLE-SHARMEER STOCKINGS . . . IN INDIVIDUAL LEG SIZES FOR LEGS OF ALL SIZES . . . IN SILK OR NYLON

You can't give yachts to everyone. Or motor cars. Or silver fox. But you can thrill every femme who rates a gift from you with beautiful, beautifying *Belle-Sharmeer* Stockings. Made to fit small and tall, middling and plump, sleekly as another, prettier skin! More personal, more thoughtful, and so much more flattering because they're individually sized for her kind of legs . . . in *width* as well as in length. Choose her leg size in regular, Over-The-Knee, or Strain-Ease styles . . . in Plumage Colors. All are exclusive with one fine store near you. Write for the name! Belle-Sharmeer Division, Wayne Knitting Mills, Fort Wayne, Indiana.

Belle Sharmeer
STOCKINGS
in all leg sizes

The Foot Size has a Number—the Leg Size has a Name

BREV . . *for smalls* MODITE . . *for mediums*

DUCHESS . . *for talls* *also* CLASSIC . . *for plumps*

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The Store of the Christmas Spirit

A treasured tradition ☆ Gifts from Field's, whether modest or magnificent, are as symbolic of the season as reindeer and holly ☆ A few grand gestures from the Store of the Christmas Spirit ☆ Luxurious sable dyed Russian Kolinsky jacket, the small collar to be caught up with a jewel or turned away from the throat, $595 ☆ 1. Fine Hraba bag in gold and black brocade, lined in gold kid, fittings of black enamel and gold, $105 ☆ 2. By Paul Storr, master silversmith, this gracious Georgian centerpiece, London, 1802. From our famous antique silver collection, $395 ☆ 3. For a pretty wrist, Georgian bracelets in flexible yellow gold, clasped by coral cameos, $300 the pair. A beautiful old English brooch, cabochon garnets and rose diamonds, mounted in gold, $215. Heirloom pieces, all three ☆

Marshall Field & Company

CHICAGO

Hat by Stetson

Back to the Indians for this ancient Inca print. Photographed at the Desert Inn at Palm Springs ...happy hunting ground for smart new fashions. Dress is a Wesley Simpson custom print of Enka Rayon ...in pottery pastels with separate wool coat lined in matching print. $85.00

BONWIT TELLER New York — **NEIMAN-MARCUS** Dallas — **I. MAGNIN & CO.** California

FASHION
Enka Rayon
APPROVED
206 Madison Ave., New York

TZIGANE $50. to 8. • POSSESSION 25. to 7.50 • L'ARDENTE NUIT 25. to 7.50 • TOUJOURS MOI 18.50 to 2.75 • ORCHIDÉE BLEUE 17.50 to 2.50

a
Ben Reig
original

at HENRI BENDEL, New York

. . . if your gift list is composed of "choosy" people . . . if your ideas fail to sparkle—apply logic to the situation. Give these Ivory-Washables — toys for Ivory babies . . . washable glamour for débutante cousins . . . washable warmth for back-seat drivers. Such gifts will be welcomed for their good looks—treasured for their easy washability.

"i" — *reading from top to bottom*

WONDERFUL "Shaggy Shetland" sweater—in the new *long torso* length that all the girls are mad for! Pink, blue, yellow, white—every color tested in Ivory Flakes! About 7.00 at B. ALTMAN & CO.

MEET ONE of "The Bratchets!" Most enchanting new toys we've found. This one's Red Riding Hood whose inside music box plays, "Who's Afraid of the Big, Bad Wolf?"! She's Ivory-Washable and 6.50 at ABERCROMBIE & FITCH CO.

AMERICAN COLORS — handsewn sleekness that covers a handsome cigarette case, compact—even a "Captive Billfold"! Red, white or blue! Lovely "Washette Calf" that you just sponge-clean with Ivory Flakes! 10.50 at DAVID'S, Fifth Avenue.

PROCTER & GAMBLE • TRADEMARK REG. U. S. PAT. OFF.

LOOK on the back of the box for safe, easy washing recipes for your nicest things. Remember Ivory's kind to everything it touches—which means—kind to your hands, too!

99 44/100 % PURE

"f" —*reading from top to bottom*

EVERYONE will want this hand-loomed knee robe! In handsome plaids, authentic tartans—or, to match your car's upholstery! Ivory-tested yarns in wonderful colors! 10.00—Order from FLORENCE IVES GOOKIN, Ogunquit, Maine.

REMEMBER Martha West's very Vionnet-like blouse that looked good on *everyone*—from débutante to grandmother? This rayon jersey—in Ivory-Washable colors—does exactly that same gratifying trick! 6.95 at MARTHA WEST.

SLIPCOVERED PUP! Why didn't someone think of this sooner? Red or blue Ivory-tested gingham slipcovers over a Scotty "chassis!" You can buy this slip-'em-off for 2.50 at I. MAGNIN & CO.

Give STERLING FOR CHRISTMAS

There's a sterling gift for every purse and every person... from a silver spoon for a baby to a tea service for a great lady. Three favorites are:

The gift magnificent . . . a complete service for twelve, in any one of Gorham's twenty-eight active patterns. Total cost, depending on number of extra spoons and serving pieces, ranges between $350 and $400.

The gift modest...a single place setting of six pieces . . . knife, fork, butter knife, cream soup spoon, tea spoon, dessert spoon. Several friends of a newly married couple sometimes combine, giving one place setting each . . . or even individual pieces. Cost, about $17 per place setting.

The gift practical . . . fill in the gaps in your own family silver . . . more forks or spoons, more serving pieces, matched services for tea or coffee, candelabra, trays. Your jeweler will gladly give you an estimate. Pay him a visit at once.

Gift MAGNIFICENT
Complete service of flat silver for 12 in any one of Gorham's twenty-eight active patterns.

Gift MODEST
A single place setting of 6 pieces often friends combine to do this.

Gift PRACTICAL
Fill gaps in your family silver . . . serving pieces . . . hollow-ware . . . trays

GORHAM

America's Leading Silversmiths Since 1831

Sterling

PROVIDENCE, R. I.

Above, left to right: FAIRFAX, CHANTILLY, GREENBRIER

Below, left to right: GOVERNOR'S LADY, KING ALBERT, ROSE MARIE

Above, left to right: KING EDWARD, NOCTURNE, ENGLISH GADROON, HUNT CLUB

Below, left to right: STRASBOURG, LYRIC, KING GEORGE, DOLLY MADISON

Above, left to right: BUTTERCUP, ETRUSCAN

Below, left to right: ST. DUNSTAN *Chased*, OLD FRENCH

CHRISTMAS

VOGUE

BRINGS YOU A PORTFOLIO OF

FOUR CHRISTMAS PAINTINGS

REPRODUCED IN FULL COLOUR

To mark the special significance of Christmas 1940, Vogue's December 15th issue brings you four of the world's great Christmas paintings—reproduced for the first time in all the beauty of their rich colourings. Dating from as early as the Middle Ages, these paintings express the wonder and joy of Christmas in every age. They come from four countries where Christmas, this year, will be dimmed—France, Belgium, Holland, and Austria.

To accompany each painting, Vogue has asked a famous writer of each country to write a Christmas article. André Maurois speaks for France, Pierre van Paassen for Holland. Robert Goffin writes of Belgium and Leo Lania of Austria.

For the portfolio of paintings alone, you'll want to own and preserve your copy of December 15th Vogue. But the gaiety of Christmas, too, has its part in the issue. In it, you'll find ideas for Christmas festivity. Four pages of last-minute gifts. Party clothes—furs, jewels, hostess gowns. In addition, there are vacation suggestions, and a four-page capsule biography of Clare Boothe, playwright, roving reporter and political pundit.

Reserve your copy of the Christmas issue now. And, if you have a friend to whom you'd like to send a special Christmas greeting, reserve two copies—one to keep and one to give away!

THE CHRISTMAS PAINTINGS IN DECEMBER 15TH VOGUE

ADORATION OF THE KINGS
by Hieronymus Bosch, 15th Century Flemish painter. Article by
ROBERT GOFFIN

THE FOUR GOSPELS
from an 11th Century illuminated Austrian manuscript. Article by
LEO LANIA

ADORATION OF THE SHEPHERDS
panel from a 16th Century French enamel. Accompanying article by
ANDRÉ MAUROIS

MADONNA AND CHILD
by Dirk Bouts, 15th Century Dutch artist. Accompanying article by
PIERRE van PAASSEN

CHRISTMAS **VOGUE** on sale December 10th • 35¢

A CONDÉ NAST PUBLICATION

It cleanses.... it softens.... all in one smooth creaming!

DOROTHY GRAY

DRY-SKIN CLEANSER

(Cream 683)

DOES your skin feel dry—look flaky when powdered? Then your skin is the dry type that needs Dorothy Gray Dry-Skin Cleanser. It's a luscious-rich lubricating cleanser, designed especially to cleanse *and* soften skin parched by cold wind, steam heat. Contains vegetable oils double-whipped into infinitesimal particles for extra-thorough, soothing cleansing. Use Dry-Skin Cleanser to remove dust and stale make-up—and coax back a look of fresh pliancy. Leaves your face positively glowing with cleanliness! $1.00.

SALON COLD CREAM—for *medium-dry* skin. A delightfully fluffy, fine-textured cold cream. Perfect for "fussy" skins and young faces. Salon Cold Cream combines light, bland lubrication with thorough cleansing to help keep your skin looking smooth and fresh. $1.00. Also Liquefying Cleansing Cream, $1.00.

FIRELIGHT RED is the name of the richly glowing lipstick shade worn in this picture, created to give vital *warmth* of color to winter costumes in white, black, or the vintage shades. *Lipstick*, creamy-soft, indelible as can be, $1.00. *Cream Rouge*, $1.00. *Compact Rouge*, $1.00. *Nail Polish*, 60¢.

DOROTHY GRAY

American design

of Beauty

Copyright, 1940, by Dorothy Gray, Ltd.

THESE AND MANY OTHER EXQUISITE DOROTHY GRAY PREPARATIONS AT SMART DEPARTMENT AND DRUG STORES

Guest Shelf—*A Cannon towel gift set both practical and frivolous! Give it to the most charming person you know* $5.50

Shadow Lace *A sweet Christmas Valentine overflowing with a wealth of Cannon towels!* $2.25

Fragrant Blossom Utterly luxurious—this set of fresh, clear-toned Cannon towels and 4 matching soap cake blossoms! $4.25

Woodland Spray Cannon towels in enchanting color combinations in a bower of woodland flowers . . . $3.25

$1.50

Morning Star—*Big, bright, beautiful Cannon towels in Christmas splendor*

CHRISTMAS CHEER

THROUGHOUT THE YEAR—GIVE LOVELY

Cannon Towels AND *Cannon Sheets*

What gayer Christmas greeting—what lovelier *lasting* token—than these exquisite Cannon gift sets? Thick-looped, thirsty Cannon towels—looking for all the world like bright jewels sparkling in their holiday boxes. Luxurious Cannon sheets and pillow-cases boxed in festive trappings of ribbons and flowers—ready to gladden the heart, and the home, of every lucky person on your list! Cannon Mills, Inc., New York City.

Cannon Towels and Cannon Sheets in Gift Sets from 69c to $6.25

Rambler Rose—*Replica of Grandmother's trunk abloom with roses! 6-piece set of Cannon Towels* $3.25 *With bath mat* $4.25

Avenue Hat Box—*Thick, thirsty Cannon towels folded into an aqua and white striped box tied in gay ribbons . .* $2.25

Garden Flame *Luscious Cannon towels tucked neatly into a spray of the gayest pink poppies. The 6-piece set for* $3.25 *With bathmat,* $4.25

Kitchen Bouquet *Sturdy, smartly designed dish towels and dish cloths keep kitchens Xmasy for months to come!* 69c to $1.25

Nosegay—A full 10-piece set of Cannon towels in an old-fashioned garden box. Enchanting to give and to receive $4.25

$4.25

Garden Flame Two sheets, two pillow-cases of Cannon pastel Muslin in a charming Christmas Hope Chest! *(Proportionately less in white.)*

Southern Beauty and warm Southern charm in lovely Cannon towels and matching wash cloths, boxed in roses and ribbons. . . . $1.25

Rambler Rose One sheet, two pillow-cases of lovely Cannon pastel Percale. The merriest kind of a greeting! *(Proportionately less in white.)* $4.25

TRADE MARK MADE IN U.S.A. CANNON COLOR GUARANTEED FAST

Sculptured Box—Some fortunate friend will bless you when she wraps herself in the heaven of these Cannon towels! $5.50

Woodland Spray One sheet, two pillow-cases, of daintiest Cannon pastel Muslin, to make her feel like a bride! *(Proportionately less in white.)* $3.25

Fragrant Lotus
Two sheets, two pillow-cases, of beautiful Cannon pastel Percale. Fragrant satin sachets. *(Proportionately less in white.)* $6.25

SAY "MERRY CHRISTMAS" WITH DASH—
SEND HER SUZY'S NEW PERFUME—
Écarlate de Suzy
Like a Suzy hat, it mixes glamour with impishness. In the clever Suzy hat bottle.
Distributed by S. P. F. of America, Inc., 475 Fifth Avenue, New York.

Sun Valley

FASCINATING SUN VALLEY, snuggling into its winter coat of "powder" snow, beckons you to new adventure. Baldy Mountain Ski Lift—chair-way to the stars—carries you on a breathless journey to scenic heights where countless slopes, gentle for beginners and challenging for champions, spread before you.

Skiing...skating...sleighing...tobogganing...swimming in outdoor warm-water pools...music and dancing...present an ever-changing panorama of gay holiday life. Sun Valley Lodge invites you to enjoy metropolitan comfort in this picturesque sports-land of primitive beauty.

• • •

For information—reservations, write

W. P. ROGERS, General Manager, SUN VALLEY, IDAHO

WINTER SPORTS UNDER A SUMMER SUN!

Santa Fe *for*

Phoenix Palm Springs Winter Ranches

● The friendly desert country of Arizona and Southern California is the sunniest spot in all these United States . . . and to this delightful winter vacation area, there is swift, convenient service via Santa Fe trains.

On the streamlined Santa Fe *Chief*, throughout the winter season, there is a through *daily* Pullman between Chicago and Phoenix, Wickenburg, and Castle Hot Springs.

The streamlined Santa Fe *Super Chief* . . . operating on a 39¾ hour schedule twice-weekly between Chicago and Los Angeles . . . provides exceptionally fast service for Palm Springs and Arrowhead Springs, via San Bernardino . . .

And for this winter's *Sun Festival* in California, with its 300 colorful events, there is an entire fleet of famous Santa Fe trains.

T. B. GALLAHER
Passenger Traffic Manager, Santa Fe System Lines
902 Railway Exchange, Chicago

VOGUE'S TRAVELOG

a directory of fine hotels and resorts

A DOG'S LIFE

CALENDAR custom to the contrary, December days seem to be "dog days" to the fanciers. If you love the canines, and want a good excuse to move around the country stop down at Pinehurst, North Carolina, from the 7th to the 15th. The Pointer Club of America is holding its Membership and Open Field trials.

Then take a quick flight to Palm Springs, California, on the 15th for the open-air All Breed Dog Show. National and international champions will be among the five hundred entries at the Desert Inn Mashie Golf Course.

The sportsman will continue on to St. Petersburg, Florida, where greyhound racing begins at the Kennel Club on the 27th. Oh, for the life of a dog-lover!

ON THE EQUINE SIDE

OUT in Western sunshine, one of the most glamorous racetracks in the world opens its winter season on December 25. Santa Anita, California, boasting fashions, flowers, and snow-capped mountains, as well as blue-blooded horses, announces the most pretentious stakes in the history of racing. The track will remain open, with races every day but Sunday and Monday, until March 8.

And if you must race on the seventh day, too, the favourite Mexican playground, Agua Caliente, south of the California border, offers its races every Sunday until March.

ARIZONA

CASTLE HOT SPRINGS

Castle Hot Springs. Distinctive winter resort. No dust. Excellent horses. Swimming. Sun bathing. Tennis. Golf. Amer. Plan. Walter Rounsevel, Mgr.

CHANDLER

San Marcos Hotel & Individual Bungalows. 250 acres of luxurious playground. 18-hole golf course. Swimming. Tennis. Riding. Robert Foehl, Manager.

TUCSON

Arizona Inn. Arizona's foremost resort hotel. Charming garden rooms all with Sun Terrace. Swimming Pool. Tennis. Riding. Sunshine. M. Bennett, Mgr.

Pioneer Hotel. Southern Arizona's finest, 250 rooms, each with bath. European. Coffee Shop. Dining Room. Roof Garden. Sun Deck. Sensible rates.

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

CALIFORNIA

BEVERLY HILLS

Beverly Hills Hotel & Bungalows. Early California charm; thoroughly modern. Continental flavor. Year around social & movie center. Pool. All sports. E. P.

LA JOLLA

Casa de Mañana. Distinctive resort hotel on the shores of the Pacific, near San Diego and Old Mexico. All sports. Private beach. Write for free folder.

LA QUINTA

La Quinta Hotel. Palm Springs area. Charming desert retreat. Swimming, riding, every sport. Rates from $10 single; $18 double. American Plan.

RIVERSIDE

Mission Inn. California's historic hotel. In lovely Riverside. Art treasures. All sports. American or European Plan. Rooms $3.50 up. Write for folder.

DISTRICT OF COLUMBIA

WASHINGTON

Hotel Raleigh. Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue. Special tourist rates. Write C. C. Schiffeler, Gen. Mgr.

FLORIDA

CLEARWATER

Fort Harrison Hotel. Overlooks Clearwater Bay. Gulf of Mexico. Golf, bathing, boating, fishing. A. or E. plan. 253 rms., moderate rates. L. G. Davis, Mgr.

DAYTONA BEACH

Hotel Osceola. From $1 European, $5 American. Restful Tropical foliage grounds. Sun-decks, Continental Ballroom. Cocktail Lounge. All sports. Bklt.

DUNEDIN

The Fenway. One of the West Coast's finest resorts. Beautiful tropical setting. All sports. C. Townsend Scanlan, Manager.

FORT PIERCE

The New Fort Pierce. A distinctly modern and fascinating Hotel on the Water. Golf, Beach Cabaña, Fishing, Dancing. Excellent cuisine. Restricted.

FORT LAUDERDALE

Lauderdale Beach Hotel

Tropi-Christmas holidays—gay with parties, bright with sunshine—a happy annual institution at this modern, attractive, oceanfront hotel between Miami and Palm Beach. Atmosphere is homelike, friendly, intimate and quiet—yet all Florida's famed diversions are just minutes away. American Plan. Restricted clientele. Booklet, reservations: A. H. Ogle, Managing Director. P. O. Box 2008.

FORT LAUDERDALE

The Trade Winds. Newest oceanside hotel offering superior accommodations, cuisine and service. Finest beach in Florida. Restricted. American Plan. Booklet.

JACKSONVILLE

Hotel Windsor. Heart of city facing beautiful Hemming Park. Large rms.; unique parlors; terrace dining room; wide porches. Lobby entrance to garage.

MIAMI

The McAllister

Ideally located, overlooking Bayfront Park, Bay and Ocean—yet right "downtown," accessible to every sport and attraction. Convenient shops and services save time—allow more hours spent in recreation. 550 rooms, each with bath and shower; 10 stories, steam heat, fireproof. Modern appointments throughout. Superior cuisine. Write Leonard K. Thomson, Manager.

FLORIDA

MIAMI

The Dallas Park. Rooms, apartments, penthouses. Roof sun bathing, 11 stories, overlooking beautiful Biscayne Bay. Moderate rates. M. F. Whelan, Mgr.

MIAMI BEACH

The Cromwell and Shore Club

Located directly on the ocean—a delightful, brand new idea for complete vacations. Facilities include private beach, cabañas, pool, dining terraces and outdoor dancing pavilions. Attractively appointed living rooms become twin-bedrooms at night. Selected clientele. Open all year. Booklet. John M. Duff, Jr., Manager.

MIAMI BEACH

The Flamingo. All that is best in Resort Life. Restricted. Special early season rates. Bungalows. Holiday rendezvous for students. C. S. Krom, Manager.

MIAMI BEACH

Hotel Good

To those who prefer the niceties of gracious living, the Good offers an exclusive club-like residence in the fashionable north-shore district. Oceanfront at 43rd St., private beach, sports, handy to all recreations. Garage on premises. Distinguished cuisine. Restricted. Open year round, reservations desirable. Bklt. Carolyn G. Good, Pres., Ernest McDonald, Mgr.

MIAMI BEACH

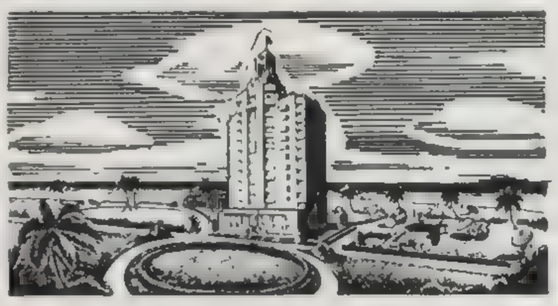
The Pancoast

Let Florida sunshine brighten your holidays! Far from snow and cold, The Pancoast's own "Miami Beach" will give you Christmas gifts of health and pleasure. Special parties for children—fun and relaxation for everyone. Private beach. Holiday rates. Restricted clientele. Write: Arthur Pancoast, President, Norman Pancoast, Manager.

MIAMI BEACH

The Surfside. Directly on ocean. Private beach. All outside waterfront rooms. Special early season rates. Booklet. J. H. Miller, Managing Director.

MIAMI BEACH



The Versailles

Luxurious new "skyscraper" on the Ocean at 35th. French chef and cuisine. Cocktail Bar. Private beach and salt water swimming pool. Orchestra . . . dancing . . . sports. Rooms singly or en suite . . . 90% with corner windows. All have radio, running ice water, steam heat. Restricted clientele. Peter Nordyke, General Manager.

ORLANDO

Hotel Wyoming. Restful, tropical setting. Every service and convenience. Close to shops, entertainment, sports. American plan. C. DeWitt Miller, Mgr.

PALM BEACH

Palm Beach Hotel. An exclusive hotel offering superlative service, finest cuisine, luxurious atmosphere. Am. & Eu. Plan. All sports. Bklt. J. J. Farrell, Mgr.

If you wish more complete information about any of the hotels listed on these pages, drop us a card and perhaps we can help you. Vogue's Travel Service.

FLORIDA

ST. PETERSBURG

The Huntington. A Resort Hotel of Merit, in beautiful and exclusive surroundings. Open Nov. to May. Eur. and Amer. plan. Booklet. Paul Barnes, Mgr.

Jungle Club Hotel. Does golf at the door plus riding, fishing, bathing, tennis, tempting food, courteous service and discriminating people, interest you?

The Princess Martha—St. Petersburg's largest and best located downtown hotel. Every modern comfort. European. Dining room. Bklt. A. L. Manning.

ST. PETERSBURG

The Soreno

One of Florida's finest American plan winter resort hotels. Situated on beautiful Tampa Bay, overlooking tropical Waterfront Park, and close to all recreation facilities. Modern and fireproof. 300 rooms, each with bath. Dining room famous for excellent cuisine. Pleasant social life. Booklet and rates on request. Soreno Lund, Mgr.

ST. PETERSBURG

Sunset Hotel. On Boca Ciega Bay. Quiet, refined, restful, yet close to all activity. 70 rooms, each with bath. Amer. plan. Moderate rates. L. A. Thorp, Mgr.

Suwannee Hotel. Close to everything of interest. 205 rooms, each with tub and shower bath. European plan. Dining room. Paul Brown, Manager.

Vinoy Park Hotel. Facing Glorious Tampa Bay. Every recreational feature. Open December 18. Booklet. Clement Kennedy, Managing Director.

SEBRING

Harder Hall. "On the Ridge." No humidity. 6500-yd. golf at door. Fireproof. 150 rooms with bath. Steam heat. Restricted. Attractive rates. Eltinge Bros.

GEORGIA

THOMASVILLE

Three Toms Inn. A charming winter resort hotel; splendid golf, swimming pool, riding, hunting. Ideal climate. Booklet. Direction of Geo. C. Krewson, Jr.

MARYLAND

BALTIMORE

The Belvedere. A really fine and modern hotel. Rooms, cuisine and service in keeping with the highest standard of living. Rates begin at $3.50.

COOPED UP IN AMERICA

This year is the ideal year to discover America. Let Vogue's Travelog serve as your directory and insure the success of your vacation.

MISSISSIPPI

BILOXI

Hotel Buena Vista and Cottages. Vacation Headquarters of the Deep South. Open year round. Land and water sports. Am. or Eu. plan. Write for bklt.

NATCHEZ

The Pilgrimage Garden Club invites you to visit Old Natchez in the Deep South. March 2-23. Famous ante-bellum houses open daily. Write Box 347, Natchez.

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

Miramar Hotel. Established clientele. Women Creole cooks. All land and sea sports. Faces beautiful Mexican Gulf. Fun and frolic in healthful sunshine.

MISSOURI

KANSAS CITY

Bellerive Hotel. Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral Room, French Cuisine. Garage. Trans. or Perm. Wire for reservations.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. A "year-end" of exciting features during Christmas Season by the sea. Full information on request.

NEW YORK

NEW YORK CITY

American Woman's Club. 353 W. 57th St. For smart women. 1200 rooms with bath. Daily $2.50 up. Weekly $12.00 up. Bklt. "VM". John Paul Stack, Mgr.

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12.50 up. Daily $2.50. Bklt. "V".

Barbizon-Plaza. New skyscraper hotel overlooking Central Park at 6th Ave. Rooms from $3. single; $5. double. Continental breakfast included. Bklt. "VM".

The Beekman, Park Ave. at 63rd. A residential hotel of rare charm in the quiet and exclusive section of Park Avenue. Transient accommodations.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. $2.50 daily. Booklet "V".

NEW YORK CITY

The Plaza

The Exacting Standards of Good Taste are humanized at the Plaza by its devotion to the individual needs of its guests. Facing Central Park in the social, shopping and amusement center. Subway station at the hotel. Henry A. Rost, President and Managing Director, Fifth Avenue at 59th Street.

NEW YORK CITY

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4, double $6, suites from $8. PLaza 3-2700.

The Buckingham, 101 W. 57th St. Recently modernized. Luxurious parlor, bedroom, pantry, bath from $7 a day. Walk to Central Pk., Radio City, Times Sq.

The Grosvenor, on Convenient Lower Fifth Avenue, at Tenth Street—A Distinctive Hotel of Quiet Charm. Single from $3.50. Twin beds from $5.

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8.

NEW YORK CITY

The Waldorf-Astoria

The Waldorf competes in economy with hotels that cannot compete with the Waldorf in those extraordinary service satisfactions which only the Waldorf can give. Park Avenue, 49th to 50th Streets, N. Y.

WATKINS GLEN

Glen Springs Hotel. A Famous Spa in America. Natural Nauheim Baths. Selected clientele. N. Y. Office, 500 Fifth Ave., Room 1106. Phone PEnn 6-9557.

NORTH CAROLINA

NEW BERN

Hotel Queen Anne. Charming new hotel in finest residential section of historic New Bern. Distinctive. Dining room justly noted. Direction Daniel Miles.

PENNSYLVANIA

PHILADELPHIA

Bellevue-Stratford—"One of the Few World Famous Hotels in America." Rates begin at $3.85. Claude H. Bennett, General Manager.

VIRGINIA

WILLIAMSBURG

Williamsburg Inn & Lodge

Two fine new hotels, in harmony with the enchanting atmosphere of restored Colonial Williamsburg. Distinguished cooking. New outdoor swimming pool. Golf. At Inn, every room has bath, many are air-conditioned. Rates from $5. Rooms at Lodge: with bath from $3, without bath from $2. John D. Green, Mgr. For full information inquire: N. Y. Office, 630 5th Ave., CIrcle 6-8896.

SOUTH CAROLINA

CHARLESTON

Francis Marion Hotel. In the convenient center of America's most historic city. Rates are attractive. Robert T. Rosemond, Manager.

SUMMERVILLE

The Carolina Inn and Cottages. Rest or recreation among the pines. Golf—18 holes—grass greens. Riding, hunting, skeet. Moore Ownership Management.

HOTEL ADVERTISING

Fine hotels are advertising in this section. If you are the manager of a class hotel or resort why not write for rates and detailed information?

VIRGINIA

VIRGINIA BEACH

Cavalier Hotel and Country Club. Open all year. 2 golf courses, tennis, riding, fishing, heated indoor pool. Roland Eaton, Mg. Dir. Write for Booklet W.

CANADA

QUEBEC—STE. MARGUERITE DU LAC MASSON

Domaine D'Esterel. Enjoy a glorious vacation sky high in the Laurentians. Every sport and pastime. Write for booklet to Miss L. Springer.

JAMAICA, B.W.I.

MONTEGO BAY

Casa Blanca—On Doctor's Cave Beach. Warm sunshine all winter. Verandah suites and rooms, cottages. Am. Plan $6 up. Restricted. Folder. R. L. Ewen, Mgr.

NASSAU, B.W.I.

Royal Victoria Hotel. Nassau's charming Hotel of the "Old World"—Season November 15th to May. American and European Plan. N.Y. Office 500-5th Ave.

MEXICO

MEXICO CITY

The Reforma

Mexico's most modern hotel is also its finest. Ideally located, on the beautiful Paseo de la Reforma, handy to sight-seeing, fun-spots. The meeting place of interesting people. Four restaurants, bank, night-club, all conveniences on premises. All outside rooms with purified ice-water, superbly furnished. Rates start at $3.00 for single rooms, $4.00 for doubles.

SWITZERLAND

LAUSANNE

Lausanne-Palace-Beau-Site. Wonderful position overlkg. Lake & Alps. Excel. cuis. Grill, bar, dancing. All sports. Garage. Reasonable rates. L. Poltéra, Dir.

DUDE RANCHES

For you who like the sagebrush and the open spaces.

TEXAS

BANDERA

Mayan Guest Ranch. 48 mi. W. of San Antonio. Thrilling fun, luxurious comfort, excellent table. American plan. Write for folder. Wm. P. Taylor, Mgr.

HUNT

Waldemar Ranch—In Guadalupe Mtns. 85 mi. W. San Antonio. Riding, golf, tennis. Fine food, relaxation. Season Dec.-March. Restricted Clientele. Bklt.

SAN ANTONIO

Gallagher Ranch. Vast, historic cattle ranch open year 'round. Ride, rest, recreate. Excellent meals. Completely modern. Central heating. Restricted.

WINTER SPORTS

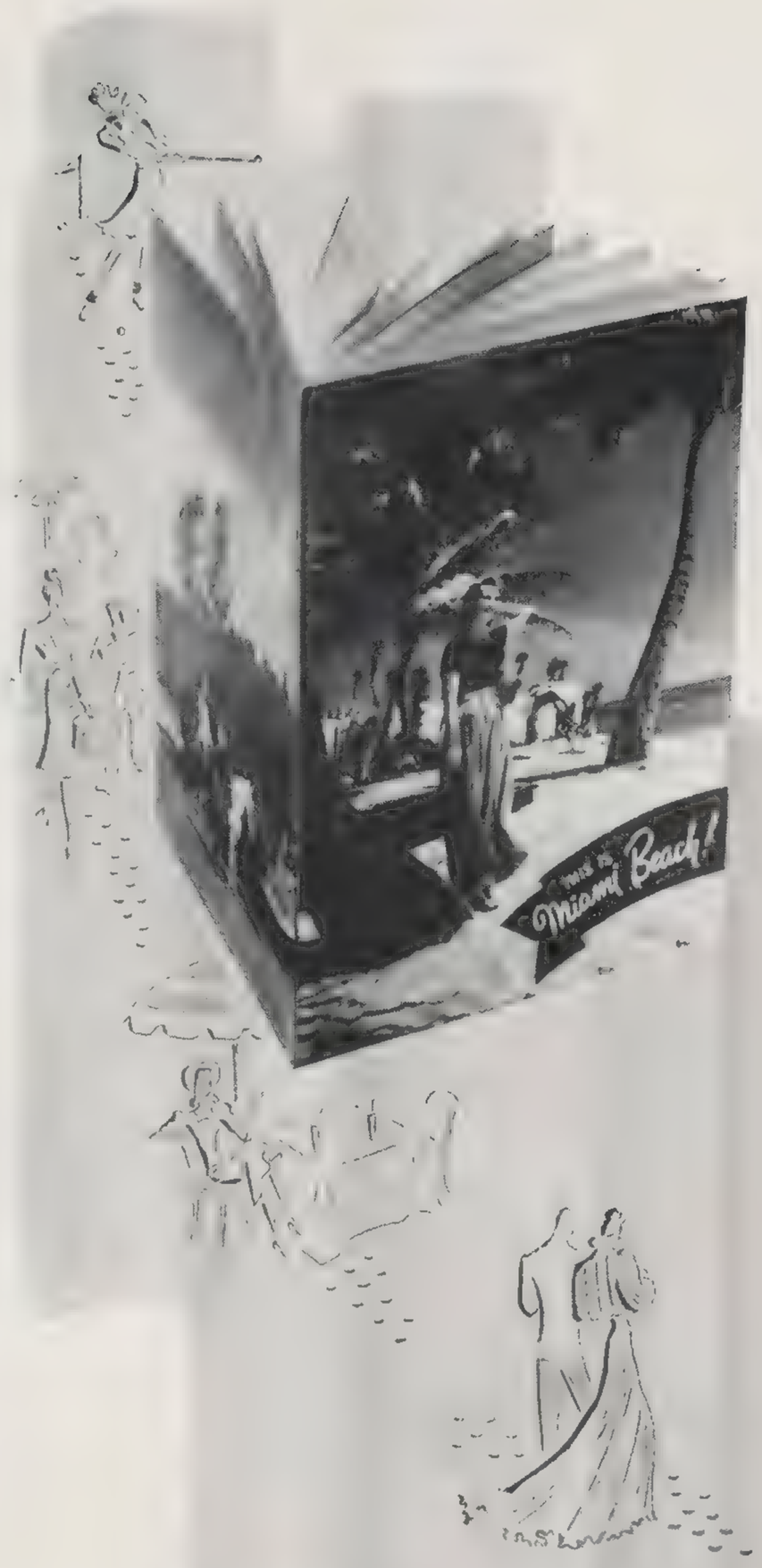
Places to go and places to stay—

Listed below for your convenience.

NEW HAMPSHIRE

HANOVER

The Hanover Inn at Dartmouth College. Open all year. Booklet. Ford & Peggy Savre, Managers. Robt. F. Warner, New York Rep. Tel. BRyant 9-6348.



Miami Beach

Life is as varied as the sea shells. You can live in deliberate luxury or simply and well on a budget . . . take the sun in cabanas or laze alone on some secluded beach . . . be active at your favorite sports or merely look on at regattas, races and such . . . become a devotee of theatres and dazzling night spots or stick to the simple life. Everything's here. It's quite up to you!

Schools are fully equipped; churches of all denominations abound; record building provides accommodations at practically every price. Take our advice and come early to get the most out of Miami Beach. A booklet is the first step!

YOURS for the asking, new booklet illustrated in natural color photographs showing that pleasures are plentiful and varied in this land of enchantment...proving there's only one Miami Beach.

CHAMBER OF COMMERCE, Miami Beach, Fla.

Send color booklet [ ] Hotel [ ] Apartment [ ]

Name_____(e)

Address_____

City_____State_____

Vogue...not one gift–but 24

A CONDÉ NAST PUBLICATION

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24 round-trip tickets . . . to Palm Beach, Sun Valley, Manhattan and a score of other places where life is bright, gay and care-free.

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No gift could be easier to send—and none could bring more pleasure to every woman on your list—than a subscription to Vogue. Place your orders now and let Vogue do the rest. A charming gift announcement card will be mailed in your name and the first copy of the magazine will be delivered in a Christmas box in time to take its place under the tree.

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Excitement...

in Jewels and Perfume by EISENBERG

Holiday glamour by a famous American dressmaker. For the woman who wants to be different . . . in what she wears and what she gives! Like Eisenberg dresses, sold only at one leading store in each city.

COSTUME JEWELRY PIECES *highlighting the burning light of topaz color. Also in white stones and other jewel colors. Identified as Eisenberg originals by the name stamped on the back.*

Approximate prices (Shown on figure) Earrings (A) $6.50, Necklace (B) $25, Bracelet (C) $13, Ring (D) $6. (Other pieces shown, reading down) Tear-drop Necklace (E) $20, Clip (F) $8, Flower Spray Pin-Clip (G) $13, Clip, with large center stone (H) $9, Bow-knot Pin (I) $9.

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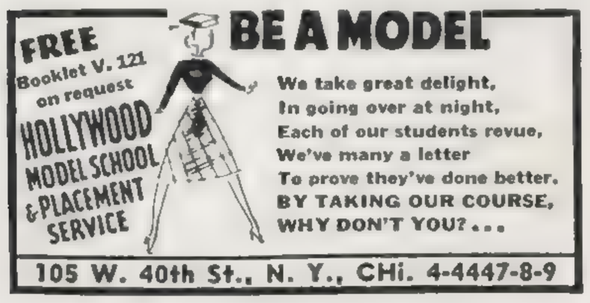

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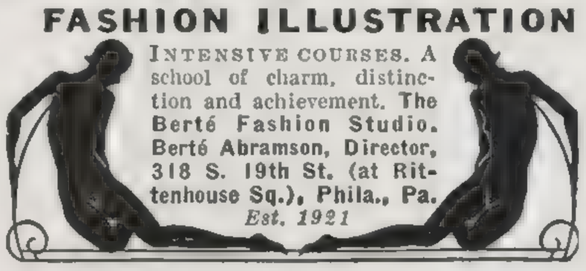

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You needn't wait till next September to make the change. Many fine schools are prepared to accept new students at mid-year. Look through the announcements here in Vogue's School Directory. If you need further information, a letter to Vogue's School Bureau, 420 Lexington Avenue, New York, will bring you prompt, courteous, and expert advice.

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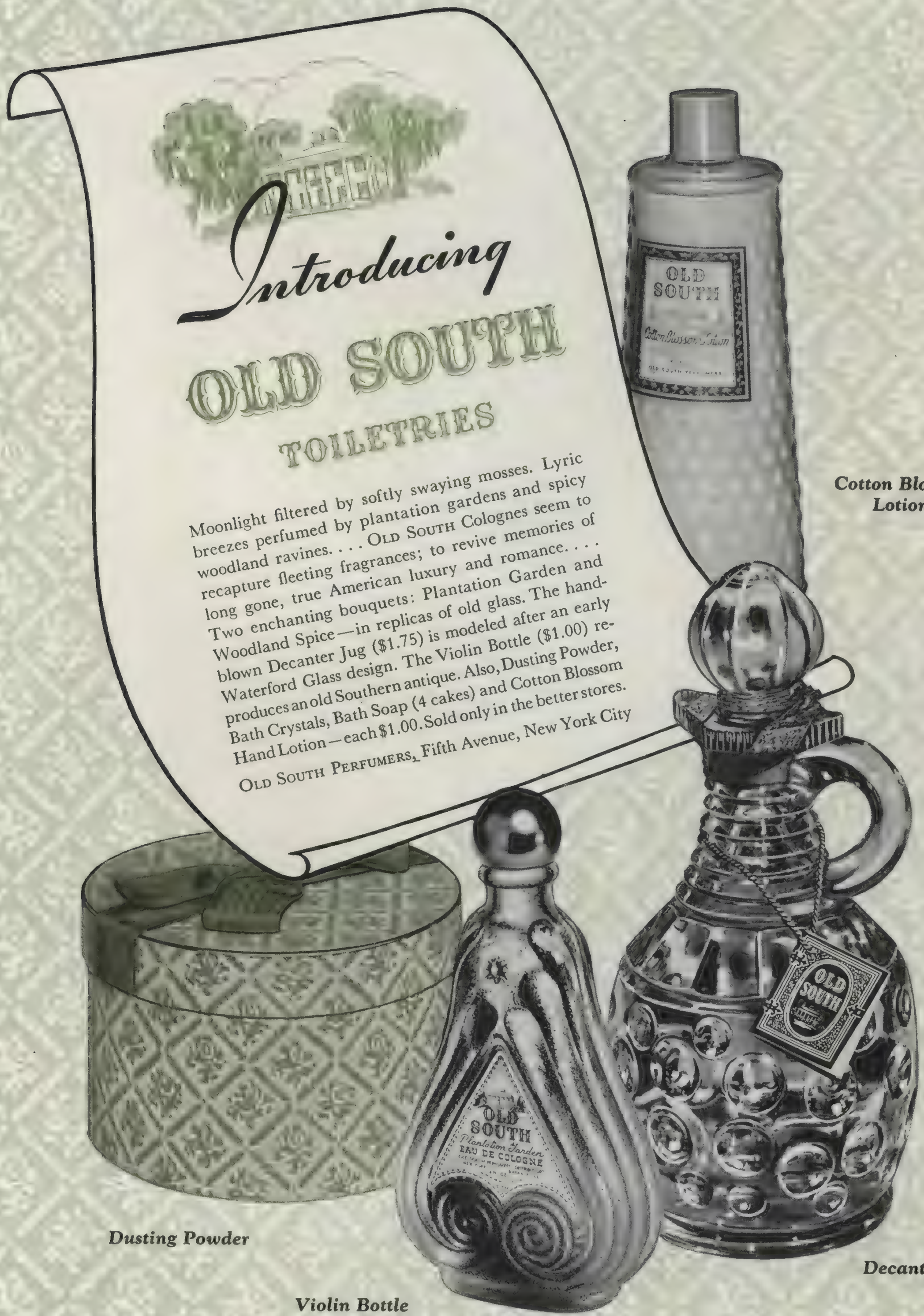

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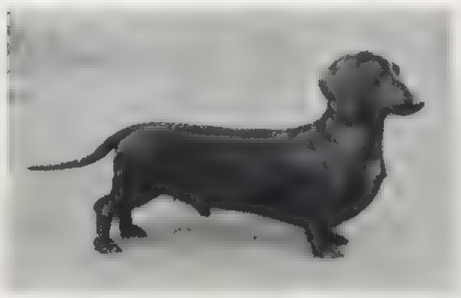

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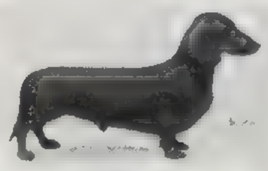

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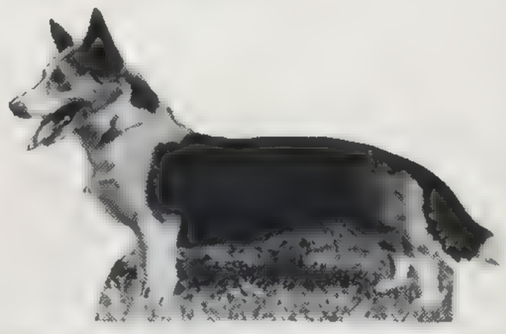

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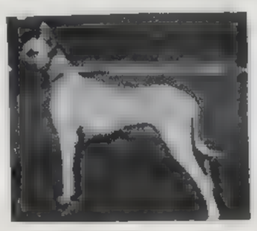

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Vogue's gallery of

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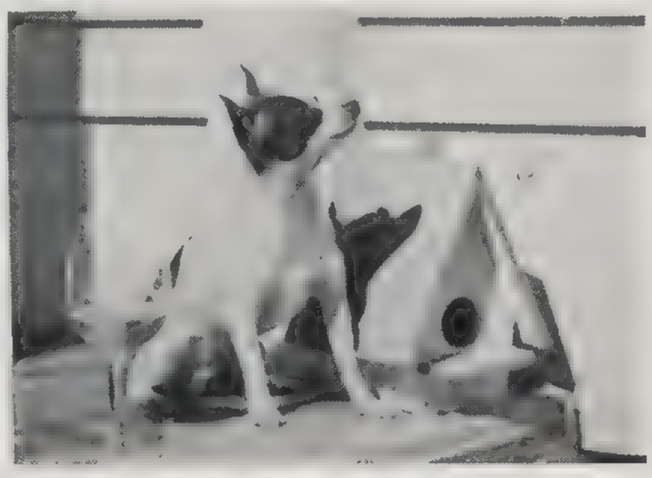

THE Chihuahua can not scare burglars, but this one, mighty of brain and a mere four pounds in weight, showed twenty-four dogs of various breeds how to win the Novice A Obedience Training Class at Boston dog show last February. Salute the champion, Pepper Rita, C.D. Mrs. J. R. Sharkey

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We would appreciate your mentioning this magazine in writing to kennels. But should you fail to find advertised here just the kind of dog you have in mind, write to us, and we will help you to find him, without obligation on your part.

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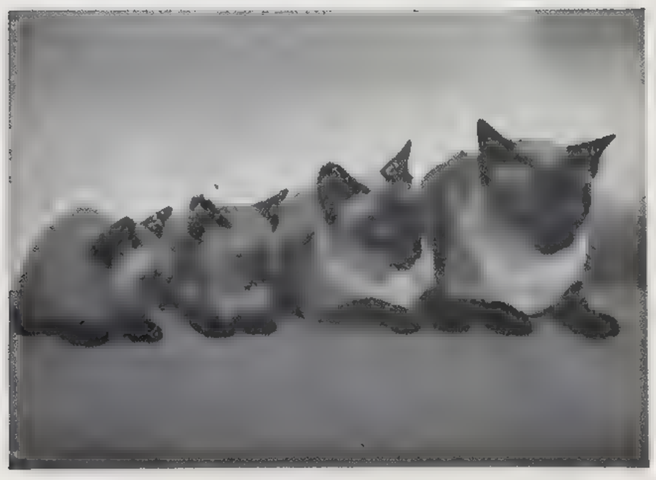

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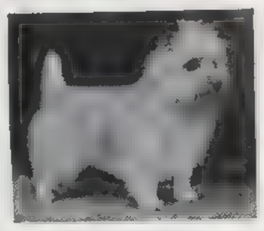

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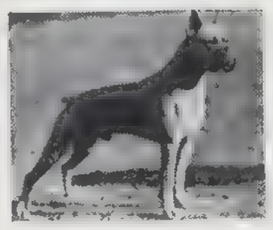

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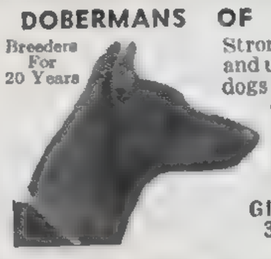

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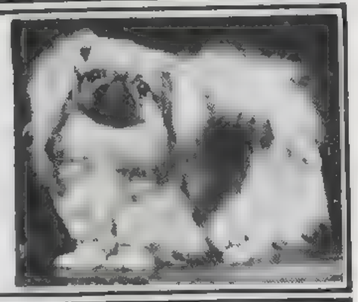

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THE DOG

Vogue's gallery of

WHAT the Terrier is to the Englishman, the Beagle may almost be said to be to the American. He is as near as we have to a useful all-rounder in this country. There is too much genuine good about the Beagle to make him a whim of fancy. Ch. Craftsman of Walnut Hall. Owner, Mrs. H. Edwards

IRISH Setter addicts can't be argued with, and they claim for their mascot not only one hundred per cent. courage and loyalty, but trainability unsuspected by those not acquainted with the breed. This is Ch. Rosecroft Premier, many times winner. Mrs. Cheever Porter, owner. Handler, H. Hartnett

THE breed history of the Sealyham is one of battles and sieges against wily foes who gave and took no quarter. He is a happy little warrior indeed, but one who gets on famously with the human race. Ch. Ilmer Fashion King and his mother (right), Mardyke Marigold. Owner, Mrs. H. Platt

ALTHOUGH the frontiers of his activities have been curtailed, the true value of the Skye Terrier is evinced by the tenacious grasp he has on those who have ever come in contact with him. Seldom does one find a major dog show without Skye representation. Champions from famous Iradell Kennels

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POODLES have retained their characteristics for hundreds of years. Landseer's painting, "Laying down the Law," shows the sagacious look, the remarkable resemblance between the White, dark-eyed, and black-nosed Poodle of the present day. Mrs. M. Erlanger and some of her home-bred Poodles

THE modern Chihuahua is regarded by its fanciers as one of the most alert and intelligent dogs in existence. Its variegated colours are an attractive feature, the breed ranging from snow-white to jet-black. The United States likes solid colours; Mexico prefers mixed colours. Owner, Miss S. Febles

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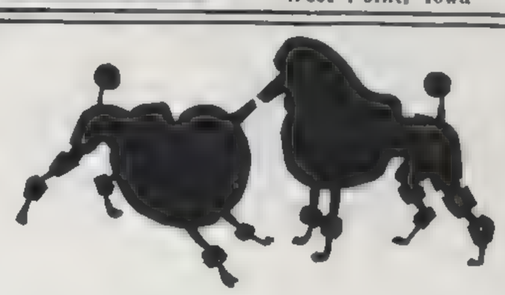

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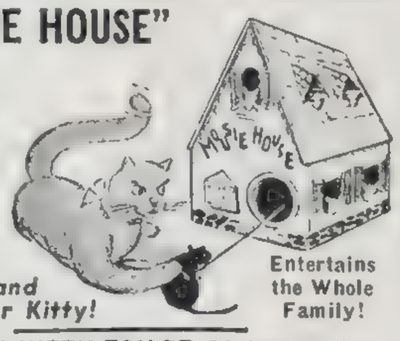

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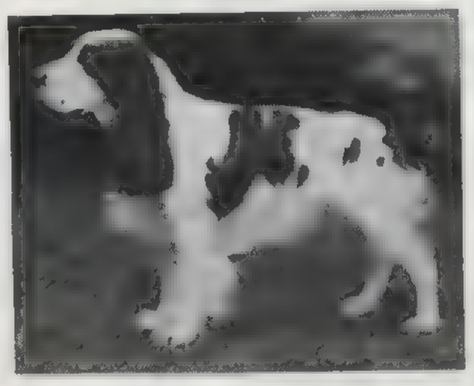

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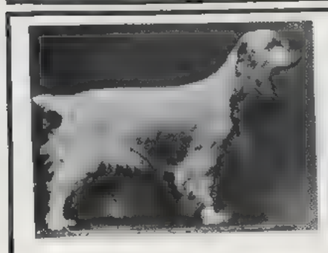

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THE DOG

Vogue's gallery of

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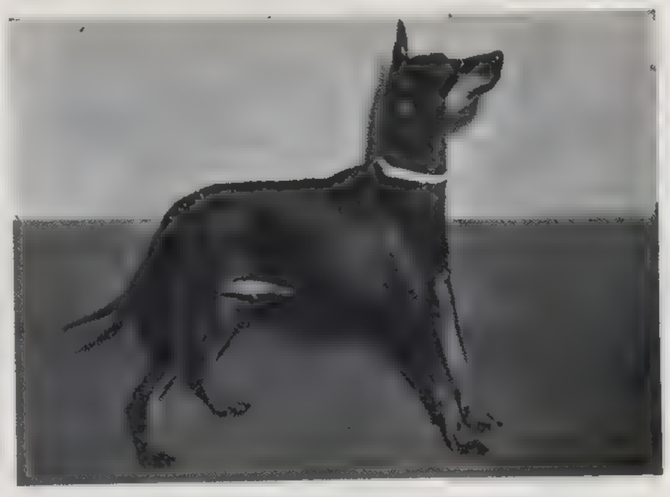

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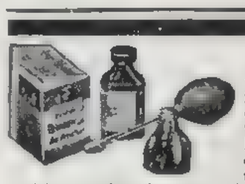

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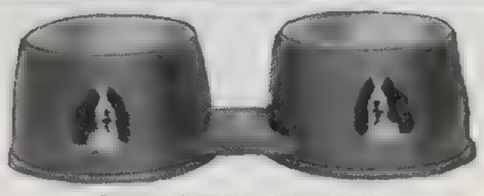

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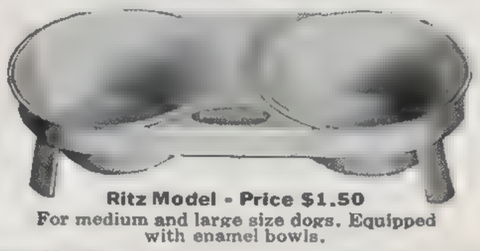
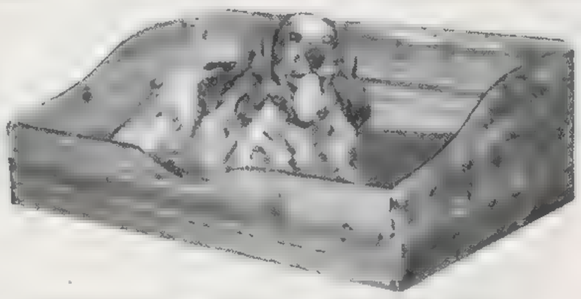
De Luxe Model - Price $1.00
For small and medium size dogs. Equipped with glass bowls and suction cups.



Ritz Model - Price $1.50
For medium and large size dogs. Equipped with enamel bowls.

Super Model - $2.00. Aluminum bowls. Blue enamel finish. For medium size dogs.

Sport Model - $2.25. Best for Setters, Pointers, Retrievers, Springers. Two 1 1-2 quart bowls. Single Sport, $1.25.



KANINE KOMFY KOUCHES

Made of the same grade of Aromatic Red Permacedar as the best cedar chests, this attractively finished Dog Bed is an advantage to your home as well as your dog. Your pet will favor it over your best furniture. Mattress not included.

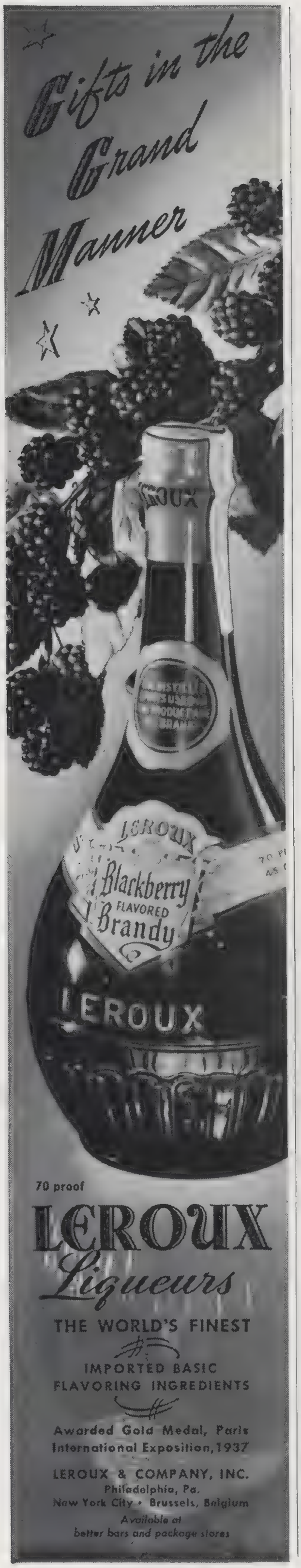
15" x 20"	$3.00	18" x 24"	$3.24
20" x 30"	$3.64	24" x 36"	$3.86

CEDAR DOG MATTRESS

Give your pet the comfort and physical benefits of this Cedar Dog Mattress shown right . . . stuffed full of genuine Permacedar Kennel Bedding. Highly fragrant, sanitary, kills all doggy odors. Zipper end for refilling.

15" x 20"	$1.50	18" x 24"	$2.00
20" x 30"	$2 50	24" x 36"	$3.00

YOHO & HOOKER CEDAR COMPANY, YOUNGSTOWN, OHIO



GOURMET'S GUIDE

selected restaurants in and out of town

A new place to lunch or dine? A place you may have forgotten? A place to do your friends proud? Vogue tells you about them all in these columns

The Crillon

The dinner-before-theatre is always a New York problem. The Crillon, at 277 Park Avenue, however, solves it neatly. The buffet dinner in the bar is geared so that, if you are really in a hurry, food can be served to you as fast as you want it, and well served, too. Everything is ready, and only foods that won't suffer from standing are planned.

The brief menu looks artless in print, but it has been planned not only for dishes which can be served immediately, but which will suit every type of taste. There is always a good soup, a choice of a fish, a curry, or a simple roast. And the *prix fixe* is approximately one dollar!

If you don't order a drink, the tariff is slightly higher, but almost every one does order a drink, and many of the Crillon habitués have their regular choice of the wines that are served by the carafe or glass.

Henri's

If fine French food held a special place in your heart, perhaps the closest you can come to supplanting it is Henri's, at 15 East Fifty-Second Street. So devoted is Henri's to the cult of Good Food that *three* businesses are needed to express itself adequately. First and foremost, there's the restaurant, for thirty-five years a Mecca of people who appreciate French cooking at its best. Then there's the confectionery department, at the front of the restaurant, and it's a strong person indeed who can resist the smell of the delicate chocolates and bonbons, made on the premises.

And finally there's the catering service, which we are sure must have grown out of customer-demand—especially for the French sauces. Next time you give a dinner-party, you might have Henri's send up any kind of entrée or soup you desire.

Kentucky serves a meal

If you're ever nonplussed at the prospect of being "on the town" for a Sunday meal, try Elizabeth D. Reynolds' restaurant. There's an old-fashioned Southern breakfast, starting at noon Sundays, that you won't want to forget about.

This restaurant has just moved to a new abode at 160 East Forty-Eighth Street, in the Buchanan Hotel. Pine-paneled bar (specializing in mint juleps that are the real Southern McCoy), two dining-rooms, and a sitting-room that makes waiting a pleasure form the new set-up.

The food is Southern—need we say more? Except, perhaps, that all you Yankees are going to be completely won over. Hints about what to order: apple dumplings and Old Kentucky ham. Charming, leisurely, hospitable this restaurant is. And gentle in price: dinner can be had from $1.25; supper from 85c; luncheon from 65c.

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN
17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad.
Luncheon and Dinner
Finest vintage wines, and liquors
Air Conditioning MUrray Hill 2-9223

RESTAURANT MARGUERY
270 Park Avenue WI 2-8494
High class French Cuisine
Most popular cocktail hour

JANE DAVIES'
145 West 55th St.
Luncheon 55c, 65c, 75c — Vintage Wines — Dinner $1. and $1.25

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.10 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON, 116 E. 48th St. Completely air-conditioned. Justly famous for cuisine and cellar. Luncheon $1—Dinner from $1.50 in the Main Dining Room. Dollar London-Buffet-Dinner before theatre in the Bar.

Manny Wolf's
49TH at THIRD
STEAKS • CHOPS • SEA FOOD
à la carte
DANCING • ENTERTAINMENT
after 10 P.M.

RESTAURANTS—DINING

CAVIAR RESTAURANT—18 East 49th Street. "Rendezvous for Epicureans." Direction of Antoine Dadone. Unique cuisine, rare wines. Luncheon, cocktail hour, dinner. WIckersham 2-2224.

CAFE TROUVILLE
112 East 52nd St.
Open for luncheon, cocktail hour and dinner. Entertainment during supper. Completely air-conditioned.

WHITE TURKEY TOWN HOUSE at One University Place, on historic Washington Square. Choicest foods, vintage wines and liquors, in an atmosphere of quiet charm. Open Sundays at noon. In Danbury, Connecticut, it's the White Turkey Inn.

SUSAN PALMER'S 711 FIFTH AVE. RESTAURANT Entrance 5 E. 55th St.—opp. St. Regis. A La Carte—Plus! Charcoal Broiled meats. Individual Salad Bowl. Whipped sweet butter—Hot Breads.

PATRICIA MURPHY'S Candlelight Restaurants.
The Barclay—33 E. 60th St., Manhattan
The Candlelight—114 Henry St., Brooklyn
Sophisticated American Foods

CAFE ST. DENIS—11 East 53rd Street. EL. 5-8032. A real French Restaurant catering to cosmopolitan palates. Air Conditioned. Lunch from 75c. Dinner from $1.25. Also à la carte. Redecorated and enlarged.

RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails, dinner. Unusual atmosphere. Luncheon entrées from 60c. Dinner Prix-Fixe from $1.50; also à la carte.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar, Lower Level, Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte.

ROCKEFELLER PLAZA RESTAURANT—32 W. 50th. Smart but informal. Plaza Room: club breakfast 60c, luncheon from 75c, dinner from $1.00, cocktails from 25c. Old New York Room: luncheon from 75c, dinner from $1.00. Cocktail lounge. Cocktails from 25c.

RESTAURANTS—DINING

HOLLAND HOUSE TAVERNE, 10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner $1.50.

CAFE LOUIS XIV. 15 West 49th St., Rockefeller Center. Cuisine Classique. Fine Wines. American Bar. Prix-Fixe Luncheon $1.50. Pre-Theatre Dinner $2.00, also à la carte. William Adler and his Violin.

CHAMPS-ELYSEES
Le Restaurant Par Excellence. Cuisine Française. Famous for the special Champs-Elysées Dinner. Finest wines and liquors. 25 East 40th St. MU 4-8833.

KENTUCKY SERVES A MEAL. Luncheon from 65c; Dinner from $1.25; Supper from 85c. Open Sun. (11:30 a.m.—8:30 p.m.) for breakfast & dinner. Elizabeth D. Reynolds, Inc., 160 E. 48th St. EL 5-6448.

LAFAYETTE—9th St. at University Place
Renowned for French Cuisine since 1883. Prix-fixe luncheon and dinner; also à la carte. Fine wines. French café.

YE OLDE CHOP HOUSE, 118 Cedar St. New York City's oldest eating place. Located in the Financial District. Open to 8 P.M. Daily — Saturday 3 P.M. Harry Kramer, Host. WOrth 2-8061.

CORTILE RESTAURANT—37 W. 43rd St.
Delicious luncheon served from 45c—dinner from 75c. Cocktails in unusual atmosphere. Open 8 A.M.—9 P.M. Closed Sundays. Rosella will read your character.

RESTAURANTS—DANCING

ST. MORITZ-ON-THE-PARK, 50 Central Park S. Dinner and supper dancing in the Café de la Paix. Celebrated orchestras and entertainment. Home of Rumpelmayer's and 'Round the World Bar.

THE WHIRLING TOP—3 E. 52 St. Rendezvous for Connoisseurs of excellent cuisine, wine & liquor. Cocktails from 40c, begin at 3 p.m. Dinner $1.50—$3.50; Entertainment. EL 5-8051.

VERSAILLES, 151 E. 50 St., PL. 8-0310. An impressive French cuisine makes Versailles the glamour spot of New York. Cocktail Hour, Dinner & After Theatre. Presenting nightly B'way's Brightest Stars. Maximillian Bergere & Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VOl. 5-6374. New York's smart rendezvous. Cocktails, dinner, supper. Eddie Davis' & Joseph Smith's orchestras. Continuous dancing till 4 A.M.

VOGUE'S GOURMET'S GUIDE will point the way to recognizedly fine restaurants. Keep a copy of it handy—and don't forget to refer to it when you want to try a new place to dine.

LOUNGE BAR

SCHRAFFT'S. Smart, intimate lounges. Georgian Room, 625 Madison Ave., at 58th—Columbus Room, 222 W. 57th St., near B'way. Luncheon, cocktail hour, dinner, supper. Superb cocktails from 25c.

NIGHT CLUB

LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant offers America's most amazing values in food & entertainment. "Sly" & subtle Eddie Davis heads the show. 4 shows nightly. Continuous Dancing. "Should be visited at least once in every lifetime."

OUT-OF-TOWN

CALIFORNIA

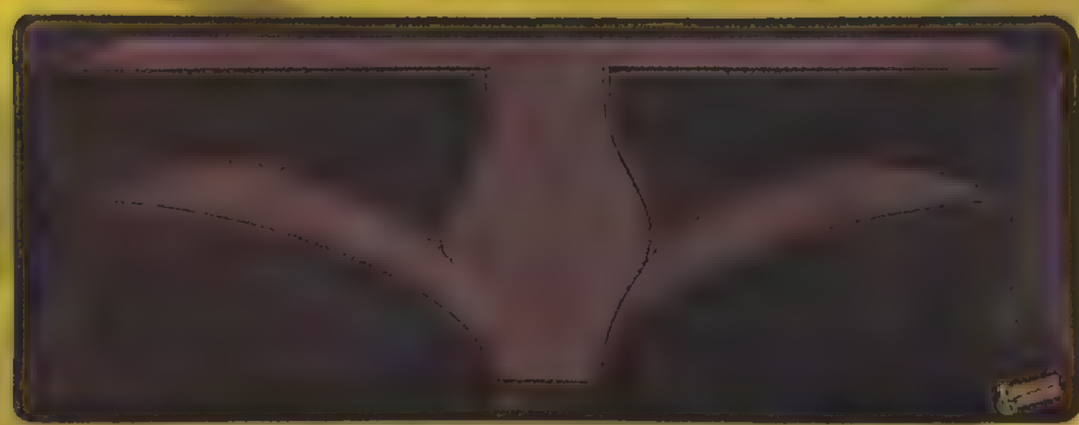
VISIT DINAH'S SHACK
On Highway 101, 3 miles south of Palo Alto—in the shadow of Stanford University. In the Beautiful Santa Clara Valley. Food—California's Plentiful Best.

NEW JERSEY

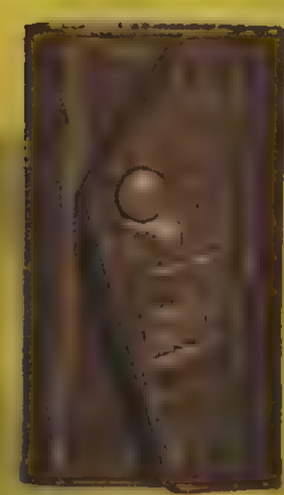
HANS CHRISTIAN ANDERSEN, Paramus
15 minutes from Geo. Washington Bridge, Route 4. Annual Christmas Day dinner by reservation only. Deposit required.

THE
SERT ROOM
EDDY
DUCHIN
And His Orchestra
ROSARIO
and
ANTONIO
At Dinner and Supper
THE WALDORF-ASTORIA
ORRIN TUCKER
AND HIS ORCHESTRA
Beginning Nov. 28 in
The Informal Empire Room

Accessories by PRINCESS GARDNER



DESIGNED *by Women for Women*



Here's a preview of the smart new billfolds and key cases by Princess Gardner. Aren't they gorgeous? They are made of the finest leathers, chosen from the world's greatest markets. The styling is correct. The colors are authentic: Glade Green, Mulberry Wine, Hurricane Blue, Nutmeg Brown, Black, Acorn Brown, Gypsy Red—blended artistically with harmonizing pastel shades.

Princess Gardner Billfolds and Key Cases are just as practical as they are beautiful. Your handbag ceases to be a grab bag when your keys, bills, change and cards are compactly arranged in a Princess Gardner.

Prices: Princess Gardner "Invisible Stitch" Billfolds, $1.00 up. Zipper or button Key Cases to match, $1.00 up. De Luxe Sets, $7.50 to $50.00. At all leading stores. Prices slightly higher in Canada.

PRINCE GARDNER, Pine St. at 19th, St. Louis; 358 5th Ave., New York; 468 King St., W., Toronto.

parfums de schiaparelli — shocking · salut · sleeping

Gifts for a man . . .

SCOTCH WOOL JACKET for housewear or outdoors. Knitted in Scotland expressly for Rogers Peet. $16.50. Rogers Peet Company, Fifth Avenue at 41st Street, N. Y. C. Mail and phone orders.

Masculine as old briar—California's Courtley cologne and after-shave, $3.75 complete, $2.00 single bottle, prepaid. Order from Phelps-Terkel (see page 137), 5550 Wilshire, Los Angeles.

"Casuals" combine slipper comfort with California styling. Finest tan suède-finished calfskin, restful wedge sole and elastic inserts, $7.95 prepaid—Phelps-Terkel, 5550 Wilshire, Los Angeles.

Ideal gift for a busy man . . . genuine leather jewel bag with an assortment of Krementz Quality jewelry . . . useful in his dresser or travelling bag. Price $5.00. Krementz & Co., Newark, New Jersey.

Early American Old Spice Men's Set—Shave Soap, After-Shaving Lotion, Talcum. Historic old trading ships decorate the pottery containers and wood-veneered chest. $2.75.

Sure to please any smoker—America's favorite cigarette—Camel. Two popular gift packages—the Camel carton and the package of four "flat fifties." Both in gay holiday dress.

Idler jackets from California replace old-fashioned smoking coats with handsome comfort for leisure, outdoors or in. Beige wool polo cloth, $8.95 prepaid. Phelps-Terkel, 5550 Wilshire, Los Angeles.

California's Rogue Shirt—famous for comfort and style. All-wool gabardine, $8.50—washable spun-rayon $5.00 prepaid. Tan, soft, green, copen blue—Phelps-Terkel, 5550 Wilshire, Los Angeles.

PRECIOUS RARITY—Custom-blended in small quantities from rare spirits, LORD CALVERT WHISKEY flatters your judgment and *his* taste. Blended Whiskey: 86.8 proof, 65% Grain Neutral Spirits. Calvert Distillers Corp., N. Y. C.

"Give These For A Merry Christmas Morning"

Christmas Gift Portfolio

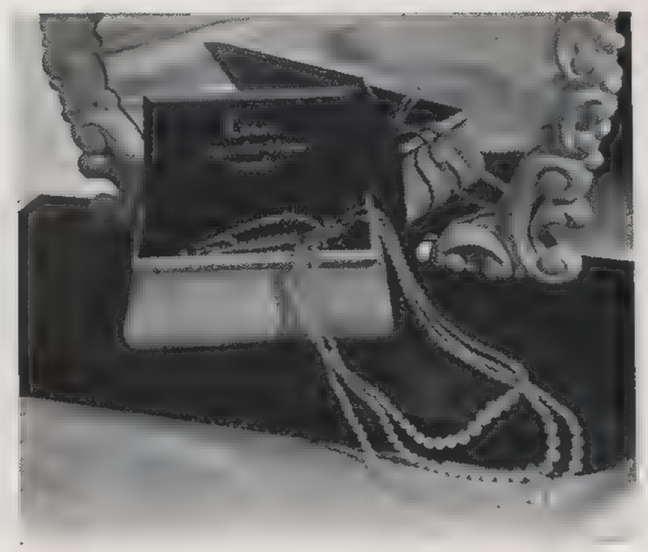
14 pages of smart gifts

selected by Vogue's advertisers...

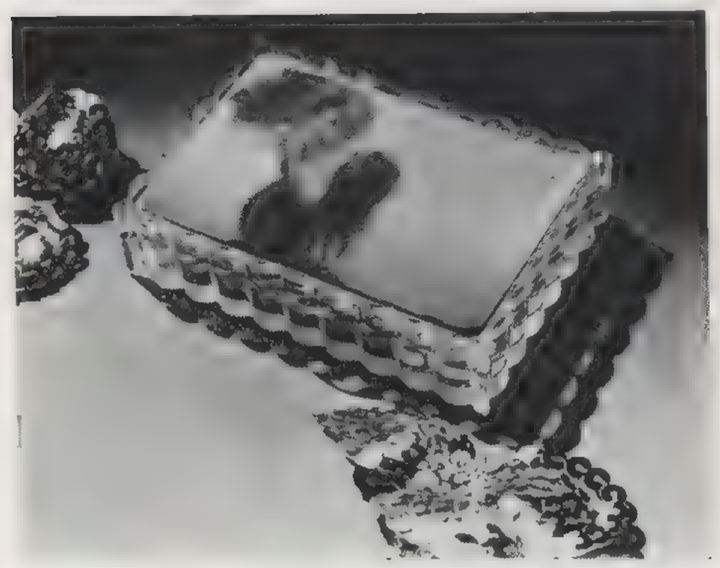
with a guide to the shops where you can find them

A treasure-clip for a sentimental lady. A platinum arrow set with diamonds, pierces gold and ruby hearts. Spaulding-Gorham. **74**

Bow-knot pin of crystal and rhinestone. An "Eisenberg Original"—a dressmaker jewel by a famous designer. $8.50. **73**



Toned to the skin, Lisner's "Powder-Blend" simulated pearls in three shades, one-, two-, and three-strands. $3. **9**



Volupté vanity of modern, transparent crystalite. Fluted edge, mirror top. Large puff. Sifter powder holder. $1. **17**

Lucien Lelong puts a jewelled flower pot on this dulled gold compact. Loose or press powder. $7.50. **56C**

SEE PAGE 48 FOR SHOPS CARRYING THESE GIFTS

ADVERTISEMENT

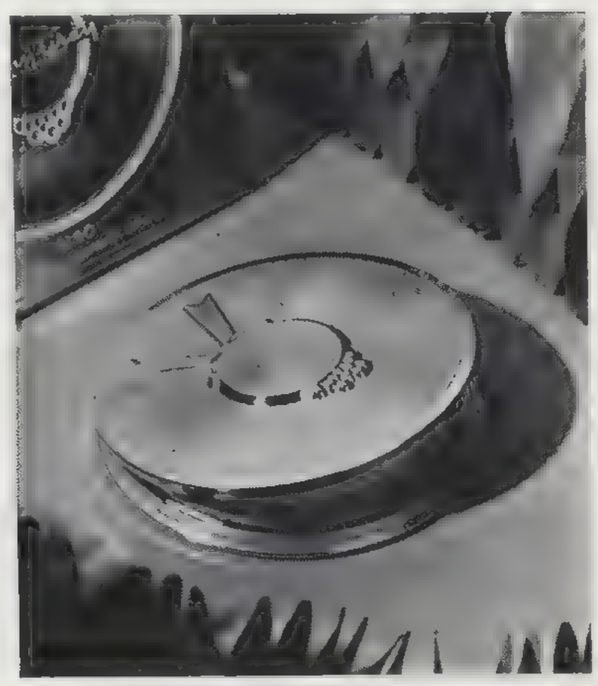
ALL PRICES ARE APPROXIMATE

Pearls—the classic gift. Heller's matched cultured pearls, hand-knotted. Diamond and gold clasp. $22.50. **6**

Keeping in modern time, an Omega cocktail watch of pink gold and platinum, set with diamonds and rubies. Ruby numerals. $400. **50**

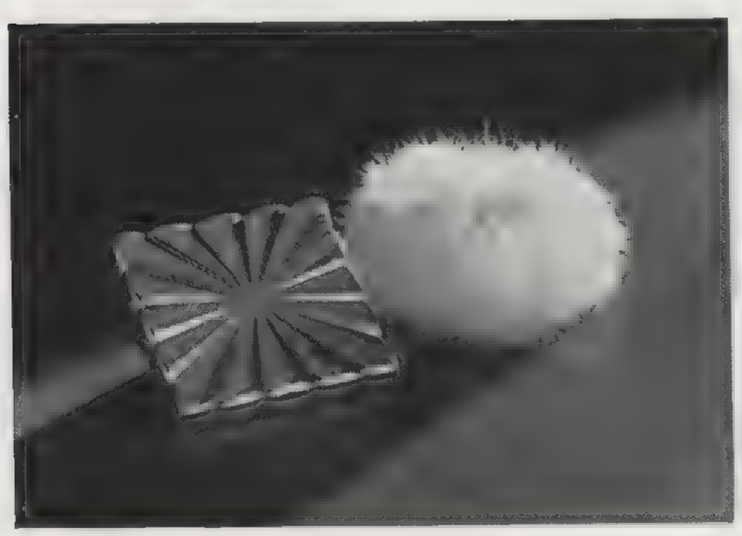
Sterling silver makes a lasting gift in this beautiful snuff box compact with ribbon monogram. $5.95. **58**

"Marvella" simulated two-strand pearls, individually knotted, brilliant clasp. $3. Matching brilliant earrings. $2. **85**



Dorothy Gray's round vanity, very thin, very flat, with tiny picture-hat design. Loose powder. $1.50. **5A**

A charming gift in shining gilt, a Victorian rose to wear on a sealskin jacket, or on a quaint muff. $15. **77**



A sunburst of gold-finished sculptured rays decorate the top of the new Elizabeth Arden sifter compact. $4. **11**

An appealing Danish motif in dresserware. New "Astrid" design by International Sterling. Maple-finish case. $30. **37A**

Brilliant Ideas for Christmas Giving

Christmas Gift Portfolio

A gift of perfume is a romantic tribute

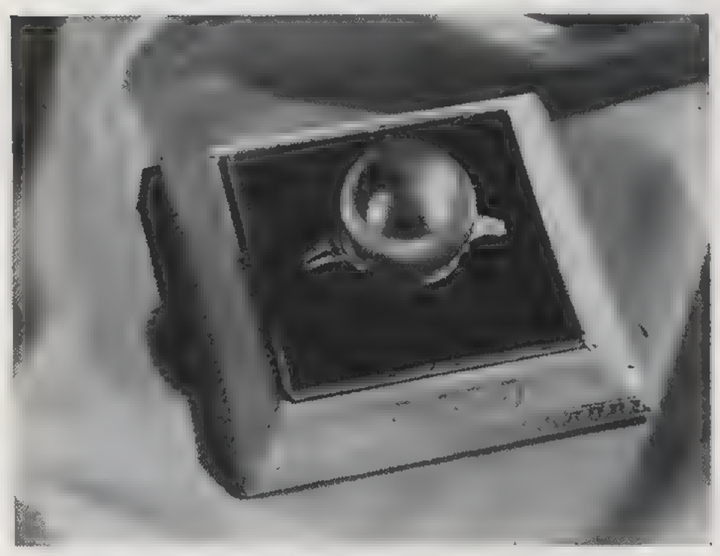
Horse bearing gift! Gay wooden horse, Elizabeth Arden's "Blue Grass Flower Mist" carried high on its back. $3.50. **11B**

Schiaparelli's "Sleeping" in charming crystal candlestick bottle with snuffer cover. $30. **12**

Two gifts in one—Corday's "Possession" perfume and Eau de Toilette. $10.50 set. **26A**

Enchanting Christmas gift with a rosy fragrance. Matchabelli's "Christmas Rose" Cologne. $1.25. **15A**

"Ecarlate" perfume by Suzy, the Paris milliner. Attractive ribbon hat-box package. $10. **16**



Perfume in a jewel setting! Varva's "Suivez-Moi" perfume bottled in a giant pearl. $1. **71**

SEE PAGE 48 FOR SHOPS CARRYING THESE GIFTS

ALL PRICES ARE APPROXIMATE

ADVERTISEMENT

The truest, freshest gardenia fragrance has been captured in Chanel's "Gardenia." **20A**

Old South's "Plantation Garden Cologne" in replica of antique "violin" bottle. $1. **41A**

"Confetti," Lenthéric's newest perfume, is dedicated to gaiety. From $5 to $55. **7**

Eisenberg's "Dressmaker Perfume, 847." Charming "crinoline lady" bottle. $7.50. **73A**

Nostalgia of olden times captured in Early American "Old Spice" perfume. $7.50. **45**

Amusing dressmaker's form bottle. Schiaparelli's matchless perfume "Shocking." In Shocking pink box. $12, $27.50. **12A**

Miniature medieval castle by Lelong, holding "Tailspin," "Indiscret," "Impromptu," "Carefree" perfumes. $5 and $10. **56**

"Tailspin" Cologne. Lelong's new fragrance for the young at heart. $2 and $3 sizes. **56A**

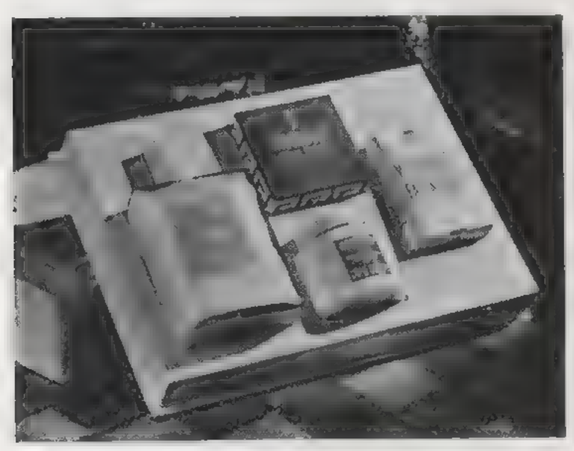
Christmas Gift Portfolio

Homage to beauty — practical and luxurious

A shiny blue Christmas tree holds four two-ounce bottles of favourite Dorothy Gray fragrances. $2.50. **5**

For a clear, glowing skin, Grace Donohue's Sulphur Colloidal Cleanser, complexion brush. $1.25. **10**

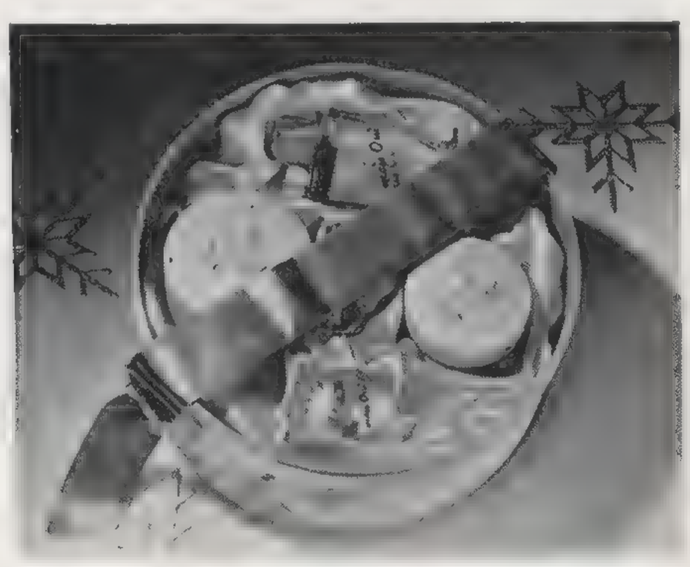
For a sophisticated stocking, Helena Rubinstein's very wise Santa Claus hiding "Town or Country" perfume. $7.50. **14B**



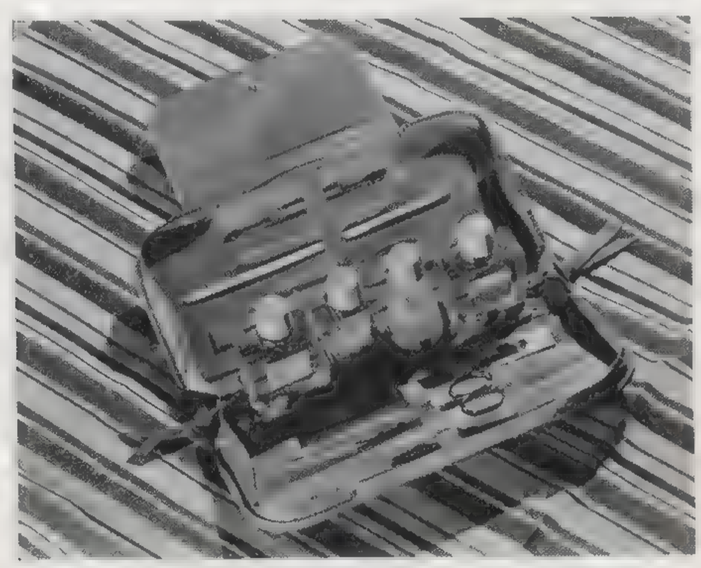
Woodbury combines soap, powder, cold cream, and hand lotion for a special tribute to a lovely skin. **70**

Endearing scent and gossamer texture—from the green-and-gold box of Djer-Kiss dusting powder. $1. **48**

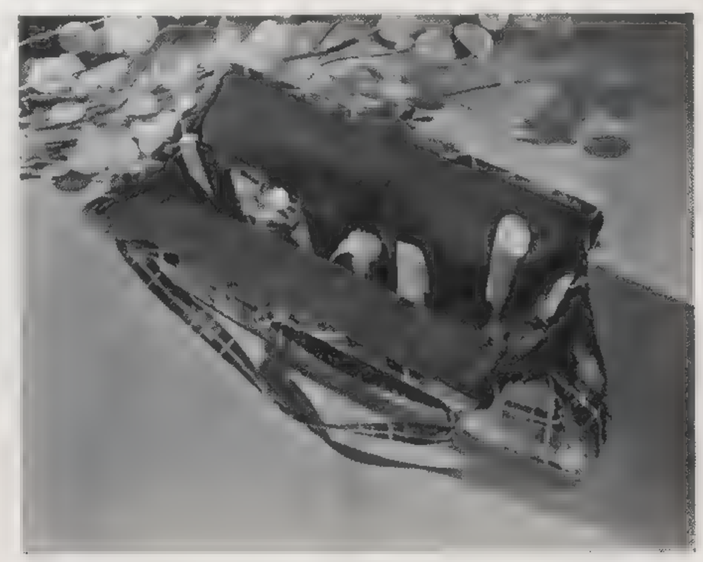
Three sides to a delightful bath story—"Blue Grass" dusting powder, "Flower Mist," soap. Triangle set by Elizabeth Arden. $4.25. **11A**



The transparent-covered hat-box reveals "Mais Oui" powders, perfume, eau parfumée, atomizer. From Bourjois. $8.75. **1**



For the lady en route, a zipped lambskin kit with manicure essentials. In five smart colours, by Revlon. $5. **78**



A brush for every use nestles in this "Flyaway Home" kit of Scotch plaid, red-lined. From Pro-Phy-Lac-Tic. **61**

ADVERTISEMENT

Lavish gift box of beauty accessories by "Mais Oui," topped by a reproduction of a John-Frederic head-dress. $35. **1A**

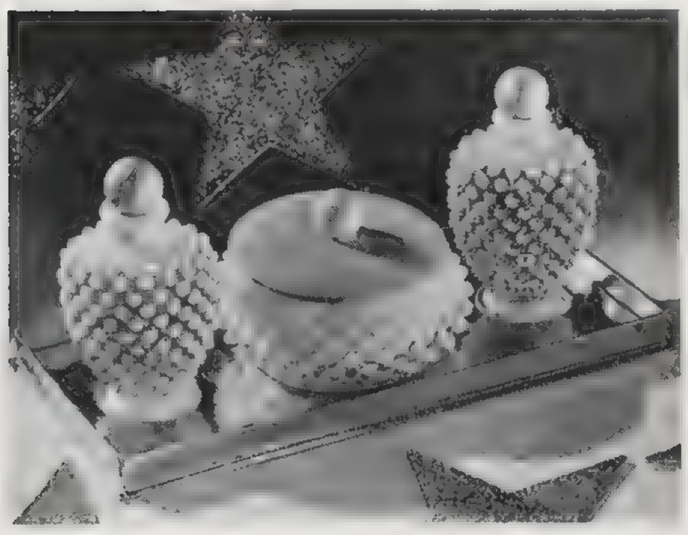
Woodland spice Cologne—just a touch of "Old South" in a hand-made copy of a Waterford decanter jug. $1.75. **41**

"Russia Leather" is the name of this spicy, challenging Cologne by Chanel. With sleek new atomizer dispenser. **20**

A regal gift and ambassador of good-will, this frosted crown of Matchabelli's "Duchess of York." ½-oz. $5.50. **15**

Corday's parfum "Tzigane"—a gypsy melody in a Lalique glass bottle in a charming crimson satin violin case. **26**

"Ecarlate de Suzy" perfume, a dashing, daring fragrance. Amusing "lady-in-new-Suzy-hat" bottle. 1-oz. $15. **16A**



For a colonial dressing table, this quaint Hobnail toiletry set by Wrisley. Dusting powder, two Colognes. $2. **44**

SEE PAGE 48 FOR SHOPS CARRYING THESE GIFTS

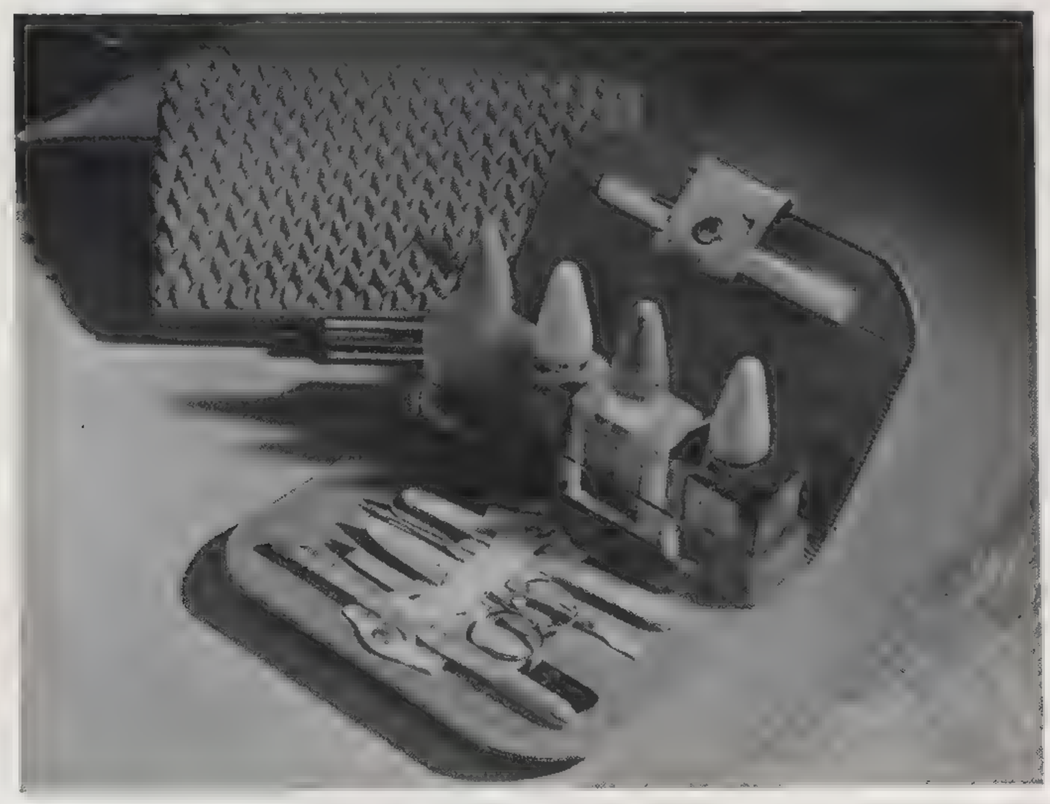
ALL PRICES ARE APPROXIMATE

A specially luxurious perfume gift. Lenthéric's favourite fragrances in a new plumed crystal flacon. $10. **7A**

Germaine Monteil's Cologne and new Bath Oil, water-soluble, in "Bouquet" fragrance. Both, 2-oz. size, $5.25. 4 oz., $9.50. **4A**

Christmas Gift Portfolio

SEE PAGE 48 FOR SHOPS CARRYING THESE GIFTS



The quilted crêpe purse makes an evening bag when the inner manicure case is out. Four Peggy Sage preparations. $6. **27A**

Jewel-like "Scentiments Set" by Wrisley. Cologne, bath crystals and dusting powder. Three fragrances. $3. **44A**

To tuck into the toe of a Christmas stocking, three cakes of Lux Toilet soap in a Christmas wrapping. **54**

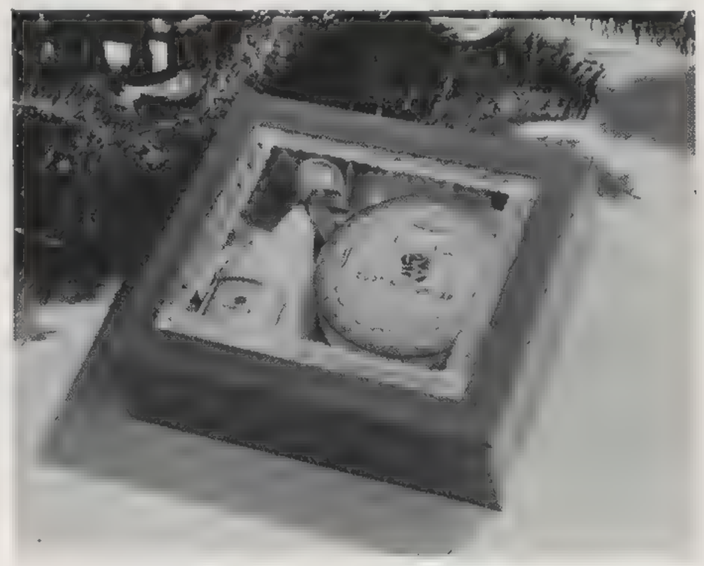
A Louis Philippe Christmas set includes the new "Cologne Angelus," a spicy fragrance. The large set, $3. **55**

For whisking off unwanted hair, the Lady Schick is a woman's electric shaver. In plastic case suède bag. **59**

Tailored as British tweeds: saddle-stitched cowhide case with Revlon's manicure set and lipstick. $10. **78A**

Jacqueline Cochrane heightens the flattery of fine furs with her new Fur-Tone make-up; five blends. $10. **22**

Blend your make-up with Hampden's Cosmegenic Make-up Kit. Several shades of rouge, foundation, etc. $2. **3**

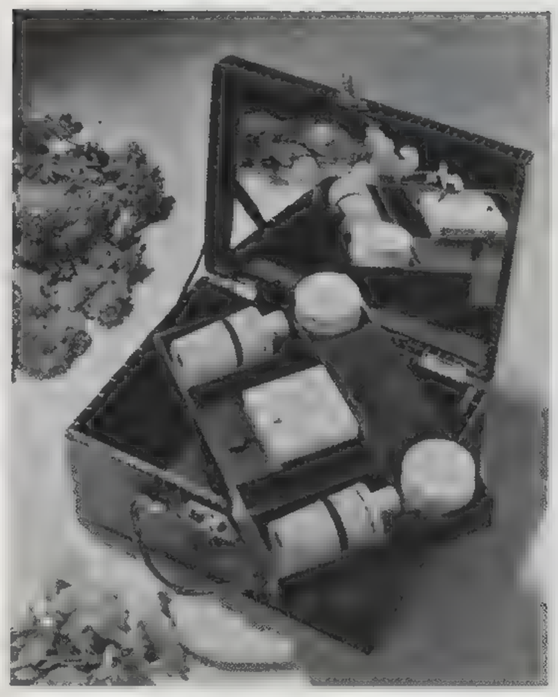


Peeking out through a window framed in lace, "Green Valley" Cologne, dusting powder. Anna D. Adams. $6. **40**

Lucien Lelong's fitted Pouchette caters to your love of having all make-up confined to one kit. $2.50. **56B**

ADVERTISEMENT

Artistically designed bud-vases hold L'Orlé eau de toilette in six Pan-American scents. **60**



Roomy fitted case of simulated alligator. Six Germaine Monteil beauty aids. Mirror. $22.50. **4**

Helena Rubinstein's "Apple Blossom Doll" has a soap head, a powder-shaker body. $1. **14C**

Helena Rubinstein travelling case in fabrikoid alligator. Eight aids to beauty, comb, tissues. $10. **14A**

L'Orlé's "Spirits of Perfume," a semi-Cologne, semi-perfume, in graceful cameo bottle. **60A**

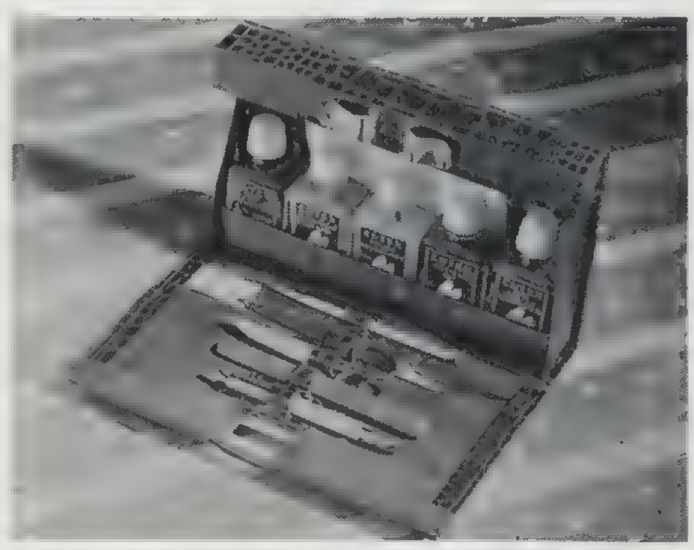
Louis Philippe specially packages "Angelus" Cologne, lipstick, and "Demi-Deb" rouge. $2.25. **55A**

ALL PRICES ARE APPROXIMATE

Cosmetic Accessories to complement beauty

"Apple Blossom" fragrance in Cologne, body powder, and large soap. Helena Rubinstein. $2.50. **14**

Pond's "Lips." A popular young lipstick that stays on. Five wearable shades. Green swivel case. $.55. **76**



Cutex "Bucklette" manicure set. Maroon leather, alligator finished case with gilt buckle. $6. **27**

Christmas Gift Portfolio

You can't beat the classic gift of silver. Curry everlasting favour via Heirloom Plate in the simple Grenoble pattern. Unmistakably modern and strikingly unusual, it ornaments any type of table-setting. **29**

Silver, Linen

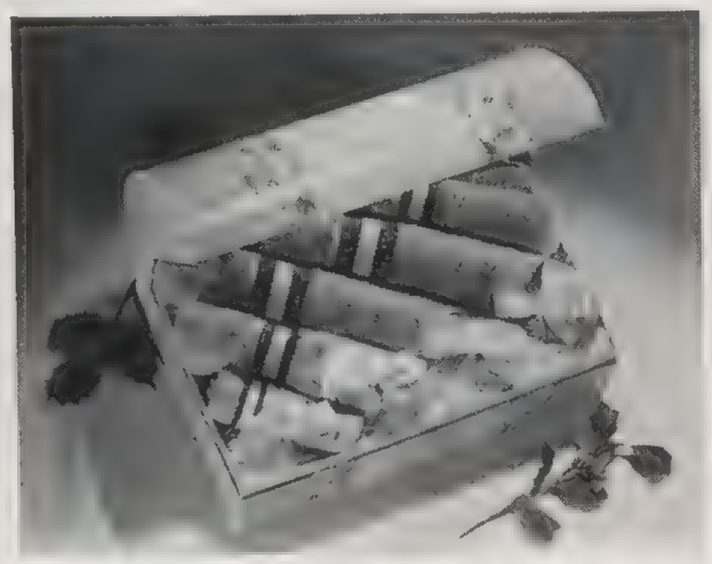
Marvel of compactness (drawer becomes a handy tray!) this Heirloom Plate velveteen-lined "Silver Maid" cabinet. **29A**

To help the junior hostess entertain: eleven selected pieces of Lunt's sterling silver of "Festival" design. $25. **53A**

SEE PAGE 48 FOR SHOPS CARRYING THESE GIFTS

To increase the pride-of-home feeling: good-looking seven-piece towel set by Martex. In "Butterfly" box. $5-$7. **33A**

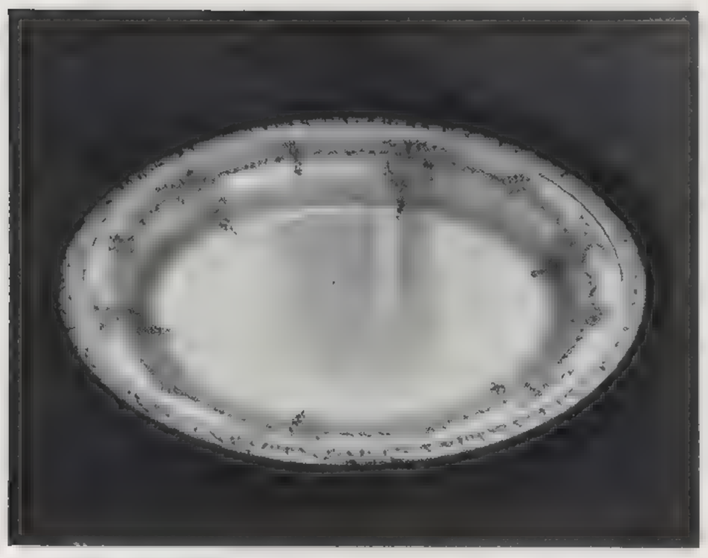
Expert additions to any linen closet: two sheets and pillow cases of Cannon pastel Percale. "Fragrant Lotus" box. $5.98. **8C**



Two bath towels, two face towels, and two wash cloths: glamorous components of Cannon's "Rambler Rose" box. $2.95. **8B**

ADVERTISEMENT

To give and to hold



She'll love a sterling silver sandwich plate—especially this nice-size "Old Mirror" Victorian one by Towle. $12.50. **31**

For young Santa-Claus believers: this good-and-sturdy classic Lunt sterling silver mug with a gilded lining. $5. **53**

For entertaining purposes: a sandwich dish *par excellence*. It's sterling silver, beautifully detailed. Gorham. $18. **34**

A gift that's sure to be used and used! This nicely-shaped Normandie sterling silver bonbon dish by Towle. $5. **31A**

A table-flattering double vegetable dish, gracefully Georgian. Gadroon borders garland-accented. Community Plate. **28**

A miniature gravy-boat replica, for drawn butter or mint sauce, permanently perched on its tray. Gorham. $16.50. **34A**

This six-piece Martex towel set should delight many a housewifely heart. Packaged in "Mexicana" box. $2.95 to $4. **33**

Cannon's "Fragrant Blossom" guest-room set: 6 towels, 4 soaps. $3.95. **8**

Two sheets, two pillow cases Cannon pastel muslin. "Garden Flame." **8A**

An extra-heavy, handsome sterling silver bowl by Alvin, strikingly pierced, with an intriguingly embossed border. $15. **39**

ALL PRICES ARE APPROXIMATE

Christmas Gift Portfolio

For her to wear – and to wear with

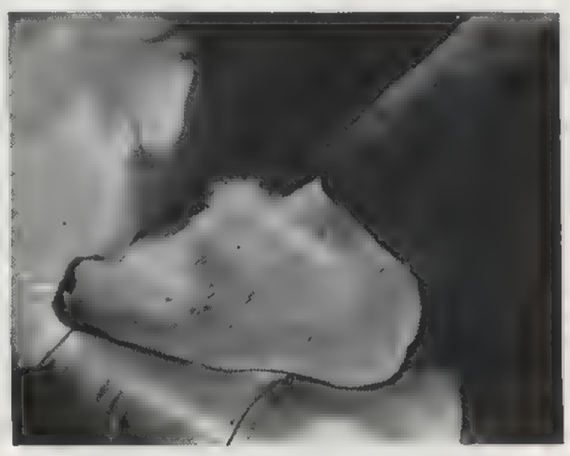
Flattering as it is warm—Saybury's wrap-around robe. Quilted floral rayon satin. **47**

Wonderfully soft is Saybury's velvety corduroy robe with a rayon plaid panel. **47A**

Head resortward with this slim-line, lace-yoked pink linen dinner-dress. **80**

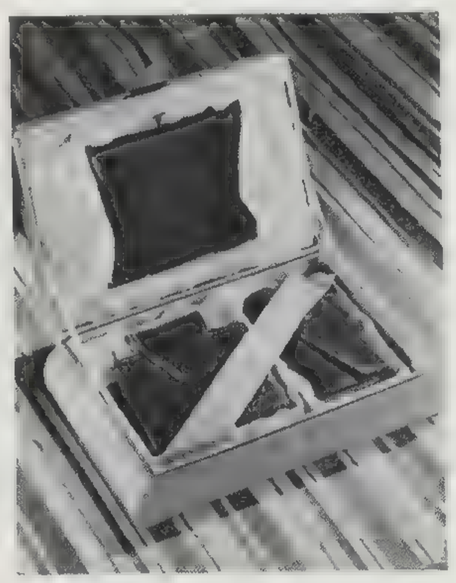
Rungs of gold metal join ropes of suède in this size-adjustable belt by Schaffer. $2. **72**

Perfect for lounging or home dining: "Slip-On," a shirred velvet Hi-Lark shoe. $3.95. **84**



Joyce's quilted velvet boot, bunny-fur collar, pointed back, frivolous open toe. $3.95. **81**

Gentle Ivory Flakes will protect the fragility of Yolande's hand-made nightgown. $8. **65**



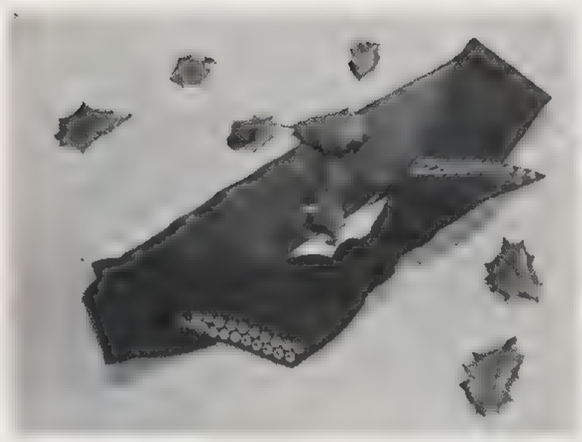
"Princess Gardner" purse-accessories: bill-fold, key, cosmetic cases. $17.50. **42A**

Grand gift of bag: a soft, shirred calfskin pouch, with metal lock-top handle. $5. **18**

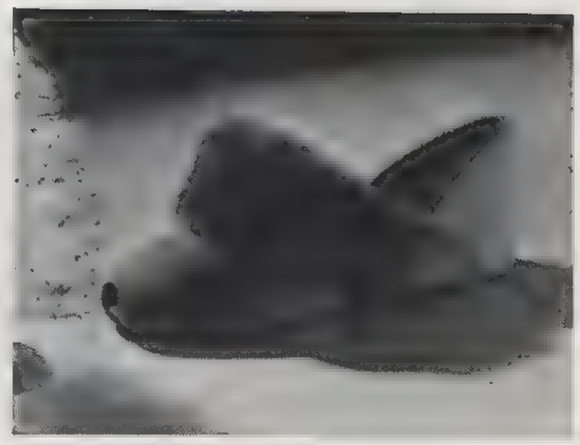
"Snowflake" it's called, this Tish-U-Knit, soft yet bulky two-toned cardigan. $3.98. **62**

ADVERTISEMENT

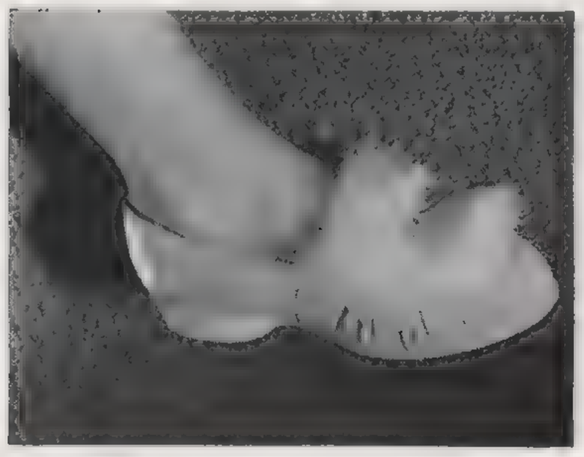
"Jiffy Wallet" says "Boo" to purse fumbling. Leather-and-plastic purse-billfold. $2. **43**



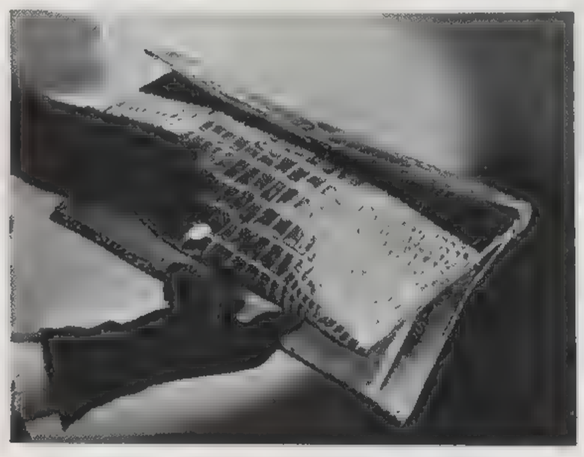
"Roundabout"—trim suède Criterion tie-belt, ends studded with nail heads. $2.50. **23**



A cuddly lamb's-wool collar warms this Daniel Green scuff called "The Babs." $4. **30A**

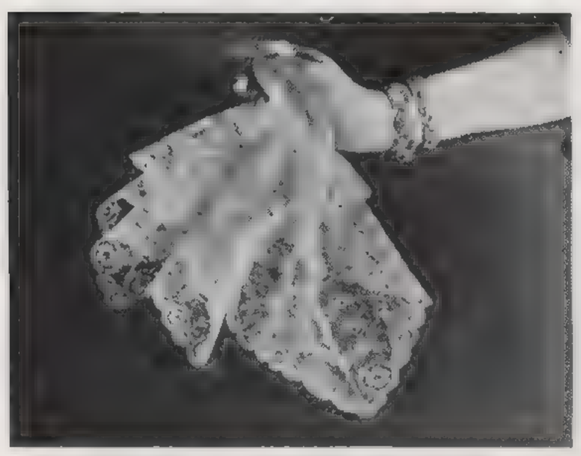


White bunny-fur tops these soft washable-soled, cape leather Joyce lounge slippers. $4.95. **81A**



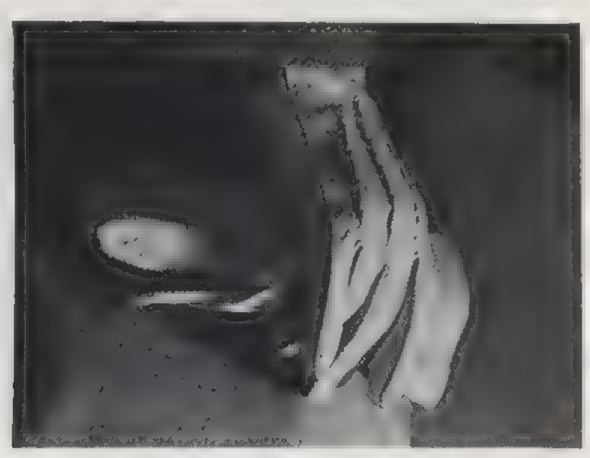
This smart alligator-calf hand-bag has both top and bottom openings. $8.50. **77A**

Wonderfully comfortable, felt-soled lounge-shoe. "San Toy" by Daniel Green. $5.50. **30**



Gossamer-sheer chiffon handkerchief, touched with French Chantilly lace. Burmel. $1.95. **24**

Hands up for Kayser's smart, peasant-like hand-embroidered chamoisette glove. $1.95. **13**



Man tailored for women: this classic pigskin glove by Hansen. "Thorobred Handmate." $5. **68**

ALL PRICES ARE APPROXIMATE

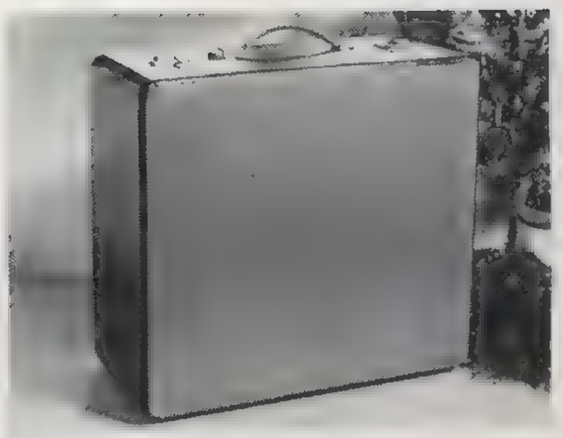
SEE PAGE 48 FOR SHOPS CARRYING THESE GIFTS

A gem of a nightgown by Kayser: it's rayon, with puffed sleeves, fitted waist. $2.95. **13A**

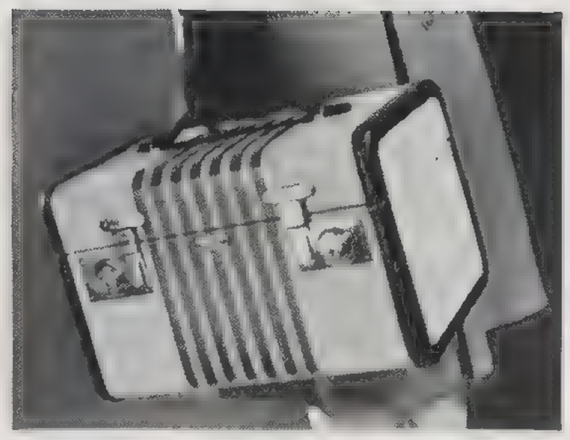
Chic two-piece-look chiffon wool dress, with an unusual necklace of self-material grapes. **80A**

Christmas Gift Portfolio

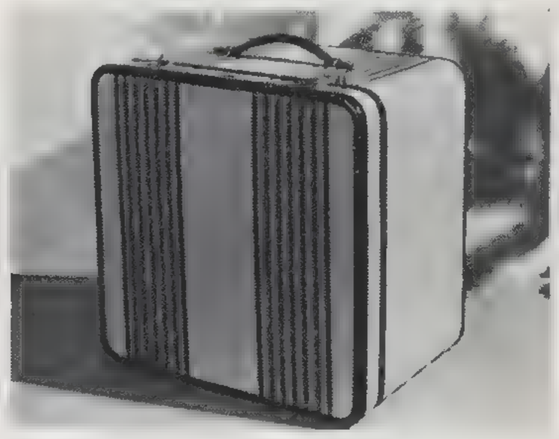
Polaroid Day Glasses stop glare. Pink or demi-amber frames. Curved lenses. $6. **35**



Navy-blue sides, red trimming, white stitching, make this "Americana" wardrobe case by Boyle. $25. **49**



Oshkosh "Tops Up" make-up case in striped cord duck. With or without mirror, loops, in 14-inch size. **52**

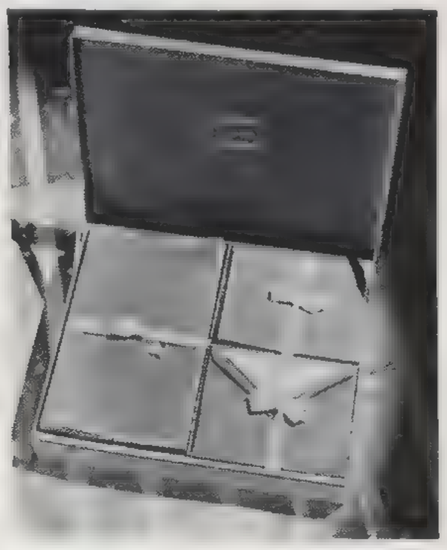


Hat-and-shoe box with lingerie tray holds five pairs of shoes. Striped duck, cowhide bound. Oshkosh. **52A**

Ducord "Vanity Fair" wardrobe case, rawhide-bound, two Cellophane dress bags. By Hartmann. $35. **51**

Elegance in Orrefors Swedish glass. "Pearl Diver," engraved crystal vase. $110. **75**

Detecto personal scales to match your bathroom. Tested for precision accuracy. **2**



Crane silk-laid Terra Cotta, white border. 24 semi-notes, 24 letter sheets. $2.50. **32A**

For lasting Christmas tree snow: beat 1 large box Lux into two cups warm water. **54A**

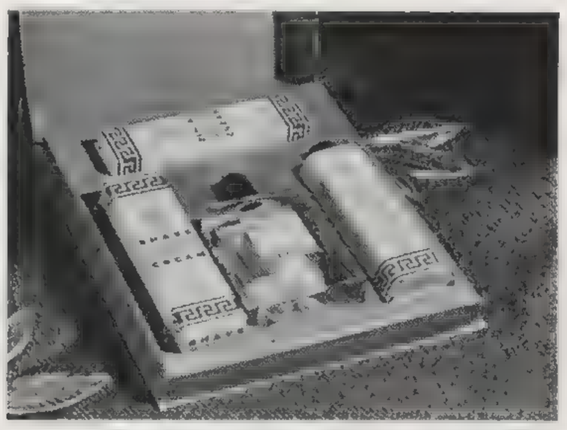
Matched Christmas wrappings: cotton ribbons, tags, seals, and enclosures. **69**

"Royal Rinse," new wash for silk and nylon hosiery to preserve elasticity. 50c. **46**

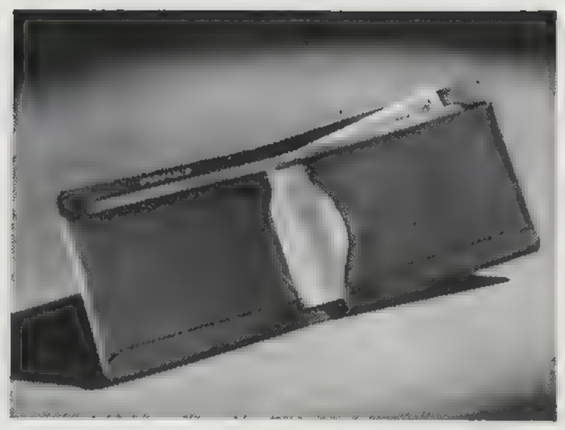
A fitting gift! Belle-Sharmeer stockings in all leg sizes. "Brev" for small women, "Modite," medium, "Duchess," tall. $1—$1.95. **67**

For you, at home—en route

Thoughtful ideas for men

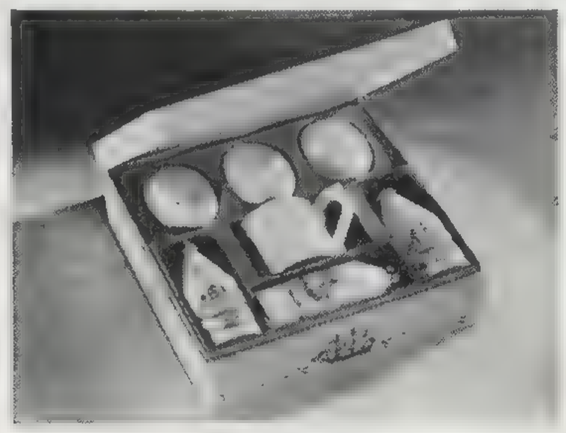


A man's gift box from Woodbury. After-shave lotion and powder, shaving and dental cream. $1.35. **70A**



Fine California saddle leather wallet in the new redwood colour or natural. Prince Gardner. $3.50. **42**

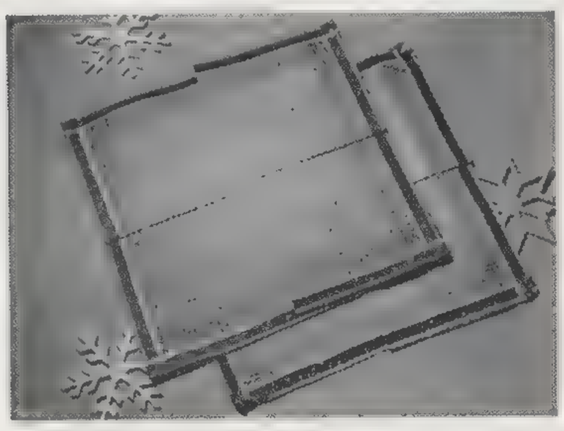
A man's dignified paper—Crane's Distaff Linen White with forty-eight flat sheets and envelopes. $3. **32**



A man's set in Early American "Old Spice." Cologne, shaving lotion, and soap, talc in pottery jars. **45A**

For the travelling man: Lenthéric's "Zipit" cowhide case fitted with sturdy masculine accoutrements. **7B**

Rumpp's "Trip Pack" contains ten indispensables for men. Stuffs easily into pocket or brief case. $7.50. **25**



Men's sheer satin-striped handkerchiefs, hand-woven, with hand-rolled hems, in neckwear colours. $1. **83**

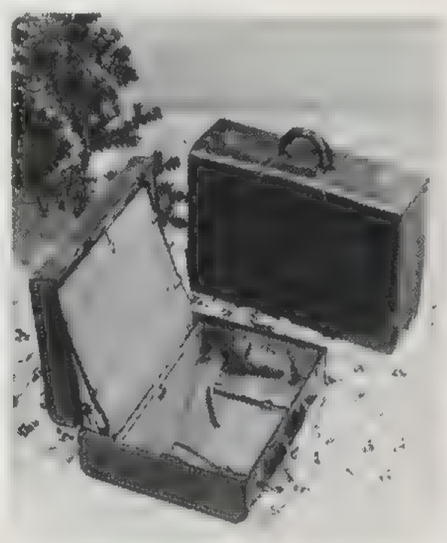
Courtley's "Brushless Shave Humidor Set"—shave cream and lotion. Use humidor later for tobacco. **82**

International's Military set of toilet articles. Zipped travel case of Sequoia California saddle leather. $25. **37**

SEE PAGE 48 FOR SHOPS CARRYING THESE GIFTS

ALL PRICES ARE APPROXIMATE

Leroux' "Crême de Café," a rich, smooth liqueur to complement a demi-tasse. **57**



Wheary soft-side saddle leather wardrobe case. For men $42.50, women $37.50. **63**

Elegant moire silk braces, white lined, piped. $6.50. Monogram additional. **19**

Christmas Gift Portfolio

SHOPPING DIRECTORY

Here's a check list of the stores where you can find the gifts shown in the Christmas Gift Portfolio on pages 34 to 48...the gay collection selected for you by Vogue's advertisers. The gifts are identified by the key numbers included in the description under each picture. Many of the gifts are widely distributed and can be found in leading stores throughout the country. These are listed by their key numbers in Column 1. All the others appear in the roster of smart shops below; look for them under the name of your city.

These gifts may be found in leading stores throughout the country.

KEY NUMBERS:
1, 1A, 2, 5, 5A, 8, 8A, 8B, 8C, 9, 10, 11, 11A, 11B, 12, 12A, 13, 13A, 14, 14A, 14B, 14C, 15, 15A, 17, 18, 20, 20A, 23, 25, 26, 26A, 27, 27A, 28, 29, 29A, 30, 30A, 31, 31A, 32, 32A, 33, 33A, 35, 37, 37A, 39, 41, 41A, 42, 42A, 43, 44, 44A, 45, 45A, 46, 47, 47A, 48, 52, 52A, 53, 53A, 54, 54A, 55, 55A, 56, 56A, 56B, 56C, 57, 65, 70, 70A, 71, 72, 76, 78, 78A, 80, 80A, 81, 81A, 82, 83, 84, 85.

These gifts may be found in leading jewellery stores throughout the country.

KEY NUMBERS: 6, 34, 34A.

These gifts are exclusive with the stores listed below:

CHICAGO, ILL.
Marshall Field & Co. 77, 77A
Spaulding-Gorham 74

NEW YORK CITY, N. Y.
Orrefors Galleries 75
A. Sulka & Co. 19

ST. LOUIS, MO.
Mermod-Jaccard-King 58

These gifts may be found in the following stores:

AKRON, OHIO
W. J. Frank Co. 50
M. O'Neil Co. 4, 4A, 22, 24, 59, 62, 63, 68, 69
A. Polsky Co. 7, 7A, 7B, 60, 60A, 61, 67, 73, 73A
Spencer Trunk & Leather Works 49, 51

ALBANY, N. Y.
R. F. Clapp, Inc. 69
Cotrell & Leonard 67
Flah & Co. 73, 73A
Adels-Loeb 59
John G. Meyers Co. 7, 7A, 7B, 61, 68
Muhlfelder's 24, 62
Van Heusen & Charles 16, 16A, 50
W. E. Walsh & Sons 49, 63
W. M. Whitney & Co. 51, 60, 60A

ATLANTA, GA.
J. P. Allen & Co. 4, 4A, 62, 73, 73A
Davison, Paxon Co. 7, 7A, 7B, 16, 16A, 59
J. M. High Co. 40
The Luggage Shop 51
Maier & Berkele 50
Rich's Inc. 24, 60, 60A, 61, 63, 69
W. Z. Turner Luggage Co. 49

BALTIMORE, MD.
Deluxe Saddlery 68
Hochschild, Kohn & Co. 7, 7A, 7B, 24, 61, 67, 69
Hutzler Bros. Co. 16, 16A, 22, 24, 49, 59, 60, 60A
Maison Annette 4, 4A
Samuel Kirk & Son 50
Stewart & Co. 62
Tuerke's & Co. 51

BOSTON, MASS.
Wm. Filene's Sons Co. 4, 4A, 7, 7A, 7B, 24
Gilchrist 3
The Handwork Shop 69
Hodgson-Kennard 50
Jordan Marsh Co. 16, 16A, 22, 59, 60, 60A, 61, 62, 73, 73A
London Harness Co. 49, 63
The E. T. Slattery Co. 67
R. H. Stearns Co. 51, 68

BRIDGEPORT, CONN.
Brooklawn Library & Gift Shop 69
Davis & Howley Co. 50
Fried's Bridgeport Trunk & Bag Co. 49
Howland D. G. Co. 60, 60A, 61, 62, 67
Michaels 59
The D. M. Read Co. 7, 7A, 7B, 24, 68
S. Silver, Inc. 51

BUFFALO, N. Y.
J. N. Adam & Co. 7, 7A, 7B, 24, 59, 60, 60A, 62, 69
Adam, Meldrum & Anderson 61, 67
L. L. Berger, Inc. 4, 4A
Flint & Kent 16, 16A, 49, 63
Samuel Goldberg 50
The Wm. Hengerer Co. 73, 73A
Stewart & Benson 51

CHICAGO, ILL.
Carson Pirie Scott & Co. 49, 63, 67, 73, 73A
Mandel Bros. 61, 69
Marshall Field & Co. 3, 4, 4A, 7, 7A, 7B, 16, 16A, 24, 40, 51, 59, 60, 60A, 62, 68
Spaulding-Gorham, Inc. 50
Chas. A. Stevens & Co. 22

CINCINNATI, OHIO
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H. & S. Pogue Co. 4, 4A, 16, 16A, 22, 24, 51, 60, 60A, 69
Mabley & Carew Co. 7, 7A, 7B, 49, 62
Rattermann 50
Rollman & Sons Co. 61
John Shillito Co. 59, 63, 67

CLEVELAND, OHIO
Cowell & Hubbard 50
The Halle Bros. Co. 4, 4A, 16, 16A, 22, 24, 60, 60A, 67, 68, 69, 73, 73A
The Higbee Co. 61, 63
Likly & Rockett Trunk Co. 49, 51
The May Co. 3, 7, 7A, 7B, 59
Wm. Taylor Son & Co. 62

COLUMBUS, OHIO
Argo & Lehne 50
The Fashion 73, 73A
The F. & R. Lazarus Co. 7, 7A, 7B, 24, 49, 59, 60, 60A, 61, 62, 63, 69
Montaldo's 4, 4A
The Morehouse-Martens Co. 67
The Travel Shop 51
The Union Co. 68

DALLAS, TEXAS
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Dreyfuss & Son 40, 67
A. Harris & Co. 7, 7A, 7B, 62, 68
Linz Bros. 50
Neiman-Marcus Co. 4, 4A, 15, 16A, 24, 49, 60, 60A
Padgitt Bros. Co. 63
Sanger Bros. Co. 59, 61
Volk Bros. Co. 22, 73, 73A

DAYTON, OHIO
A. Cappel & Son 63
The Elder & Johnston Co. 62
Mrs. Eugene Gray, Inc. 4, 4A
Prinz & Estelle 50
The Rike-Kumler Co. 7, 7A, 7B, 24, 49, 51, 59, 60, 60A, 61, 67, 69, 73, 73A

DENVER, COLO.
Bohm-Allen 50
Daniels & Fisher 49, 51, 60, 60A, 62, 68, 69, 73, 73A
Denver Dry Goods Co. 7, 7A, 7B, 24, 59, 63, 67
Gano-Downs Co. 4, 4A, 22
The May Co. 61

DES MOINES, IOWA
Norman Cassiday, Inc. 40, 68
Christy's 49
Davidson Co. 63
Plumb Jewelry Store 50
Wolf's Inc. 4, 4A
Younker Bros. Co. 7, 7A, 7B, 24, 51, 59, 60, 60A, 61, 62, 67, 69, 73, 73A

DETROIT, MICH.
Crowley Milner & Co. 68
Detroit Leather Works 49
Himelhoch Bros. & Co. 24
The J. L. Hudson Co. 3, 4, 4A, 7, 7A, 7B, 16, 16A, 40, 59, 60, 60A, 61, 62, 63, 67, 69
Kline's 73, 73A
Tuttle & Clark 51
Charles W. Warren & Co. 50

FORT WORTH, TEXAS
The Fair 4, 4A, 49, 67
Fort Worth Luggage Co. 63
Haltom's 50
Monnig Dry Goods Co. 7, 7A, 7B, 24, 60, 60A, 62, 69
Shaw Jewelry Co. 59
W. C. Stripling Co. 51, 61, 68
Weldon's 73, 73A

HARTFORD, CONN.
Brown Thompson Co. 62
G. Fox & Co. 7, 7A, 7B, 16, 16A, 22, 24, 49, 51, 59, 60, 60A, 61, 69, 73, 73A
Henry Kohn & Sons 50
Albert Steiger Inc. 67

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* * *

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* * *

SELECT A PLASTIC TO HARMONIZE!

* * *

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Vogue's ADDRESS BOOK of shops and services

(Continued from page 48c) are made in three sizes: the smallest are in individual bowls (eight for $2.50 postpaid); there's one that serves four; and a big one that serves about eight. Write to Dorothy Mathews, 217 Bradley Boulevard, Chevy Chase, Maryland.

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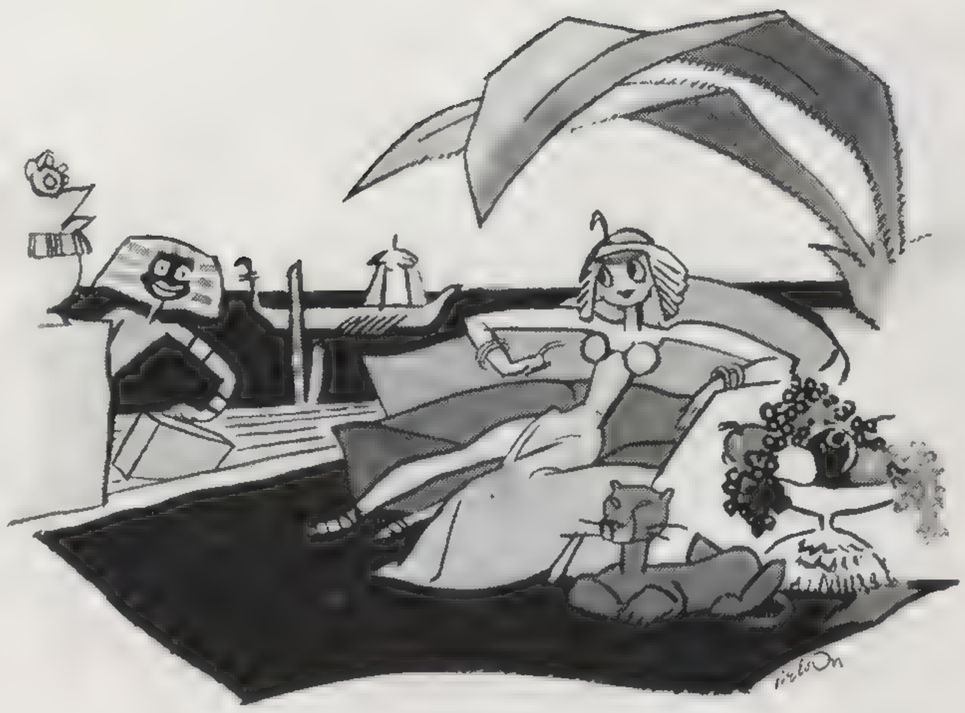

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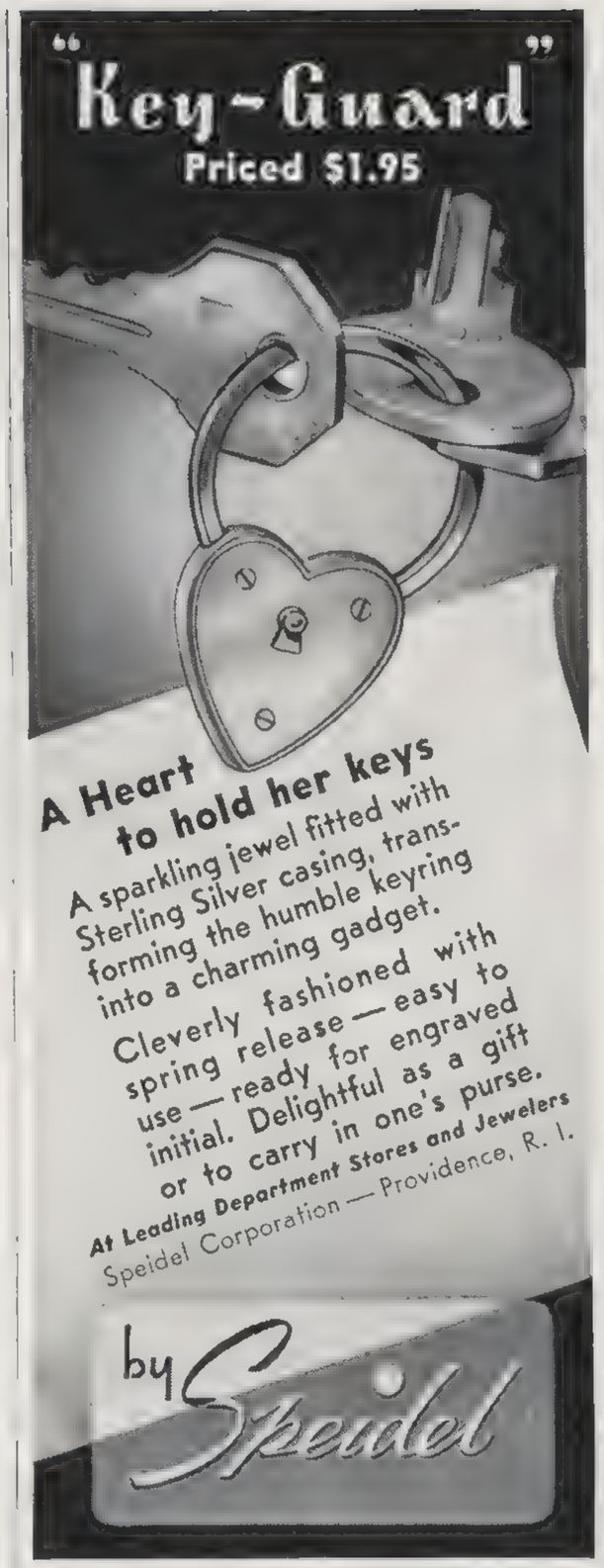

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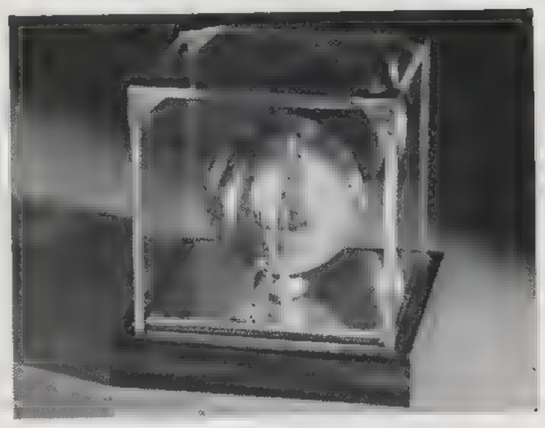
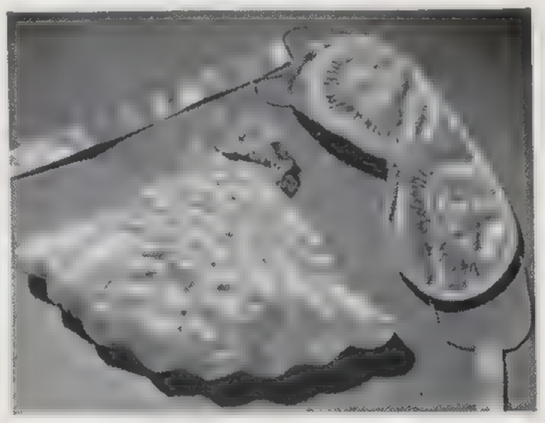
Shop

Timely Globe: This timepiece consists of a silver gilt globe, set in a glass case, on a wooden stand. The hour is pointed out at the base by a star-shaped hand, set with marquisettes. The case is about eight inches square, and the price is $58, at Frisch Gubelin, 336 Park Avenue. Definitely in the luxury class is a little round watch from this store. It's mounted with an exquisitely worked little bird, set with aquamarines, topaz, and diamonds. It's a lapel piece, your own for $625.



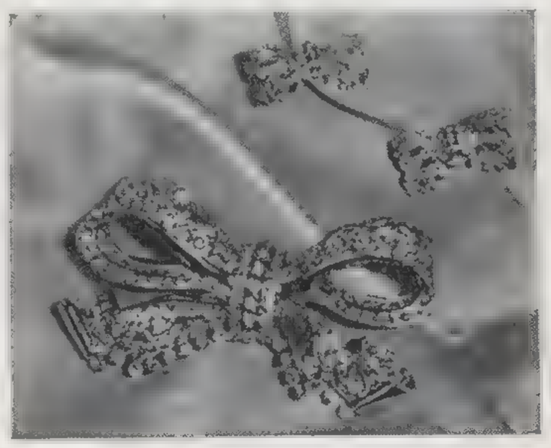
Feminine: For some one who likes beautiful and delicate things, with an air, either of these would make charming presents. At the left in the picture is a small, quilted, pink satin fan, trimmed with lace and filled with sachet. At the right, a pink satin sleeping mask (black underneath, to keep out the light). Stitched onto the mask, to minimize the danger of frightening husbands, are long black or pink eyelashes. It really looks very gala and mysterious. You may wave the fan for $2.25, and sleep beneath the mask for $2.75. Both of these are from the shop of Eleanor Beard.

Those of you who have been enamoured of Miss Beard's elephant pincushions all these years will be glad to know that there's now a baby elephant edition. He's sweet, fat, and $4.50; 446 Park Avenue is the place.



House Scents: You can have a pleasing piney atmosphere in your house for the holidays, or any other days, by buying something called Fragrantaire. This consists of a plaster-like wall-holder, which you fill with liquid scent. Soon all less attractive odours give way to a good whiff of pine, or flowers, as you like. You may choose between several designs of holders. We liked best a rather small stylized pine-cone. A special gift package, holder and a two-ounce bottle of fluid, is yours for $1. Order it from Fragrantaire, 420 Lexington Avenue.

Best Bows: These extremely smart bows are from Nicole de Paris. They're made of rhinestones set in silver metal, in a rather intricate fashion. The largest bow is a pin. The two small ones are earrings, and they look perfectly devastating when worn. These pieces are equally desirable for dinner or evening wear. Find them at Nicole's shop, 25 East Fifty-Fifth Street, where everything reflects her flair.



Hound spreads cheer

Charmers: If we didn't love these two little dogs so much we'd be jealous of them; they're the epitome of charm. The black poodle, clipped in the approved fashion wears a tiny blue satin bow in his bangs, and a music-box within. At the slightest provocation he will burst into a round of "The Wedding of the Painted Doll." The soulful Spaniel has true Spaniel ears and that look of adoration. He, too, will play a tune. We recommend these as a present for almost any one that you like well enough. They cost only $5 each, at Scully and Scully, 506 Park Avenue. Here, too, we liked a breakfast tray of glass, with legs and handles of Lumarith; $19.50. And a man's travelling-kit, holding brush, comb, and all those things in a leather case with a clock set in it. It's called the Clockit, of course. $7.50 is the price.

New: From Warsaw has come a furrier called Maxmillian, on whom we want to report. At this salon, 6 West Forty-Eighth Street, the buying of a fur coat or jacket is a matter of the *utmost* seriousness. All of the models are made to order, with little pastel canvases, perfect in the tiniest detail, used as working models. Prices are lower than you'd expect, for such excellent work and excellent pelts.

We liked very much a Russian ermine evening jacket, longer than waist-length, collarless, with "push-up" sleeves. This was $200. The Persian lamb and caracul coats are so well made, that no one without X-ray eyes could even guess that there are any seams. They like the trick of using fabric inserts at the waist-line of long coats. You may have seen some of their work at the International Fashion Building at the Fair.

Angel Hat: This little piece of luxury is by Rose Saphire. It's made of a circle of snow-white, snow-soft, breast feathers, with a high spiral of sable set in the centre of it. This should really make you feel like the snow-queen, for $35. Miss Saphire also makes a special collection of cocktail hats made of metallic braids and interwoven with other fabrics. Very luxe. 501 Madison Avenue.

The capelet—a little of which shows in this picture, comes from S. Harra. It's made of baum marten-dyed squirrel, and is waist-length in the front. The back, set with a semicircular yoke, is made with many skins, so that it's full and ripply. Only $190, at 15 West Fifty-Seventh Street.

VOGUE STUDIOS

MORE ON PAGE 50

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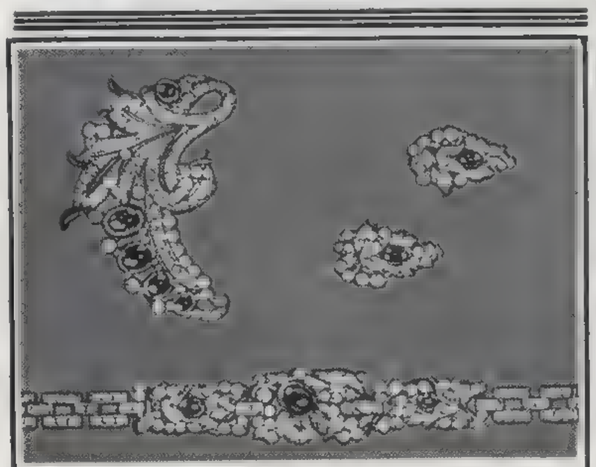

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A smart new design—popularly priced! This straight side, cut fluted sham bottom glass, comes complete with any 1, 2 or 3 letter hand etched monogram you wish. Distinctively monogrammed on guaranteed chip proof Libbey Safedge. Thousands of satisfied customers the world over. Perfect for weddings, birthdays, showers, Christmas—grand for personal use. From left to right:

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10 oz. For Table Use; Highballs.....$3.85 dozen
12 oz. For Iced Tea; Tall Drinks.....$3.85 dozen
5½ oz. For Fruit Juices; Cocktails.....$3.35 dozen

Add 15c per dozen extra West of Denver. Special 24 piece assortment—8 of each of above illustrated—$7.25. Underline initial of last name. Safe, free delivery; satisfaction guarantee! or money refunded. Five day service. ORDER NOW! New 28-page gift-packed catalogue on request.

MONOGRAM GLASS CO., Inc.
1164 Merchandise Mart Chicago

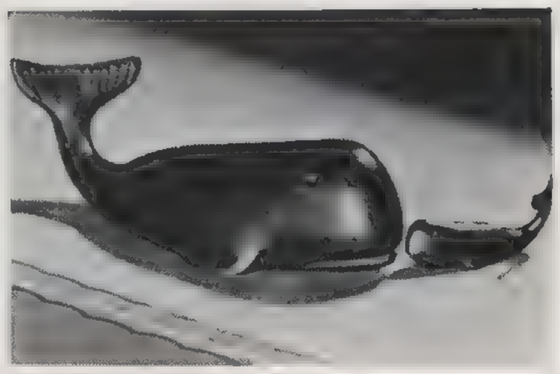
FROM OREGON'S MOUNTAIN MEADOWS
come these tempting PRESERVES
FOR XMAS GIFTS

High up in the meadows and valleys of the lofty Cascade Range are gathered the luscious, sun-ripened fruits for Jane Amherst's old-fashioned preserves. Carefully prepared from freshest fruit, these delicious preserves retain the full fruity flavor and woodsy aroma so prized by epicures.

NESTLING IN FRAGRANT PINE NEEDLES are the six 5½ oz. jars, (2 each Wild Huckleberry, Wild Blackberry, Strawberry) contained in the Oregon Mountain Gift Box. ORDER TODAY. $1.75 PREPAID IN U.S.

JANE AMHERST
1101 N.E. 47TH AVENUE, PORTLAND, OREGON

Shop



Moby: This is Moby Dick, and we love him. He's going to solve a lot of what-to-give-a-man problems this Christmas, we believe. In his large state, he's a really impressive paper-weight (he should be, being made of cast iron). He costs $5, and you can use him as a door-stop, too. The smaller whale may be used as a paper-weight, perhaps on a lady's desk. You pay $2.25 for him. From Lil Picard, 677 Madison Avenue.

Chinese Cards: The American Bureau for Medical Aid to China has some attractive Christmas cards to sell for the cause. A dozen costs $1 (including envelopes). Your dozen may include two each of six designs, or twelve of "Mountain Landscape," "Madonna of the Refugees," or "Children Celebrating with Musical Instruments." Send to 57 Williams Street for them.

Bracelet-Watch: This wrist-watch is a particularly beautiful one, we think. The face is pink gold in the centre, and has a wide black band about it. The whole watch is slightly curved, with a high, domed crystal. At the sides are bands of rubies. The serpentine double-bracelet is of gold, as is the body of the watch. It has a seventeen-jewel movement. You may own one for $350. It comes from Mermod-Jaccard and King, at Ninth and Locust Streets, St. Louis. Getting such a present as this should make some one very much excited on Christmas Day.

Flawed but Perfect: Any jewel that Verdura touches becomes a more interesting jewel. He has at present a great collection of polished, but uncut semiprecious stones, most of them with irregular colouring and curious flaws—sea-green aquamarines, rubyitex and emeraldite, and bubbly-looking pink tourmalines. They were originally Chinese buttons. Now Verdura is using them as tops for a series of irresistible, tiny gold pill-boxes. The boxes take on the shape of the stones. Prices are from $65 to $100 or so. That's one of them, in the left in the picture. At the right, a sterling silver folding clock of minute proportions, with a gold initial on the top; $125. A loose stone, bored so you may use it as a button for a dinner-dress, costs $10 to $25. Verdura's making jewels of polished pebbles, too, combining them with gold, at 712 Fifth Avenue.

Hound spreads cheer

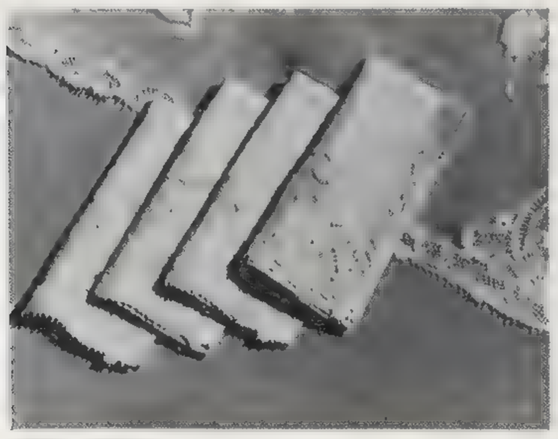
Indian Giving: With all the interest in Indian colours, Indian fashions, et cetera, you'll probably be interested in seeing the collection of Indian silver jewellery at Fred Leighton, 15 East Eighth Street. Of this group, we admired particularly the plain hand-made silver beads. Very smart and timeless-looking, particularly good to wear with beige or grey. You may have a string for $9.50.

Other good pieces included a carved oval pin. It's over two inches in length, and most impressive-looking, for its mere $3 price. We liked, too, a carved silver bracelet, wide and rigid, but not bulky. This is $6.50. And there are rings, as well.

For Pictures: This is what is called a Protecto-Slide case. It's a slim Florentine leather case, not much bigger than a glasses case, designed to hold and protect photographs. The pictures themselves are carried in folding, transparent slides, which will hold six or eight prints. In gold-tooled brown, blue, red, green, tan leather, $1, including initials. From George Mevi, 801 Third Avenue.

Primitives: If you have never seen a Bushman, you can make up for lost time by seeing the ones in the collection of Dutch Guiana dolls at Velvalee Dickinson's, 714 Madison Avenue. These little people are made of gutta-percha, a curiously pliable substance, with some of the qualities of both rubber and plaster. Choose from three pairs: Carib Indians, Bushmen, and freed slaves.

The Bushman woman, with a baby on her back, and the slave woman in a sculptured, billowing dress, with a pan on her head, are our favourites. The colours are subdued and interesting. $3 for each figure, or $5 per pair.



VOGUE STUDIOS

Luxe Linen: This table-cloth and napkins were imported by Coulson's, at 730 Fifth Avenue. This old establishment, which has been making linens for royalty since the time of George III., has a collection of pieces that are really worth yearning for. The cloth in this picture is of sheer ivory linen and organdie, with little appliqué flowers scattered at random over the organdie, and is trimmed with Milan lace. It's about fifty inches square, and costs $60, with its six lace-trimmed napkins.

Just for the inspiration of it, you should see the incredible satin damask cloths woven by Coulson for Queen Victoria, King George, and King Edward. But you don't have to come of royal lineage to own the fine linen that this firm makes. Just go and see.

MORE ON PAGE 52

New! Different! Christmas Gift Thrill!

AMERICA'S RAREST FRUIT

Join the many socially prominent people who give Royal Riviera Pears to their whole Christmas lists. Pears so big and juicy you eat them with a spoon. So rare not one in a thousand has ever tasted them. *A gift package you can't buy in any store!*

The magnificent—yet economical solution to your Christmas gift problem! And we send them right from Oregon for you, eliminating all shopping, shipping, wrapping! Send names with check or money order. Greeting card in each box. We guarantee you'll be delighted.

Harry and David

(*Upper left*) Royal Riviera Pears—No. 1 Box (10 to 14 pears, depending on size), only $1.98. No. 2 box (18 to 24 pears), only $2.98. Delivered express prepaid anywhere in U. S. proper.

(*Lower left*) De Luxe Baskets of Royal Riviera Pears, other choicest fruits, candies, nut treats, rare fruit preserves, jellies, etc.! No. A (illustrated) De Luxe Basket, app. 18 lbs., $5.98; No. B, 28 lbs., $9.98; No. C, 40 lbs., $14.98; No. D, Tray Basket, 10 lbs., $3.98. Prices include delivery anywhere in U. S. proper.

BEAR CREEK ORCHARDS, Box 1617, Medford, Oregon

A Christmas Treat!

VIRGIN ORCHARD PECANS

Here's the gift that will please even those who "have everything," yet moderate enough in price for the most conservative. These tasty pecans, in a rich 10-pound gift package, express prepaid anywhere in the U. S. for $3.95. Gift card included with shipment direct upon request. (Add $1 for all-metal hand-grip pecan cracker.)

VIRGIN PECAN ORCHARDS
Dept. 30 Rockdale, Texas

ONCE FOR EPICURES..

Now for your Delight

If you haven't tasted CATSKILL MOUNTAIN SMOKED TURKEY you've cheated yourself. Here's a savory delicacy, deliciously different from anything you have ever enjoyed. SMOKED TURKEY . . . for dinners, cocktail parties, buffet suppers, hors d'oeuvres and canapes. Serve it hot or cold. Catskill Mountain Smoked Turkey is the all-year-around pièce de résistance. Prepared and smoked over fragrant applewood embers by the Forst family, who have for more than seventy years prepared and smoked the finest quality meats for epicures.

Smoked Turkeys weigh 8 to 18 lbs. and cost you $1.25 a pound, express prepaid. Your money returned if you are not pleased. Order a Catskill Mountain Smoked Turkey now. Write or wire collect to The FORSTS. Rondout Station 3, Kingston, N. Y.

PLUM PUDDINGS
The richest plum puddings that ever ended a holiday feast. In china bowls. $1 $1.25 $2 $3

FRUIT CAKES
Aged in brandy—crammed with fruits, nuts, spices. In new box. 1½ lb. $1.50 3 lb. $3

GOLD CHEST
Exquisitely embossed golden chest, distinguished for its treasure of Schrafft's Luxuro Chocolates. 1, 2, 3 and 5 lb. lb. $1.50

SCHRAFFT'S

SCHRAFFT'S 58 West 23rd St., New York City
☐ Plum Pudding. Size____ ☐ Fruit Cake. Size____
☐ Gold Chest. Size____
Please send items checked above. I enclose____
Name ____
Address ____
City ____ State ____
Please add postage

It's a GIFT

AN EVENING BAG WITH RAVE VALUE

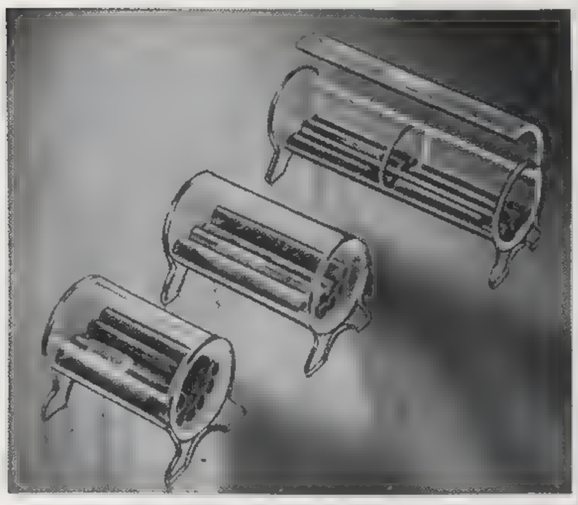
A masterpiece of an evening bag, of lush velvet, in an easy-to-handle size. Also comes in lamé, brocade, or multicolored and plain satin, in the season's top-of-the-list colors. Mail orders.

$5.00 postpaid

ROY H. BJORKMAN, INC.

NICOLLET AT TENTH • MINNEAPOLIS

PRELUDE TO CHRISTMAS KISSES



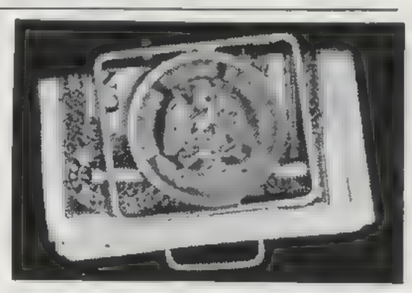
★ Here's a Christmas gift that everyone you know will love! So, check off your entire shopping list with these intriguing crystal-clear Lucite cigarette boxes. There's one for every smoker. Small box for regular-size cigarettes, 3¼" x 2"; **$3.00.** King-size model, 4" x 2"; **$3.50.** Two compartment box for regular-size cigarettes, 6¼" x 2"; **$5.00**

Send for your copy of our new gift booklet "V"—for the cleverest gifts this side of heaven.

HAMMACHER SCHLEMMER

145 East 57th St., New York City

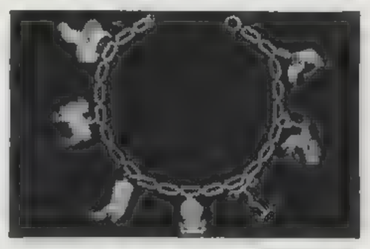
Sterling Silver



MEXICAN PESO KURRENCY KLIP

This smart Kurrency Klip is made from a genuine Mexican silver peso, with frame and mounting of sterling silver. Your name engraved on the back. An exceptional value for only $6.00 prepaid.

WESTERN CHARM BRACELET



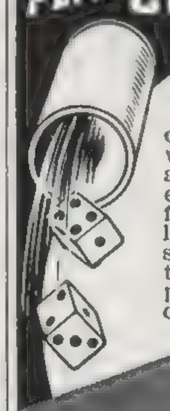
This newest and smartest in Charm Bracelets is sterling silver, with gold-plated silver charms . . cowboy, boot, bit, sheep, covered wagon, saddle, bronco, horse's head, wigwam, etc. $1.00 for bracelet plus $1.00 for each charm desired. Send for our catalog of Texas jewelry Christmas Gifts.

Satisfaction guaranteed; mail orders promptly filled.

HOLLAND JEWELRY COMPANY

BOX 23, SAN ANGELO, TEXAS

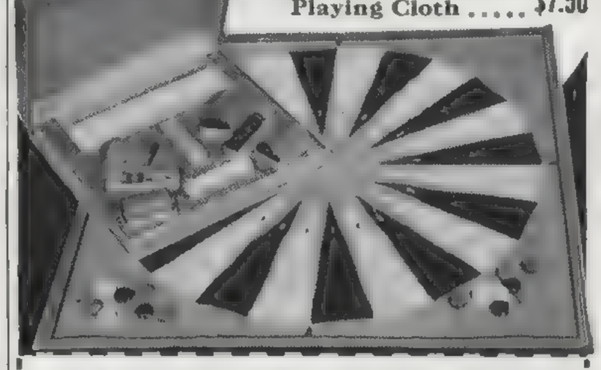
PLAY CIRCLE GAMMON



MORE EXCITING THAN BACKGAMMON—*The Game of Games This Season*

The thousands of Backgammon devotees will turn to Circle Gammon with enthusiasm. It is a new and clever adaptation of the older game—but easier, faster and more fun. Two to four players can play lightly for relaxation or seriously explore the more skillful point-game. Pieces move counter-clockwise around the circle, each play controlled by the throw of the dice. It's a PARKER GAME, which means "TOPS" in entertainment. Attractively boxed.

With Folding Playing Board $5.00
With Card-Table Size Playing Cloth $7.50



F.A.O. SCHWARZ 745 FIFTH AVE., NEW YORK, N.Y.

Send CIRCLE GAMMON at ☐ $5.00, ☐ $7.50

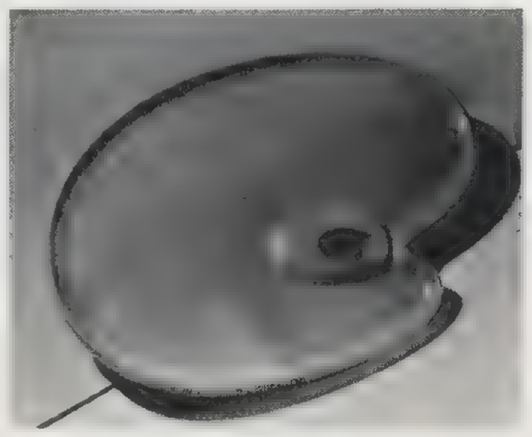
Name .....

Address .....VB

Shop

Elegance: All of these objects seem to us to be the epitome of elegance. In the background, an umbrella with handle and cover of alligator skin. Just think how *that* would look poking out of a Christmas stocking. It looks like a million dollars, but costs $18.75. Below it, an umbrella with a snake-skin head, and an antelope case. Yours for $12.75, in black, brown, or red. In the foreground of the picture: a cigarette-case and compact of snake-skin. These are really beautifully made, lined with leather, and are perfect in detail.

You may buy them in coloured calfskin, as well as the snake; or in natural-coloured pigskin. However you want them, they're $3.75 each. You'll find all of these leather beauties at Lederer de Paris, 711 Fifth Avenue.



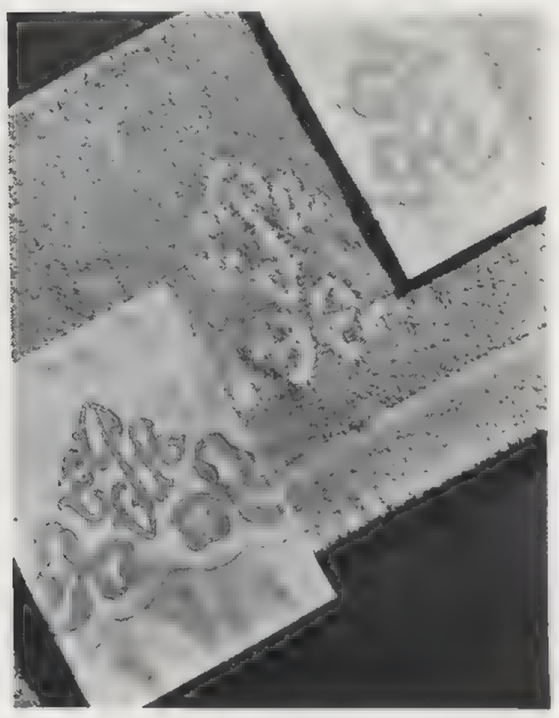
Palettray: Any hostess is always glad of a new tray about the house, and this is quite an engaging one. You carry it as a painter does his palette. We found it comfortable, nicely balanced, and not too heavy—though it is made of solid mahogany or maple. It has a liquor-proof finish. If you've always wanted to do something artistic about arrangements of canapés, here's your chance, in more ways than one. Or it holds quite a number of glasses. Give $4.75 to Abril Lamarque, 420 Lexington Avenue, for this.

For Doll Collectors: Here is Queen Victoria—the white-haired Victoria with her black silk dress, wide-flaring, starched lace scarf, and quaint charm. She carries a slim black cane; and on her head, a white organdie cap, ruched in front, and falling almost to her waist in back. (In fact, her back view is just as beguiling as her front one.) She's about eight inches high. (Remember, Victoria was a very small queen.)

She was made in England, during this war, and may be ordered from Krug's International Doll House, 2227 St. Paul Street, Baltimore, for $10. (This price includes the cost of postage.)

Hound spreads cheer

Young Monograms: If there can be such a thing as "young" monograms, we think that these are they. The way that the initials are applied in the bow pattern is extremely fresh and gay-looking. We can think of any number of first-year brides who would covet them. You may order whole sets of linen and towels this way. We show (bottom to top) a sheet, bath-towel, and face-towel decorated in this fashion. You may have them in peach, yellow, or blue (and a particularly pretty blue), or vice versa. These you may buy at Mossé, 659 Fifth Avenue, for the following prices.... A set of two sheets and two pillow-cases will grace your bedroom for $35 (including monogram, of course). And a whole bath-towel set with thirteen pieces in it may be bought for $32. And we call this a good investment.



Sweet Sentiments: At B. Harris and Sons, there are some sweet little earrings in the shape of hearts. They're made of fourteen-karat gold, with gold-filled French screw backs. Or if you prefer the "clip" type of back, you can order them specially. With screw back, they're $10 a pair, at 25 East Forty-Eighth Street.

Also at this shop, we liked a pair of earrings formed of little gold hands with miniscule gold hearts dangling from them. The hands have great elegance in antique-finished gold; the dangling hearts are shiny. You may buy these for $22 in a very small size. Or if you prefer them with larger hands or larger hearts, the price that way will be $28.

Useful and Beautiful: The little booklet in this picture has sterling silver covers and, between the covers, five hundred small stickers printed with the name and address of the owner. Very convenient for putting on the backs of business letters, or to give to a salesgirl when she's making out her sales-slip for you. The book costs $13.50, including the printed stickers. Upper right: a pin set with an unusual baroque pearl and small diamonds to form a flower, with gold leaves. This costs $250. Below it: another baroque pearl forms the flower in this pin, set in diamonds and rubies, with gold leaves and stem. $275 is the price. All of these are from Lambert Brothers, Lexington Avenue and Sixtieth Street. Aside from such gems as these, there are many gifts of china, glass, et cetera, in Lambert's gift department.

VOGUE STUDIOS

MORE ON PAGE 54

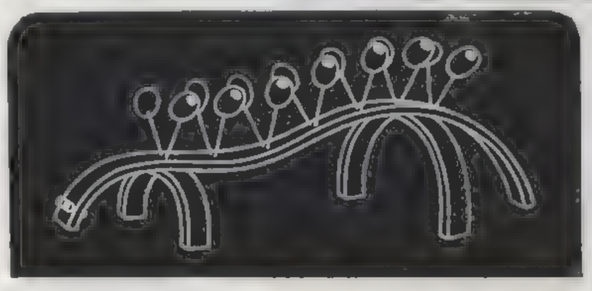
Chinese

An ancient heritage—the bringing of timeless works of Chinese art to collectors throughout the world. Jades, porcelains, paintings, lamps, screens and jewels.

Send for our Christmas brochure, "Treasures of the East"

BOSTON
CHICAGO
PALM BEACH

YAMANAKA
680 FIFTH AVENUE, NEW YORK



Abril Lamarque presents

SEMPAUR

Patent Pending

A daring and exotic gift

Made of clear plexiglass this neolithic mammal sprawled across a cocktail table flourishes hors d'oeuvres for you or any other adventurous hostess in the most provocatively modern manner • twelve inches long • in a beautiful gift-box. 5.00 postpaid in the U. S. A.

ABRIL LAMARQUE CREATIONS
420 Lexington Ave. • New York

Bobsy Bratchet

black-eyed grinning Christmas puppy, all dressed up on silvery skates. **3.50**
Mail and Phone Orders

SAKS FIFTH AVENUE

At Rockefeller Center

Indispensable for reading menus, phone books, theatre programs. In two-tone enamel. Fitted with a copy of your own prescription. Price (without lenses) including an attractive case $20.00.

AN EXCLUSIVE DESIGN BY

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PRESCRIPTION OPTICIANS
600 MADISON AVENUE (bet. 57th and 58th Sts.) PL 3-6000
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By mail or phone

New Streamlined
OUTING KIT
THE IDEAL CHRISTMAS GIFT
Contains two quart size thermos bottles each with 4 cups and sandwich box neatly fitted in pigskinlike case.
Exclusive with us.
COMPLETE $6.85
SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 PARK AVENUE, NEW YORK
at 60th Street Wickersham 2-2590
Send for Christmas Catalog VM

DISTINCTIVE GIFTS FOR XMAS

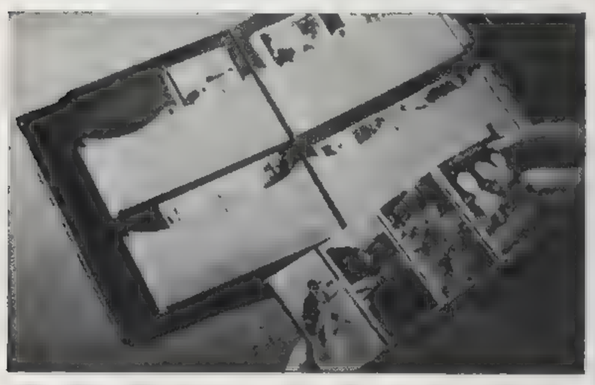


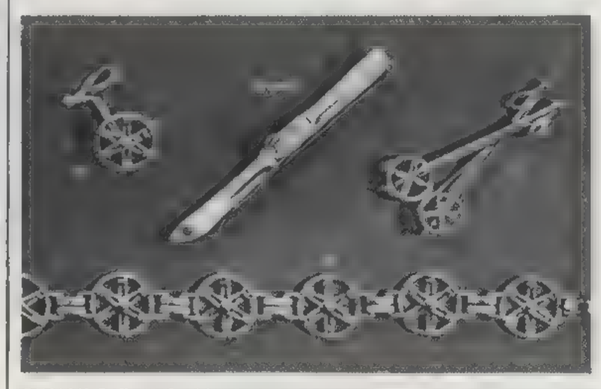
FOTO-TAINER
The nicest "lifetime" gift for those who like pictures. —So easy to make a fine collection—So easy to show your pictures to your friends. No pasting. Beautifully made, loose-leaf, each sewn pocket holds 12 prints up to 5 x 7".

	LIBRARY	EXTENSION BACK
No. of Pockets	*48 small or 24 large*	*80 small or 40 large*
Imitation leather	$2.75	$4.00
Genuine leather	3.75	6.00
Antiqued cowhide*	5.00	7.50
Genuine morocco*	7.50	10.00

**lined in silk and gold-tooled*

SENT ON 3 DAYS APPROVAL
NEW 8 print acetate protecto-slides, any size up to 3¼ x 5¼". As illustrated 10¢ each.
If money and a snapshot is sent with order, two slides and name in gold FREE.
EXCLUSIVE GIFT CATALOGUE BY AIRMAIL
MEVI, INC. 803 Third Ave., New York
Dept. V

Ski Motif Jewelry
A SPORTING CHRISTMAS GIFT FOR HIM OR HER . . .



DESIGN PATENTS ISSUED AND PENDING SKI THREE INCHES

Sterling Silver—Hand Finished

A—Pair of cuff links	$5.00
B—Ski tie clip	3.25
C—Ski pin	3.25
D—Crossed poles pin	3.50
E—Bracelet 7 snow guards	6.00

Three initials engraved on ski shoe plate $1 extra.

Postpaid in U. S. A.
CHARLES ARCULARIUS
DEPT. V NEW CANAAN, CONN.

Off with the lid!
AND YOU FIND 3 RARE
Cheeses
"Most Unusual Gift"

PARTY MERRY-MAKERS!
Here's English Stilton aged in Port, Holland Edam aged in Sauterne; Canadian Cheddar aged in Sherry. Though imported cheeses are at a premium, we maintain pre-war prices. Safe shipment guaranteed.
Check or money order. If West of the Mississippi River, add 25c for postage.
SET OF THREE 8 OZ. CROCKS..$3.00
DUTCHESS FOOD SPECIALTIES CO.
1949 Park Avenue, New York, N. Y.

TIME
for best wishes
Chic sophistication . . a watch set like a shining gem in gold-filled bracelet links. 7-jewel movement covered by Richter's usual guarantee. ***24.75***
RICHTER'S
589 FIFTH AVENUE, N. Y.

Shop

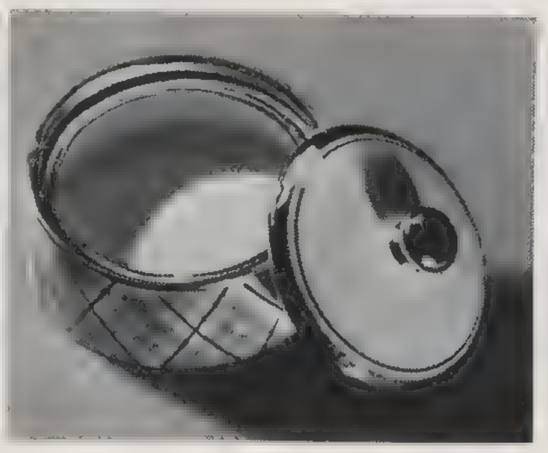
Mexicana: This sampler is an old Mexican one—one of a group offered for sale by the Old Mexico Shop. All of these were made between 1825 and 1890, no two of them alike. The prices range from $2.50 to $10.

The one in this picture has a natural linen background, with the embroidered figures in pastel and brilliant tones.

It's sixteen by twenty-eight inches, and costs $7.50, postpaid. Send your money to the Old Mexico Shop, Santa Fe, New Mexico.

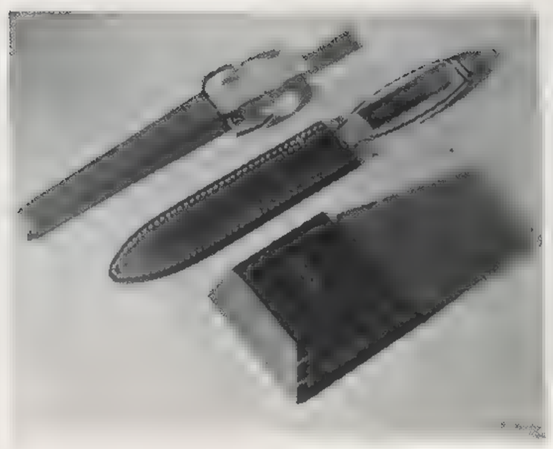
Atomette: There's an attractive bit called an Atomette, which serves as a perfume holder and applicator. It resembles a lipstick and is about that size. When the top is removed, and the tip pressed against the skin, perfume is released. A sterling silver one costs $12.50; a gold-topped one, $28, at Cartier.

Plaid: This ought to appeal to any man, it seems to us. It's a small collar-button box of orange, gold, and white plaid china, with a gold lustre rim and knob. It's an old Victorian one, with the tiny price of $1.75. (In spite of the age, there are plenty of them in stock.) This comes from Amster and Lamb, of 362 Lexington Avenue. Here they have made quite a comprehensive group of small Victorian plaid objects. These include cigarette-boxes, cigarette-cases, napkin-rings, and such, many of them marked with tiny gold letters with the name of the clan. Prices: reasonable.



Salt and Pepper Shakers
(average two inches tall)
AMERICAN MADE NEW ORIGINAL
Hand Decorated in Brilliant Natural Colors.
Chipmunk—Indian Tom Tom—Bear—Dog—Pine Cone—"Chic Sales"
Six pairs for $2.25 with postage paid anywhere in the U. S. A.
SUN DANCE TRADING POST
2541—15th Street Denver, Colorado

Hound spreads cheer



On the Desk: A desk is a kind of second home to a lot of people, so why not make the desk more attractive? Reading from left to right: a gold-tooled red leather case holding a gold-coloured scissors and paper-opener. Handsome, and comforting to have around. The setback amounts to $2.50. Next, a black cowhide case, saddle-stitched in white. This holds a wide-bladed paper-knife with a magnifying-glass set handily in the handle. $2.75 for this. The little gadget at the right in the photograph is for a lady's desk. It's a coloured calfskin paper-weight and, when turned on its side, reveals the fact that its bottom is a mirror. $2.50, or $3 with a three-letter monogram. All from the Lennox Shop, 1127 Broadway, Hewlett, Long Island.

Cheery Maps: If, with the world as badly torn as it is, you can't think of a map except sadly, go to the Rand McNally map shop, 7 West Fiftieth Street. Here they have every conceivable type of map or globe. Among them is a map that tells where breeds of dogs come from. There's another about horses. It's a happy thing to identify a country with an Airedale.

VOGUE STUDIOS

Snow Bird: These rabbit-skin accessories always make good Christmas presents. The particular beauty of the hood is that it is lined with bright plaid woollen. Or you may have it lined with white Celanese taffeta for evening. Either way, it's $3. The white rabbit mittens are very bulky in the approved fashion, and are lined with fleece. $2 a pair. At all Kayser shops.

MORE ON PAGE 56

Knitting Needle Case

The perfect Christmas gift for a knitter—exclusive with us. Made of heavy moire in navy, brown, wine or black. Complete with 5 sets of sock needles and 6 pairs of single point 10" needles, tape measure, stitch holder and 2 crochet hooks, $5.75 postpaid. Empty $2. Larger case equipped with all the above plus 6 pairs of 14" single point needles, $9.25. Empty, $3.50.

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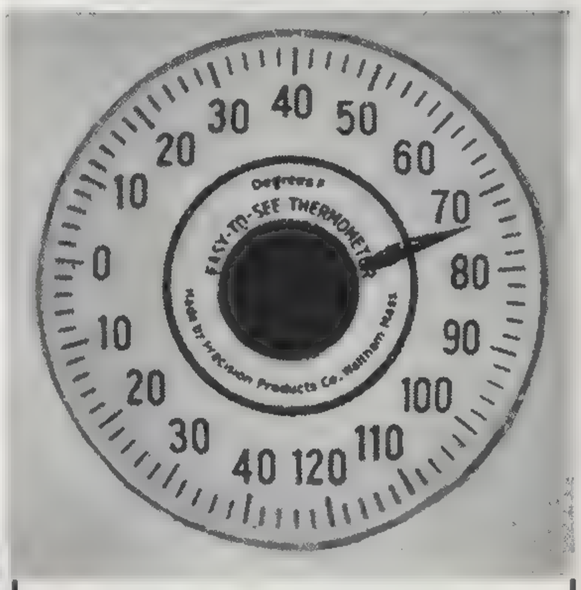

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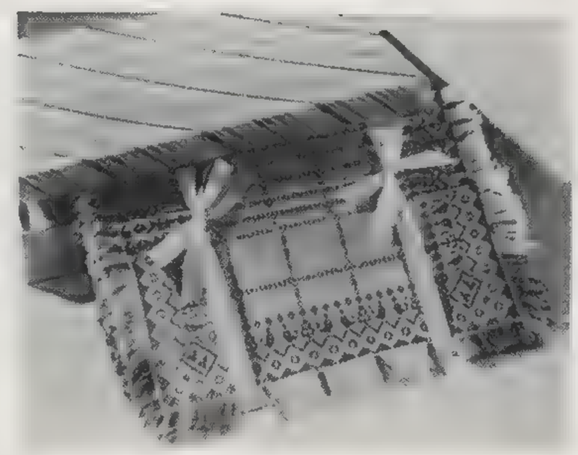


Peasant Peasant: This brand-new luncheon set has a nice bright air. It's a copy of an embroidered peasant one, with a background of coarse white linen, worked with turkey-red and royal-blue thread, and a tricolour fringed edge. This set, a 52-inch square cloth and four napkins, may be bought for about $2 in an attractive Christmas box of multicoloured stripes. Just ask for it at James McCreery at Fifth Avenue and Thirty-Fourth Street.

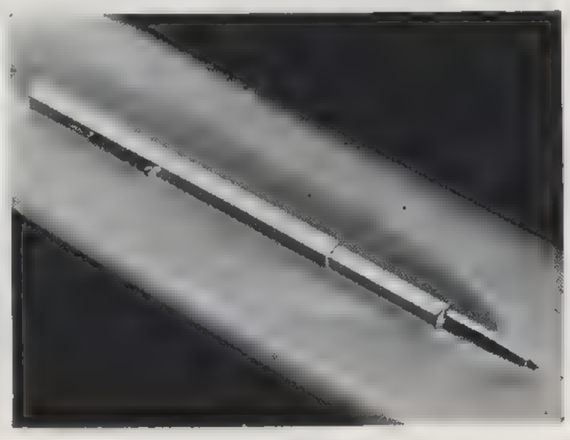
For a larger family or to make a more important-looking gift, you may buy a bigger-sized cloth (52″ x 70″), with six napkins for about $3. Isn't that a good bargain?

These peasant cloths, and many other attractive gift sets, are made by the makers of the Bates bedspreads. They're all wrapped up into pretty Christmas packages, the wrappings designed to complement the sets themselves.

Dangle Watch: This is one of those new dangling watch-bracelets. The bracelet part is particularly interesting on this one, being made of unevenly twisted gold-filled links. The watch itself is square, with Roman numerals on a rosy-gold or black face. It will keep your time for $29.75. You'll find it at the little watch-and-clock shop called Tourneau, at 425 Madison Avenue. Most of the watches here have Swiss works, and are enclosed in special bodies, designed by Tourneau. It's hard to imagine a type which you won't find there, and in a wide variety of prices.

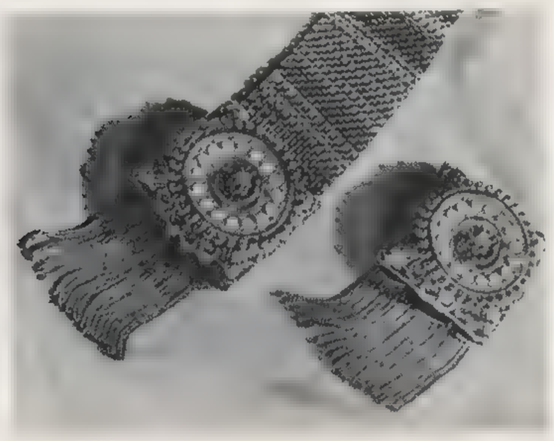
Surprise Holly: At Ethel Stiffson's accessory shop, Park Avenue and Fifty-Seventh Street, there is a spray of oversized holly. Oddly enough, it's made of enamel—bright red berries and all. The pin measures about four inches across, with five leaves—a lovely shade of green. $10 is the price.

Slide-Rule Pencil: This is one of those two-in-one articles that always seem to have a special fascination for the male animal. It's a nickel-plated pencil that in its original state is four and a half inches long. But with one pull, you can elongate it to be a twelve-inch ruler. Invaluable for architects, or to settle family arguments about picture-hanging. $5 is the price. From Robert Kellogg Company, Springfield, Massachusetts.



Hound spreads cheer

Grandmother Jewels: These "grandmother" jewels have that really old look which makes them enviable to all of your most modern friends. The broad-banded bracelet boasts an interestingly-woven gold-coloured mesh strap. The clasp of the bracelet is a square of turquoise enamel, traced with gold-coloured metal and seed-pearls (pretender), with a long helping of fringe hanging from the bottom. It's yours for $8. The old-fashioned pin to match may be bought for $7.



They are not really old, but remarkably venerable looking. These two jewels come from a small hat-and-accessory shop called Gerlou. Go there yourself to look and admire, or send your money to 2159 Broadway.

Dog Reel: At Hammacher-Schlemmer, there's a leash that should really keep your dog on his toes. It's made somewhat on the order of a fishing-reel. I. E., if you press a lever, a long length of leash is unfurled, and the dog can run freely in a radius of six and a half feet. If you want to check him, release the lever, and it holds firmly, without "giving" to the dog's tugging. The "reel" is encased in a chromium, silver-plated, or gold-plated drum; $4, $6, and $10 respectively. The wrist-strap comes in red, black, or green leather, with the leash in the same colour. We report in case you've been wondering what they'd think up next.

In Plush: These more-than-adorable toys come from Schrafft's, and you really must meet them. On the left, may we present a bright yellow plush pig, with a white feather for a tail? Yes, we thought we might. On the right is a candy-pink plush horse with a brown mane and tail. All that we can say about his face is that it wears an *incredible* expression. Both pig and horse are tricked up with little candies and ribbons. Send $1.75 for the pig, and $2.50 for the horse, to 58 West Twenty-Third Street.

VOGUE STUDIOS

Christmas Writing-Paper: Extra note-paper is one present which is just about always pleasing to receive, especially when it's the sort that the recipient wouldn't necessarily think of dashing out to buy for herself. In this category, we liked particularly an air-mail paper that we've seen. It's in palest grey, with very fine lines marking it off in a tiny diamond-checked pattern, and has a narrow grey border. Distinguished-looking and, for all its lightness and thinness, strong and sturdy. A hundred sheets of this, including lined envelopes, sell for $3.25. It's from Loughead and Company, 512 Race Street, in Philadelphia. Send to see menu pads, shopping lists, and telephone-list pads for home gifts.

MORE ON PAGE 58

Sapphires of different hues, aquamarines and diamonds form this clip brooch, $525; star sapphires with diamonds in rings for him and for her; sapphire and gold cuff links, $190; tie clip, $14. Other gifts from $1. Christmas cards from 15¢. Our Christmas booklet sent upon request.

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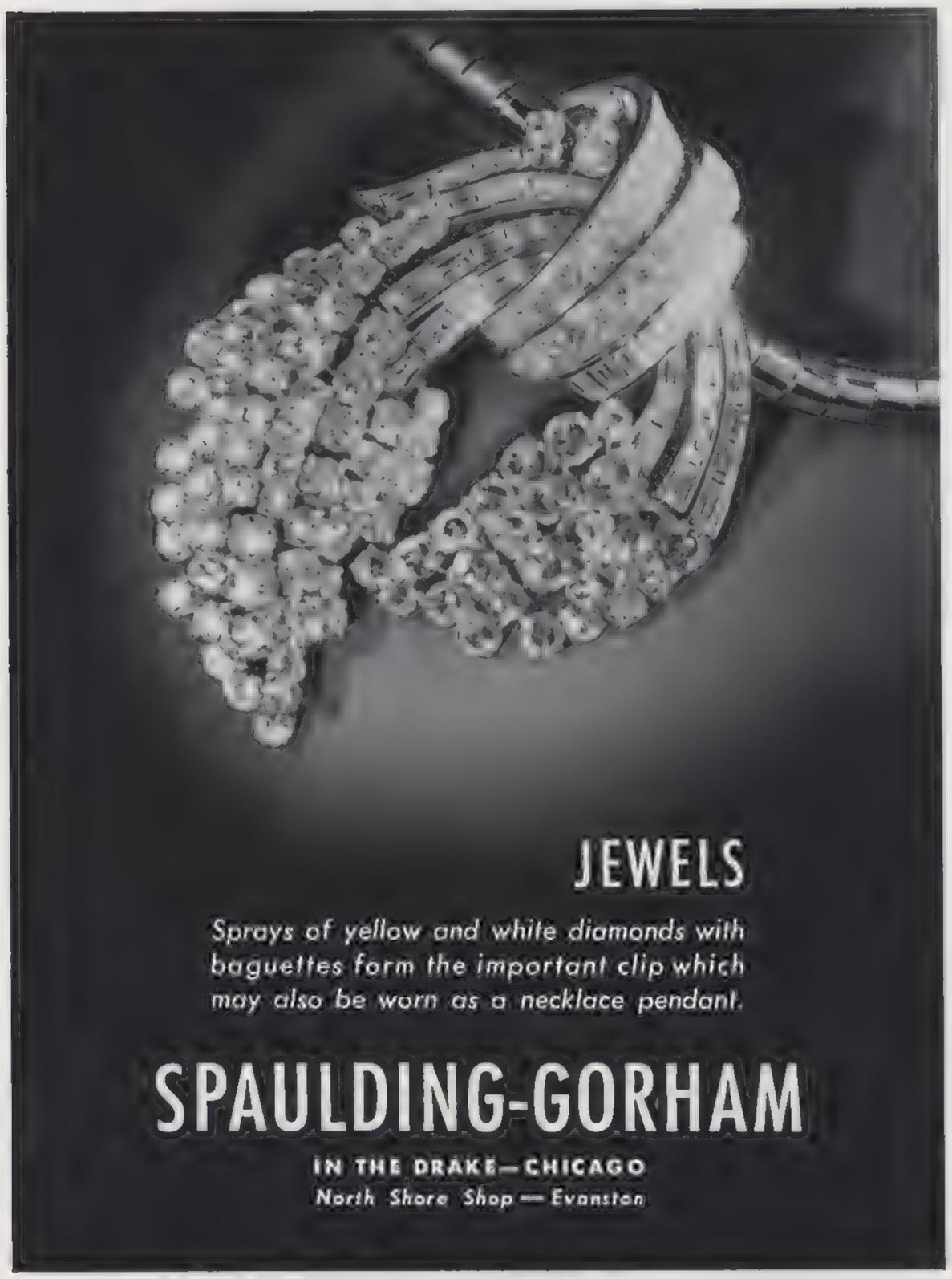
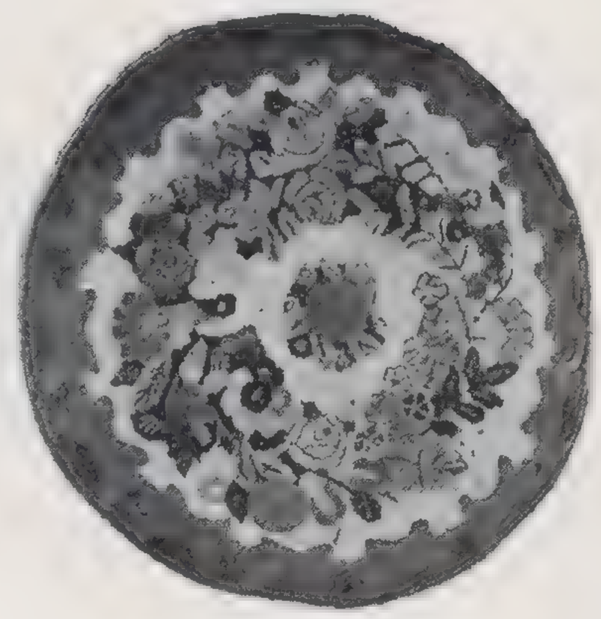


Shop

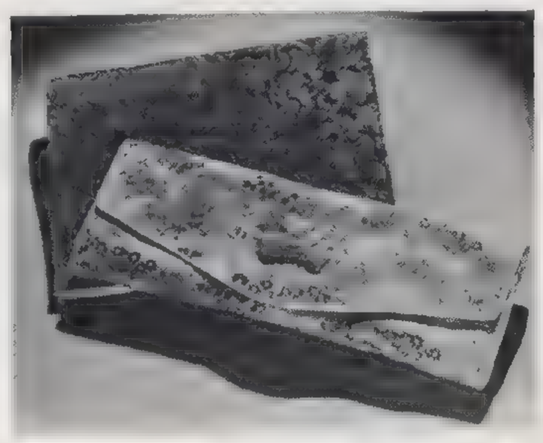
A Gift of Love: The Gift of Love, aside from expressing a pretty sentiment, also happens to be the name of this little round hooked rug. It comes in a riot of bright, flowery colours, or you may order it in more subdued tones, if that is better suited to your *décor*. In fact, just to pamper you, you may have it made to match your own wall-paper or fabric colours. It's made of wool, hooked with a hand-hook, and is a copy of an old rug. It measures about forty inches in diameter.



Order the rug from Rosemont, Marion, Virginia, for $21 postpaid. Here you may also buy many other hooked rugs, in special colours, at no extra charge.

Collar-Button Box: This year, you can definitely enhance your popularity by distributing little boxes like this to the very Nicest Men. The box is of sterling silver, lined with velvet, and topped with a collar-button of ten-karat gold. Of course, cuff-links and studs will be at home in it, too. It's only $11, at Shreve Crump and Low, Boylston and Arlington Streets, in Boston. Another good man's gift here is a sterling silver letter-opener, made in the shape of an airplane propeller, really a graceful design—it doesn't look "tricky." That sells for $15. . . . And for a hostess, we liked a small round silent butler (or hors-d'œuvre server) made of sterling silver. This has an ebony handle, and a $15 price-tag.

Brocaded Cases: These Oriental brocades have all the rich, colourful look that means exciting Christmas Presents—but they're not expensive, we're glad to report. The handkerchief-case (at the left in the picture) costs only $1.50, in pastel or deep-coloured brocades. Or if you prefer printed silks, in large, flowery patterns, you may have them that way for the same price. The smaller, fat case is made to hold your jewels while travelling. It's of the roll-up variety, with plenty of room inside for even large costume pieces. It's lined with brocade, and has individual flannel-lined pockets. The clasp is of carved coral—or you may choose jade. The price: $10. Both cases are from Yamanaka, at 680 Fifth Avenue.



Hound spreads cheer

Special Smoking: If you want to give a Christmas dinner a super-holiday touch, pass around cigarettes with "Merry Christmas" printed on them. These are made in an American blend, at $5 for a tin of two hundred cigarettes. The greeting comes in holly berry or bright red. (For future reference: there are "Happy New Year" ones, too.) Tulsa Lee Barker has them at her gift shop, 382 Park Avenue.

Two Play Mates: These sweet toys were made by blind workers, under the auspices of the New York State Commission for the Blind. They're made with excellent workmanship, and at amazingly low prices, the money going to help the workers. The calico fawn costs only ninety cents, and the little girl with the long legs and yellow wool hair is $2. There are other attractive toys, and articles for grown-ups and babies, too. We saw a blue-and-white plaid woollen baby blanket for $1. There is a Christmas sale of this merchandise each year. Write the Commission, 205 East Forty-Second Street for date and address of the sale.

Magic Skin Doll: There's a new baby doll that has a soft plastic body and limbs that feel like real skin. She's meek and pliable, with fingers and arms and legs that may be bent at will. Her head is of harder plastic, her expression sweetly brooding. And she weighs only one pound, far less than most dolls of her size. She's $9, complete with trousseau at Lord and Taylor.

VOGUE STUDIOS

Twin Bottles: One look at these monogrammed bottles would convince you that they were pretty expensive. Production is wonderful, though — you may have them for $3 a pair. No we didn't say apiece, and that price includes the cost of the monogram. They come in several sizes and styles, from four and a half to six inches in height. Another inexpensive glass gift consists of a heavy-looking cigarette-box with a bevelled top, with two hand-made oblong ash-trays to match. These are all monogrammed with one, two, or three initials for the price of $2.50 the set.

Order them from the Monogram Glass Company, Inc., at 1131 Chicago Avenue, Evanston, Illinois. And be sure to order them soon enough, remembering that initialing does take a little extra time.

A brilliant expression in modern jewels by Wiwen Nilsson ~ interpreted with rock-crystal and onyx, beryls and other semi-precious stones mounted in silver, platinum, and gold. Exclusive with the Orrefors Galleries. . . . Prices start at $80; other jewelry from $10.

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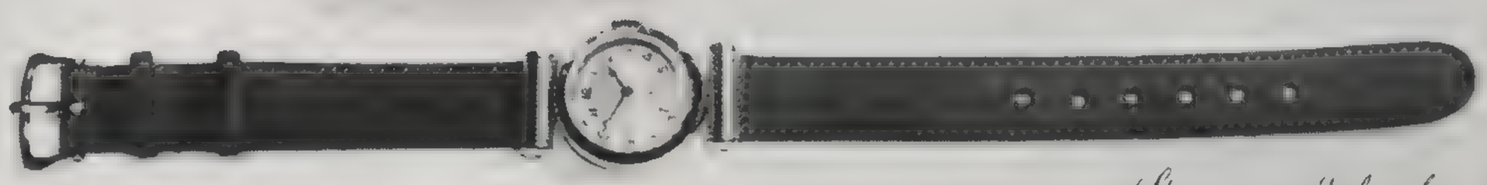
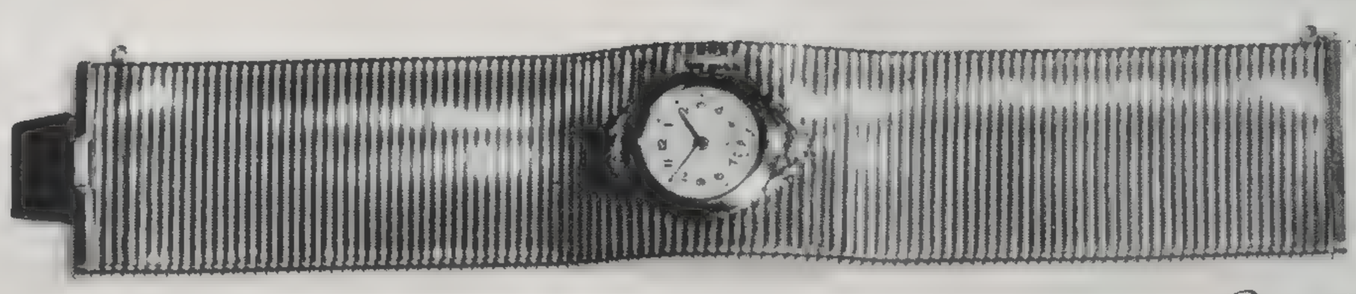
Ring watch of rolled gold 18.50

Cuff link watch, gold filled 38.50

Bracelet watch of rolled gold 28.50

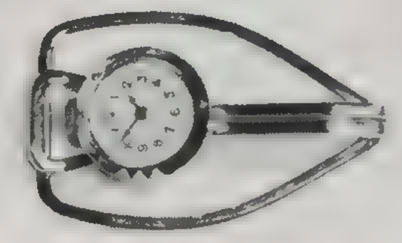


Strap watch of rolled gold, stainless steel back 15.00



Bracelet watch, gold filled bracelet, rolled gold case 35.00

Cord watch of rolled gold, stainless steel back 15.00



Bill clip watch in sterling silver 18.50

Flower spray watch of rolled gold and lacquer with rhinestones 22.50

Street Floor

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Call **Mary Brett Hale,** our personal shopper, **Plaza 3-4000.** She'll see that your gifts are glitter-wrapped, and--with name and greetings attached--send them wherever you say, whenever you say...Perhaps, too, one of our bright **Saks gift counsellors** can shop with you...or for you.

Designed by **Mazer Brothers,** regal clip pin and earrings to match. Those big stones you love this year...pear-shaped...alternating in two blending colors. Wonderfully gleaming. Staccato with rhinestone bursts. In many colors simulating precious stones. Clip pin, 10.00; earrings, 5.00. Street Floor.

5.00 10.00

Schiaparelli's newest gift-trick ...Flacon filled with Shocking perfume--a lapel-piece! Little fencing figure framework in golden metal built around a dram bottle. Pins on by the foil...Head is stopper-with-applicator. With two additional 1-dram bottles of Shocking, 7.50. Street Floor.

7.50

Marcel Boucher's frosty rhinestone flower-pin with earrings matching. Pin, set with jeweler's perfection, a sparkling nicety for furs...and black costumes. Earrings, lavishly covering the ear-shells, then dropping like frozen rain. Big drama-makers! Flower, 16.75; earrings, 12.75. Street Floor.

12.75 16.75

Ascot fitted overnight case in blue, red, green, jade, black, brown, tan, or wine . . . English Morocco or calfskin. Removable stand-up mirror; colored lacquer or polished bronze clothes brush; hair brush; bottle set. Size: 17" x 12½" x 6¼". Complete with canvas cover, 48.50. Street Floor.

48.50

Everything by **Evans:** the handbag-fascinator she doesn't dare get for herself. In calf or French suede...with a cabochon-studded jeweler's clip of 24 kt. gold plate. Fitted with golden metal-and-enamel cigarette case, compact, lipstick, and comb... in rich black or brown, 22.50. Street Floor.

22.50

Marie Earle's Roomette Kit... Genuine California saddle leather edges, handle. Fitted with Essential Cream, Cucumber Lotion, Liquid Foundation, Face Powder, Rouge, Lipstick. Russet leather with brown or blue gabardine, 17.50; also Compartment Bag, 25.00 ...Lounge Kit, 10.00. Street Floor.

17.50

Fabergé's Aphrodisia in a da Vinci-perfect emerald cut flacon of crystal. Fastidious individualist's perfume...so attuned to formality, to winter briskness. A worldly fragrance...but not heavy. Perfume, 5.00 to 35.00; daytime perfume, 3.50 to 8.50; eau de cologne, 1.50 to 10.00. Street Floor.

5.00

Josef designed our Bianchini fitted brocade bag for evening formal wear. Big and pouch-style... stone-sparkling golden metal clasp. Persian-motif brocade done in many variations and colors. Fitted with golden metal cigarette case and compact. Saks exclusive, 18.50. Street Floor.

18.50

Leo Glass's fantasy flowers in two-tone golden metal, with gargantuan colored stones: the super-sparklers of the moment. So good on your furs...your town-tailored things. Dahlia cluster with glittering-clear stone centers, 12.75; two great colored stones with rhinestone spray, 19.75. Street Floor.

12.75 19.75

Xandra's aromatic Pick-Me-Up bath...Each 3-ounce bottle good for from one to three baths. Just pour a little of it into the whooshing warm water of your bath ...Guaranteed to pick you up and give you a newish feeling. Amusing gift--to boot! Case of 6, 5.00; also Hang-Over bath (case of 6), 5.00. Street Floor.

5.00

Frances Denney's Travel Kit: lizard-grained calf, mirror-faced case. Fitted with Special Cleansing Cream, Oil Blend, You and I Cologne, Lipstick, Cream Rouge, Face Powder, Mild Skin Lotion... all on a tray that lifts out. Wide range of colors for case. Size: 10¾" x 8" x 4½". 10.00. Street Floor.

10.00

Corday's gift ensemble: a trio of his most famous perfumes... Tzigane, Possession, L'Ardènte Nuit. Each in a crystal flacon with applicator. The box, perfect for powder-or-etceteras later on. Half in brushed golden metal and the other half in brushed silvered metal...the set, 5.75 Street Floor.

5.75

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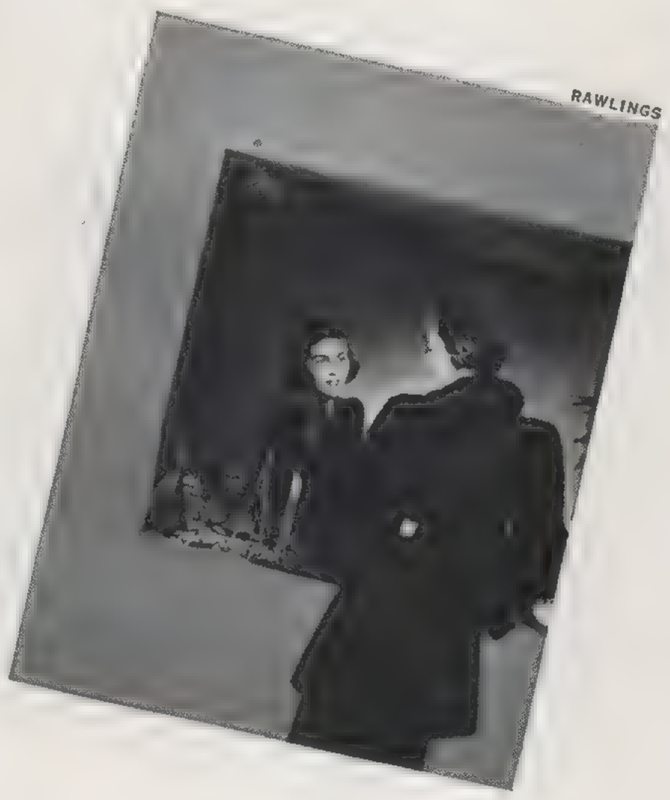
Vogue's address book, 48C–48E



This is Vogue's Christmas booth. Shown in it are Vogue's 50 gifts—which you'll find in shops across the country. Shopping early here, girl in Revillon's black caracul coat, Madame Pauline's red wool jersey turban. Jewels; Tiffany and Company

Five Famous Perfumes
No. 5, Gardenia, Russia Leather,
No. 22 and Glamour

PERFUMES FOR PERSONALITIES

Chanel "Three Moods" Set. For your several different "personalities," any three Chanel perfumes — in pedestal box (above), or smart "travelling case."

A stunning sleek new atomizer, with the vivid Chanel personality, makes your use of Chanel Eau de Cologne easy, irresistible and practical. Choice of No. 5, Gardenia, Russia Leather or No. 22.

Chanel "Companion Set" of fragrant Talcum Powder and Eau de Cologne — perfumed with No. 5, Russia Leather, or Gardenia. Comes in three sizes.

CHANEL INC.

No. 5, Glamour, No. 22, Three Moods
Reg. U. S. Pat. Off.

Vogue's-Eye View of Christmas Gifts

NINA LEEN

THERE *is* a Santa Claus. You can see him, directly above—with his own fur-trimmed hat, his benevolent fur-trimmed eyebrows—poring over this issue of Vogue. Because even Santa Claus gets to the point—around this time of year—where he can't think *what* to give anybody for Christmas. And for that condition, this issue of Vogue is practically a specific.

In this, our Christmas Gifts issue, you'll find enough enchanting new ideas to take the quandary out of any Christmas list—even if it's as long as Santa's. Fifty gifts, shown in colour, for the sisters-and-the-cousins-and-the-aunts, favourite hostesses and old schoolmates on your list. A dictionary of Christmas Classics—presents that are Always Good. Four pages of gifts for people you want to Splurge on. Twenty-five safe-and-sane ideas for the unpredictable male. The gifts range from a wisp of pink chiffon handkerchief to a portable bar. Some cost a small fortune—some only a hard-earned dollar or so.

You'll find, too, James Hilton's lovely credo for Christmas. You'll find reports on skiing in the North—on basking in the South. And many other things to take the furrows out of Santa's brow—and yours.

GIFT OF MRS. JOHN D. ROCKEFELLER, JUNIOR, TO THE MUSEUM OF MODERN ART

CONDÉ NAST ENGRAVING

The Peaceable Kingdom

This Christmas, the Peaceable Kingdom will be, for many, as remote as this gentle vision of tigers and little children, of savages and men of good-will. A deeply religious Quaker preacher, the Reverend Edward Hicks, painted it about 1833, as an illustration for a chapter from the Book of Isaiah. It is, too, an innocent statement of his vision—his hope for a new world spirit—and, like all visions garrisoned in the indestructible stronghold of the human imagination, it can endure. On page 136, Frank Crowninshield's article on Mr. Hicks and his paintings

NOW...TWENTY CENTURIES LATER

Christmas—when each one rediscovers his own world—

"how small, how beautiful, how merry."

by James Hilton

By a curious disposition of geography and climate, in most parts of the world Christmas is a time of closed doors and leaping fires, of houses as citadels barred against wind and rain, of a man amongst his family like a captain with his beloved garrison. All the rest of the year he may wander to see how large the world is, but at Christmas he stays at home to find how small it is after all; how small, how beautiful, how merry, how well worth living and dying for.

But, you may say, what an irony Christmas will be this year! How can one celebrate the feast of peace and good-will in a world sinking deeper into the morass of war, in a world whose great cities are being bombed nightly? Wouldn't it be less hypocritical to shout, "Down with tyrants," and march to our work as usual on Christmas morning, grimly realizing that those who prefer guns to butter will certainly respect gun-language more than butter-language?

I sympathize with the mood of those who ask such questions, though I reply "No" to all of them. On the contrary, it seems to me that just *because* the world of 1940 is in such a desperate plight, the Christmas of 1940 should mean more instead of less, should carry a deeper instead of a shallower message, should strengthen instead of weaken our resolve.

Nor can I see anything especially ironic in crying peace and good-will to a world that so sadly needs them. Let the tyrants sneer. The struggle to which all men of good-will are increasingly pledged may demand our services and our silences during the remaining three hundred and sixty-four days; but on the three hundred and sixty-fifth, let us restate our case like men who have earned the right to do so.

"Peace and good-will" is no butter-language. It never was and never will be. It is not a sigh for what might have been; it is a cry for what eventually *must* be. It is not a weakling's offer to compromise, but an ideal that strong men have not surrendered after two thousand years of striving. No tyranny has ever lasted so long as this still living ideal, and the very fact of its survival argues an amazing inward vitality; nothing that is still alive after twenty centuries can have been born out of weakness. And it is this astonishing and heartening paradox that Christmas offers us; that though on every other day of the year it is the appeaser who may cry "peace," on this one day it is the shout of warriors.

Nor is this the only Christmas paradox. Indeed, the whole institution of Christmas is the result of a balancing of idealism and practical behaviour throughout the ages, the forging of strength out of human weakness and kindliness out of strength, a miraculous blend of flesh and spirit that (if we were quizzed by the Martians) would not be a bad example of what we can do with the stuff that is ourselves.

For the whole idea of Christmas steers a norm throughout a sea of conflicting extremes, so that it is attacked by new-fangled Christians for being pagan, and by new-fangled pagans for being Christian; so that it drags the worldly man to his knees in church, and the ascetic to his place at the banquet-table; so that it makes the humblest child a king on Christmas morning and steals away a king's dignity with a paper-cap on Christmas night. It is the time when we think of humanity as one, without distinction of race or class.

Similarly Christmas achieves its own hair-line balance between seriousness and merriment, between feasting and fasting, so that only the gloomy can think it too frivolous and only the too frivolous find it a bore. And while the cynical adult may condemn the whole thing as deplorably sentimental, it is the child who finds in it his first bitter, necessary taste of this world's disillusionment—the moment when he first realizes the truth about Santa Claus.

I am all for a Christmas this year to remind us, not of happy days that are no more, but of the happiness in us that still exists, the everlasting *Lebensraum* of home and family, the jovial foolery of those who are not really fooled. Those of us (and I am one) who have watched for years the growing peril to civilization, and measured the dire chance of its total extinction by barbarism, must have been cheered a little lately. Perhaps, awed by the devilish machinery of force assembled against it, we had underrated the quality in civilization that, like Christmas, is a harmony of the flesh and the spirit—something too practical to be merely visionary, too spiritual to be merely brutal. Let us call it toughness. We who have taken our stand against the tyrannies of the earth may have to match them in physical force, but never, thank Heaven, in the way we think or feel. If we are leagued in defence of the humanities, there can be no irony in a yearly festival of good-will; indeed "Peace on earth" is more than ever what we mean, and the best reason for preferring it to "Down with the tyrants" is because the greater includes the less.

Therefore, this Christmas, let us hear the shout of peace from men strong and vigilant to defend the things they love.

Jewels at the Metropolitan Museum

RAWLINGS

ANCIENT INDIAN JEWELS WORN WITH MODERN WHITE CRÊPE DRESS FROM BERGDORF GOODMAN

THE centuries do not dim beautiful jewellery. Time does not depose the jewel masterpieces that great craftsmen have made for great beauties of the ages. To be convinced of that—go, go to-morrow if you can, to see the collection of jewels at the Metropolitan Museum of Art—500 fabulous jewels covering 6000 years of history. (On view until January 26.)

On these two pages (and on page 142) are photographs, taken by Vogue in the Metropolitan Museum, of some of these ancient jewels worn with contemporary clothes. Their timeless beauty is as compatible with modern as with ancient clothes. The Egyptian jewels opposite have the same elegance with a serene, draped dress of to-day as when an Egyptian princess wore them 4000 years ago. The magnificent Indian jewels above are as telling with to-day's dinner-dress as with a golden gauze sari.

Photographed in the Egyptian Room of the Metropolitan Museum, against the stone figure of Hat-Shepsut—Egyptian jewels of an 1840 B.C. princess. They're worn with a 1940 dinner-dress of rayon-and-silk—very siren-of-the-Nile. Nettie Rosenstein design; Bonwit Teller; I. Magnin

Egyptian Treasures
1840 B.C. – *1940* A.D.

ILKA CHASE turns Saturday luncheons at the Waldorf into one of radio's bright hours. With a microphone in her hand, she chats with celebrities, broadcasts a brittle and debunking monologue (she writes it herself) on the fun of the week. Lunch over, she rushes to her matinée performance of the new comedy, "Beverly Hills"

Every Saturday, a chic audience gathers on invitation to the Waldorf luncheons. Above, a typical Saturday, drawn by Eric.

Far left, a guest in a brown wool skirt with a jacket, muff, and cap of Matara-brown Alaska Sealskin. On the two at table: a mink-and-rose hat; a black hat with white coq. Hats and costumes; Henri Bendel

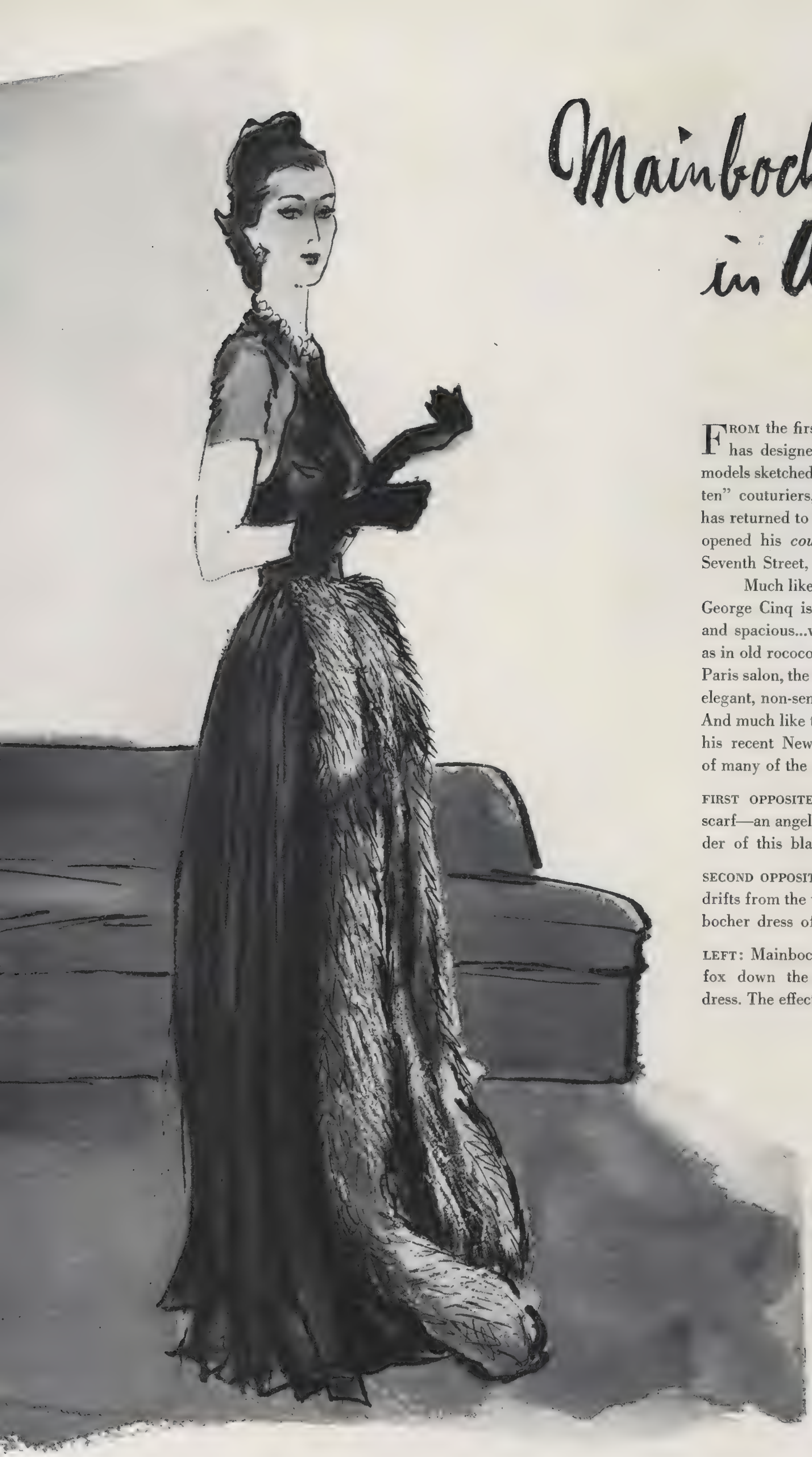
1.30 P.M.

Luncheon at the Waldorf with Ilka Chase

Ilka Chase, sketched above poking fun into the microphone, wears a black wool jersey suit embroidered with black braid. On her black hair, a hat of mink and cyclamen velvet loops.

On the guest in the foreground, a cape of Hudson Bay sable and a minute white velvet hat with roses—this promises to be a white winter for hats. Both costumes are from Milgrim

Eric



Mainbocher designs in America

FROM the first Collection that Mainbocher has designed in America—are the three models sketched here. Long one of Paris' "big ten" couturiers, American-born Mainbocher has returned to his native land—and recently opened his *couture* house at 6 East Fifty-Seventh Street, New York.

Much like his Paris salon on the avenue George Cinq is his New York salon—white and spacious...with doors, amusingly, of tin as in old rococo palaces. Exactly as in his old Paris salon, the same high tradition of quietly elegant, non-sensational clothes is carried on. And much like the Paris Openings of old was his recent New York Opening...a gathering of many of the smartest women in the world.

FIRST OPPOSITE: Mainbocher's new winged scarf—an angelic new way to cover one shoulder of this black Chantilly lace tunic-dress

SECOND OPPOSITE: A giant leaf of gold lamé drifts from the waist to the hem of this Mainbocher dress of heavy black Duchesse satin

LEFT: Mainbocher tumbles lengths of silver fox down the skirt of a black silk tulle dress. The effect is incredibly, delicately frail

LOOK HOMEWARD, AMERICANS...

Carson McCullers, author of "The Heart Is a Lonely Hunter," writes of America's strange nostalgia "for a place we've never known"

FROM the windows of my rooms in Brooklyn, there is a view of the Manhattan sky-line. The sky-scrapers, pastel mauve and yellow in colour, rise up sharp as stalagmites against the sky. My windows overlook the harbour, the grey East River, and the Brooklyn Bridge. In the night, there are the lonesome calls of the boats on the river and at sea. This water-front neighbourhood is the place where Thomas Wolfe used to live, and Hart Crane. Often when I am loafing by the window, looking out at the lights and the bright traffic crossing the Bridge, I think of them. And I am homesick in a way that they were often homesick.

It is a curious emotion, this certain homesickness I have in mind. With Americans, it is a national trait, as native to us as the roller-coaster or the juke-box. It is no simple longing for the home town or the country of our birth. The emotion is Janus-faced; we are torn between a nostalgia for the familiar and an urge for the foreign and strange. As often as not, we are homesick most for the places we have never known.

All men are lonely. But sometimes it seems to me that we Americans are the loneliest of all. Our hunger for foreign places and new ways has been with us almost like a national disease. Our literature is stamped with a quality of longing and unrest, and our writers have been great wanderers. Poe turned inward to discover an eerie and glowing world of his own. Whitman, that noblest of vagabonds, saw life as a broad open road. Henry James abandoned his own adolescent country for England and the airy decadence of nineteenth-century drawing-rooms. Melville sent out his Captain Ahab to self-destruction in the mad sailing for the great white whale. And Wolfe and Crane—they wandered for a lifetime, and I am not sure they knew themselves just what it was they sought.

But these writers, our spokesmen, are dead. And although the harbour and the Bridge instinctively make me think of them, I have these days remembered also a friend of mine from whom I got a card a couple of weeks ago.

My friend is named Lester, and he lives down in North Carolina. Lester is about twenty years old—with a gangling body and a pleasant, sunburned face. He has some responsibility, as he is the eldest child in the family and his father is dead. He and his mother have a little store and filling-station on the Highway U. S. 1. This road runs from New York down through to Miami. It cuts through the long coastal plain that lies between the Appalachian Hills and the Atlantic. There are thousands of stands and filling-stations on this highway.

Lester takes care of the gas-pump and waits behind the counter of the store. This filling-station is out in the country a few miles from the town where I used to live, so sometimes when I was out walking in the woods I would stop in and warm myself by the stove and drink a glass of beer. Coming out of the pine woods and crossing the grey winter fields, it was good to see the lights ahead.

In the afternoon, the store would be cosy and quiet, with the air smelling of sawdust and smoke, and with the sleepy ticking of a clock the only sound in the room. Sometimes Lester would be out hunting and would come in as I was drinking my beer. He would come in from the frosty twilight with his wet-nosed hound, and maybe in his sack there would be a couple of quail for his mother to fry at suppertime. Other days, if the weather were warm, I would find Lester just sitting on a crate by the gas-pump, a peaceful halo of flies around his head, waiting for some tourist to pass along the road and stop for service.

Lester was a great traveller. He had hitch-hiked a good deal and seen much of the country. But mostly he had travelled in his mind. On the shelf behind the counter of the store there were stacks of old *National Geographics* and a collection of *Atlases*. When I knew Lester first it was long before the war had started, and the maps were different then. "Paris, France," Lester would say to me. "That's where I mean to go some day. And Russia and India and down in the jungles of Africa—"

It was a passion with Lester—this hunger to know the world. As he talked of the cities of Europe, his grey eyes widened, and there was about them a quality of quiet craziness. Sometimes as we were sitting there, a car would pull up to the gas-pump, and the manner in which Lester treated the customer would depend on several things. If the driver were known to him, some one from those parts, Lester did not put himself to much trouble. But if the licence plate were from some distant place, such as New York or California, he polished the wind-shield lovingly, and his voice became gentle and slurred.

He had a deft way of extracting information as to the places the tourist had seen in his lifetime. Once a man stopped who had lived in Paris, and Lester made friends with him and got him drunk on white-lightning so that the customer had to stay overnight in the town.

LESTER did not often talk about the places he had actually seen. But he knew much of America. A couple of years before he had gone into the C.C.C. and had been sent out to the forests of Oregon. He had passed over the prairies of the Middle West and seen the tawny wheat-fields under the summer sun. He had crossed the Rockies and looked out on the magnificence of the Pacific Ocean.

Then later, after a year in the Oregon camp, he had stayed for a while with an uncle in San Diego. On his way home again, he had hitch-hiked and taken a zigzagged course—through Arizona, Texas, the delta of the Mississippi. He had seen south Georgia in peach time and discovered the lazy grandeur of Charleston. He had come back to North Carolina in time for the tobacco harvest, after having been away from home two years.

But about this odyssey Lester did not talk much. His longing was never for home, or for the places he had seen and known and made a part of himself. He hungered always for the alien, the country far away and unattainable. And in the meantime he was wretched in his own countryside, and waited by the gas-pump thinking always of distant things.

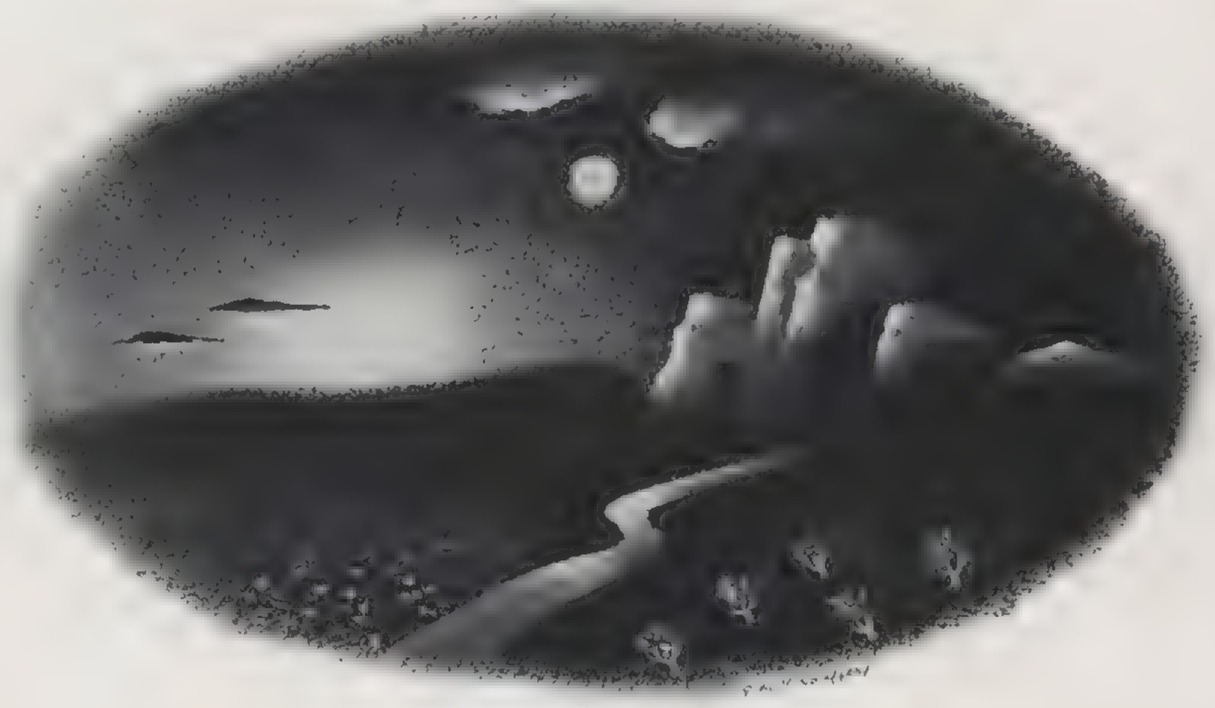
When the war started, Lester did not concern himself as much with the happenings in Europe as I had expected. He was convinced that the war could not last longer than a few months because Hitler would run out of gasoline. Then in the late spring I went away and did not hear from him until his card reached me this autumn. He mentioned the tobacco crop and told me his hound had got mange. At the end he wrote: "Look at what happened to the places I meant to go. There is certainly one thing about this war. It leaves you no place to be homesick for."

A lonely little store and gas-pump down on Highway U. S. 1 seems far away from the harbour of Manhattan. And Lester, a foot-loose adolescent, does not appear to have very much in common with our poets of the time before the war—with Wolfe and Hart Crane. But their longing, their restlessness, their turning to the unknown is the same.

There are thousands of Lesters, but poets come rarely and are the spiritual syntheses of their time and place. And the world of these poets, and of all of us who lived before this debacle, has been ruthlessly amputated from the world of to-day. Frontiers, both of the earth and of the spirit, were open to them and have since been closed to us. America is now isolated in a way that we never before could have foreseen.

THE Manhattan harbour is quiet this year. Wolfe and Hart Crane no longer wander in these waterfront streets—Wolfe maddened by unfocused longing, Hart Crane sick for a nameless place and broken and inflamed by drink. The harbour, yes, is quieter now, and the great ships from abroad do not come to port so often any more. Most of the boats I see from my windows are the small sort that do not go out far from shore. In the late autumn afternoons, a soft fog veils the sky-line of Manhattan. There is a sadness about this scene. And no wonder—a sky-line facing outward toward the Atlantic and the grim convulsions of the world beyond. Not only sad, but somehow hopeless.

So we must turn inward. This singular emotion, the nostalgia that has been so much a part of our national character, must be converted to good use. What our seekers have sought for we must find. And this is a great, a creative task. America is youthful, but it can not always be young. Like an adolescent who must part with his broken family, America feels now the shock of transition. But a new and serene maturity will come if it is worked for. We must make a new declaration of independence, a spiritual rather than a political one this time. No place to be homesick for. We must now be homesick for our own familiar land, this land that is worthy of our nostalgia.

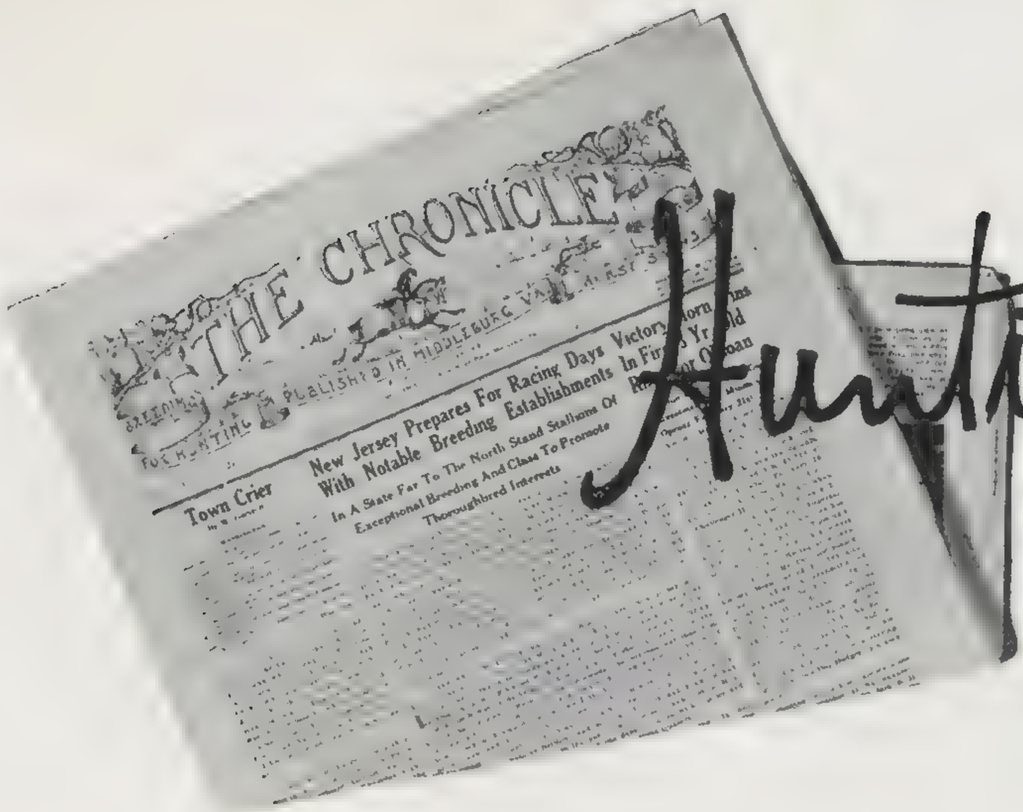


KARGER

Bright Sunday morning at the kennels; the Master of the Piedmont, Dr. Archibald Cary Randolph, the whips and pack

Children and horses meet young—Dr. Randolph's little grandson, William Beverley Mason, third

The Middleburg Council proposes, Middleburg disposes



Huntin' in Virginia

Where the sporting life is fun, business, and an obsession

VIRGINIA horses have no youth. In the hunting country around Middleburg, southwest of Washington, no one can wait for a horse to grow up. As two-year-olds, Virginia horses are schooled. As three-year-olds, when others are trying their first, timid one-rail jumps, Virginia horses are thrust into the serious, the absorbing business of fox-hunting. They are the mainspring of the life of this community—a community unique in its pleasant mixture of rigid English hunting etiquette, Southern insouciance, and American informality.

It is a sweeping country of muted colours, with a careless American quality, unfinished and a little ragged at the edges. The soil is rich, the fields have been tilled for generations, but the land is not tame. Trees fall and are left to rot; no one comes to gather twigs in the woods; there is enough room left over for tangled hillsides, lost, sunny little dingles, and silence. The brooks, roaring full in the spring, tear away their banks and gush over the roads—dirt roads, soft for the horses' feet, but always cut by two deep, wavering ruts. ("It's a pity, but a drunk always seems to make the first ruts.")

This country might have been a quiet little farming section, sitting calmly in the lovely foothills of the Blue Ridge Mountains, famous only through the ringing names of half-forgotten battles, in long-past wars. But because it offers perhaps the best fox-hunting in the United States, it draws people from as far west as St. Louis, as far north as Massachusetts. Many have built houses here—big, field-stone houses, designed by Delano and Aldrich, with neat macadam driveways. Others live, like the Virginians themselves, in the old brick houses that gentlemen farmers built in the eighteenth and nineteenth centuries, with winding, muddy driveways, superb lawns, and box bushes at the door. Some come and spend the winter, the whole hunting season; others, like Mr. William C. Langley, come down for the week-end by plane. But they are all here because they love hunting, because they feel that, bar nothing, hunting is the best fun in the world.

And it isn't only those who hunt, who think hunting is exciting. Delivery boys, coming upon the hunt, leave their wagons and run to the next field to get a good look at hounds running past. Farmers, housemen, and grooms spend a good part of the day dashing from hill to hill to see the hunt. If you are late at the meet, and the hounds have already moved off, a dozen excited voices tell you which way they went, how to find them. (Continued on page 131)

More photographs on the following pages

The fox-hunting editor of "The Chronicle," Gerald B. Webb, junior, on a non-hunting day

The office of "The Chronicle," a newspaper that sees problems squarely from the angle of the horse

Fox-hunting guests take off in Mr. William C. Langley's plane—the field is an empty pasture

Huntin' in Virginia (continued)

KARGER

The Piedmont Fox Hounds, trotting by one of the little whitewashed houses of the Virginia countryside, with the huntsman in the midst of the pack, the whip following

Talking horse after hunting, in Mr. William C. Langley's library; Mrs. and Mr. Robert B. Young, Dr. Randolph, Mrs. Robert Winthrop, Mrs. George A. Garrett, and Mr. Langley

At the Warrenton Point-to-Point: Miss Mildred Gaines, famous rider in Open and Ladies' races; Mr. John Gaines; Mr. W. Henry Pool, Race Secretary

In full hunting regalia, the huntsman and whip of the Piedmont Fox Hounds

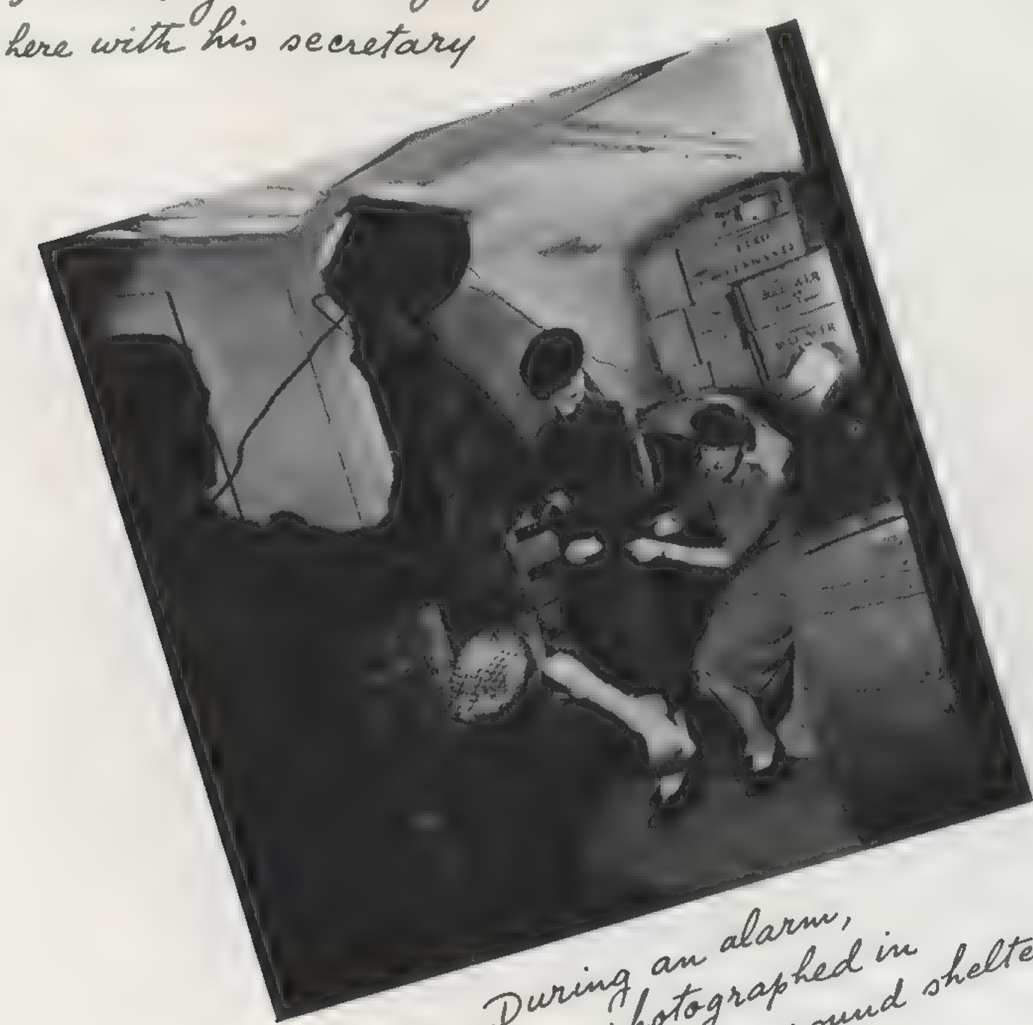
Mrs. Francis P. Sears dismounts after a long hunting day. A member of the Orange County Hunt Club, an expert horsewoman, she winters in Virginia, lives in Hamilton, Massachusetts

Before a day's hunting with the Orange County: Mrs. Frederick H. Prince, junior, of Boston; Mrs. Grafton H. Pyne, of Far Hills, New Jersey

Properly braided for hunting, a horse's mane tied with stout black cotton thread

British Vogue Weathers

After near-by bomb explosion — the wrecked office of Harry W. Yoxall, Vogue's Managing Director — here with his secretary



During an alarm, fashions are photographed in Vogue's underground shelter

[EDITOR'S NOTE: This account of the difficulties of publishing in a *Blitzkrieg* was written in an air-raid shelter by the Managing Editor of British Vogue. It is a further example of the courage of British workers, whose first thought is not for their own safety, but for the job they have to do.]

BRINGING out a luxury magazine in a *Blitzkrieg* is rather like dressing for dinner in the jungle; not the jungle of soft-footed servants materializing at intervals with gin-slings, but the real, raw jungle where there is always discomfort and difficulty—and sometimes danger. And they've this much more in common: that they are both gestures of quiet defiance, of refusal to abandon the graces of civilization under threats; and both are the reassuring reminder of a normality that still exists somewhere, and to which in less troubled times we will return. Here, then, are some jottings on our particular jungle, its discomforts, its difficulties, and its occasional dangers.

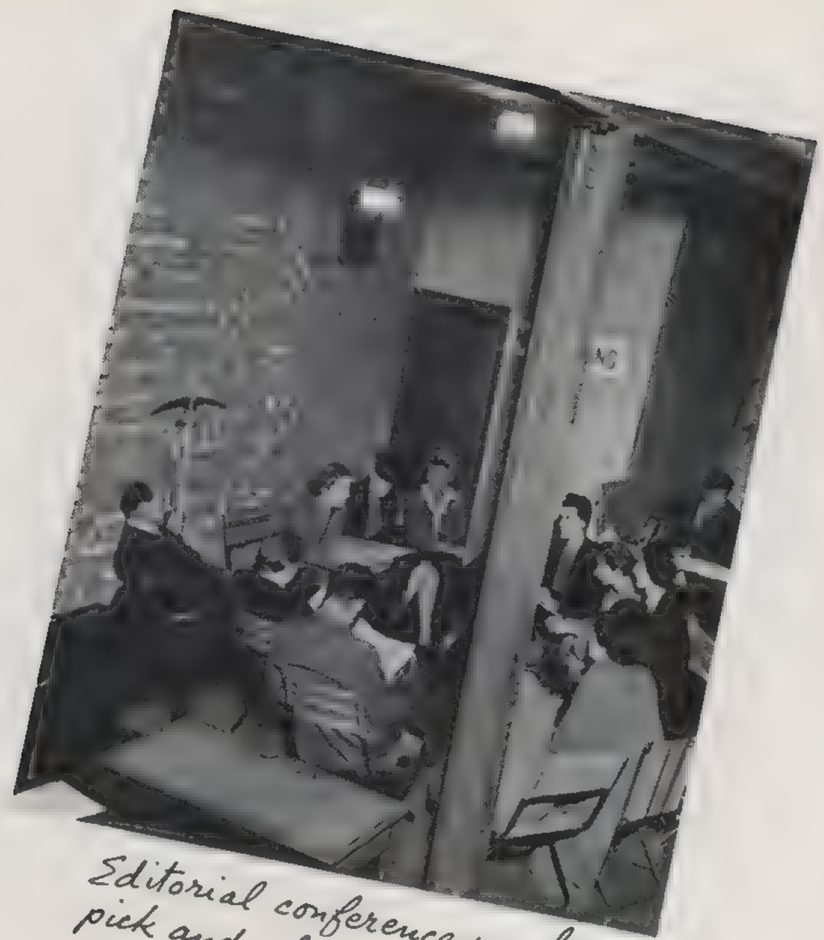
The greetings we exchange when we arrive seem to belong more to a hospital than an office. "How are you?" we ask solicitously. "What kind of a night did you have?" To this the answer may be anything from "Oh, noisy, but not bad" to "Rather unpleasant; the house next-door [or opposite, or at the corner] got hit."

USUALLY, the full staff is here, or we know some cause of absence. But there have been some sad mornings. One of our staff was killed when a bomb hit his flat, killing his mother also and injuring his sister. Our little printer's messenger and his family were buried in their shelter and had to be dug out; they were unhurt, but everything they possess in the world has gone. Two women of the staff have been injured, by a bomb and by flying glass; three others have been bombed out of their houses; one

the Storm

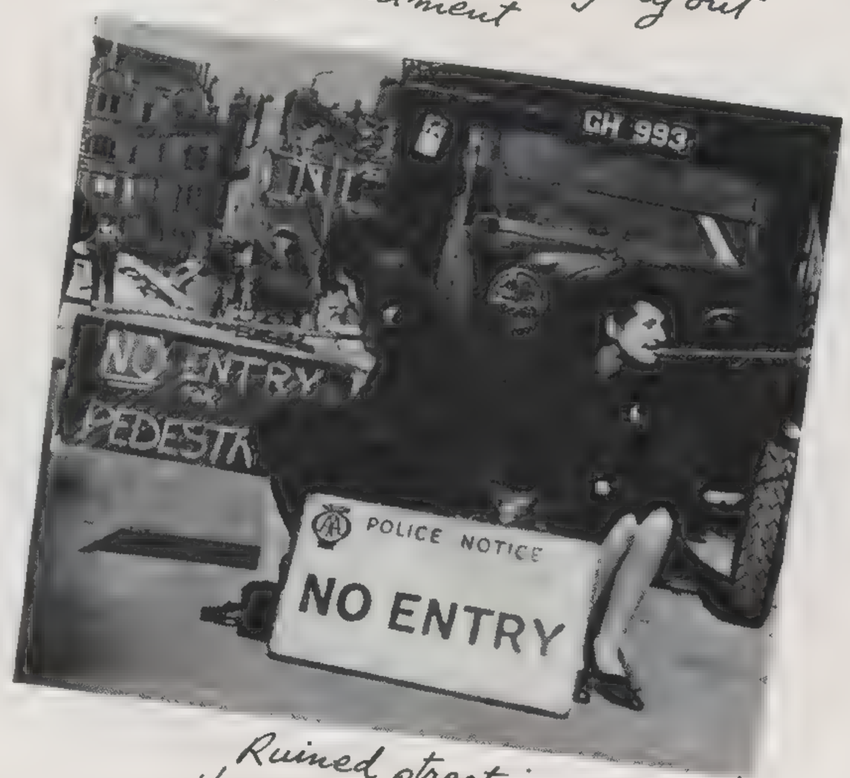
Confident and defiant, British Vogue, like all British industry, works to produce, and to produce on time

By AUDREY WITHERS



Editorial conference in shelter, pick and shovel ready to clear exit if blocked

Air-raid warning sends to shelter Vogue beauty editor trying out new kind of treatment



Ruined street impedes the usual fashion scouting of two of Vogue's staff

evacuated for ten days for a time-bomb; others have taken to sleeping in the country, where sleep is easier to come by. Once we are all accounted for, we settle down, unpack the big laundry basket that goes down to the basement nightly with our treasures, spread ourselves out, and begin the work of the day.

At some such point, the sirens choose to sound. In the bad old days, we would have descended forthwith and remained till the All-Clear (sometimes a matter of five hours), but now roof-spotters are used; and we work on till his alarm warns us that planes are overhead or that guns are firing; with the result that we now take shelter less frequently, but more rapidly.

When the alarm bell rings, we grab work and paraphernalia, descend six flights of stone stairs to the basement. We look as if we were going on a peculiar picnic: coats slung around our shoulders; attaché-cases with proofs, photographs, layouts, copy, mixed up with gas-masks, sandwiches, and knitting. The Art Department men carry under one arm a stack of drawings and layouts; and under the other, a stirrup pump, a pickaxe or a shovel. It's a peculiar picnic, all right.

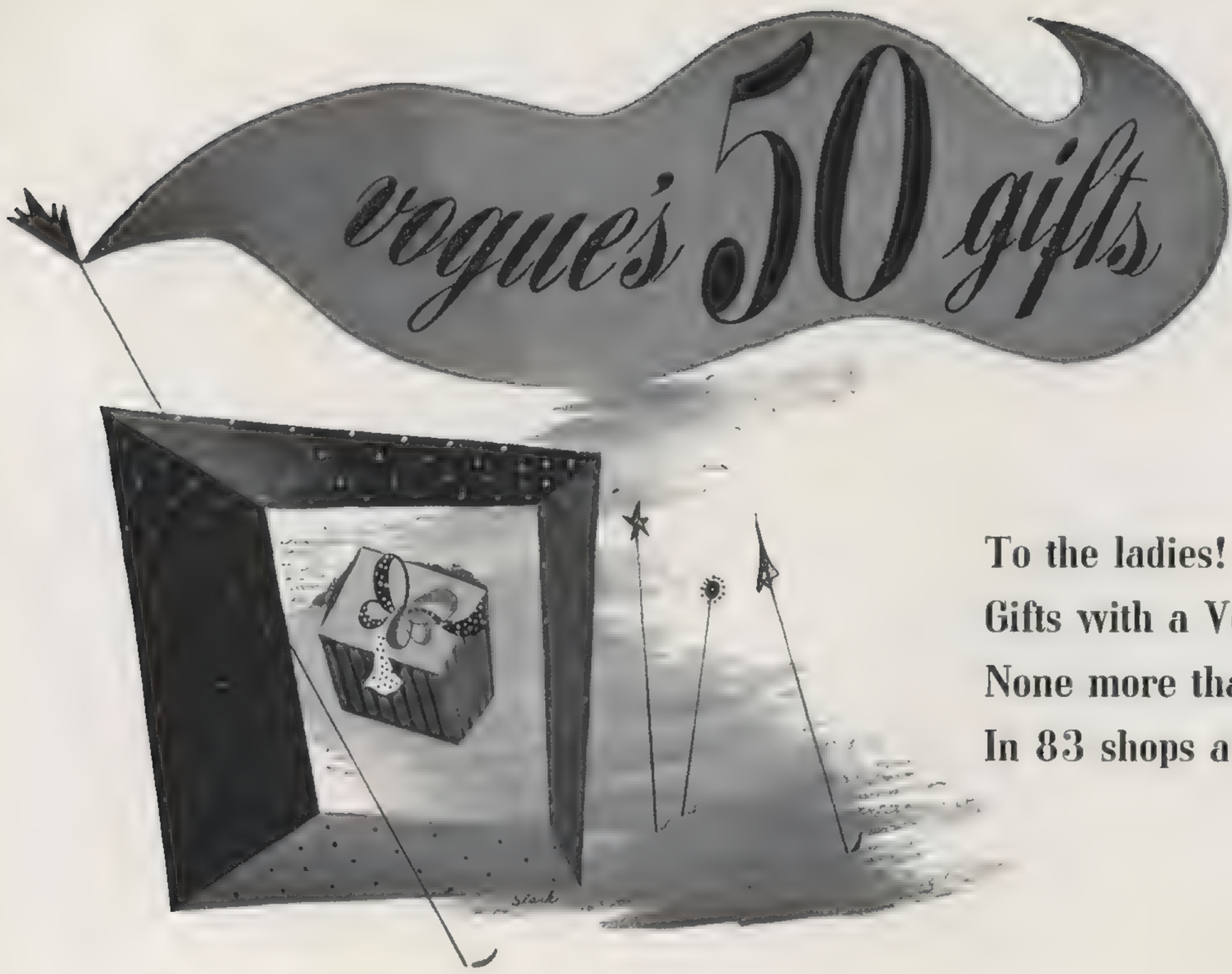
We sort ourselves out in the shelter, on folding chairs. A newspaper seller appears, with air-raid head-lines. Another man with a nose for business brings around a vast sandwich-and-sweet tray. If we are down there long, some one makes hot drinks. Raids have a knack of making one feel empty. Through it all, we discuss features, dictate letters, make layouts, write copy, correct proofs. Secretaries bang away on portable typewriters edged onto a corner of a desk, or balanced on their knees. We have even held an editorial conference.

Every one tells of barrages and bombs, of pictures jumping off the walls, doors blown open, lights turning on and off. Many people have moved down to the ground floor of their houses, and are living in one room, which is cosy and warm, although the guns outside are deafening and the shells whiz up and the bombs whiz down, and the house shakes as though a thousand poltergeists had been let loose. (I can't help thinking to myself, almost with reverence, this is home, my house is still standing.)

We grumble about the gas—sometimes so low in pressure that you think the kettle will never boil, and the toast turns to wood. We exchange travelling troubles. Every morning we set out from home not knowing precisely when or how we shall reach the office. A portion of line or roadway may have been hit, diverting traffic. Busses wander off on strange routes, down quiet, unaccustomed back streets; the busmen unfailingly helpful, unfailingly witty. Underground trains are packed to bursting point; sometimes a station is temporarily out of action; others are closed when a raid is on. A direct half-hour journey may take two hours and involve three changes.

Even taxis are not infallible. They are scarce; they may refuse to move in a raid; the route may be so hedged 'round with diversions and cordons that it's quicker to cut through on foot. Taxis have their excitements, too. After struggling with a studio sitting, two exhausted fashion girls sank back into a taxi and drove to the office. Presently the taxi-man's grinning face was turned on them, and he inquired with a chuckle, "Do you know what's on that lorry just behind us? An unexploded bomb."

Humour is stranger than ever; a feeble joke makes us laugh, and we're glad of the chance to laugh at anything; and on the other hand, you get oddly insensitive and callous, and are amused by incidents that normally you would have thought macabre. Apart from the (Continued on page 138)



To the ladies!
Gifts with a Vogue cachet.
None more than $10.
In 83 shops across the country

THIS is a Christmas unlike the others. A Christmas when you won't want to pare your gift-list down. A Christmas when you'll want to stretch it to its friendliest, tenderest length. With the world the way it is, we all have a deep yearning for warmth and reassurance and tokens of good wishes. With Christmas stars shining dimly, if at all, in so many places on the earth, we want to make them burn *here* in America more brightly, more plentifully, than ever before.

To help you with your elongated list—Vogue presents on the next six pages the fifty best gifts we could find in that favourite Christmas-gift price-range—one to ten dollars. We've weighed and re-weighed each, attempted to make each a good thing, a right thing, the thing you really meant to say. These gifts are the finalists of literally hundreds of possibilities; the tangible results of miles of ground-covering on the part of our editors; hours of searching and sifting.

This year, there are fifty gifts for women. The men are provided for in a separate (or stag) department. You'll find all these gifts almost on your door-step—the shops throughout the country that have them are listed on page 132. Take your list and these pages and tally Names with Gifts. You'll find ideas, practical and fanciful, for your kin and next-of-kin and distant kin. For friends great and small and in-between. For, in short, every one.

Need we point out the advantages of being an early bird? Now's your time to go to your shop that has the Vogue Gift Selection, to choose, unhurried and unharried; to tuck your gifts away in star paper and ribbons. You won't be one of that unhappy, scrambling, last-minute mob. Then as December 25 edges nearer and nearer, you'll have plenty of time for other things—time to sit back and relax—to re-learn and re-enjoy the Christmas spirit. That's how to do your part in the safekeeping of Christmas.

1. RHINESTONE HATPINS to turn the head of turban-wearers. (They also Give an Air to simple hats.) Give two. About $2.25 each; Henri Bendel

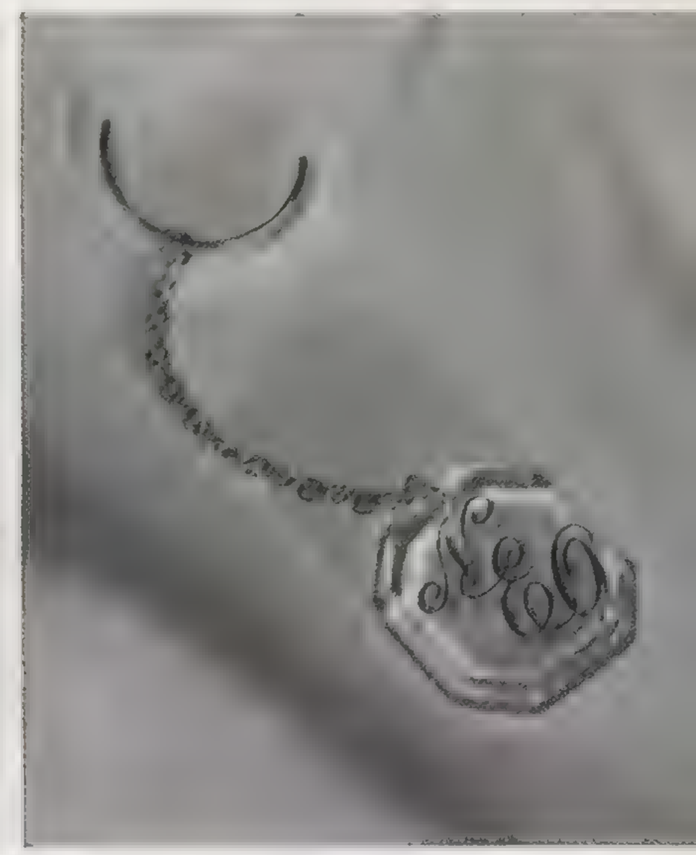
2. RAYON VELVET MITTENS with gold kid; about $4 a pair. Merry Hull design. Lord and Taylor.
3. PLASTIC BRACELET. Under $5; Bloomingdale

4. FOUR YARDS OF NECKLACE—Marvella pearl-and-jewel-coloured beads on a chain. For day or evening dress. About $5; Macy's

VOGUE STUDIOS — BAKER

8. AN EVENING MANTILLA destined—come Christmas night—to shelter dark curls or stately white hair. Chantilly-type lace of silk-and-rayon. Nice en route. About $4; Saks-Fifth Avenue

5. LAMÉ VANITY-BAG with enamel cigarette-case, compact. About $5; Saks-Fifth Avenue.
6. CHIFFON 'KERCHIEF. About $3; Best



7. EVENING KEY-RING of sterling silver (shown life-size) with Lucite disk. About $1.25; monogram extra. Lord and Taylor

Present Indicative

See page 132 for shops in other cities

9. PICTURE-CASE suited to a sentimentalist, of red enamel and gilt. It's compact size; enshrines family, beau, or Fido. About $1; Lord and Taylor

10. YULETIDE BAG—welcome among gifts—in a new shape. Thrice as long as it is wide, of smooth-faced calfskin. For tweeds or tailleurs. About $5; Altman

11. BLACK SILK FAILLE BAG to carry your good wishes. The new long-and-narrow shape; gilt lock. For dinner-clothes. Under $8; Lord and Taylor

12. PONYSKIN BAG—tag it for your best-dressed friend. She'll carry it, impressively, with her tweeds. Leather-lined. About $10; Lord & Taylor

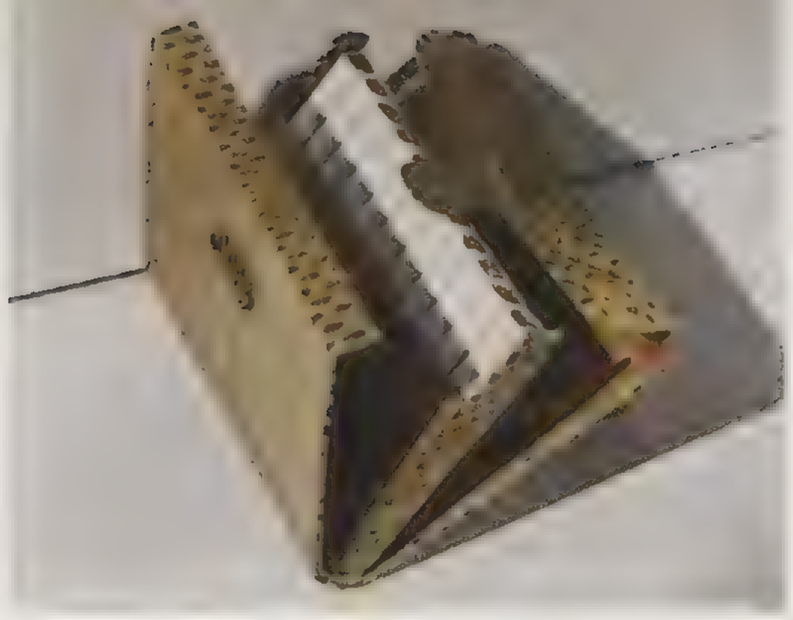
13. LINGERIE-CASE of Celanese rayon satin for bureau-drawer perfectionists. It's quilted, with a plethora of pockets. Under $5; from McCutcheon

14. FRENCH-POODLE PIN you'll sit up and beg for—of gilt metal. It's three inches long, just the size to sit guard over a lapel. About $3; Altman

VOGUE STUDIOS—BAKER

15. HOOD; silk-and-rayon velvet. Makes a scarf. About $4; Best.
16. CLUSTER EARRINGS of stones. About $7.50; Henri Bendel.
17. NARROW BRACELETS of brilliants. Each about $3; from Best

To wrap securely, address



18. SNAKESKIN CIGARETTE-CASE. You'd be proud to offer it to any one—as a gift, or as an invitation to smoke. About $3.50; from Saks-Fifth Avenue

19. MIDGET CLOTHES-BRUSH. Takes up no more room in a bag than in a Xmas stocking. 4″ long; morocco case. Only about $1; at Lord and Taylor

20. CALFSKIN CIGARETTE-CASE. Wrap it up for the pack-a-day girl—it holds just 20 cigarettes. Its woody-taupe shade is new. About $5; Milgrim

21. KID EVENING BAG. A golden gift for any one who likes her evening bags spacious. 10″ by 6″; of Cellophane and kid. About $10; Best

22. SATIN EVENING VANITY. It opens like church doors to show helpful triple mirrors. Rayon satin; unfitted. About $5; Lord and Taylor

24. TWIN SCARFS. If one scarf is a nice Christmas idea, two are twice as nice. One makes an Ascot; one makes a turban. (See skipins on page 88.) Wool-and-rayon Echo scarfs. About $2 each; Best

23. STATION-WAGON PURSE. For wives who drive husbands to the 7:53. Tan cowhide. Holds keys, license, change. About $2.50; Peck and Peck

plainly, mail early

See page 132 for list of shops in other cities

From our house to your house

25. POTTERY CASSEROLES. Six individual ones; oven-proof. For onion soup or crab-meat au gratin. Set, about $3.50; McCreery

26. MIRRORED TRAY. Answer to husbands' gift dilemmas. Holds countless perfume bottles. 15″ by 9″; brass corners. About $8.50; Bergdorf Goodman

27, 28. PEWTER TEA-SET. Give the tea-pot; give sugar-bowl and creamer; give, grandly, all three. Pot, about $7. Two others, about $6. Ovington's

29. TRAVELLING CLOCK. Christmas time—in a calfskin case 3½″ high. The flaps have places for snaps. About $5; Hammacher-Schlemmer

30. CRYSTAL DOOR-STOP. Many a door is open wide on December 25—and this door-stop will *hold* it wider. 7″ high. About $5; from Altman

31. KEY-JACKETS. Leather ones on a key-ring—to help identify look-alike keys. For Billie Burke types or efficient women. About $1; from Macy's

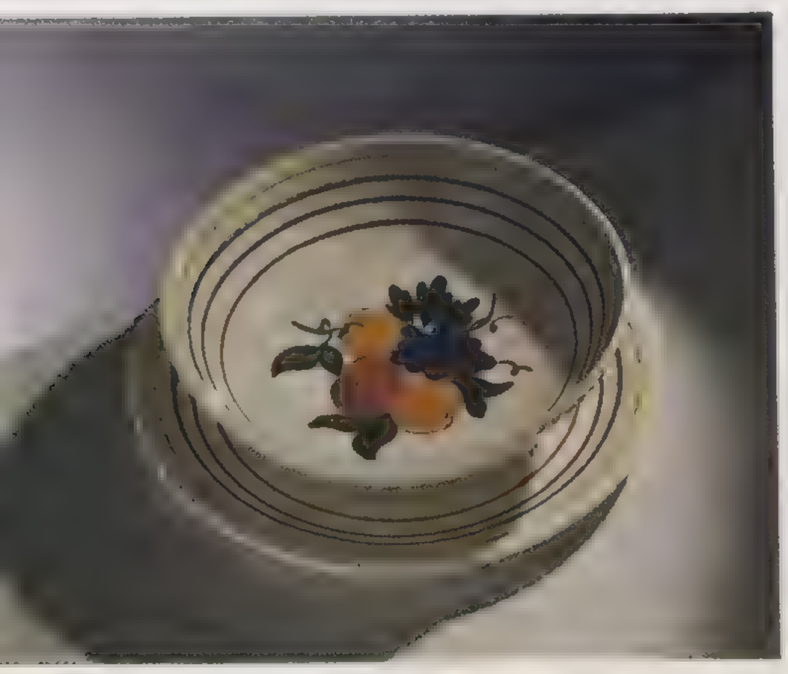
32. MOROCCO LETTER-CASE. Labelled for any one who believes in everything-in-its-place. 9″ by 7½″. About $8; Lewis and Conger

33. CRYSTAL SCALES CENTREPIECE. High-light of a festal board. Balance it with two big flowers; bouquets; fruit. 15″ high. About $7.50; Pitt Petri

34. LETTER-OPENER WITH MAGNIFYING-GLASS. Two comforts for the price of one. Pigskin top; chromium blade. Under $6; Mark Cross has it

VOGUE STUDIOS — BAKER

35, 36. CIGARETTE-BOX AND MATCH-BOX of brass. Copied from jelly moulds. C-box, about $7.50. M-box, about $3. W. & J. Sloane



37. SALAD SET FOR SIX. Merry Christmas to a hostess. Bowl 10″ in diameter; chop-plate 11″. 6 plates (not shown). Set, about $7; Jay-Thorpe

38. RAFFIA FIRE-LIGHTERS—to touch off the Yule-log. Shaped like ears of corn—pretty by a country fireplace. Under $1; Lord and Taylor

39. GIANT ADDRESS-BOOK, 9″ by 7½″, bound in calfskin. Enough pages within for any one's entire list. Around $5; Lord and Taylor has it

40. CRYSTAL ASH-TRAY. Bestow one upon a smoker-and-reader; four upon a bridge fan. New shape. About $1 each; from Bergdorf Goodman

41. CRACKLED POTTERY VASE. Christmas remembrance for your hostess —and it would be extra-thoughtful of you to send it filled with flowers. About 6″ tall and 9″ long, with a flower-holder inside. Around $5; Jay-Thorpe

See page 132 for list of shops in other cities

Just her type

VOGUE STUDIOS—BAKER

42. CAPESKIN MITTENS eager hands will reach for—very snugly wool-lined. By "Wear-Right." Small, medium, large. About $2; Franklin Simon

43. TWIN CLIPS IN TWO TONES. Christmas ornaments to trim a lady. They are 3″ long, and a pair Makes a Costume. Under $8 a pair; Bonwit Teller

44. GILT METAL SWORD—dashing addition to any one's suit-lapel or turban. Only about 3″ long. About $5; from Saks-Fifth Avenue

45, 46. PARTY-GOER PRESENTS. Snakeskin compact. Under $6; monogram extra. Bonwit Teller. Kid, gold-plate Ronson lighter. Under $7. Altman

47. SKI-PINS to sparkle on winter costumes—gilt metal pair 3½″ long, with rhinestones. Ski fans will do Telemarks. About $5; Saks-Fifth Avenue

48. FLAMELESS LIGHTER of white plastic—matchless gift. Lektrolite model. About $5. Monogram extra. From Saks-Fifth Avenue

49. A BRACELET that sparkles like champagne on the festive board—clear Lucite studded with gilt metal nailheads. Costs under $8; Bonwit Teller

50. UMBRELLA for a white (i.e., snowy) Christmas and thereafter. Rayon with a firm cowhide handle. By Lesco. 2′ long. About $5; Bonwit Teller

See page 132 for list of shops in other cities

To get your man

ORDINARILY, the Darkest Moments of any woman's Christmas shopping are those spent trying to find something—anything—for the men in her life. You know the feeling. "What are *you* going to give *your* husband?" you ask in quiet desperation. "Do you think my Yale nephew would care for a mandolin?"

Far be it from Vogue to leave you in this cul-de-sac. And so we've assembled twenty-five gifts-with-a-reason, gifts for you to tag with "Mr." With confidence born of our private poll, we predict that the men will like them. A group of young wise men approved each—whistling when they found that none costs more than $10.

You can account for any man over sixteen, from this selection. Downy-cheeked brother? Big, virile sheets of stationery. Man-about-town? A portable bar. Wealthy great-uncle? A tycoon's library set.

But peruse these pages. The contents are sure to call forth that unmistakable, unfakeable Christmas glow.

See page 132 for list of shops in other cities

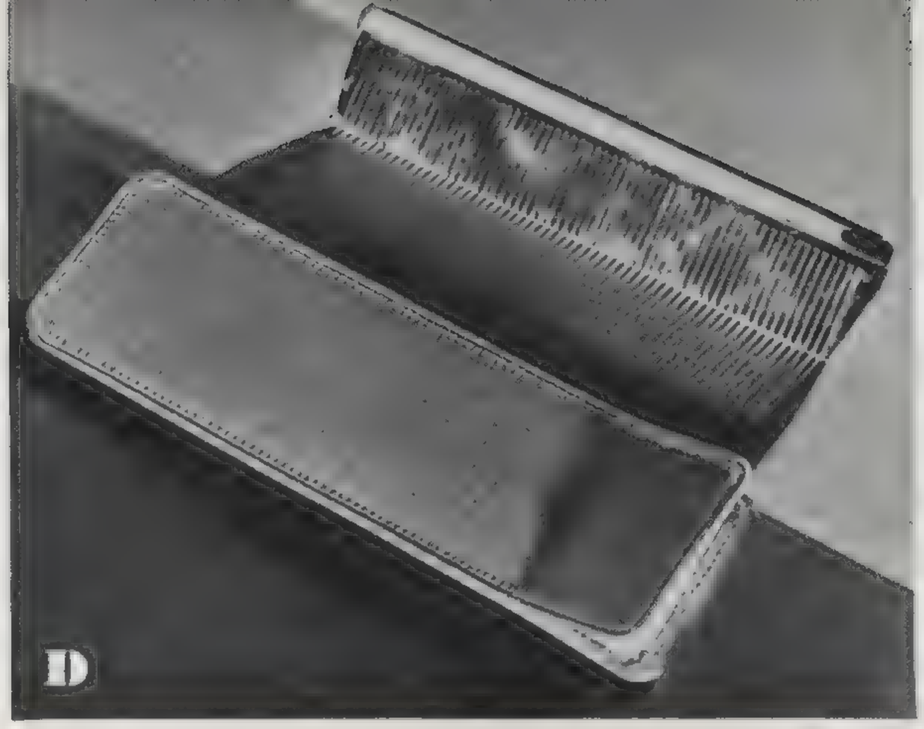
(A) SNAPSHOT-CASE. Proud fathers will carry Junior's latest snaps in this pigskin case, 2¾″ by 4″. Cellophane leaves keep pictures pristine. About $2; Lord and Taylor

NYHOLM

(B) TRAVEL KIT. A steel spring holds this brown saddle-leather case open or shut. No fittings. About $4; Stern's has it

(C) SNAPSHOT FILE. Loose-leaf book with washable covers, holds about five hundred snap-shots in shallow pockets. No pasting. Under $3; Altman

Continued on the following page



Instead of

(D) COMB-FILE INVENTION. Neat idea for neat souls. Nail-file slides out of comb's sterling silver top. Pigskin case. About $3; Saks-Fifth Avenue

(E) GIANT BOTTLE-OPENER. One end removes caps, the other cracks ice. Man-sized; hard white metal. About $2; Abercrombie and Fitch

(F) DOUBLE JIGGER. One end measures a "pony" (1 oz.); the other a "horse" (1½ oz.). Sterling silver, gold-plated lining. About $5; Altman

(G) HANDSOME HANDKERCHIEF. Hand-rolled, hand-spun imported white linen handkerchief—the kind now getting scarce. About $4; Brooks Bros.

(H) WRITING-PAPER. Nice brother or cousin gift. Masculine grey Eaton paper, which your shop will mark. Box, unmarked, about $5; Tripler

(I) ELECTRIC CLOCK. To keep him punctual, an electric New Haven clock, in a saddle-leather frame 6″ high. Under $6; Hammacher Schlemmer

(J) LIBRARY SET. For a tycoon's desk, solid steel scissors and paper-cutter, chromium-plated. Hazel pigskin case. About $7; Brentano's

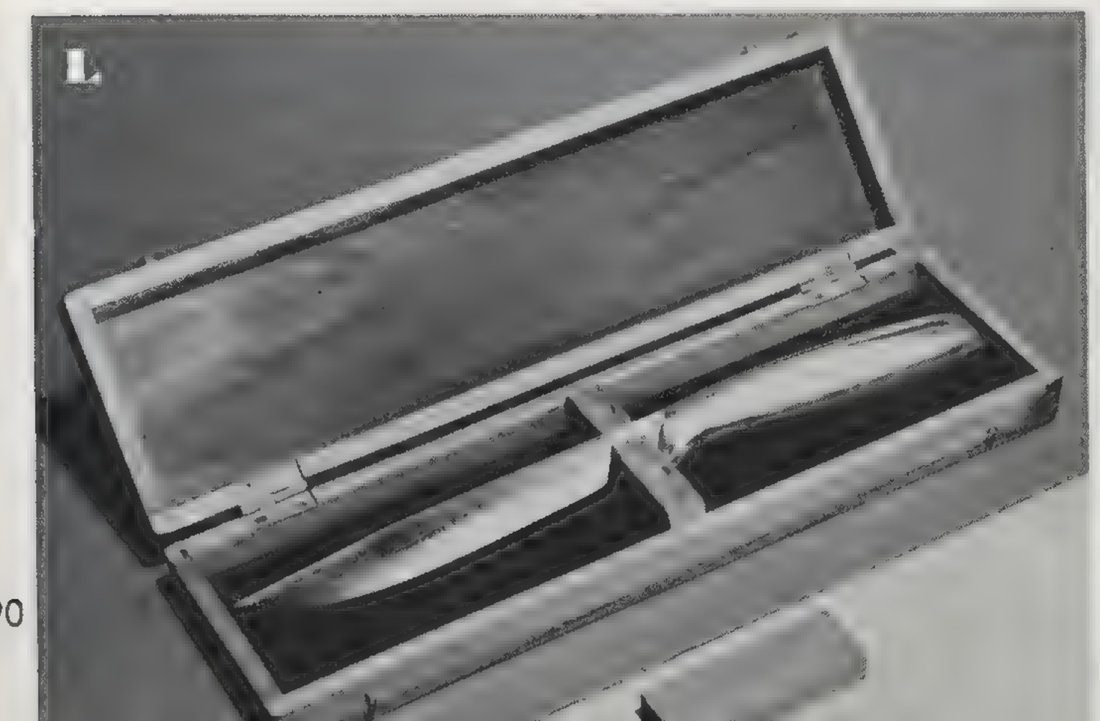
(K) STAPLER. Orderly Minds will love a stapling machine to clip papers together. Pigskin top, rubber base stores refills. Under $3; Evelyn Reed

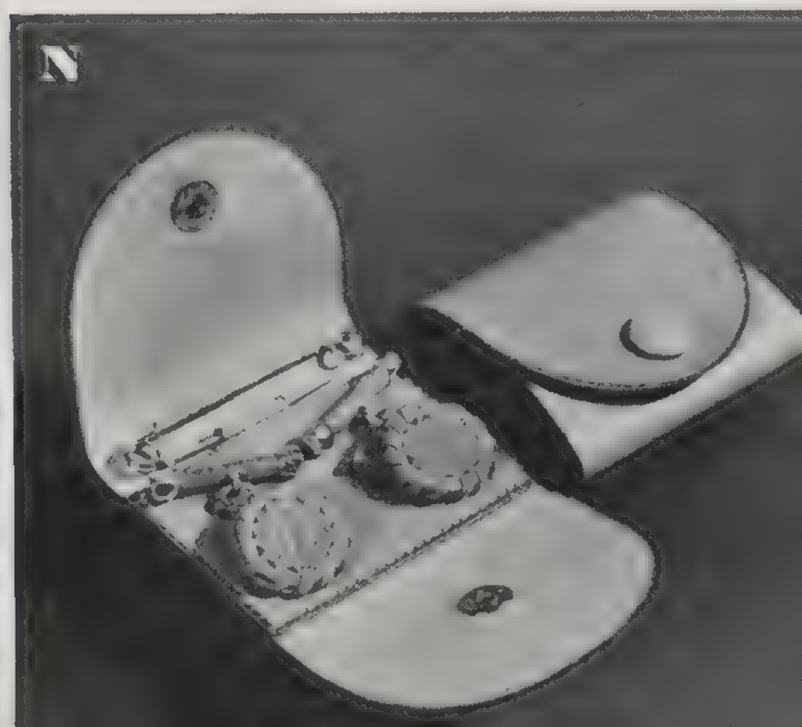
(L) CARVING-KNIFE. Superfine steel for proud carvers. 12″ long. Under $9; Abercrombie & Fitch

(M) WALLET of strong, supple, non-soiling saddle leather, invisibly stitched. Under $4; Saks-Fifth

(N) PIGSKIN CUFF-LINKS and a thong-bound pigskin collar-pin. Under $4; Lord and Taylor

See page 132 for list of shops in other cities





a couple of ties

NYHOLM

(O) BOY'S TOILET-CASE. For youngsters of under-shaving age. Cowhide case holding Necessities for hair, teeth, nails. Under $4; Saks-Fifth Avenue

(P) TWEED BRUSH. To encourage kind treatment of tweeds and sweaters, long-bristle brush with leather-covered handle. Under $2; Lord and Taylor

(Q) BILL-FOLD. Magic. He can slip bills out of this pigskin case without opening it. But fear not, bills won't *fall* out. About $2; Saks-Fifth

(R) KING-SIZE CIGARETTE-CASE. Accommodates 20 *long* ones. Pigskin case. About $5; Altman

(S) PORTABLE BAR. Sets up in a flash, anywhere. Folding legs under a removable wooden tray with racks for glasses. The tray is 23″ x 17″, chromium-lined. About $10; Bar Mart

(T) MARTINI MIXER. Looks like giant glass brandy-sniffer, has lip for pouring. Holds two quarts. Can hold flowers. About $2; Bar Mart

(U) NEST OF CUPS. Four chromium cups in saddle-leather case. Under $5; Ovington's

(V) MANICURE SET. All a man needs for his nails. Cowhide case. Under $5; Lord and Taylor

(W) HUMIDOR. Tobacco or cigars never had a handsomer home. Steer-hide cylinder, aluminum-lined, 6″ high. About $10; Black, Starr, & Gorham

(X) CIGARETTE-CHEST for four different packs. Of steer-hide. About $5; Georg Jensen

(Y) WIND-PROOF ASH-TRAY. Copy of those in Calcutta Club. Chromium-plated sphere—ashes can't possibly blow. Under $5; at Arthur Vernay

Madame Evan Theotaky in a costume worn by the ladies-in-waiting to the Queen fifty years ago

HORST

The Parthenon, honey-golden crown of the Acropolis

The Erechtheion looks over the city, north to the hills

"The Isles of Greece"

These are pictures of happier days—for Greece fights again to be free

"THERE is fighting in the valleys of Epirus where Atalanta once ran her race." For this war, in its turn, has come to Greece. And now, in their turn, the Greek women are organizing themselves for the courageous aid to their country.

Known for their elegance, their beauty, the Greek women have put aside magnificent costumes such as these, worn at the great court balls, for nurse's caps, for war work. When these photographs were taken last year by Vogue's photographer, Horst, war was only conversation. Now these women are involved in Greece's struggle. Among them is Madame Evan Theotaky, noted for her charm, her modern penthouse apartment, for her interest in politics. (Her husband was a deputy, her grandfather Prime Minister.) Equally distinguished are Madame M. Boti whose family have long been leaders in Corfu, that island coveted by the Italians; and Madame Hellis Zalocosta, whose family are among the nobles of Leukas. On these pages, they are wearing costumes which stem from the ancient land holdings of their families.

Like all Greece these days, these women are strong in spirit, for the days of fighting have always been great days for Greece.

Madame M. Boti, a famous Greek beauty, in a wedding-dress from her own home island, Corfu. Her necklace is of jewelled family portraits

Mme. Hellis Zalocosta, noted for her elegance, wearing a wine-red moire peasant court costume from her own island home, Leukas

Sentinel of Athens, one of the famous Evzones

The Eagle is a Smart

REGIMENTAL INSIGNIA—four of them—enamelled brightly and impartially on a gilt metal compact. The black gloves have embroidered gold and silver military emblems. Saks-Fifth Avenue

SPREAD EAGLES—one on a belt of striped gold military braid; three on a black suède belt. U. S. Navy anchor on a blue enamel compact; artillery seal on one of gilt metal. Saks-Fifth Avenue

STARS AND STRIPES—a military gold braid belt, striped in pale blue; seal of gilt metal. Short, black, gold-starred gloves. A gold-and-silver eagle on the black suède bag. Saks-Fifth Avenue

STAR CROSSED—a military cloth bag with gold braid stars; I-love-the-Air-Corps gold insignia clasp. Gold star clips (patented) reflect the American flags on their centres. Cartier

Bird

RAWLINGS

EAGLE ALOFT—a trim, tall, pushed-back beret of black plush felt, with a high-riding, epaulet-inspired eagle of gold braid, fringed with more gold. Bergdorf Goodman. Worn with Cartier clips

THERE are times when the patriotic emblem in fashion seems impertinent. Times when it seems, quite frankly, "musical comedy." But sometimes it has the authority of just-right-ness. And this is one of those times. On these two pages, we present the ways in which Vogue thinks the patriotic insignia are most handsomely, tellingly, yet judiciously used. A way-off-centre emblem on a big black hand-bag. Devices from every branch of the service . . . crested on a compact . . . emblazoned on a belt . . . embroidered on a glove. Or something altogether new, like Cartier's fascinating concave gold clips that multiplexly mirror a painted American flag.

When you borrow from the service, though, be sure you do not look as though you'd actually joined it. See that you're not confused with the Sweetheart of the Legion or the Darling of the Fleet. Be sparing in your choices; wear the emblems as you would an important jewel. And remember the words of the prophet: "Nothing too much."

VOGUE'S SPOT-LIGHT

By Allene Talmey

HERE are some of the Irreducible Minimums of the season, the least you can know and still get along comfortably in non-political conversation.

You will have to know that Ernest Hemingway has finally broken through the crust of his experiences in Spain during the Civil War, and that those experiences which were still too fresh and confused in his mind when he wrote *The Fifth Column* are now clarified. The former was just an exercise, a clearing away of the brush of his emotional tie-up. Now in *For Whom the Bell Tolls* he has finally put his knowledge of death and men and Spain, all that he wants to say about what is worth dying for; put it into marching classic prose that is powerful and quiet —like the absence of sound after a cannon has been fired.

You will have to know about Buddy DeSylva, that quiet little man whose three musical comedies, "Panama Hattie," "Du Barry Was a Lady" and "Louisiana Purchase," have been taking in some eighty thousand dollars a week on Broadway. The DeSylva shows all look and act and sound alike. They have a slewing, bull-necked vigour, a hot-foot vulgarity, a beat-their-pants-off violence, a thankful adherence to old burlesque jokes, and a complete avoidance whatsoever of fantasy. (Unless you can call transforming Bert Lahr from a washroom attendant into King Louis the Fourteenth a bit of fantasy.)

And even that speck of whimsy is absent in the newest of them, and the best—"Panama Hattie." For here he has the clarion-voiced Ethel Merman singing the songs that she does best, waving her songs like flags. In fact, most of the time she sounds like a brass band coming down the street, with all the trumpets and the tubas and the big bass drum let out. In the clothes that Raoul Pène DuBois has done for her, she even looks like a brass band—infinitely raffish, divinely low-down.

THAT'S what DeSylva likes. Stars—Merman, Zorina, Victor Moore, William Gaxton, Bert Lahr, Irene Bordoni—pretty girls, gags, songs. For twenty-five years now, he has been involved in hits—ever since he went to the University of Southern California. While there, he wrote some lyrics that he sent to Al Jolson, who put them into "Sinbad the Sailor." When DeSylva received a cheque for twenty thousand dollars, he left home for Broadway. His, incidentally, were the deathless lyrics for "Sonny Boy," which Al Jolson still sings in "Hold On To Your Hats." (DeSylva did the words for "Black Bottom" and "Birth of the Blues.") Producer of some of the Shirley Temple movies, he now has engaging eight-year-old Joan Carroll in "Panama Hattie."

You will have to know about "Fantasia," the new Walt Disney movie that is really revolutionary. Back in the old arty movie days, Cocteau and the boys played around with pure music in the movies. Then, little groups were busy raising merry hell in the serious little magazines on the movies as an art form. They always concluded, of course, that the movies weren't an art form, and they hoped that some day the movies would use music for something besides announcing that the Marines were coming.

Now Disney and Leopold Stokowski have finally done what Cocteau and the rest wanted. They have put a Bach "Toccata" on the screen with abstract forms. They have gone a step further, however, and married Mickey Mouse and Dukas' "Sorcerer's Apprentice." They have put cunning-bottomed fawns and ballet-skirted hippos with Beethoven's "Sixth Symphony." They have given the audiences which loved "Snow White," Stravinsky. And it works.

YOU will have to know about Rosario and Antonio, those two little Spanish dancers at the Waldorf. Gay and violent, with twitching feet and fingers like grasshoppers, they are the town's delight. When the great ballet dancer, Massine, told eighteen-year-old Antonio that he was a young Nijinsky, Antonio giggled and said in his sparse English, "Oh, sure—that's me."

You will have to know about "Cabin in the Sky," that magpie musical of diluted Negro fantasy and hot Negro night-club dancing. The star, of course, is the magnificent Ethel Waters, who lets her songs roll out as easy as falling off a log. But the news is the skinny dancing of Katherine Dunham, who has moved into the show straight from the concert-halls, with her authentic Negro rhythms, her straight voodoo bumps.

The fantasy is pretty terrible—it's childish, as though a dreamy twelve-year-old white child had read the old reviews of "Green Pastures." But when the fantasy is pushed aside, and Ethel Waters sings "Taking a Chance on Love," or when Miss Dunham in a dress of screaming magenta and jet ripples out with a Boogie-Woogie ballet or "Honey in the Honeycomb," it's not fantasy. It's straight art.

Opposite

Helen Hayes in "Twelfth Night" is comic and gay, playing her masquerading part as though she were a naughty boy. In fact, the whole production is rather like a lark—the amusing Stuart Cheney costumes, the witty direction, and the new Cockney accent of the distinguished Maurice Evans

PHOTOGRAPH BY HORST

Helen Hayes in "Twelfth Night"

RAWLINGS

Red, white, and blue

In bold splashes, like a poster—red and white and blue go South this year. Above: red wool slack suit, eagle-emblazoned—nice with white. At Saks-Fifth Avenue. All jewels: Marcus

CONDÉ NAST ENGRAVING

in the South

Just red and blue together—big, bold areas of each. Jaeger's whipcord suit; wool sweater. Abercrombie and Fitch; I. Magnin. (On girls, Chanel's "Damask Rose" lipstick)

As blazing white as a Navy officer's uniform ...and, for fun, one arm in pink. Celanese sharkskin slacks, with covered-up jersey top. Bonwit Teller; Marshall Field; I. Magnin

Ski team...
yellow and olive

"Don'ts" for Skiers

An illustrated guide to skiing etiquette

If you want the Better Life on Skis, here are some warnings. Top skiers look on beginners, colliding about in picture-book clothes, as human *faux pas*. To save yourself from their disdain, study this page with careful attention. In the first place, don't expect your masculine friends to tote your skis; and when you tote them for yourself, don't poke innocent bystanders in the head.

If you're a poor skier, don't try to get out of people's way on the practice slopes. Trust them to avoid you. On the trails, of course, it's always necessary to clear the track for a runner; in fact, it's the only way to escape sudden death. When you fall down, always fill up your *Sitzmark* so that the next skier won't break his neck in it.

If you fall in love with your Austrian ski-instructor, keep it to yourself. Don't talk ski-wax, either. The better skiers don't. See that your skis are properly waxed by some one who knows how. If they stick and run unevenly, you fall on your face—a nasty way to fall.

Don't give up your coiffure just because you have gone in for *le sport*. You can set your hair before you go out, and tie a bandanna over it. Don't wear full make-up or outdoor grease make-ups—they smear when you hit the snow. Bright lipstick and a winter sun-tan are the best formula, but be sure to use sun-tan oil, well rubbed in. Snow-glare can blister you.

Don't wear sun-glasses; they won't help if you hit a tree. Get an unbreakable skiing visor instead. Be sure not to buy your boots too big. Not only will you develop horrid chafes and blisters, but your actual skiing will suffer. On any sort of a turn, your skis, boots, and harness must follow your feet absolutely. If your boots aren't a perfect fit, this won't happen. Try them on over two pairs of heavy socks.

Don't go in for fancy gadgets. The idea is to have your clothes cut as much like a man's as possible. Wear a short jacket, and avoid bulges in your pockets. Embroidered belts, tasseled socks, multicoloured mittens, and bulky mufflers are too fancy for real skiing.

For accessories, vivid colours, rather than pastels, stand out excitingly against the snow. For trousers, dark colours make you look slimmer. They should fit a good crouch; that means, *derrière* in, knees bent as far as they can go (it doesn't take as much room as you think); they should pull in a straight, lean line from hip-bone to boot.

When you're ski-touring, don't step on the skis of the person in front of you, and don't rush. Take the trail at a speed you can maintain, so that you won't fold up half-way. Don't ever walk up the middle of a trail without your skis; you'll kill yourself in the footprints on the return trip. Learn to herring-bone correctly, too—it's not a graceful manœuvre for the completely amateur.

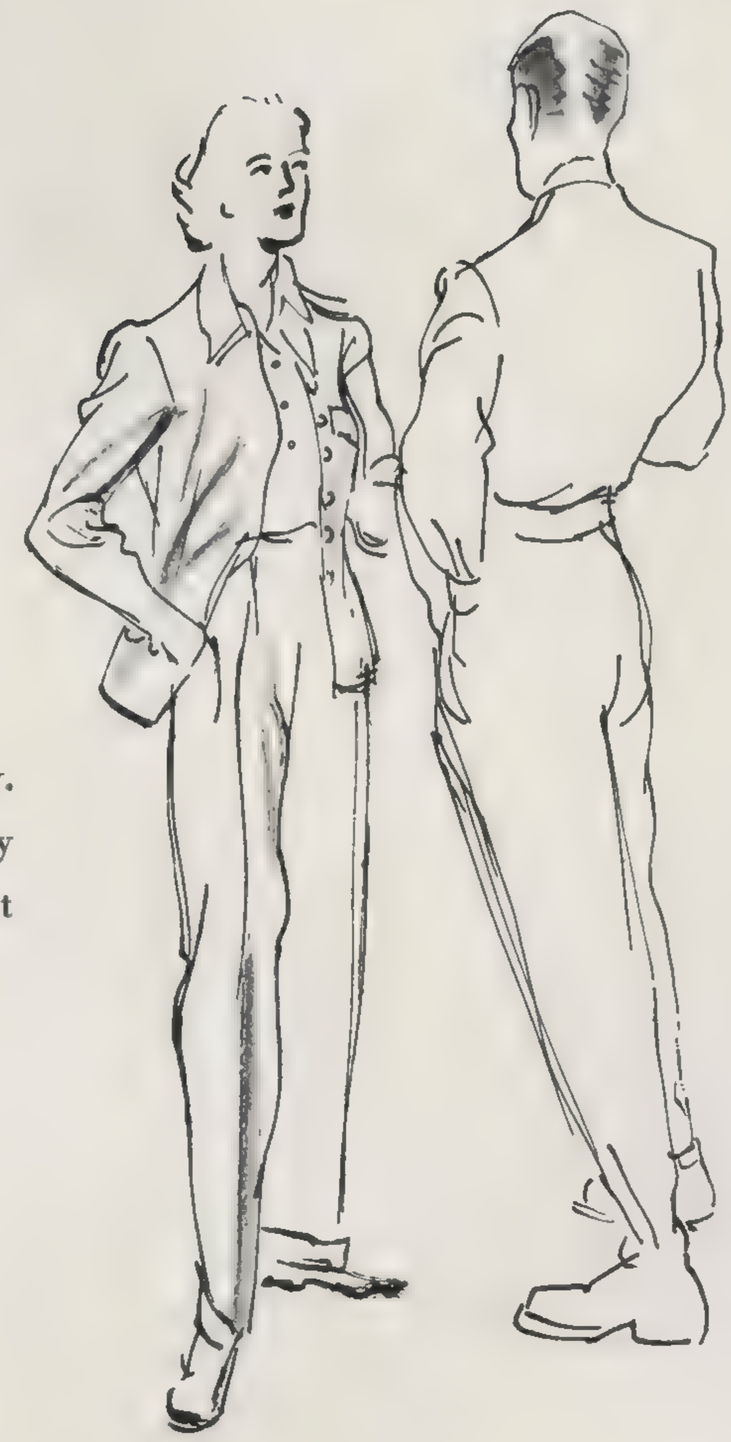
(Opposite) Don't go for the frilly, the exotic on ski-slopes. Have your costume functional, stream-lined—as here. Olive covert-cloth down-hill pants, jerkin; by Vera Maxwell. $40. Wool sweater. Lord and Taylor; Carson Pirie Scott

PHOTOGRAPH BY TONI FRISSELL

More "Don'ts" for Skiers on page 143

"Do's" for

Do fly there—in this wolverine coat; Jaeckel



Do see that your after-ski slacks fit faultlessly. These do. Beige doeskin slacks and a precisely tailored jacket—much like a man's. $60. Best

(First left) Do shun the overly picturesque. Have this red chinchilla jacket, blue-lined; $18. Beige whipcord slacks; $11. Lord and Taylor

(Second) Do try this after-ski jacket of red and blue suède with blue knitted sleeves; $25. Slacks of blue uniform cloth; $15. Bonwit Teller

(Third) Do stick to skirts, after skiing, if you have figure trouble. Red wool whipcord suit, with pleated skirt. About $23. Lord and Taylor

Skiers

Good form in skiing and after-skiing clothes

Do look professional while on skis. In blue gabardine pants like instructors'; $9. Austrian wind-proof poplin jacket; $8. Peck and Peck

(Above) Do be warm, but not weighted down. Blue down-hill ski pants, airplane cloth shirt, jumper of ponyskin. All $85. Bonwit Teller

(Right) Do avoid clumsy, bundled effects. Ski in this black wool gabardine jacket belted to classic ski trousers. $35. Saks-Fifth Avenue

(Far right) Do, if you're an expert, ski in skirts sometimes. Blue gabardine pleated skirt; $25. White flannel shirt; $9. Saks-Fifth Avenue

TONI FRISSELL

On the "U.S.S. Seattle"

Permission was kindly given Vogue to take these photographs on the "U.S.S. Seattle," the receiving ship in the Navy Yard. Alongside the bugler: one girl in a plaid Ducharne wool coat and white dress; the other in an orange wool jacket and white dress. Both meant to go South; both from Henri Bendel

Fashion Follows the Fleet

YOUNG America has always loved navy-blue and white. Sailor hats and sailor collars and middy-blouses spring up at the faintest excuse. Perhaps because they are a part of every well-brought-up childhood. Perhaps because they are the most casual, becoming, happy-to-wear clothes in the world.

Certainly, because all eyes are on our Navy now, there's a sudden fresh impetus toward these young, unmistakably American fashions. In the October 15 issue of Vogue, we showed navy-blue serge for day and evening. Eagles are blazoned on coat-sleeves—see page 98. The middy-blouse look is reappearing for the young—however sophisticated. You'll see it in December 15 Vogue, for the Under Twenty.

Fashion follows the fleet to Southern waters, too. Navy-blue pea-jackets top white dresses. White reefers, brass-buttoned, are as immaculate as officers' "whites." Bands of gold braid gleam on civilian cuffs; discreet epaulets on shoulders. White middy-blouses go on over shorts—and evening skirts. But all this doesn't mean that we're going to turn ourselves into jolly jack-tars overnight. Patriotic insignia—like anything else—should be worn with restraint. Sailor—beware!

DISEMBARKING from the "U.S.S. Seattle" above, our model in a navy-blue jacket as high ranking as an officer's own. Two gold braid stripes on its cuffs, brass buttons, and navy-blue Botany flannel cut like a pea-jacket. Best

ON THE DECK of the armored cruiser, here being swabbed up by two tars for inspection—Vogue's model in a reefer of white Forstmann wool, brass-buttoned, its sleeve emblazoned with an eagle. South-goers will find it at Macy's

On location: California

Pretty young newcomers to the Hollywood screen pose in pretty newcomers to the California sands

Marsha Hunt, starlet of "Pride and Prejudice," in a sharkskin coat and suit. Altman; Bullock's-Wilshire

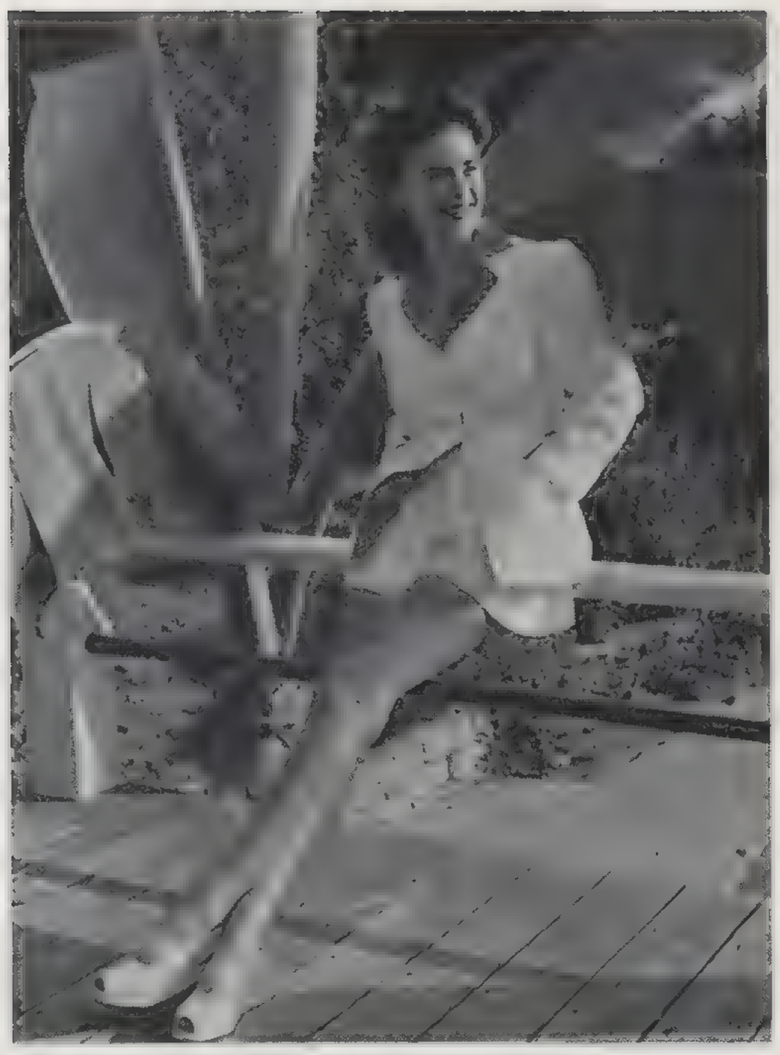
Marguerite Chapman, new face in Harold Lloyd's next film, swims in a Flexee suit; Arnold Constable

Malibu Beach and Marguerite Chapman and a U. S. Rubber suit on one of Hollywood's prettiest new figures. Altman

JOHN SWOPE

Marguerite Chapman taking a dose of sun in a Hollywood swim suit of elasticized cotton; Macy's; J. W. Robinson

At Palm Springs, Marsha Hunt climbing for a dive. Her rickrack-edged suit is Pacific's rayon satin with "Lastex"; Saks-34th Street



Marguerite Chapman, beside Franchot Tone's pool. Tailored white sharkskin beach suit. Best; I. Magnin

Gene Tierney, next seen in "Hudson's Bay," wears a Ballerino brown seersucker suit. Mary Lewis; Bullock's-Wilshire

Brenda Joyce, young find of 20th Century-Fox, in a brown-and-pink piqué suit and jacket. Altman; I. Magnin

JEWELS FROM VERDURA

Scheduled for a Christmas round—this pretty P. M. suit. Black silk velvet touches on a black wool suit designed by Louise Barnes Gallagher. A mustard turban of silk-and-wool jersey by Jeanne Tête. Suit and hat from Bonwit Teller

Second: A party-going dress of beige rayon crêpe—played up with black yoke-sleeves of rayon jersey. A Daymour design, destined to go under your fur coat. Beige-and-black turban. From Best; Marshall Field; J. W. Robinson

On your

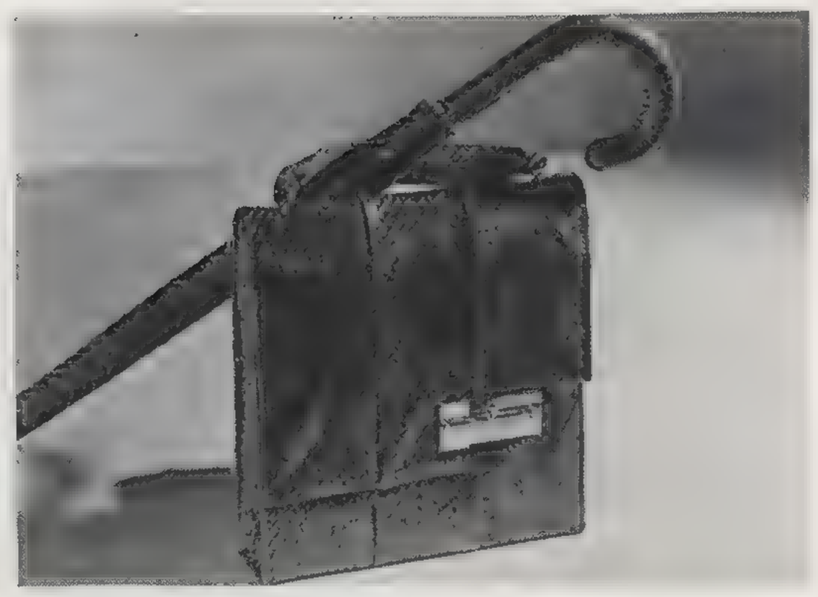
HORST

holiday calendar

A dress you'd wear to an informal Christmas Eve party, or to friends' Christmas day at-homes. Flat black silk crêpe made in tiers, each tier accented with looped bands. (Perfect with furs.) Black felt hat. From Stein and Blaine

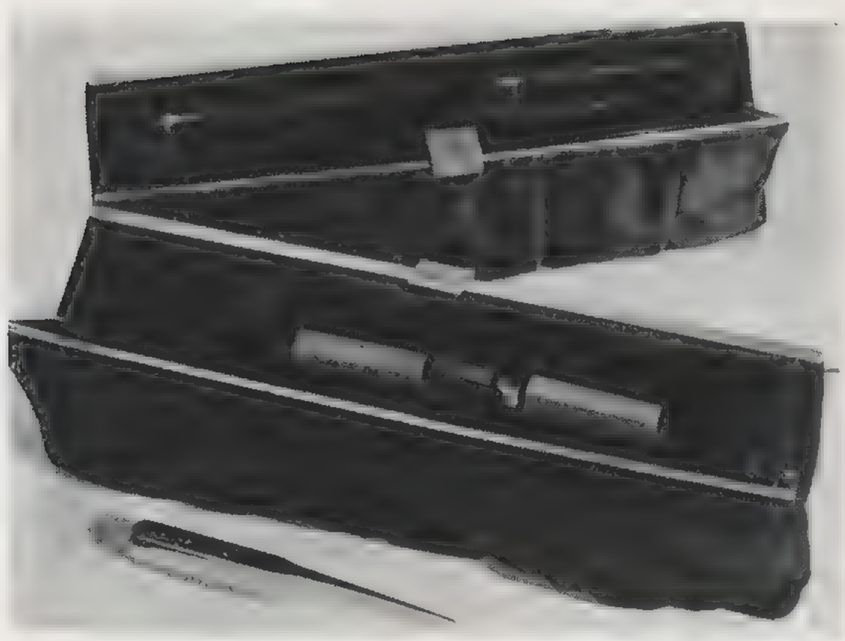
The Grand

Treasury bag of crocheted gilt cord—
spilling wonderful table-talk gadgets.
Porcelain-head powder-box; perfume bottle;
antique "bug" watch. Bergdorf Goodman



Bag and umbrella. Tan snakeskin bag;
umbrella with tan snakeskin handle
to echo it. Stein and Blaine

Cut crystal jewels—
lavish-gesture gifts.
Orrefors Galleries



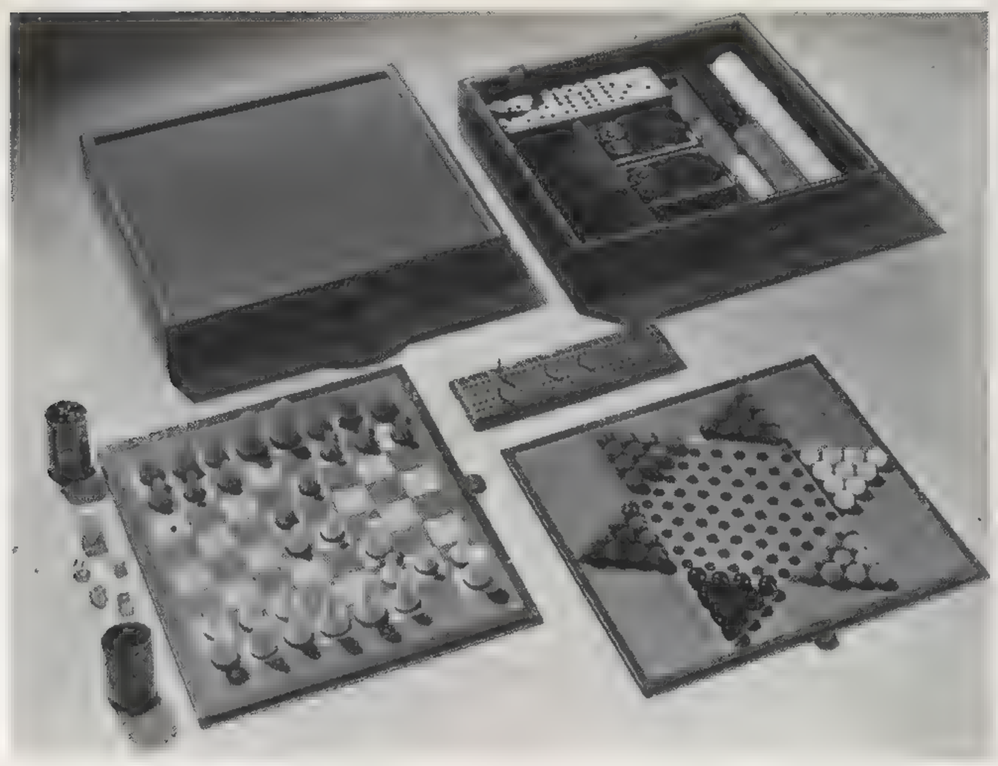
Luxury bag—to see it is to covet it.
Black suède, gold-plated fittings.
Two views of this light
Evans Case bag; Saks-Fifth Avenue

Paradise fox shawl—heaven to own.
Attention, affluent husbands
and open-handed fathers! Russeks

Gesture

Evening "collar-bag"—favourite shape—
of gold-and-silver kid.
Goes with any evening costume. Mark Cross

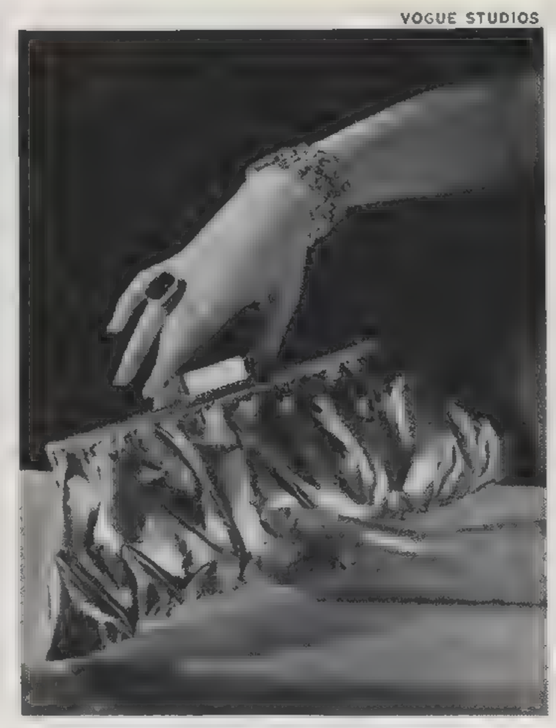
Marten muff and scarf—sable-dyed.
A dream any woman would like
to see come true. Henri Bendel



Portable game-case. Pure inspiration
for the problem name on your list.
Pigskin case holds Chinese checkers, dice,
cribbage, poker-chips, packs of cards.
Not cheap, but oh, my! Jay-Thorpe

Aquamarine powder-box—
fabulous gift. Huge jewel;
gold rope edging. Verdura

VOGUE STUDIOS



Mammoth gold kid bag—
the size is the news.
Lewis bag; Saks-Fifth Avenue

Under

On Christmas Eve
Mauve Celanese rayon crêpe with gold kid.
Saks-Fifth Avenue

Waiting up for Santa Claus
White wool-and-rayon; gold braid.
Bonwit Teller; Neiman-Marcus

LUIS LEMUS

Friends in for tea
Pink-and-silver lamé coat.
Lord and Taylor; J. W. Robinson; Jays, Boston

twenty —

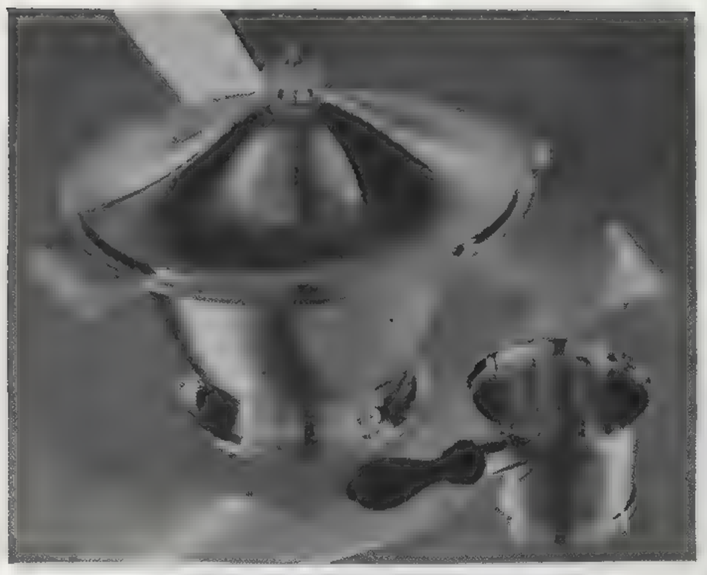
at-home costumes under $20 for a Merry Christmas

"At-home" Christmas afternoon
Black Celanese rayon taffeta; red-and-gold Cellophane stripes. Lord and Taylor; J. W. Robinson; Jays, Boston

Up early Christmas morning
Pink rosebuds on a quilted robe of white Celanese rayon taffeta. Altman; Marshall Field

For "little dinners"
Red Heller rayon jersey dress; gold belt. Saks-Fifth Avenue

STERLING FOR CHRISTMAS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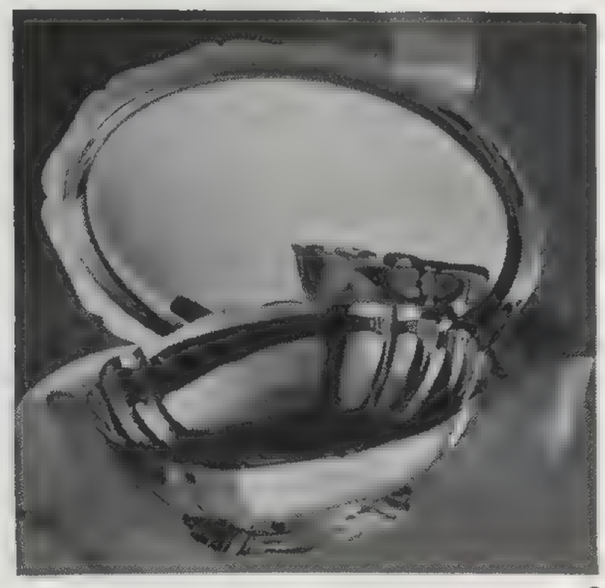
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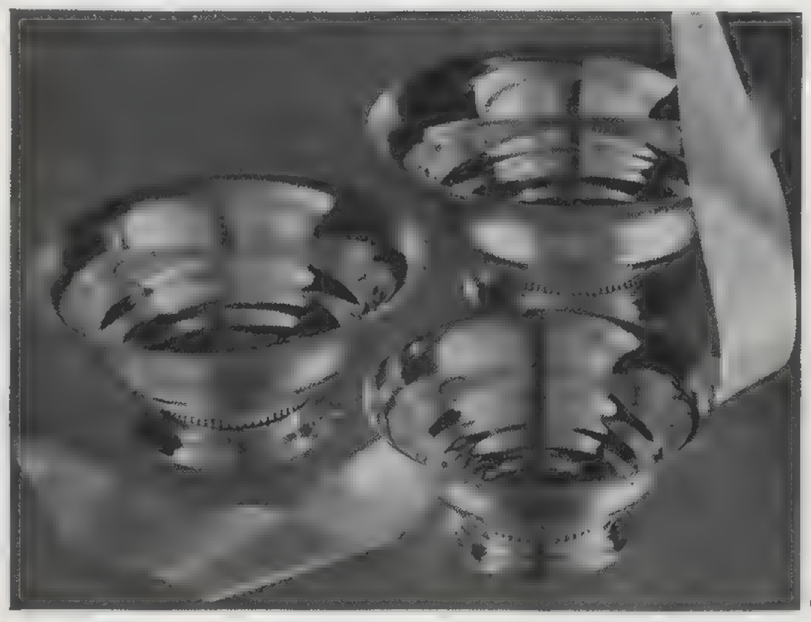
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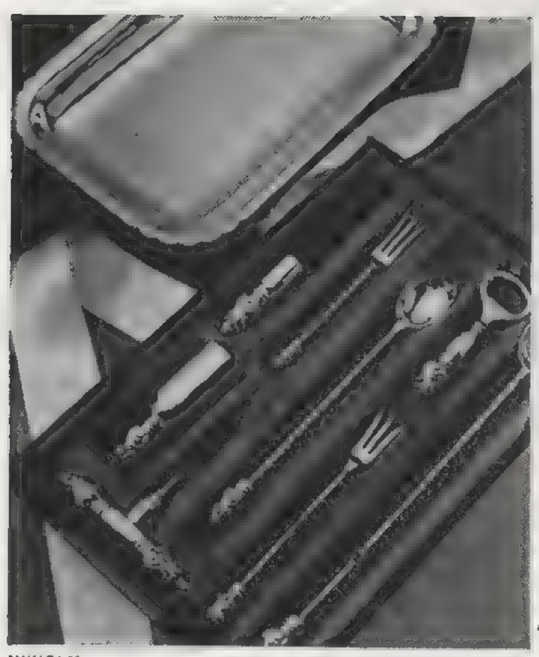
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NYHOLM

MAKE this Christmas one for lasting gifts—these presents in sterling silver are among the nicest you could give. Lovely now, shining beside the Christmas-tree; lovely forever after.

1. Watson's sterling silver soup tureen, which costs about $60; and their little sterling silver saucepan—about $15

2. Wallace's American Colonial dressing-table set is simple enough to harmonize with any dressing-table. It's around $30

3. To please any hostess—Alvin's bacon tray of sterling silver; $22.50. Reed and Barton's sterling silver bowl; $18.50

4. Lunt's after-dinner coffee set of sterling silver could be used for breakfast-in-bed, as well. Four pieces, around $65

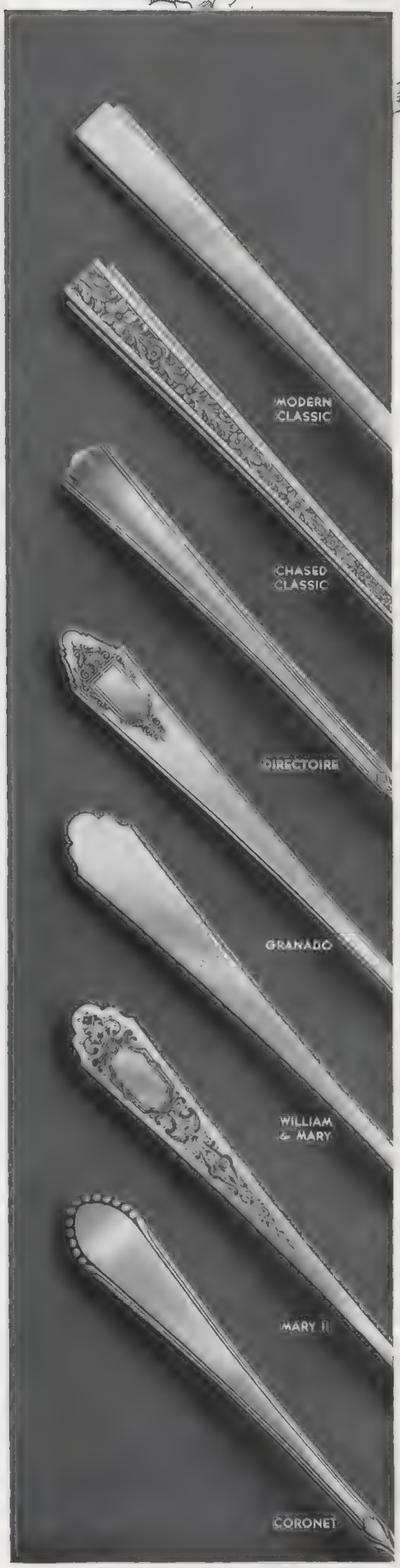
5. Gorham's sterling silver mustard jar, spoon; about $15. Creamed-celery dish; around $30. Cigarette-box; about $35

6. Three graceful sterling silver bowls from Towle, in varying sizes—ranging in price from about $18 to around $35

7. Sterling silver supper dish; about $35. Royal Denmark eight-piece bar set; about $50. Both are from International

• All of these silver things may be found at good jewellers across the country

Gifts *that will give a Lifetime of Pleasure*



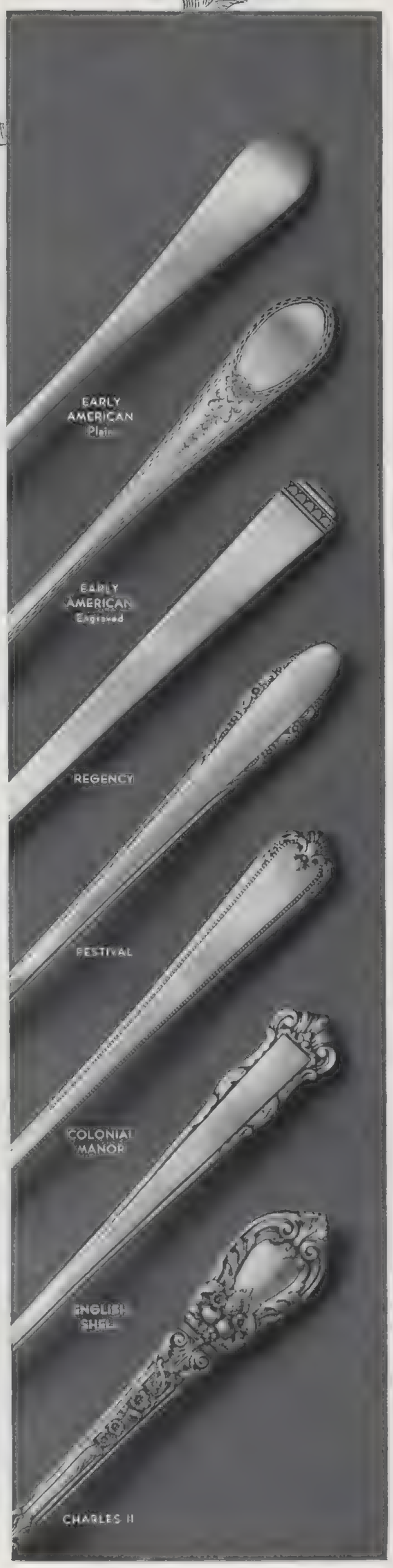
FOR HER HAPPIEST CHRISTMAS give her LUNT Sterling . . . something she will treasure always! There is an infinite range of choice, from the gorgeous "Service for Twelve" in a handsome chest for $275, to a single spoon costing $1.75. And whatever you choose in LUNT Sterling will be right — and charming. For LUNT silver is famous for its rare artistry, superb workmanship, and excellent taste.

Undoubtedly there are several names on your Christmas list against which LUNT Sterling will fit most happily. For Mother, the dozen Oyster Forks she has been wanting to complete her LUNT service . . . for Aunt Jane, additional Serving Pieces. Perhaps daughter's "hope chest" should be started with a 6-piece Place Setting for about $17 . . . or, better still, present her with a Junior Hostess Set which provides enough silver for "snack entertaining" for four persons and costs only $25 to $29, depending on the pattern.

Most good jewelers are prepared to show you LUNT Sterling and to assist you in your selection . . . or, if you prefer, you may write us direct for literature and prices on any pattern, addressing Lunt Silversmiths, Dept. A-30, Greenfield, Mass.

LUNT *Sterling*

DESIGNS OF LASTING GOOD TASTE



DISCOVERIES IN BEAUTY

Charming, bristling thoughts for Christmas are made by Pro-Phy-Lac-Tic—the delicate, shapely, feminine "Roses and Lace" set and the masculine military-brush kit

"Deck the halls with boughs of holly," in the traditional English manner, and fill the air with scents of lavender —for instance, Yardley's English Lavender preparations

Fun to unwrap, to admire, to sniff at are these Lenthéric gifts—"Triangle de Fleurs," "Birds in a Gilded Cage," and "Family Album," all in various groups of perfumes

VOGUE STUDIOS

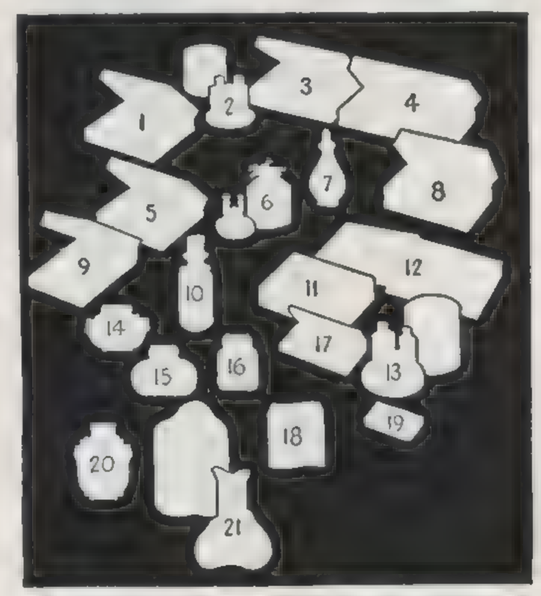
Cecil Page, maker of "Gardenia," "English Garden," and "Persian Lilac" eaux de Cologne, greets the Christmas season with perfumes in the same refreshing fragrances

Enchanting

AS THE MAGIC OF DREAMS

Give her precious things that spin a web of mysteries about her. Through star-gemmed nights, she will trail the mystic ecstasies of fragrances by Lenthéric.

SEE OPPOSITE PAGE



1 Tweed Presentation, Bouquet Lenthéric in new 4-oz. Decanter Presentation, de luxe Toilet Soap, and Bath Powder. This set, with etched decanter, in Miracle, Shanghai or A Bientôt, $4.25.

2 "Bouquet Trio", three 4-oz. flacons of Bouquet, in Miracle, Tweed, and Shanghai or A Bientôt, $3.00.

3 Gift Presentation, Face Powder (Beige), Bath Powder, Sachet, Soap, 4-oz. flacon of Bouquet, ½-oz. Perfume. In Miracle or Tweed, $9.50. In A Bientôt or Shanghai, $10.50.

4 Bath Gift Presentation, Bouquet in new 8-oz. Atomizer presentation; Bath Salts and Bath Powder. In Shanghai. Also in Tweed, Miracle and A Bientôt, $5.00.

5 Gift Presentation, Bath Salts and 4-oz. flacon of Bouquet. In A Bientôt. Also in Tweed, Miracle or Shanghai, $2.50.

6 "Birds in a Gilded Cage", gift flaconette each of Perfumes Miracle, Tweed and Confetti, or A Bientôt, or Shanghai, $4.00.

7 Etched Decanter, (8-oz.) of Bouquet A Bientôt. Also in Miracle, Shanghai or Numéro Douze, $3.50.

8 Gift Presentation, Bath Powder, and 4-oz. flacon of Bouquet. In Tweed. Also in Miracle, Shanghai or A Bientôt, $2.50.

9 Gift Presentation, ½-oz. Perfume, and 4-oz. flacon of Bouquet. In A Bientôt or Shanghai, $6.00. In Tweed or Miracle, $5.00.

10 New Decanter Presentation, Tweed Bouquet, $2.25 and $3.50.

11 Gift Presentation, closed.

12 "Family Album", Perfume trio, in A Bientôt, Tweed, and Confetti, $4.00.

13 "Three Silent Messengers", 2-oz. flacon each of Bouquet Tweed, Miracle and A Bientôt, or Shanghai, $1.95.

14 Perfume Shanghai, $5.00 to $55.00.

15 Perfume Miracle, $4.00 to $40.00.

16 Perfume Tweed, $4.00 to $40.00.

17 Gift Presentation, gold-plated Vanity set with brilliants; matching lipstick, $9.50.

18 Perfume A Bientôt, $5.00 to $55.00.

19 "Show Horse Vanity", 14-karat gold-plated; decorated in color on two-tone enamel, $5.00.

20 Perfume Anticipation, $15.00, $35.00, $60.00.

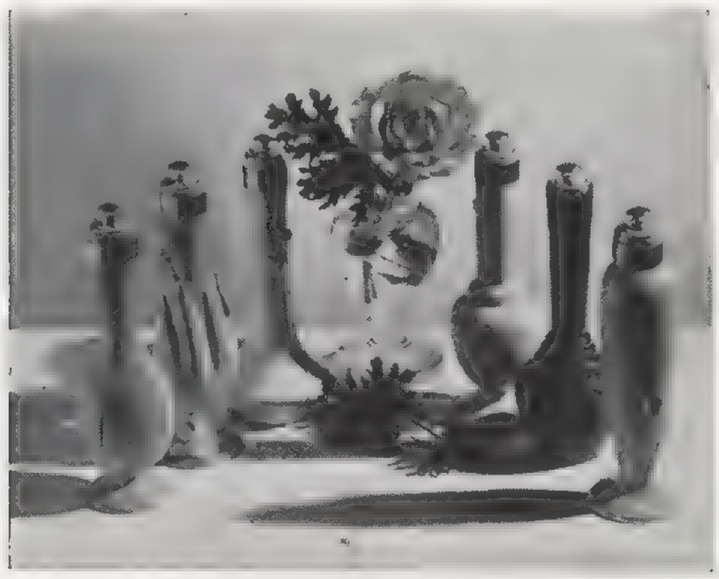
21 Perfume Confetti, $5.00 to $55.00.

Gay Gifts BY Lenthéric

PARIS • NEW YORK • LONDON

Shanghai
Tweed
MIRACLE
Tweed
confetti
LENTHÉRIC
CONFETTI
Gay Gifts
BY
Lenthéric
PARIS · NEW YORK · LONDON

DISCOVERIES IN BEAUTY



L'Orlé's eaux de Toilette—"Flowers of Bermuda," of Hawaii, Rio, Habana, the Indies, America—come in charming, slender, pastel carafes, which you can convert later into bud vases

Under the wing of Mercury stands Suzanne's newest perfume, "Tout de Suite," a timely fragrance attuned to these days of rocketing clippers and swift cross-continent trains

Sweet sentiments of Yule, sweet "Scentiments" of Wrisley! This bath set contains bath crystals, Cologne, and powder in scents of "Honeysuckle," "Lilac," or "Sweet Clover"

VOGUE STUDIOS

Favourite gift of years ago, favourite gift for years to come, is the classic No. 4711 eau de Cologne by Ferd. Mulhens. It is combined in this package with his "Tosca" Cologne

Gifts of Beauty by Elizabeth Arden reflect her superb Taste and unerring instinct for knowing what women want

1. BLUE GRASS GIFT HORSE with Blue Grass Flower Mist. $3.50 2. FLOWER MIST PEEK-A-BOO GIFT PACKAGE—Cyclamen or Blue Grass Flower Mist. $1.75 3. SURPRISE CANDY CANE holds Blue Grass, Illusion or June Geranium Dusting Powder and a lipstick. $2.50 4. NIGHT AND DAY PERFUME. $1.50 to $25.00 5. BLUE GRASS PERFUME. $1.25 to $60.00 6. BLUE GRASS BATH SET—Blue Grass Eau de Toilette, Dusting Powder, Hand Soap. $10.00 7. CYCLAMEN PERFUME. $2.25 to $35.00 8. ARDENA GIFT BOX—Essential Preparations. With Velva Cream, $12.75; With Orange Skin Cream, $14.00 9. CHRISTMAS BAUBLE holds a dram of Blue Grass Perfume $2.00 10. BEAUTY SATCHEL—Fourteen Elizabeth Arden Make-Up and Beauty Preparations. $7.50 11. GIFT-WRAPPED BLUE GRASS FLOWER MIST. $1.50 12. BLUE GRASS EAU DE TOILETTE. $8.50 13. BLUE GRASS FLOWER MIST MAGNUM. $8.75 14. BATH SET—Hand Lotion, Bath Soap, Bath Mit. $3.00 15. FITTED TRAVEL CASE. $67.50 16. VELVET BROCADE FITTED EVENING BAG. $27.50 17. BLUE GRASS BATH SET—Blue Grass Flower Mist and Dusting Powder. $3.00 18. FITTED TRAVEL CASE. $20.00 19. BLUE GRASS BATH SET—Blue Grass Flower Mist, Body Sachet, Hand Soap. $6.00 20. "COUP D'OEIL" GIFT BOX, "It's You" Perfume. $14.75 and $24.75 21. WHEEL OF FORTUNE, filled with Make-Up and Beauty Preparations. $10.00 22. OVAL COMPACT AND JUMBO LIPSTICK SET. $6.50. Separately: Compact $5.00, Monogram extra; Lipstick $1.50 23. LUCITE LIPSTICK. $1.50 24. "SUNBURST" SIFTER COMPACT. $4.00 25. SNOWDRIFT SANTA conceals a box of Snowdrift Dusting Powder. $2.00 26. JUNE GERANIUM BATH SET—June Geranium Bath Salts, Dusting Powder, Soap. $5.00 27. FITTED DAYTIME BAG. $29.50 28. TRIANGULAR BATH BOX—Blue Grass Flower Mist, Dusting Powder, Hand Soap. $4.25 29. "IT'S YOU" PERFUME. $37.50

Elizabeth Arden

691 FIFTH AVENUE • NEW YORK • PLAZA 3-5846

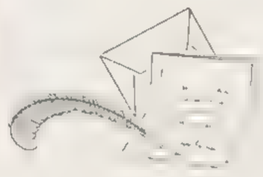
Scentiments by Wrisley

Gifts that say, "Exclusively for You"

. . . exclusive in their rare new-old fragrances of Honeysuckle, Spring Lilac and Sweet Clover . . . distinctive in their jewel-like gift boxes replete with lovely color and sparkling substance . . . rich in the supreme quality of the toiletries they offer. Choose from SCENTIMENTS by Wrisley your intimately personal Gift of the Season.

Wrisley's flower-fragrant SCENTIMENT *Cologne, and Dusting Powder with window-top cover of soft-lustre brass $1.75*

Wrisley's delightfully perfumed Toilet Soap and refreshing SCENTIMENT *Cologne with the intriguing "billet-doux" label. . .$1.25*



*A sparkling beauty-gift to win the most fervent feminine thanks—*SCENTIMENT *Bath Crystals, Dusting Powder and Cologne, by Wrisley. $2.50*

Marked "personal" for those who make bathing a ritual. Wrisley's SCENTIMENT *Bath Oil, Bath Soap, Bath Tablets and Cologne $2.00*

Your choice of three fragrances and colors in all SCENTIMENTS gift toiletries; Honeysuckle in a delicate peach tint, Sweet Clover in chamois, Spring Lilac in blue.

Wrisley's daintiest floral Bath Crystals in a smart square bottle with wide maple top, and SCENTIMENT *Cologne. $1.50*

Gift Chest of Wrisley's perfumed Bath Soap and Bath Tablets, in the distinctive SCENTIMENT *envelope wrappers. $1.00*

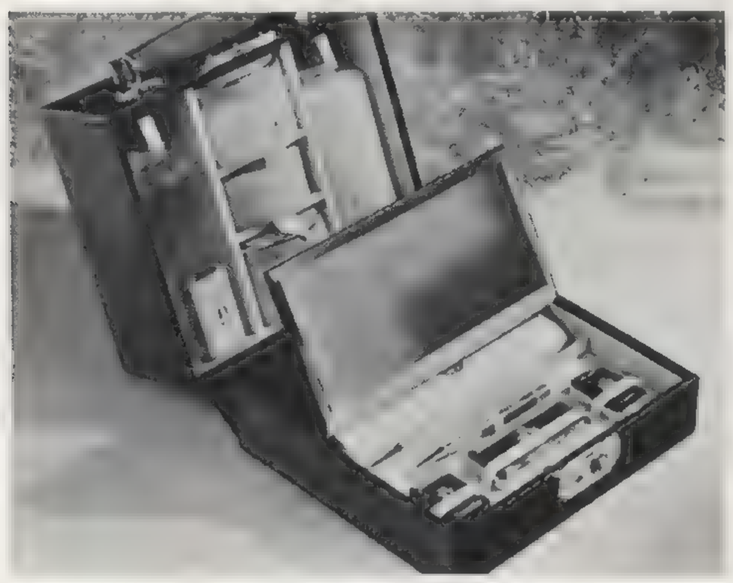
At Department Store and Drug Store Toiletry Counters

Wrisley

NEW YORK CHICAGO

DISCOVERIES IN BEAUTY

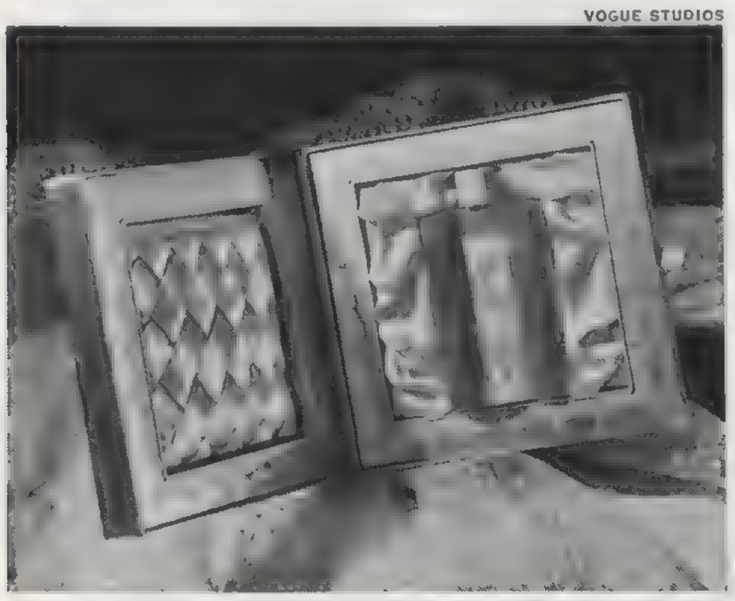
Elizabeth Arden adds a "hobby" to this Christmas season with her "Blue Grass Gift Horse." On his back he carries "Blue Grass Flower Mist"; on his head, pink feathers



Mark Cross made this handsome fitted case especially for Richard Hudnut. It is small and convenient, filled with Du Barry creams, lotions, powder, mascara, and rouge

Shulton presents its Early American "Old Spice" (already considered a classic) in a pincushion-topped "Sewing-Box," full of salts, soap, bath-powder, sachets, and toilet-water

VOGUE STUDIOS



Dorothy Gray's "Elation Gift Set" looks like an old-fashioned daguerreotype. Inside is a bottle of "Elation" eau de Cologne and a pillow sachet in the same sweet fragrance

A GIFT From
Trabert & Hoeffer
MAUBOUSSIN
whether at one dollar or many thousands assures originality, exclusiveness and value.
GIFT BROCHURE UPON REQUEST • MAIL ORDERS FILLED PROMPTLY
Illustrations, less than actual size
Gold watch $42.
Gold watch $26.50
Gold cuff links with cabochon sapphires $36.
Gold bill clip with six inch folding rule $60.
Gold secret photo pocket piece $48
Gold slide watch $170.
Gold ear clips $55
Gold ear clips $55.
Pussywillow clip pin; gold with moonstones, sapphires and diamonds $390.
Heavy gold bracelet $230
Gold bracelet watch $115.
Announcing
our new
CHICAGO SHOP
940 N. Michigan Avenue
opening about December 1st with an outstanding display of the new Reflection Jewels . . . also a complete selection of exclusive gifts and novelties.
Trabert & Hoeffer
MAUBOUSSIN
407 PARK AVENUE AT 55TH STREET, NEW YORK
9474 WILSHIRE BLVD., BEVERLY HILLS
940 N. MICHIGAN AVE., CHICAGO
ATLANTIC CITY • PALM BEACH • MIAMI BEACH • PARIS

We styled them to Your dressing table

WHETHER your room is sleekly modern or correctly "period", you have only to look over the sparkling, colorful designs of Pro-phy-lac-tic's smart new line of dresser sets to find one that will fit your dressing table to a T.

Some of them are in gleaming plastic . . . lovely authentic Victorian designs in pastel colors, struck from dies which were actually in use in Victoria's day.

Others are sophisticated, up-to-the-minute woods in natural or colorfully decorated finishes.

See them at your favorite brush goods counter. You'll love their style! . . . you'll love their air of quality! . . . and you'll love their budget-minded prices. Illustrated above are: "Zebra" . . . decorated wood, $4.95 the set; and "Butterflies" . . . molded plastic, $5.95 the set.

PRO-PHY-LAC-TIC BRUSH CO., *Florence, Mass.*

"Smile for Smile"—A Victorian plastic set . . . $5.95 for 3 pieces.

"Crinoline"—A decorated wood set . . . $5.95 for 3 pieces.

"Lovebirds"—A Victorian plastic set . . . $5.95 for 3 pieces.

Pro-phy-lac-tic

DISCOVERIES IN BEAUTY

Double-purposed are the Bourjois "Mais Oui" gift sets above—the larger, a real hat-box; its tinier facsimile, a trinket-box. Both are filled with cosmetics and perfumes

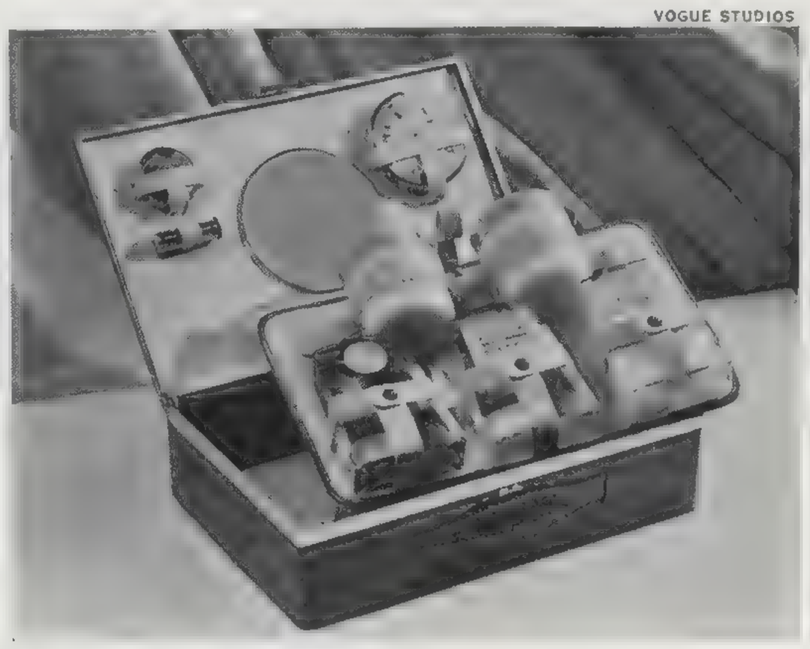
FROM the romantic background of the Old South comes a new series of toiletries named, but properly, "Old South." You'll love the charming decanter jug filled with "Woodland Spice"—a fragrance reminiscent of Southern woods and wildflowers—and the "violin" bottle containing "Plantation Garden" eau de Cologne. The series carries on with dusting powder, bath crystals, and soap in quaint, wallpaper-covered boxes, and, a boon to us all, a really smoothing, soothing hand emollient, "Cotton Blossom" Lotion—which comes in an attractive hobnail bottle. You'll find them at Altman.

Revlon, forever aware of woman's needs, now solves our cheek-rouge problems. For quite a while you have been able to match your lips and finger-tips—but now your cheeks can fit the Revlon colour scheme. Revlon's "Cheek Stick" is numbered (up to, and including, six) to correspond with the different shades of Revlon nail polish and lipstick—and you'll like ticktacktoe-ing your cheeks with this creamy rouge, which looks exactly like a lipstick and is just about as convenient to carry with you.

Just in time for Christmas, Parfums Charbert has come out with a brand-new perfume! It's called "Amber," and that's exactly what it smells like—a delicious, smoky "Amber" fragrance, the colour of the lovely stone. This evening perfume is provocative and subtle—and definitely adult. You can buy "Amber" in all sizes at Saks-Fifth Avenue.

Since there are so many browns and greens and Indian colours this season, Yardley, who are absolute sticklers for colour harmony, offer you a lipstick shade to complement your choice. It's "Penny Red," a russet-red with a stay-on texture and a nice ripe kind of finish. There is a cream rouge to match, and both of them are carried at Lord and Taylor.

VOGUE STUDIOS



Here is Coty's newest contribution to luxurious travel—a spacious leather case fitted with every necessary aid to beauty, complete with mirror and easily removable tray

Society presents a brilliant "Big-Top"... is your Complexion ready for the Hoop-La?

Put your skin through its paces with the 4 Woodbury Creams and you'll be a Beauty in the Ring!

THE SOCIETY MERRY-GO-ROUND! Six dates a day . . . Five-star evenings . . . But what about your all-important complexion through the gayety? How *can* you juggle time to keep up your looks?

★ ***Here's how!*** Buy the 4 Woodbury Creams—and do your *own* facials on the wing. They'll conjure up freshness in a twinkling.

★ ***All four Woodbury Creams*** contain an element which *keeps* them constantly *pure*, free of germs. All contain the finest ingredients known to science. Effective for freshening, softening, rousing, they'll keep your beauty on its toes. In chic-looking jars. Only $1.00, 50¢, 25¢.

★ ***So, today and tonight,*** start your Woodbury beauty act to bring glamour-glow to your cheeks! You'll fly to those teas . . . with complexion to please . . . a beautiful girl . . . on the social trapeze!

4 BRIEF BEAUTY TRICKS

WOODBURY COLD CREAM—germ-free. Cleanses, refreshes, invigorates. Slather it on generously, massage in lightly, whenever your skin is tired of fun and fury.

WOODBURY CLEANSING CREAM—germ-free. Its pure oils melt at skin contact. Leaves your skin fresh as the gardenias you'll wear tonight.

WOODBURY DRY SKIN CREAM—germ-free. Helps dryness and harshness beat a quick retreat, leaves skin as soft as cream. Apply at bedtime. Leave on overnight.

WOODBURY FACIAL CREAM—germ-free. Use as a foundation for powder and rouge. Helps them go on smoothly, blend evenly, cling longer.

WOODBURY CREAMS

Made Together . . . to Work Together

To make YOU more Beautiful

FAVORITES . . . $5
SUB-DEB FAVORITES . . . $3
slightly higher in some localities

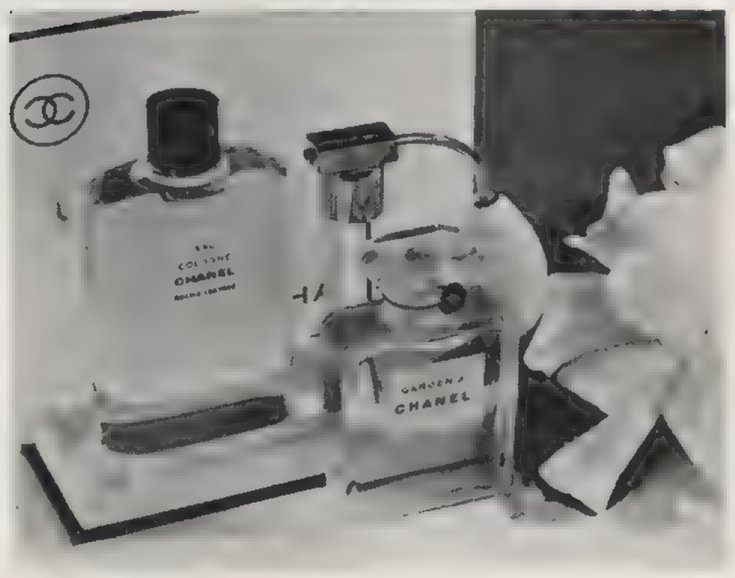
These designs are patented

SHUR-TITE
Fashion Favorites

For every fashion-conscious woman on your list—and her daughter! Shur-Tite Favorites and Sub-deb Favorites say "Merry Christmas" as if you meant it! Smart styles in black, brown and navy calf. Also white calf and black patent for cruise wear. At your favorite counter.

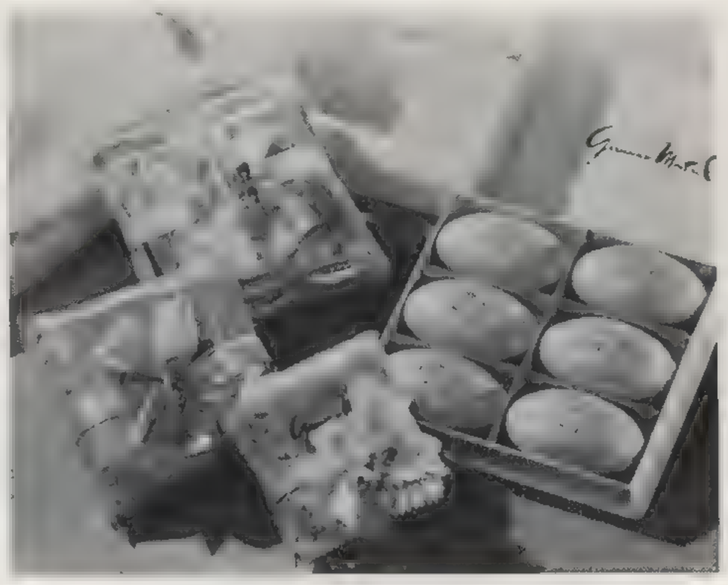
Goldsmith brothers
NEW YORK · CHICAGO · LOS ANGELES · LONDON

CHRISTMAS DISCOVERIES



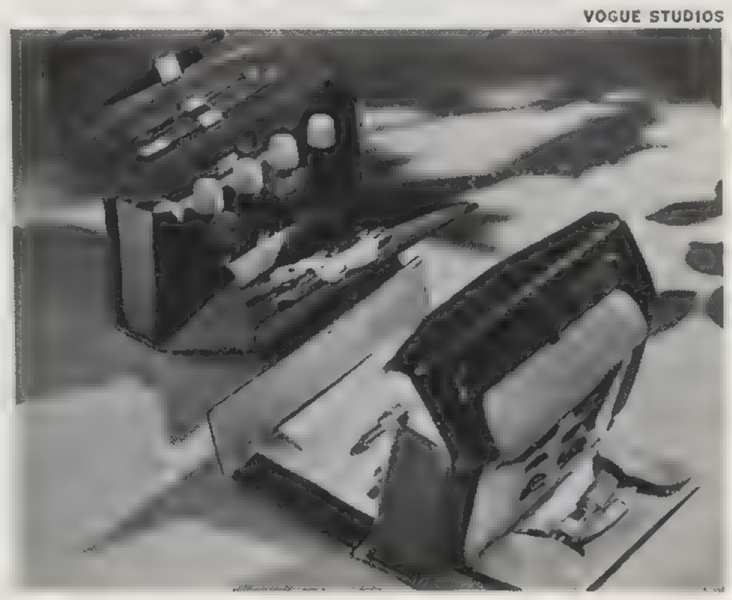
Chanel's perfumes for Christmas gifts are practically as pleasing as a cheque—and now there are Colognes to match, in the traditional tailored bottle, atomizer included

"Tote-a-Bout" is Lucien Lelong's new idea for travelling—a plain corduroy or multi-striped pouch. It conceals talc, perfume, rouge, lipstick, and other items in zipper pockets



For the lady who "has everything"—Germaine Monteil gifts will be a delight: sachet cushions in ivory slipper satin; guest soap perfumed with "Gardenia" or "Bouquet"

VOGUE STUDIOS



Cutex hands you two sets for Christmas—"Suède Kit" and "Rumble Kit" (with an extra compartment). Each has every manicure bottle and instrument you need

America's Own Fragrance

Color Photograph by Wynn Richards

The Sewing Box . . . $5.00

Early American Old Spice

give
LUXURIES SHE'LL ADORE
SHE'LL LOVE THE THOUGHTFULNESS OF JACQUELINE COCHRAN LUXURIES . . SHE'LL THRILL TO THE BEAUTY OF THE PACKAGES . . SHE'LL REMEMBER YOU AS EVERY PART OF THE GIFT ENHANCES HER BEAUTY

FUR-TONE MAKE-UPS . . . exquisitely blended to bring out the best in her complexion and the furs she wears. Gift-boxed with fur ornament . . . $10.00

STRUT . . . the Debcase is an essential for travelers . . . more than a month's supply of Jacqueline Cochran Cosmetics. Small enough to tuck into luggage. Brown simulated lizard . $5.00

AIRMAIL . . . beautiful white satin sachet replica of Uncle Sam's Airmail envelope. Makes an excellent "stocking stuffer" or casual gift $1.00

BLUE WING . . . bluebird's luck for the girl who'll be refreshed by this exhilarating, sparkling Jacologne Bath Bouquet . . $2.50

SKYLINER . . . handsome Travel Case with generous supply of Jacqueline Cochran Cosmetics. Roomy enough for overnight necessities; light enough for sleeper planes. Black or brown simulated alligator $15.00

AT YOUR FAVORITE SHOP OR DIRECT FROM THE LABORATORY

Jacqueline Cochran
630 FIFTH AVENUE . . NEW YORK
Laboratories . . . Roselle, New Jersey
Wings to beauty

RESORT SWEATERS TO MAKE

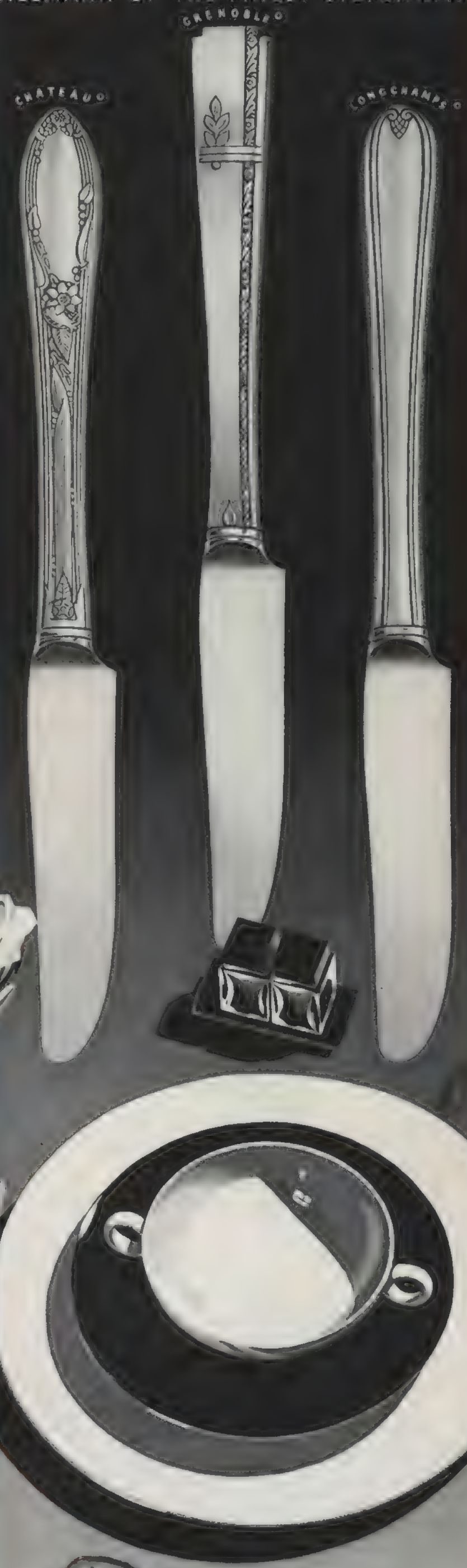
Time to think of the South. Time to crochet a sweater to take with you. Or to gather the ingredients thereof to work on beach or terrace. Here's an easy project—bloused cotton sweater to crochet of Bucilla's white Frappé and blue Wondersheen yarn. Directions and yarn can be obtained from Macy's. For directions only, you can send a stamped, self-addressed envelope direct to Vogue

Knitting—more recreation for lounging hours. This is a long-sleeved, pull-over sweater, with long-torso lines. It's made of Morell-brand cotton yarn in aquamarine. You might wear it with white for sailing. Or with tweeds, on chilly days, for golf or walking. Directions and yarn can be obtained from Sara Hadley. For directions only, send a stamped, self-addressed envelope direct to Vogue

VOGUE STUDIOS

Heirloom Plate®

HALLMARK OF THE FINEST SILVERWARE

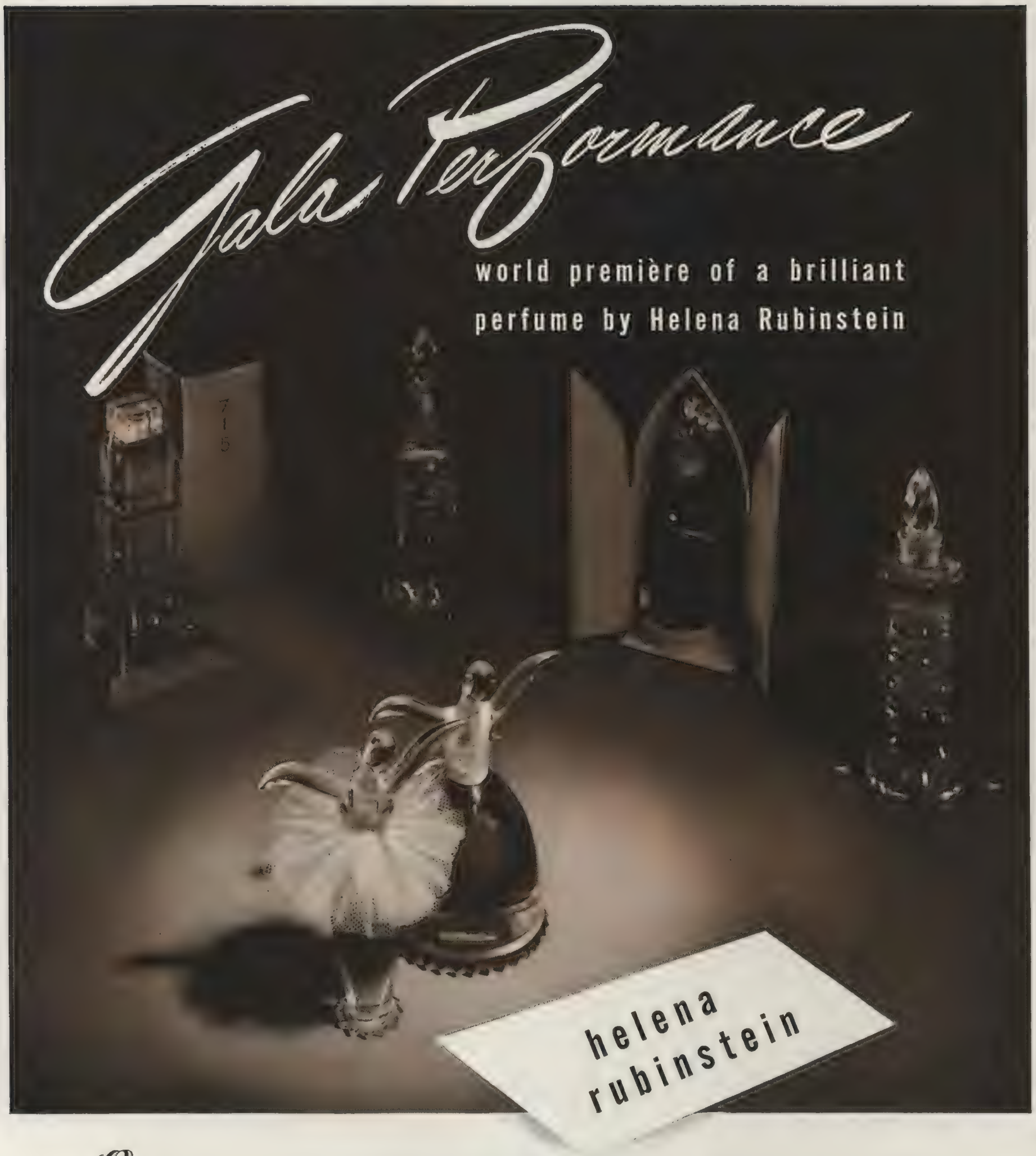


Initial thought of a Bride? . . Her groom! Second thought? . . Her silverware! Make your Other Love — Heirloom Plate. For, with any one of Heirloom's livable, lovable patterns you'll be proud to face critical guests from your first dinner on.

And since Heirloom Place Settings start as low as $4.75 . . . bright heads with light budgets start out with exactly the size service *both* need! Choose *your* Heirloom pattern where choice silverware is shown. You may space payments, too.

Associate Editor of Better Homes & Gardens, and foremost authority on table appointments, approves this exciting arrangement you can duplicate, using HEIRLOOM Plate.

Copyright 1940 Oneida Ltd. ® Trade-Marks



Gala Performance is like a breathlessly lovely ballerina who takes the world by storm. A beautiful . . strangely new perfume. Describe it . . how? Extravagant. Emotional. Nearest the powerful exciting music of Tschaikovsky, nearest a medieval love potion. Give it to Your Lady for her own Gala Performances!

GALA PERFORMANCE in a ballerina bottle, 25.00. GALA PERFORMANCE Eau de Toilette, 10.00. Christmas setting in scent: skyscraper of sophisticated "715" Eau de Toilette, 8.50. Twin candlesticks, one "Town," one "Country" Eau de Toilette, 3.95 each. Dreamy "Slumber Song" Night Perfume, 5.00

715 FIFTH AVENUE, NEW YORK . . . AND AT ALL SMART STORES • SALONS IN: BOSTON • CHICAGO • LOS ANGELES • TORONTO • LONDON • PARIS • SYDNEY

Gala Christmas...

Gifts Your Lady Will Adore...
by Helena Rubinstein

A — ENCHANTE DUSTING POWDER, 1.00. Dimpled flacon of Apple Blossom Flower Shop Bouquet, 1.00.

B — APPLE BLOSSOM BATH SEQUENCE: Delightful blossom fragrance in Body Powder, Cologne, Soap, Bath Oil, complete set, 3.50.

C — PERFUME CIRCUS! Lace-horse's head holds drams of Town, Country, Orchid, Apple Blossom Perfume and Herb Sachet, 5.00.

D — PINK BIRD CAGE filled with Apple Blossom Body Powder, Cologne, Soap, Bath Oil, Face Powder, Perfume, Atomizer, Puff, 7.50.

E — GIFTS OF PERFUME: Apple Blossom..romantic, young scent, 3.50. Sophisticated "Town" and clear, fresh "Country." Set, 15.00.

F — CLASSIC COLUMN LIPSTICK .. in famous "classic" reds: Sporting Pink, Red Velvet, Red Raspberry, Life Red, Rico Red, Red Coral. 1.50.

G — QUILTED BROCADE EVENING BAG with Perfume, Lipstick, Double Jeweled Vanity, complete, 16.50.

H — BEAUTY BELL filled with the Marie Laurencin box of Complexion Powder, Town, Country Perfumes and Eau de Toilette, 6.75.

I — "MINUTE MAKE-UP" VANITY includes Powder, Cleansing Pads (extra supply), Rouge, Lipstick! Chinese red, black, white, 5.50.

J — TREE TRIMMERS: Santa Claus filled with giant cake of Savon aux Herbes, 1.50. Christmas Tree Trio full of Orchid, Gardenia, Apple Blossom Eau de Toilette, 3.00.

K — SUPERB TRAVEL CASE, handsome top-handle fabrikoid bag complete with eleven essentials for make-up and skin care, 27.50.

L — LUXURIOUS BATH SET: Town or Country Eau de Toilette. Body Sachet, giant Gardenia Soap, 7.50.

helena
rubinstein

A B C D E F G H I J K L

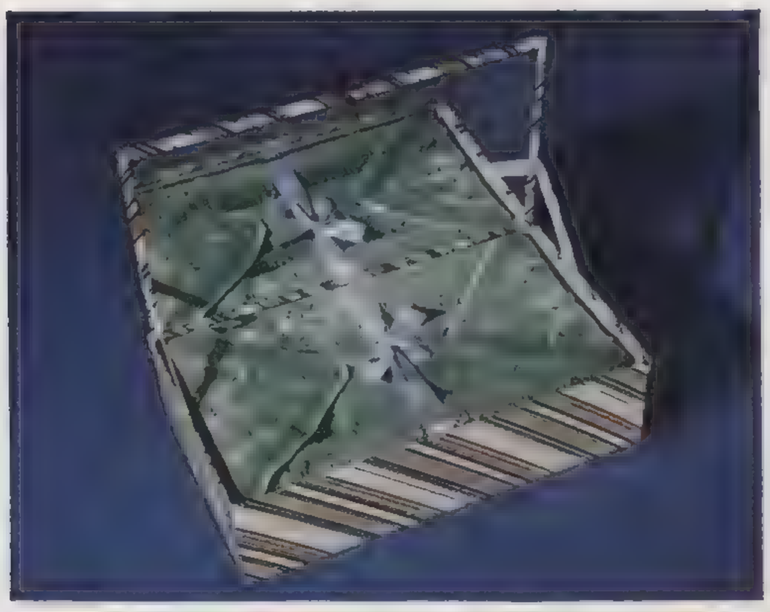
PICNIC BASKET—7 Piece Set

Martex gift Sets offer you . . .

the loveliest of towel ensembles neatly gift-wrapped in gay and useful containers . . . Gift Sets that can't help but delight the lucky women who receive them because Martex Towels are recognized as the finest that money can buy . . . *And they're practical too,* because all Martex towels are made with the long-life, plied yarn underweave that gives extra years of wear. Right now department stores and linen shops are displaying Martex Gift Sets in a tempting variety of patterns and colors. Prices start at about $1.25 for three piece sets. Wellington Sears Company, 65 Worth Street, New York City, New York.

MEXICANNA—5 & 6 Piece Sets

BUTTERFLY BOX—7 Piece Set



MIRROR BOX—5 & 6 Piece Sets

TULIP BOX—4 Piece Set

MAGAZINE RACK—7 & 8 Piece Sets

HAMPER—26 Piece Set

Martex

BATH TOWELS, DISH TOWELS AND CHENILLE MATS

HUNTIN' IN VIRGINIA

(Continued from page 77) The telephone operators can always give you full details of where the morrow's meet will be, who has had a fall, and where. ("She was at Mrs. Filley's," a sympathetic operator once told a worried friend, "but I know they told the doctor to go to her house, as they were taking her right home.") You never ask for a number—only for a particular house—and even if your household doesn't know where you are, it's ten to one the telephone operator does.

The big holidays are the race-meet days, when the villages are almost empty for the day. Local horses, trained by local trainers and ridden by local jockeys, are in every race. Every groom, every merchant knows them, and knows what they can do. But these race-meets come only three or four times a year, and hunting comes five days a week.

HOUNDS IN FULL CRY

Even to an amateur, knowing nothing of hound work, of the intricate and delicate methods of "lifting" and "casting" hounds when they are off the scent, a hunt is a thrilling sight. And the people who hunt in this part of Virginia are an extraordinarily varied group. To the savage, deep-throated music of the hounds, the field streams by. There is the Master, in pink coat and black velvet cap, the tyrant of the field. There are the big landowners, pillars of the hunt, in English breeches, on well-fed thoroughbreds, pouring over their fences in smooth curves. There are the dealers and the boys who ride for them, on lean horses one step from the track—horses with necks as flat as swords, with tissue-paper skin over the veins and muscles. There are farmers on woolly, earnest-looking horses, which are bold jumpers, but gallop stiffly, in an embarrassed, unaccustomed way; foreigners, from the Embassies in Washington, with tiny foreign saddles, and a most pronounced forward seat. There are Army officers, sober, determined, but somehow not in the spirit of the thing; and, at the back of every field, a solid bunch of children and grooms, of kicking horses with red ribbons on their tails, and young, high-headed horses, fighting a snaffle-bit and jumping each fence in one great, spasmodic jerk.

There are several packs in this country, but the three packs that, lying in the centre, form the kernel of the hunting country, are the Piedmont, the Middleburg, and the Orange County. Each has a separate and distinct character. The Orange County is perhaps the grandest, with the stiffest fences and the stiffest rules, and with a beloved and gallant Master, Mr. Fletcher Harper. The Middleburg is the cosiest, under the Joint Mastership of Mr. Daniel Sands and Miss Charlotte Noland, the head mistress of Foxcroft School. The Piedmont, one of the first packs in the United States, is the freest, with wide, sloping fields, wonderful sport, and an hospitable leniency toward visiting firemen and foreigners. (Most hunts have rigid rules to keep down the number of those hunting. The Orange County, for example, insists that you be a member, a landowner, or the guest of a landowner, riding your host's horse.)

MASTER OF THE PIEDMONT

The man who is responsible for this endearingly hospitable attitude of the Piedmont is Dr. Archibald Cary Randolph, the Master. A thin, wiry man, an aristocratic, rather eighteenth-century character, he has always lived for sport. His house, "Grafton Hall," is crammed with the medals for running and high-jumping that he won at the University of Virginia. Shelves, tables, and dining-room sideboards are loaded with the cups and bowls he has won in races, polo tournaments, and horse-shows since he was a twelve-year-old. He so loves hunting that now, as Master, he can not bear to forbid any one a good day's sport. With a Southerner's traditional respect for the Army, he asks every visiting officer to come out. With an old Virginian's uncanny nose for a relative, however distant, he makes family feeling the excuse to invite scores of (Continued on page 134)

you can carry more clothes in less space . . . even long formals *without wrinkling!*

Aside from the sheer swank of the new Stream-Gard models for women, luggage by Wheary is intensely practical. The "AVIATRIX" holds 6 to 8 gowns, including long "formals" . . . plus all accessories. *Your clothes arrive wrinkle-free, ready to wear.*

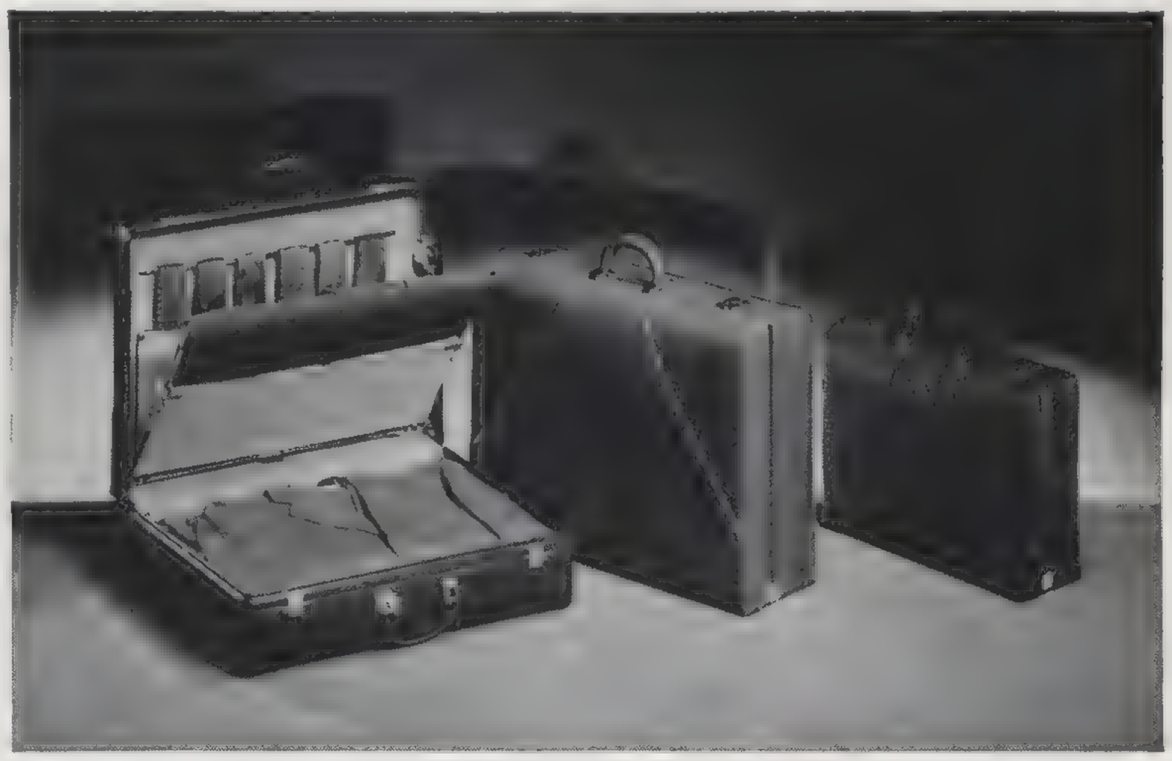
The famous "AVIATRIX" is moderately priced at $15.00 up. Ask for a demonstration at your local dealer, or if he does not have it, have him write direct to us. Wheary Trunk Co., Racine, Wis.

Now look below! It's the new Wheary "COLONEL" luggage for men—flexible, soft-sided, with patented, wrinkle-free packing. In deep-hued saddle leathers, new linings of bachelor tweeds and checks. Prices begin at $32.50. *Ideal for* HIS *Christmas!*

Model's clothes courtesy MacNeil-Moore, Milwaukee

WHEARY
Luggage
Travel Tested by United Air Lines

Here is the most exciting gift you could give HIM!



BY APPOINTMENT
TO THE ROYALTY OF
AMERICAN SOCIETY

DEBUTANTE
OF THE YEAR
Josephine
Johnson

WEARS HELLER CULTURED PEARLS

Women wise in the ways of style have a word for Heller Cultured Pearls: *"Versatility!"* Gloriously becoming to all, on every dress, for every occasion, these eternally-lovely oyster-grown gems of the sea are forever smart. Perfectly matched, graduated and hand-knotted, Heller Cultured Pearls make the perfect gift! From $22.50 to $1000.00, with solid gold, diamond-set clasps. At the Better Jewelers. L. Heller & Son, Inc., Fifth Avenue, New York City.

HELLER

Certified CULTURED PEARLS

Treasured Gems of the Sea, Grown in the Living Oyster

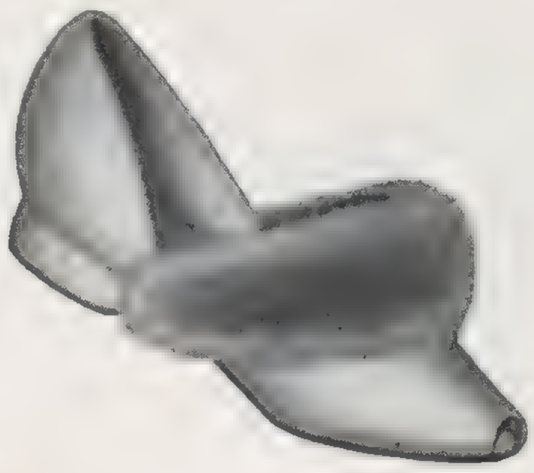
VOGUE'S CHRISTMAS GIFTS

You can buy all of Vogue's Christmas Gifts, shown on pages 83 through 91, in shops throughout the country. Among the 83 shops listed below, there is sure to be one located near you.

ABILENE, TEXAS	ERNEST GRISSOM, INC.
AKRON, OHIO	THE M O'NEIL COMPANY
AMARILLO, TEXAS	WHITE & KIRK
ANN ARBOR, MICHIGAN	GOODYEAR'S
ASHEVILLE, NORTH CAROLINA	JEAN WEST
ATLANTA, GEORGIA	J. P. ALLEN & CO.
AUGUSTA, GEORGIA	SAXON-CULLUM, INC.
AUSTIN, TEXAS	T. H. WILLIAMS & CO.
BALTIMORE, MARYLAND	HUTZLER BROTHERS CO.
BATON ROUGE, LOUISIANA	THE DALTON COMPANY, INC.
BEAUMONT, TEXAS	ROSENTHAL'S, INC.
BINGHAMTON, NEW YORK	HILLS, MCLEAN & HASKINS
BLOOMINGTON, INDIANA	BREEDEN & CO., INC.
BOSTON, MASSACHUSETTS	WM. FILENE'S SONS COMPANY
BRIDGEPORT, CONNECTICUT	THE D. M. READ COMPANY
BUFFALO, NEW YORK	THE WM. HENGERER COMPANY
BURLINGTON, VERMONT	ABERNETHY CLARKSON WRIGHT INC.
CHARLOTTE, NORTH CAROLINA	J. B. IVEY & CO.
CHATTANOOGA, TENNESSEE	MILLER BROS. CO.
CLARKSBURG, WEST VIRGINIA	BROIDA'S, INC.
COLUMBIA, SOUTH CAROLINA	SAXON-CULLUM, INC.
COLUMBUS, OHIO	MONTALDO'S
DALLAS, TEXAS	NEIMAN-MARCUS CO.
DES MOINES, IOWA	YOUNKER BROTHERS, INC.
DETROIT, MICHIGAN	HIMELHOCH BROTHERS & COMPANY
EL PASO, TEXAS	POPULAR DRY GOODS CO., INC.
FORT WORTH, TEXAS	THE FAIR
GREENSBORO, NORTH CAROLINA	ELLIS-STONE & CO.
GREENSBURG, PENNSYLVANIA	ROYER'S, INC.
HARTFORD, CONNECTICUT	SAGE-ALLEN & COMPANY, INC.
HAZLETON, PENNSYLVANIA	WEARS, INC.
HONOLULU, HAWAII	THE LIBERTY HOUSE
HOUSTON, TEXAS	LEVY BROS. DRY GOODS CO.
HUNTINGTON, WEST VIRGINIA	THE ANDERSON NEWCOMB CO.
HUTCHINSON, KANSAS	THE WILEY DRY GOODS COMPANY
INDIANAPOLIS, INDIANA	L. S. AYRES & COMPANY
JACKSON, MISSISSIPPI	R. E. KENNINGTON CO.
JACKSONVILLE, FLORIDA	COHEN BROTHERS
KALAMAZOO, MICHIGAN	GILMORE BROTHERS
LINCOLN, NEBRASKA	MILLER & PAINE, INC.
LITTLE ROCK, ARKANSAS	THE M. M. COHN COMPANY
LOS ANGELES, CALIFORNIA	J. W. ROBINSON COMPANY
LOUISVILLE, KENTUCKY	THE STEWART DRY GOODS CO.
LOWELL, MASSACHUSETTS	THE BON MARCHÉ
LYNCHBURG, VIRGINIA	GUGGENHEIMER'S
MERIDIAN, MISSISSIPPI	THE LIBERTY SHOPS
MILWAUKEE, WISCONSIN	T. A. CHAPMAN COMPANY
MINNEAPOLIS, MINNESOTA	POWERS DRY GOODS COMPANY, INC.
MISSOULA, MONTANA	MISSOULA MERCANTILE COMPANY
NEW HAVEN, CONNECTICUT	THE EDW. MALLEY COMPANY
NEW ORLEANS, LOUISIANA	GODCHAUX'S
NORFOLK, VIRGINIA	THE HOUSE OF ARTHER MORRIS
OKLAHOMA CITY, OKLAHOMA	HALLIBURTON'S
ORLANDO, FLORIDA	DICKSON-IVES COMPANY
PARKERSBURG, WEST VIRGINIA	BROIDA'S, INC.
PHILADELPHIA, PENNSYLVANIA	BONWIT TELLER & CO.
PHOENIX, ARIZONA	GOLDWATERS
PITTSBURGH, PENNSYLVANIA	JOSEPH HORNE CO.
PORTLAND, OREGON	MEIER & FRANK CO.
READING, PENNSYLVANIA	POMEROY'S, INC.
RICHMOND, VIRGINIA	THALHIMERS
ROANOKE, VIRGINIA	S. H. HEIRONIMUS COMPANY, INC.
ROCHESTER, NEW YORK	SIBLEY, LINDSAY & CURR CO.
SACRAMENTO, CALIFORNIA	BON MARCHÉ
ST. LOUIS, MISSOURI	SCRUGGS-VANDERVOORT-BARNEY, INC.
ST. PAUL, MINNESOTA	HELEN, INCORPORATED
SALT LAKE CITY, UTAH	ZION'S CO-OPERATIVE MERCANTILE INSTITUTION
SAN ANTONIO, TEXAS	FROST BROS.
SAN BERNARDINO, CALIFORNIA	THE HARRIS COMPANY
SARANAC LAKE, NEW YORK	EMILY DURELL SHOP
SCRANTON, PENNSYLVANIA	THE HEINZ STORE
SEATTLE, WASHINGTON	FREDERICK & NELSON
SPRINGFIELD, ILLINOIS	THE JOHN BRESSMER CO.
SPRINGFIELD, MASSACHUSETTS	FORBES & WALLACE, INC.
SYRACUSE, NEW YORK	DEY BROTHERS & CO.
TOLEDO, OHIO	THE LAMSON BROTHERS COMPANY
TULSA, OKLAHOMA	THE BROWN-DUNKIN DRY GOODS CO.
WASHINGTON, D. C.	JULIUS GARFINCKEL & CO.
WATERBURY, CONNECTICUT	SUGENHEIMER'S CO., INC.
WICHITA, KANSAS	THE RORABAUGH-BUCK DRY GOODS CO.
WILKES-BARRE, PENNSYLVANIA	POMEROY'S, INC.
WILMINGTON, DELAWARE	BIRD-SPEAKMAN, INC.
WINSTON-SALEM, NORTH CAROLINA	SOSNIK'S

SANTA SAYS

Give Daniel Green slippers for Xmas



BABS $4.00

JOLI $4.00

DIDO $3.50

The SAN TOY *is made both as a mule and as a sandal,* $5.50.

BAMBI $3.50

... and keep a pair for yourself

SANTA'S sensation, this Christmas, is the SAN TOY. It has the feel of the Orient in its quarter-inch sole of piano felt. Its rich fabrics, in contrasting colors, are truly beautiful. When you do your Daniel Green slipper shopping take a minute and try on a pair of SAN TOYS. You'll hate to take them off!

We give you, here, just a suggestion of many other styles of appealing Daniel Green slippers which leading stores offer for your gift selection.

Our name on the sole or on the lining is for your protection. DANIEL GREEN COMPANY, Dolgeville, New York.

LOLL $4.00

DANIEL GREEN *Comfy* SLIPPERS

Because of transportation costs prices are slightly higher west of the Rocky Mountains

FROU FROU $5.50

HUNTIN' IN VIRGINIA

(Continued from page 131) others. And as a "fox-huntin' man," he can not say "No" to any one who really loves hunting, who has the "keenness" that hunting people find irresistible in others.

Like all Masters' days, Dr. Randolph's are full of hunt and kennel details: farmers must be pacified (and repaid) when foxes eat their chickens, when the hunt rides over their young wheat or breaks their fences; the Panelling Committee must be summoned to discuss the problem of a wire fence that a new landowner is putting up. And several times a year, in the life of every Master, come the tensely important dinners with the committee of subscribers.

Aside from the organization work of the actual hunting season—deciding whether the hounds will meet and where; kennel matters; financial matters; problems about horses—there is the build-up work of the summer season. In fact, so much depends on this work that there is a hunting-country proverb—"All foxes are caught in summer." This is the time when the fences are repaired, when the hounds are carefully bred with an eye to blood-lines, bone, and character. The hounds are moved to the summer kennels, the puppies are given to subscribers to "walk" or take care of for the summer. The yearling hounds are chosen for the dog or bitch pack, and given their first hunting experience in cub-hunting during September and October, that "little" hunting season before the regular hunting starts.

AND BACK OF THE HUNTING

All this involves great numbers of people—a huntsman, the whips, kennel men, grooms, and, of course, the delighted number of those who do the hunting. But in this part of Virginia, hunting goes further, involving the whole community directly or indirectly in a business way. Farriers, saddlers, grain and feed merchants depend on it directly for their living; tailors, grocers, and innkeepers indirectly. The Borough Council, when discussing the ever-pressing, ever-new problem of roads, considers gravely not only the motors, but also the horses on which, economically, the community depends. They would probably reject, even as a gift, a whole new system of the latest concrete roads.

The farmers who are working their own land depend on the hunting community as a market for their products. Those who farm for others live on the patriarchal, year-round system that prevails in those communities, both here and in England, where hunting has developed naturally out of gentleman farming and has not been unnaturally grafted on a social-suburban community. In this section of Virginia, these farmers are given a house, four hundred pounds of meat a year (and meat means pork), two barrels of flour a year, a bushel and a half of corn meal a month, and a monthly wage of from thirty to forty dollars.

Every one, big landowner and little farmer alike, sends his surplus livestock to the Farmers' Cooperative auction at Marshall. Every one sends his flour and corn meal to be ground at the local water-mill. Every one reads the local paper, *The Chronicle*, published in Middleburg, in the little old red brick building just off the town's main street.

This paper, said to be the only one that has subscribers both in Buckingham Palace and in Sing Sing Prison, sees all problems squarely from the angle of the horse. A new stallion in the countryside is head-line news, followed by several columns of involved details about his breeding. The threat of a new hard road is brought angrily to the attention of the readers. Racing in New Jersey, "a state far to the north," is welcome news, announcing the triumph of sympathetic, though distant, brothers.

The editor of *The Chronicle*, Mr. Gerald B. Webb, junior, is a long-legged, hard-riding, easy-going Southerner, who hunts as often as he can, and rides in every amateur steeplechase in the vicinity. Horses are the basis of his business, but for him, as for most of the people of this district, they are not only fun and business, but also an obsession. (Continued on page 137)

Gifts that say
"YOU'RE GLAMOROUS"
It's a thrill to explore the festive Christmas wrappings and find within, one of these lovely Louis Philippe *ensembles!* You're thrilled by the gift itself and by the compliment it implies. For surely, such exquisite cologne and make-up are for glamorous women only . . . to enhance your glamour and bring it to fullest flower. Louis Philippe, you know, is famous as the *special type* make-up that, night or day, is *always* more flattering. The new Cologne ANGELUS is an experience in excitement! New, also, and ultra-smart is Demi-Deb Rouge—special, soft-pressed rouge in a streamlined, jeweler type case. Five fascinating selections—give one and you pay the perfect compliment.
Louis Philippe
Every one of these glorious gift sets is a "Christmas star" for your shopping list. Luxury gifts modestly priced, up to $3. Enchanting Cologne ANGELUS and exquisite Louis Philippe Face Powder, only $1.75.
A really daring fragrance is the new Cologne ANGELUS . . . at first, its spicy bouquet seems so innocent! . . . then its exotic warmth steals over the senses! An exciting gift . . . $1.

Pond's "LIPS" inspire a Hat

Everyone's in a **dither** about them . . these new **Pond's "LIPS"!** The wave of excitement collided head on with a great American millinery **genius**—result: the breath-taking **"LIPS" Hat.** As for powder-room gossip, it's buzzing like mad of the **amazing** way Pond's "LIPS" **color stays on**—and such color! Rich, full reds that reduce stagline resistance to a shambles!

Have your **fling** with these 5 enticing **Stagline shades:**

Honey
golden red

Rascal Red
clear, flaming

Dark Secret
deep and rich

Heart Beat
wine

Natural
changeable

2 generous sizes—55¢, 10¢

By the makers of Pond's Creams

"THE PEACEABLE KINGDOM"

By Frank Crowninshield

EDWARD HICKS, who painted "The Peaceable Kingdom," shown on page 66 of this issue, was a Quaker preacher in Pennsylvania during the last few years of the eighteenth century and the first forty of the nineteenth. He lived—whether in Pennsylvania, Maryland, New York, or Ohio—by building road coaches and by painting houses, signs, and a variety of religious canvases.

His most frequently recurring subjects were "The Peaceable Kingdom" (an Old Testament allegory) and incidents in the life of William Penn, the proselytizing Quaker who died in Pennsylvania sixty years before Hicks had been born there.

In the painting reproduced in this issue, the old Quaker has combined Penn's treaty with the Indians, and a chapter in Isaiah, in which the prophet predicts the time when "The wolf shall dwell with the lamb, and the leopard shall lie down with the kid and the calf; and the young lion and the fatling together; and a little child shall lead them. And the cow and the bear and their young shall lie down together; and the lion shall eat straw like the ox; and the suckling child shall play on the hole of the asp, and the weaned child put his hand on the cockatrice' den."

THE QUALITY OF HIS GENIUS

It is amazing that Edward Hicks should have received his only education in art in the shop of a Pennsylvania carriage-maker. Curious, too, that he was forced to grind his own colours and make his own brushes. But, in view of his extraordinary technical achievements, the purity of his spirit, the depth of his vision, the engaging naïveté that infuses the characters in his canvases, and the ease with which he solved his spatial arrangements, the word "genius" is not too strong a term to bestow upon him.

The canvas is, actually, only one of more than thirty variations which, without the suspicion of a stencil, Hicks developed from the same Biblical theme. It was recently purchased by Mrs. John D. Rockefeller (who is responsible for much of the newly awakened interest in this genre of painting) and presented by her to The Museum of Modern Art in New York.

Hicks, who was a creature of the greatest humility and faith, could never quite rid himself of the fear that painting was an "ungodly" practice, despite his efforts to marry it to religion. But, later in life, he acquired such proficiency in it that a fellow preacher once said to him: "Edward, thee have now a source of independence within thyself. Keep to thy painting—within the bounds of innocence—and thee can always be comfortable."

In 1825, with his cousin Elias Hicks of Jericho, Long Island—the founder of the Hicksite sect of Quakers—Edward went to New York and preached the Word in two Quaker meeting-houses, one on Rose Street, the other on Hester. In 1849, he spent the entire day before he died busy in his shop at the task of completing his final version of "The Peaceable Kingdom," a canvas which he hoped to present to his daughter. On returning home he told his family that he had painted his last picture and that they must not "flatter" themselves concerning his future as he was most certainly about to die. On the morning of the next day—August 23, 1849—he found himself unable to attend meeting, and, during the same evening, he died.

NOBLESSE OBLIGE

Christmas should be for *every one*—you can help. For the sixtieth year, The Salvation Army is making its annual Christmas distribution to the less fortunate in America. Every penny is welcome—send them your contribution now, to make this Christmas merrier.

HUNTIN' IN VIRGINIA

(Continued from page 134) These people hunt all day, till it is almost dark. (Often, with a pale moon rising, you see them hacking their horses home, sitting loose and relaxed in the saddle.) They come in from hunting and have tea, sitting around the fire with their booted legs stretched out, discussing every detail of the run with the rapt absorption of golfers. Sundays are spent visiting other people's stables, when the proud grooms parade the horses, from the stallions, mares, and hunters down to the last staggering foal. And all these Sundays—every dinner-party, every gathering—are filled with the bottomless, the never-ending subject of horses, their performance, their conformation, their characteristics, and, above all, their blood-lines. These follow an easily recognizable pattern: "No, that colt's out of a Fair Play mare, by Run-and-Tell." An agonized outsider, slightly overcome by it all, once wired in relief from Washington, after a Middleburg week-end, "Out of Virginia, by God!"

All this talk, enthralling to the initiate, is abysmally dull to those who don't like horses. So are community activities like the puppy show, when those who have been walking puppies bring them to be judged. But every one loves the countryside—the long fields, the fertile river bottoms, the stone walls and snake-rail fences lifting to the hills. Every one loves the stalwart, unselfconscious names of the villages, Marshall, Front Royal, Halfway, Zulla, and Atoka; the unexpected sprinkling of French names—Chantilly and Paris—that Lafayette left behind him when he passed through with Washington, on the way to Yorktown. And now that fox-hunting, as the English Shires knew it, is over for the time being in England, there is perhaps no other community in the world that so epitomizes the sporting life, that curious mixture of farming, chivalry, and the feudal battle spirit evolved by eighteenth-century England.

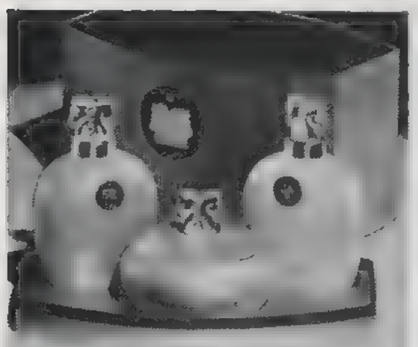
NEW, FAST STREAMLINER TO

Southern Arizona

From December 15 to March 31, Southern Pacific-Rock Island's new streamliner *Arizona Limited* will leave Chicago every other day for the sunny resort and guest ranch country of El Paso, Tucson and Phoenix. All-Pullman, all rooms, extra fare. For folder, write O. P. Bartlett, Dept. VO-12, 310 So. Michigan Ave., Chicago, Illinois.

S·P

The Friendly Southern Pacific


3-Piece Shave Set $5.00

Super Jumbo Shave Bowl $1.25

2-Piece Shave Set $3.25

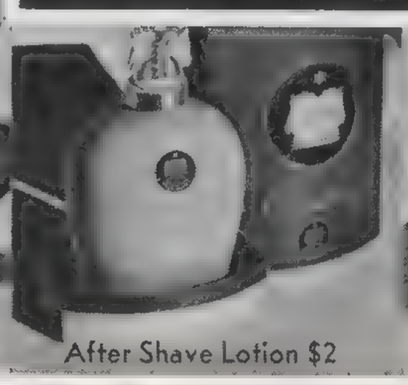
Courtley Gentlemen's Toiletries

UTTERLY DIFFERENT!...

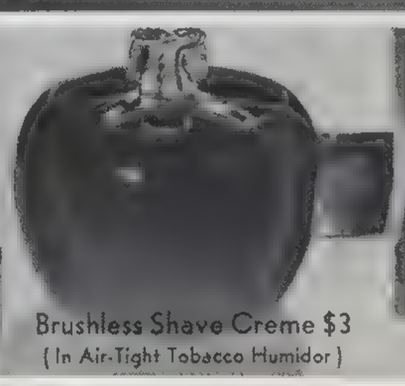
FOR an impressive gift . . . . these distinguished toiletries of unquestioned merit...fragrant year-long reminders of your devotion...an expression of your good taste...Clean, MANLY odeurs... preferred by he-men who wish to stay bath-fresh all day long yet remain completely masculine... Smart, streamlined packages...modern as tomorrow...with colorful half-pint jugs of porcelain in Dubonnet, Ebony, Saddle Tan, White. A gift your man will respect and enjoy. At better toiletry counters...or order direct from Courtley, Ltd., Los Angeles.

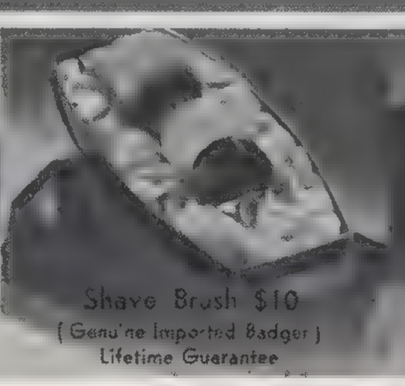
Cuir De Russe Essence $3

Men's Bath Soap $1 and $1.50, Box of 3


After Shave Lotion $2

Hair Brush $7.50 (Imported Wild Boar Bristles) Lifetime Guarantee


Brushless Shave Creme $3 (In Air-Tight Tobacco Humidor)


Shave Brush $10 (Genuine Imported Badger) Lifetime Guarantee

Electric Shave Requisites Pre-Shave Conditioner — After Shave Powder — Set $3.75

Very new and very special!

*Your gift of pearls** *chosen* TO MATCH THE SKIN

Secret of success in your holiday shopping . . . finding gifts that are excitingly new, or flatteringly personal. In Lisner Powder-Blend Pearls, you'll find gifts that are *both!*

New, because this is the first time that costume pearls have been styled in complexion tones, in the way real pearls have always been selected. *Personal,* because you choose just the right tone for each person, guided by a chart prepared by beauty experts.

The reputation of a distinguished jewelry firm, famous for quality in costume pearls, stands behind this intriguing idea. Shown in leading stores. Identified by the satin ribbon tag. Single, double and triple strands, in three tones:

ivoire • *creamy, rich* **argent** • *silvery, cool* **rosée** • *rosy, warm*

**Simulated*

Lisner powder-blend pearls
Reg. App. For

BRITISH VOGUE WEATHERS THE STORM

(Continued from page 81) funny stories, and the stories of danger, every day you hear another kind. One of our editors went to spend the week-end with a friend in Kent. A lot of people from the East End had flocked down there to pick the hops. Many of the children had shrapnel wounds, and some were shell-shocked. On Sunday, she went to a church in a peaceful little village, buried in an orchard, but the wail of sirens penetrated even there, and the service was rushed through as quickly as possible. Many of the congregation had sons who are prisoners in Germany, and relatives who had been killed in air raids, but she told us that she was the only one who showed any sign of emotion. "I blew my nose savagely because I was so moved by their courage." That afternoon, the villagers lay on their backs in a field and watched the hordes of German airplanes come over, sometimes four or five hundred at a time. Then our bombers met them, and there was a breath-taking battle overhead, and some of the bombers spun down in flames.

We have such stories as this to tell each other at every meeting. These, the funny stories, and the stories of our dangers and difficulties are the ordinary conversation of our ordinary mornings—mornings that are spent in and out of office, in and out of the shelter. There have been others. There was the morning when bombs had fallen in the night on Burlington Arcade, smashing a section of those charming little shops and smashing, too, the glass of our windows that face that way (the accompanying photographs show the scene outside and inside our office). There was the morning, some days later, when another section of the Arcade was hit, and gaps were made in Bond Street; now, I can't even remember what was once there. We picked our way to the office through glass and debris, making forced detours for police cordons, glimpsing the spray of firemen's hoses playing on smouldering ruins.

THE PROBLEM OF TIME-BOMBS

Another morning, a bomb just across the pavement flung soil and rubble five stories high to crash through a glass portion of our roof and strew our floors with dirt. Worst of all was the morning we arrived to find that a big apartment-house and restaurant, just opposite, had crashed; and later, time-bombs were discovered in the ruins, and we were all thrown out of the building, literally at a minute's notice.

Imagine us, at the peak of press time; allowed only to snatch up the papers that lay to hand, trooping disconsolately down Bond Street. We were shepherded along by impatient wardens through cordons marked explicitly, "Police Danger: Unexploded Bomb." As we drifted towards Piccadilly, many of us without hats or coats, as ragged a set of refugees as you could hope to see, a news photographer appeared out of the ground and lined us up for a shot. We grinned idiotically, without the wit to ask him what paper he came from—and were rewarded by seeing ourselves the next morning in the *Daily Sketch,* libelously captioned "Overdraft Preserved. This bank staff walk happily down the road, never losing their customers' overdrafts, to new premises. Cause? Time-bomb!" (The bank is one floor below us, so his confusion is understandable.) So good an impression did we make, apparently, that the picture was used again to illustrate a centre-page article on civilian morale. In every walk of life, there is an undaunted will to surmount any difficulties to carry on. We are all in the same boat, in that one person might just as likely be hit by a bomb as another. In my opinion, Hitler, in trying to destroy a democracy, will unwittingly be the means of building the greatest that has ever been seen.

The time-bombs that landed near the office taught us a lesson. Although we were fortunate to be housed hospitably in corners of our City office, we knew, for two days, the bitterness, the futility, and frustration of the refugee. Never again will we be so caught out. Each department now has a suitcase into which its vital material can be shoveled at a moment's notice and carried away triumphantly in the teeth of time-bombs.

BRITISH VOGUE WEATHERS THE STORM

(Continued from page 138) But these are only the internal office trials; the outside problems are more difficult to cope with because less under our control. Many magazines can be produced, from any headquarters, out of the heads of their contributors and staff—like a spider weaving its web out of its belly. Vogue, perhaps beyond all other magazines, exists to reflect the life of the day—and being so extrovert is especially vulnerable.

Before you can dine, you must first catch your hare and cook it; and before we can publish Vogue we must first collect our material, and present it. To collect it, means that we must be in constant contact with fashion, social and entertainment activities of every kind. And there's the rub. Shops have been bombed, stocks injured or destroyed, time-bombs have caused temporary evacuation of premises, explosions have shattered acres of shop-windows. And besides these more violent effects of war, every firm with which we deal suffers from the general dislocation: air-raid warnings reducing hours of business; production slowed down; mails held up; telephone communication uncertain; customers evacuated.

Our fashion staff, sent out to choose clothes, are stopped by police cordons, sent out of their way by traffic diversions; find collections delayed, models unrepeatable. Yet the shops are amazing. On the heaps of ruins, the shopkeepers fly the Union Jack and stick up a placard saying, "Business as usual," and where they are moving to. When only their windows are blown out, they immediately have new ones put in; in fact, quite a new technique in displaying merchandise is being evolved. Instead of a whole sheet of glass, they have an opaque façade, of wood or some composition, with two or three tiny windows in it, one article shown in each. Paquin, with half the building torn away and a whole Collection destroyed, (Continued on page 140)

Mrs. Gerard W. Patterson, *leader in the young married set of New Jersey, serving tea and coffee from her Old English Melon* Community Service.*

5-piece Old English Melon* Tea and Coffee Service

Your favorite bride will thank you every day, if you give her this stunning Old English Melon Community Tea and Coffee Service—5-piece service (illustrated above) $100.50.

Also in the same design: 3-pc. Coffee Set—coffee pot, creamer and sugar, $46; 3-piece Tea Set—tea pot, creamer and sugar, $38.50; Creamer and Sugar, Dessert Set, $16.50. Many other pieces of Community Plate* service ware—platters, salts and peppers, water pitchers and all the rest of the luxury-looking accents any woman loves—in 6 different patterns, priced from $7.50 up.

OTHER PATTERNS . . . AT NEW LOW PRICES

Classic Georgian* Chelsea**

	Old Price	*Now*
4-pc. Tea & Coffee Set	$61.00	55.00
3-pc. Coffee Set	39.50	37.50
Double Vegetable Dish (illus.)	19.50	15.00
Water Pitcher (illus.)	19.50	15.00
Well & Tree Platter (illus.)	19.50	15.00

BUDGET TERMS *at your silverware dealer's*

*TRADE MARK COPYRIGHT 1940, ONEIDA LTD.

BRITISH VOGUE WEATHERS THE STORM

(Continued from page 139) is carrying on in the undestroyed half of the building, making again from the designs that were fortunately preserved.

John Lewis, the big department store, was the worst sufferer of all—devastated by high explosive and fire. It reopened some departments within two weeks, in the only ungutted corner of the building. Wholesale houses whose premises have become untenable meet the situation by taking their Collections round the country to show provincial buyers, or by transplanting them to some private house. (We scaled the heights of Hempstead to see Matita's dress collection; and then were smuggled in the back way past an "Unexploded Bomb" cordon.)

The social merry-go-round of lunches, cocktails, dinners, theatres, dancing has come to a standstill. Yet still there is a strong social life of snatched meetings, of intimate private hospitality. Jorrocks' dictum, "Where I dines, I sleeps" is true to-day—and not only of topers. As a matter of course, an invitation to dinner is an invitation for the night, and the good hostess dosses down her guests, sardine-like, but safe.

The hotels have the same idea, as we hear from one of our staff who has actually been "out"—quite a rarity these days. She went to the Savoy, and was disappointed because the dining and dancing were in the basement where you couldn't hear a thing. "And I did want my Air Force young man to hear the bumps: he's only *dropped* bombs, you see—which is quite different!" No sooner inside the door than they were asked if they were staying the night. "No," they replied. "What, not even madam?" "Well," marveled the hall porter, "there's been only one other lady who's gone home since all this started—and she was called out in the middle of the night because her house was on fire." In all the big hotels, residents and dinner guests are bedded in the shelters; and in this world, such shelter bunks are more prized than the downiest bed in a room high above traffic, looking over the Park.

As for entertainment—practically every London theatre is closed in the evening; concerts are no more; cinemas shut at nine o'clock. Yet still there is activity. To the veteran lunch-time success of concerts at the National Gallery is added the new lunch-time success of Ballet at the Arts Theatre. Important films are in production in London studios. Quantities of books are published and sold—for evenings at home mean more reading.

THE ARTIST PROBLEM

So much for the difficulties of collecting material. Now for the difficulties of presenting it. The artist problem is acute. One of the longest-established Vogue artists (Francis Marshall) is waiting daily for his naval calling-up papers. In the meantime, he is the chief Air Raid Warden of his district. He came in the other morning apologizing because a feature was late: he had been up all night with an unexploded bomb and hadn't been able to leave until it was safely disposed of. He sat down with us in our shelter (there were 'planes overhead) and knocked off his last drawing on his knee. Another of our regular standbys, Sheila Dunn, has worked on our drawings sitting out on her stairs for safety. She has been bombed out of two houses, manages to do features for us between strenuous hours of hospital training, and is now a qualified nurse, liable to be called up any moment.

Our Art Department looks more like an Art School, so often do we settle artists down on the premises—because they find it unpleasant working under the glass roofs of their studios, or because it takes too long coming to and fro with sketches.

To produce photographs in such circumstances is an unending obstacle race. Our Studio has had bombs all round it. Incendiaries have bounced off its roof and fired the next-door premises. One morning, they had to break in the door (as the firemen had jammed it in the night), only to find the stairs flooded with water, and a strong smell of smoke. The gas pressure is so low that they have difficulty in drying prints. The lights often fail, and electricians are as rare as jewels, so the Studio staff wanders about among the coils of flex, like deep-sea divers, fixing the lights up as best they can.

BRITISH VOGUE WEATHERS THE STORM

Models are ever more scarce, as their husbands or best young men press them to go into the country. Clothes fail to materialize—because messengers are hard to come by and travelling times uncertain. Our fashion staff has to coax or stampede firms into lending accessories. One, finding her favourite milliner roped off by a police cordon, tried to persuade a demolition squad to rescue some hats for her: but they wouldn't play.

The Studio work is peculiarly hampered by air raids, which may break just when a model is dressed and made up; or when lights and props and posing are exactly to the photographer's satisfaction. When the sirens wail, there's nothing for it but to troop down to the basement (a restaurant's wine-cellar) and sit there on cases of Pommery champagne and wine-bottles, with never a drop to drink. All-Clear—and up they go, to try to pick up that lost thread of a pose. And then each process in turn—developing, retouching, printing—is exposed to the same delays and difficulties.

When we have done all we can, we still depend on our engravers and printers—whose hours are as shortened and work as dislocated as ours. And last anxiety of all is the distribution: the railways and postal services that take the magazine to every corner of the country. Our October issue was on time in London, with fifty-one pages of advertising; a day late in parts of the provinces. Our November issue has gone to press one day late, but with thirty-five pages of advertising—a little more than the November issue of last year. Will the printers catch up, or be forced to lose more time? We can do nothing but wait and hope. Each issue is a new hurdle in a steeplechase. We gather all our forces as we approach it; the difficulties pile up threateningly; one last spurt—and (so far) over she goes! And no owner leading in his steaming horse feels prouder than we on the day when all the book-stalls are hung with the new Vogue.

Picard discovers Celbrook* for ski wear

"We are the first to use Celanese* Celbrook, the original rayon sharkskin, specially processed against snow and wind, for an exclusive group of wind-breakers for active skiing."

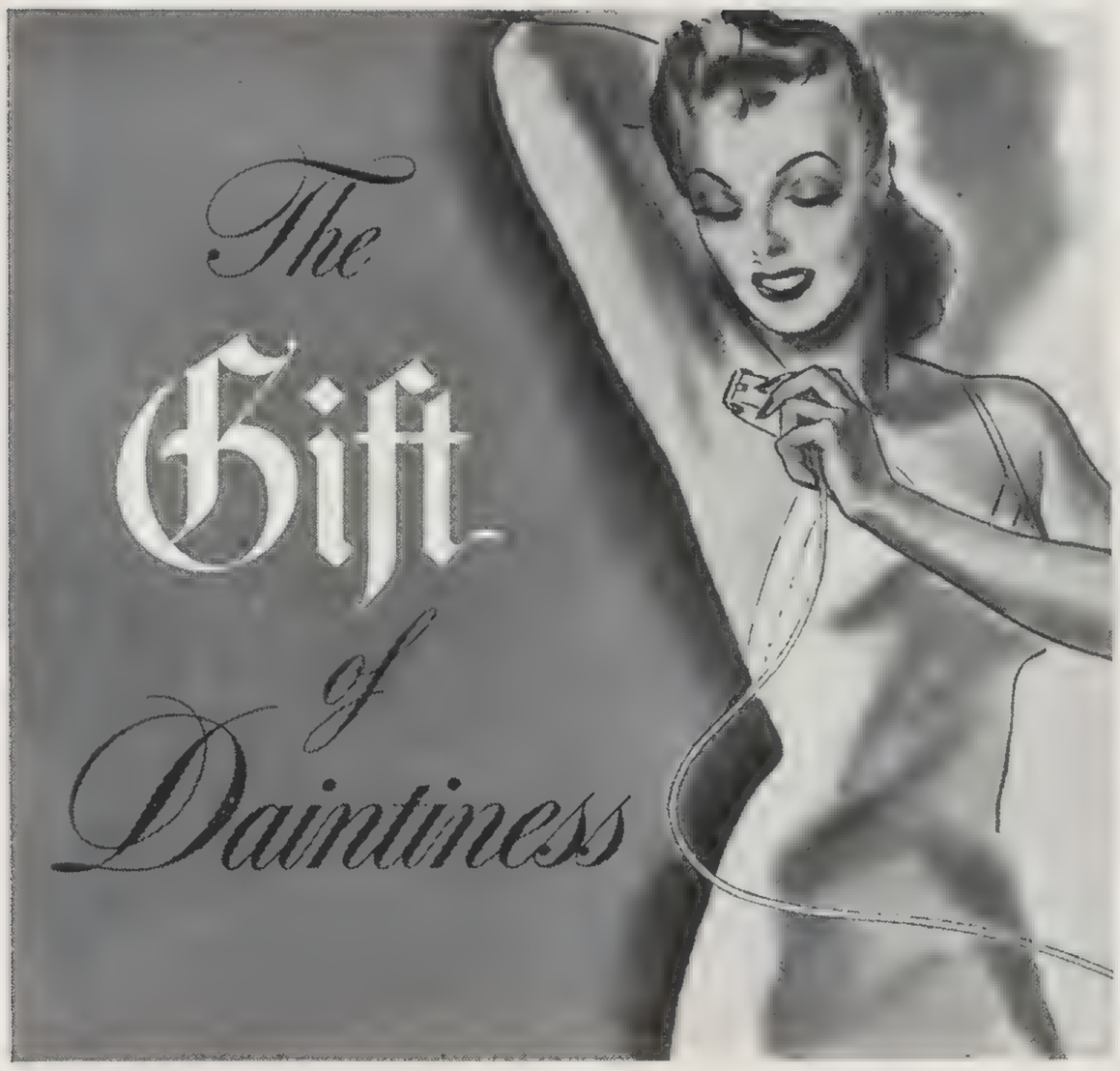
F. A. Picard
Sun Valley

In snowflake white with navy or alternate colors. About $10. Other styles in Celbrook with plaid or striped accents.

Picard original creations available in these and other fine ski departments:

Abercrombie & Fitch Co., New York, N.Y.
B. Altman & Co. . . . . New York, N.Y.
Carson Pirie Scott & Co. . . . . Chicago, Ill.
I. Magnin & Co. . . . . California
Jays Inc. . . . . Boston, Mass.

*Reg. U. S. Pat. Off.



Give yourself, or some good friend, the daintiness of freedom from unwanted hair.

That's the gift of Lady Schick.

None of the old-time risk or messiness. No danger of nicks, cuts, burns or other discomfort. No fear of coarsening hair regrowth or delicate skin texture.

Lady Schick is the only electric shaver designed expressly to meet the needs of impeccably groomed women. It removes hair—even down—from legs and underarms quickly, cleanly, *safely*.

Companion to Lady Schick is—Lady Schick Cream. Used between shaves, its purpose is to lighten the color of new hair and to keep the skin alluringly smooth.

MEET LADY SCHICK AT YOUR BEAUTY SHOP

Many modern beauty shops now give Schick hair-removal service. Try it—and see how daintily, how quickly, how easily it's done!

Lady Schick and Lady Schick Cream come tucked in a stunning suede envelope, aquamarine or crimson. Complete for $15. Extra jars of cream only $1.00. At smart shops and department stores—or use the coupon below.

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Please send me the following:
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Color preferred ( ) Aquamarine ( ) Crimson
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Name_____

Street_____ City_____

Lady Schick

METROPOLITAN MUSEUM JEWELS

PRACTICALLY a history of the jeweller's art is the current jewel exhibition at the Metropolitan Museum of Art. On pages 68 and 69 are some of the spectacular jewel-pieces, photographed with modern clothes, against Museum backgrounds. On this page, more jewels—all part of the display of five hundred pieces.

The exhibition, open till January 26, 1941, spans six thousand years. (Incredible, when you see how perfectly many of the centuries-old jewels key in with to-day's costumes.) It begins with the earliest-known kind of jewellery, and covers many countries and periods, up through the eighteenth century.

Whether your interest is scientific or purely feminine, you can't help but linger over these treasures. You'll see the first jewellery—strings of shells and beads, from Egypt of 4000 B.C. You'll spend time over every group—the beautifully sculptured ancient Greek pieces of gold, the Etruscan jewellery—including a new set shown for the first time; the involved, subtle, incredibly perfect Chinese jewellery, the Near-Eastern, the Mediæval, the Renaissance. And finally—nearest to our own time—the fragile, beautifully-executed baubles which were handed down from the courts of the seventeenth and eighteenth centuries.

HISPANO MORESQUE. Here, jewellery of the 14th century allies perfectly with a 20th-century dress. Bracelets, necklace, and girdle of gold and enamel glimmer against a draped dress of brown silk crêpe, from Falkenstein. In the background—columns from a 14th-century cloister

ETRUSCAN. A gold necklace of pendant heads, and gold disk earrings—from about 500 B.C.—accord with this classically-draped costume. It's of pale pink rayon-and-silk crêpe, designed by Nettie Rosenstein. Dress from Bonwit Teller; I. Magnin. The wheel is part of a chariot

RAWLINGS

"DON'TS" FOR SKIERS

(Continued from page 101) Most men prefer you without a skiing cap, but this doesn't mean that you have to freeze your ears. Anything that holds your ears close to your head, even a piece of string, will keep them warm. You can get ear-warmers made of coloured wool strips to match your other accessories, or, if you like, just tie a silk scarf around your head. Don't stick your skis up on end in the snow just because you've seen it done in pictures. The wet will rot them. Lean them against a wall to dry, points down, or put them in ski-racks.

Don't try to muscle into line when you're waiting for a ski-tow, and don't use a ski-tow at all until the mechanism of the thing has been explained to you. Then if you do happen to fall going up on it, don't collapse on the ground in a giggling heap. Get out of the way quickly so that you won't disrupt the whole line.

Don't forget to take a greatcoat with you—one of good cloth in a bright colour will be useful over dinner-dresses, too. Don't suffer with chilly ankles because the snow sifts in over the cuffs of your socks. Tuck your socks underneath your trousers, and your trousers inside your boots.

Don't dress too warmly; during the hot work of climbing, you will regret bulky sweaters or jackets that can't be taken off and tied around your waist.

And, last, but by no means least, don't go off on a ski week-end at all unless you're sure that you like the people you're going with. The fireside cheer of an inn can be cold comfort alone.

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OMEGA

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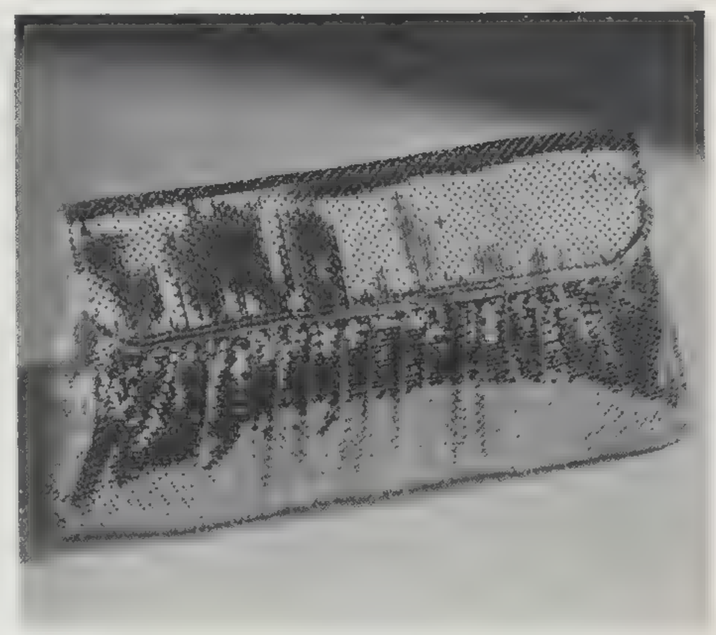
CHRISTMAS AT HAND

BAG FOR TWEEDS—natural grained pigskin. Detachable strap; metal ornament made like a bridle piece. Very nice if she lives in the country. Bonwit Teller

BAG FOR AFTERNOON—the new, longer shape. It's of versatile black suède and soft and capacious enough for odds-and-ends. Shurtite bag. At Altman



BAG FOR THE EVENING—gilt Whiting and Davis mesh that becomes bosom friends with almost any costume, from dinner on into the late evening. Franklin Simon

BAG FOR A SUIT—brown alligator, to accompany her tailored costumes. Have her monogram put on the plate of the Talon-fastener. At Bonwit Teller

VOGUE STUDIOS

"DO'S" FOR SKATERS

Do take your hints from the professionals—skate in an uncluttered dress. Turquoise-blue Botany flannel, with the regulation circular skirt, long sleeves and turned-down collar. This is from De Pinna

Do dress lightly—as well as warmly. Reversible skirt—blue and red. Red, white, and blue knitted Norwegian waistcoat. Short jacket and cap of a warm-as-toast, fleecy white cloth. From Bonwit Teller

Do aim for good tailoring—as well as bright touches. Box-pleated skirt of grey men's-wear flannel. Red flannel jumper. Jacket of red needle-point wool. All are to be found at Abercrombie and Fitch

Do try out sporting tweeds. For example—this dress of hound's-tooth check (red, green, and white). Big box-pleats front and back give satisfaction to the most active. Bonwit Teller has this

KARGER

IT'S *Doubly Smart* TO GIVE A DETECTO BATHROOM SCALE

Detecto is truly a double gift . . . a gift that completes the modern bathroom; and one that stands guard over the family's weight and health.

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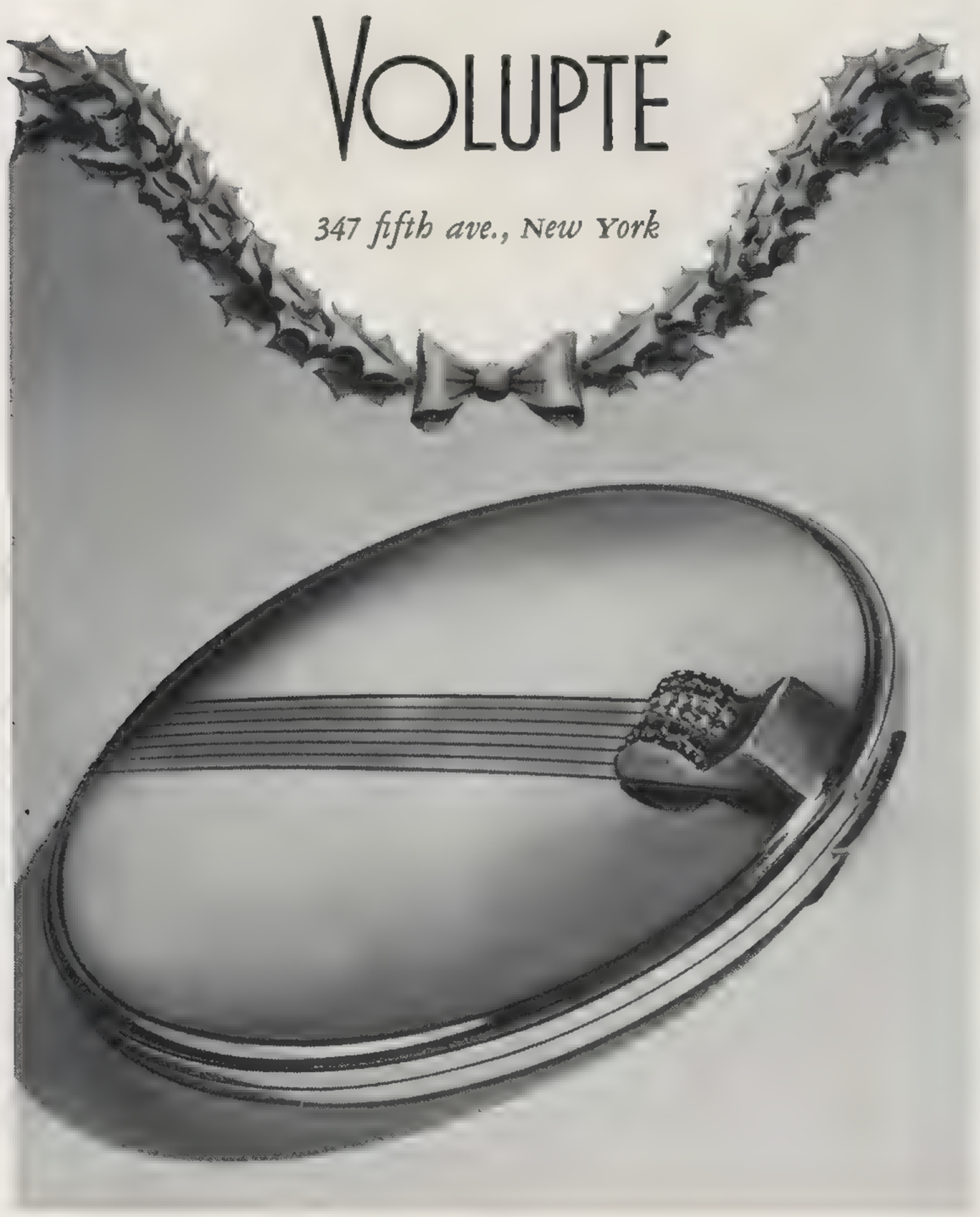

IF YOU KNOW

Top: Gilt-studded urban black calf belt; from Franklin Simon; Neiman-Marcus. Cowhide belt, for tweeds. Both are by Criterion. Best

If she's always late—give her Criterion's black suède belt with clock-face, hands to be set for her next engagement. Lord and Taylor

If she's in school, give her this strawberry-red polasuède cloth slipper, piped in black, felt-soled. A Daniel Green slipper; Stetson

Stuff this golden ballet slipper with three pairs of Aberle's sheer evening stockings. It, and the stockings: Franklin Simon

HER SIZE

If she's proud of her hands—give her these classic one-button gloves of beige Lavando, hand-sewn. From Stern Brothers

To span her waist—a gold kid belt for evening; Altman. Black suède and gold kid for dinner; Stern's. Both Schaffer belts

If she's a confirmed rustic, she'll love these brown pigskin moccasins, soft and noiseless as an Indian's; from Bonwit Teller

VOGUE STUDIOS

To make her look longer-legged—give her this Cinderella's-slipper (it's really a mule) of clear Vinylite. Find this at Milgrim

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NEW YORK SHOPS

HEREWITH—two engaging confirmations of a well-known fact: That one reason American women are so beautifully dressed is that they are almost invariably fairly near an Important Source of Supply.

Clear across the country—from Bar Harbor to Miami, from New York to San Francisco—even the villages usually have at least one smart specialty shop at hand and many larger cities have a double advantage—their own excellent local shops plus branches of big metropolitan shops.

These pages give more evidence—photographs of the new out-of-town incarnations of two of New York's shops.

Below—Saks-Fifth Avenue's Detroit shop, their eighth venture from Point-of-Origin. There are all their up-to-the-minute clothes and fine accessories—each group in its own shop-within-the-shop, superbly decorated to combine spaciousness with the intimacy of a private house.

Opposite—Lilly Daché's new Chicago shop, her very first out of New York (although her hats are sold by many specialty shops throughout America). Basically postage-stamp-purple and dead-white, her shop is every bit as lively and modern as her hats.

The Regency Room of Saks-Fifth Avenue's Detroit shop—shop-within-a-shop. True to the period are the rounded corners, the soft greys and roses of the décor, and the curved-framed mirrors with shell ornaments. Modern touches are overdoor panels in the Van Gogh manner. In this charming atmosphere—Saks Originals

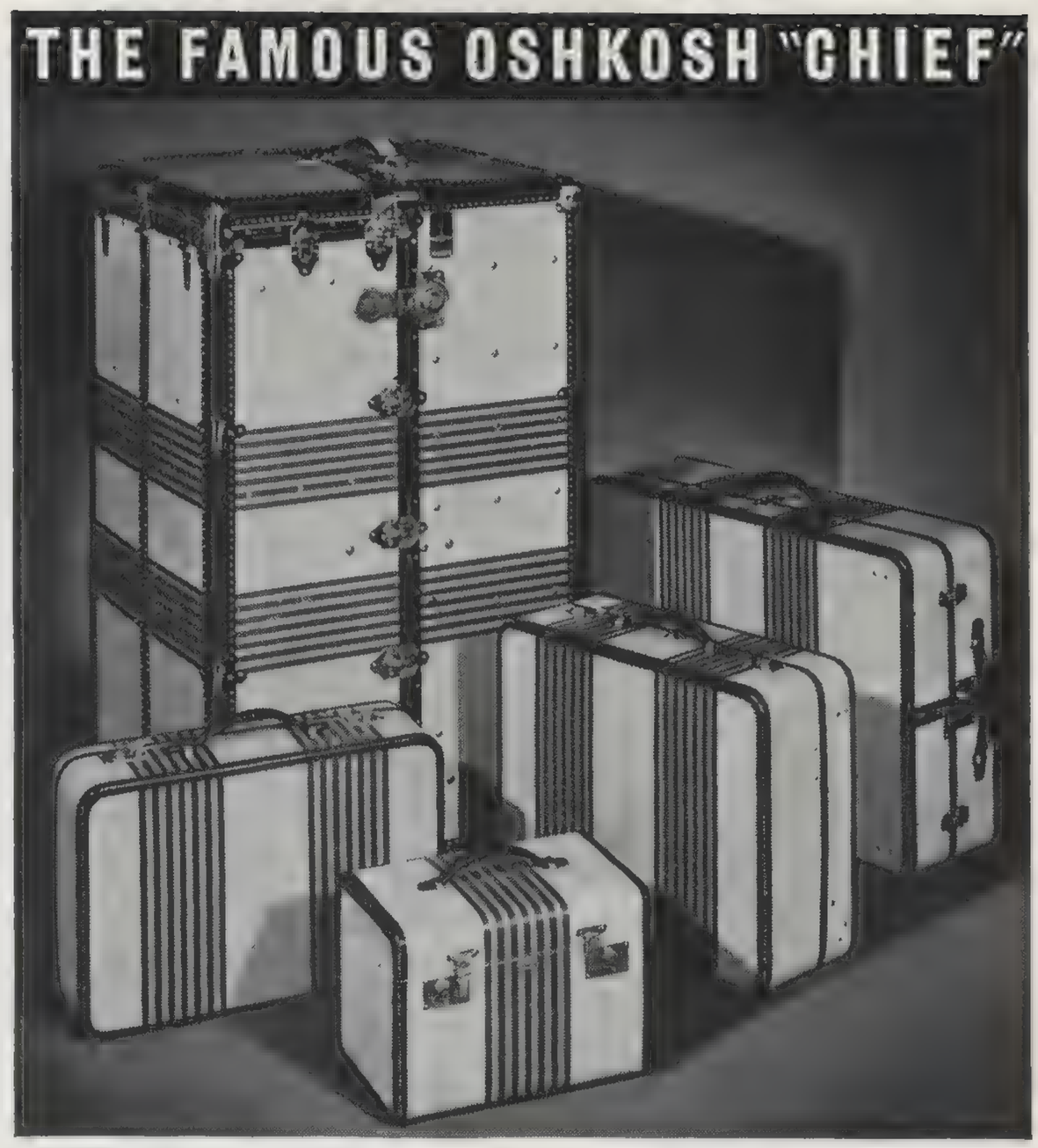
The Victorian Room at Saks-Fifth Avenue's Detroit shop. A hand-carved marble Victorian mantel, a museum-piece, sets the tone for the entire room, which has the engaging qualities of a nineteenth-century drawing-room. This room is dedicated to youthful clothes—with a thought to young tastes, an eye to young pocketbooks

AT HOME ABROAD

New York milliner out-of-town—Lilly Daché's new Chicago shop. Light-heartedly colourful—as befits the birthplace of many "new women"—it was all designed by Lester Gaba. Postage-stamp-purple walls and red carpet set off dead-white ceilings and floors, dead-white accessories. The fireplace is white sculptured plaster

When in Chicago, Lilly Daché uses this private sitting-room in her new shop—direct contrast to the rest of the store. It is banked with palms and tropical plants; the leitmotif is green and the gold of a leopard's skin. Under a large mural by Nicky DeMolas—green sofa of tufted satin, coffee-table with gold-mirror top

Another view of the first floor of Lilly Daché's Chicago hat shop. The console fitting-tables are of white shell, set against mirrored panels. Tufted chairs are covered with purple satin and a new transparent material never used before. An amusing trompe-l'œil —the show-cases framed with white plaster to look like pictures



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This bronze, red and yellow name-plate identifies the genuine Oshkosh.

Fashion-Focus of the month

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TWIN SET of Marvella Nature-Dipped Pearls "the answer to good taste gift-giving" at better stores everywhere $5.00 set boxed

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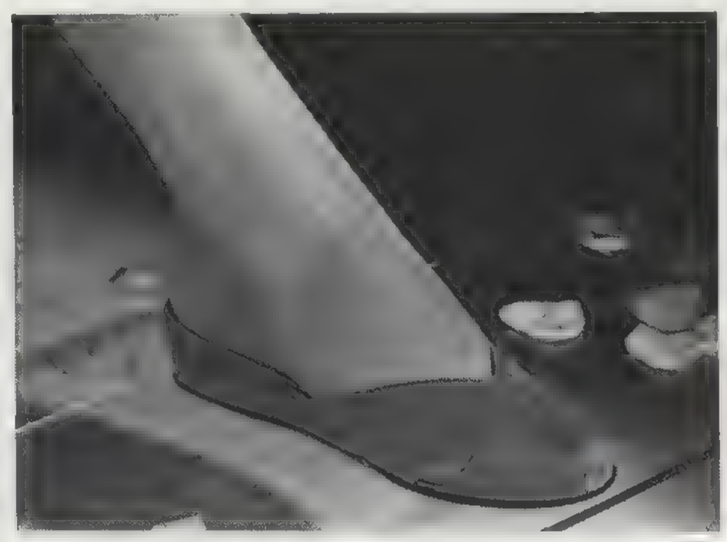
Anna D. Adams COLOGNE

FIRST LADY . . . an exquisite cologne in a precious-jewel setting . . . capturing the romantic perfume of a Southern garden . . . It's a versatile fragrance, appropriate for both state occasion and casual wear . . . The classic six-ounce bottle is hand-fashioned in white opal . . . $3.50 at your favorite store, or sent postpaid . . . Address Anna D. Adams, Inc., 216 West Jackson Boulevard, Chicago.

IF YOU KNOW

If she likes them feminine—try woven gold kid and white satin for a mule on a white satin wedge, with a gold kid insert. Bonwit Teller

If she likes them bright—a red suède mule stitched and piped in gold. Destined for trim négligés and house-coats. Saks-Fifth Avenue

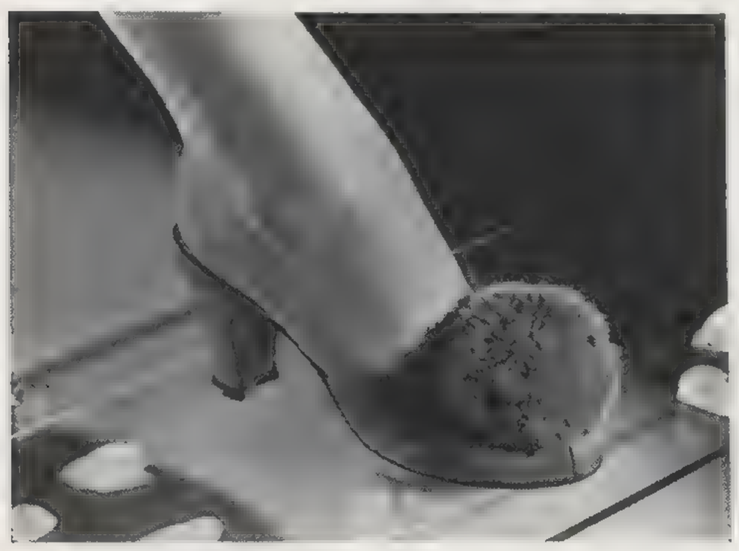


If she likes them simple—merely two broad bands crossing the instep of a bright red kid mule on a very low wedge. At Bonwit Teller

If she likes them warm—Joyce's high bootee of white capeskin, with a white rabbit collar, a rabbit-ear point in back. Lord and Taylor

HER SHOE SIZE

If she likes them up-to-the-minute—square-toed white satin mule piped with silver kid. This is a Joyce slipper. At Lord and Taylor



If she likes them gay *and* practical—bright red flannel mule with a splashing sky-blue wool pompon just for fun. From Bonwit Teller

If she likes them soft—a wine-red chiffon suède house-shoe piped with silver kid, and elastic-gored for snug fit. Joyce shoe; Best

VOGUE STUDIOS

If she likes them bulky—clumpy slipper of white Teddy-bear cloth, cut high in front, low in back. A Joyce shoe; from Bonwit Teller

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FLOWER ARRANGEMENTS

[EDITOR'S NOTE: *These pages were conceived in England, appearing in British Vogue. Though some of these flowers are not available here, you can get these effects with ingenuity and local flora.*]

PERHAPS you can't afford, or find, the flowers you've been accustomed to, but that need not mean a dearth of flower arrangements, for there is no shortage of alternative material. To prove it, look at the photographs on these pages, all achieved with autumnal plants.

Beauty in some plants is not skin-deep. The "bones" of certain flowers are particularly lovely. If you doubt this, look out on a white and frosty morning for a stem of wild hemlock—and see it outlined, its form accented, with rime. Pick it, look at the under-structure of the flower and imagine it magnified into the groined roof of a cathedral; the comparison is not ridiculous. I almost feel that these particular plants are at their utmost beauty in this, their skeleton, stage. If you have never considered them before you will be amazed, and you will never again pass by any one of them as a "dead weed."

A mixture of green and variegated ivy twining from a wall vase. Foliage is sometimes misused by being injudiciously mixed with flowers, but by itself it can be made into magnificent decorations. Lovely against pale walls; made from easily obtained materials

Umbrella-shaped heracleum (cow-parsnip) in a beige-brown setting. The delicacy of sumac is good beside solid lotus seedheads. Heavy heads of spiræa give fine line. Delphiniums and foxgloves (or their tall counterparts, in season) give additional height

BY CONSTANCE SPRY

If you treat these as though they were living flowers, you may make a winter bouquet in many tones of beige, grey, and green, which is a ghost of a summer one, and has the same quality of beauty as an etching. Contrasting form, as well as subtly contrasting colour, should be used in these arrangements. But don't let yourself go to extremes on dried materials and accept anything just because it is dry, or you may find yourself with a mixture of Chinese lanterns, pampas grass, statice, and bulrushes, which, on consideration, you may not like.

Mix dried with living flowers—chrysanthemums, for example. With growers trying to give us these flowers almost all the year round, one should not be surprised to hear sometimes a tone of boredom taken about them. If chrysanthemums were rare flowers, we should not so often see them misused. Their quiet colourings are no less attractive than the more brilliant summer flowers. But they should be used with understanding, not just lumped together. They should shine out as jewels, from a setting of subdued tones, or be used as the low tones in a group of brilliant leaves.

Height and width without undue solidity may be obtained by using bare cherry branches. Their brown tones provide a base note for lighter tones of yellow chrysanthemums. Also used in the arrangement are yellow bocconia leaves and dried achillea

NEPO

Seeds and berries and foliages together form arrangements which last for a long time and which can be constantly varied. Shown here, in a cream-coloured shell, are sprays of ivy, late blackberries, poppy heads, rose-hips, lotus pods, and peony seedheads

Beauty Editors Recommend

HARPER'S BAZAAR.—"First, last and always, don't forget soap and water to keep your pores free and unclogged. Grace Donohue has a special soap that lathers instantly and contains 15% colloidal sulphur, a recognized disinfectant and healing agent. It works wonders with blackheads . . . A brush, just forceful enough, comes with it."

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A water-soluble solidified cream in cake form, excellent for surface eruptions, blackheads, whiteheads, oily or dry skin. For best results use COMPLEXION BRUSH. Try GRACE DONOHUE MILKY LOTION—Powder Base, smoothes, softens—1.00, 1.50
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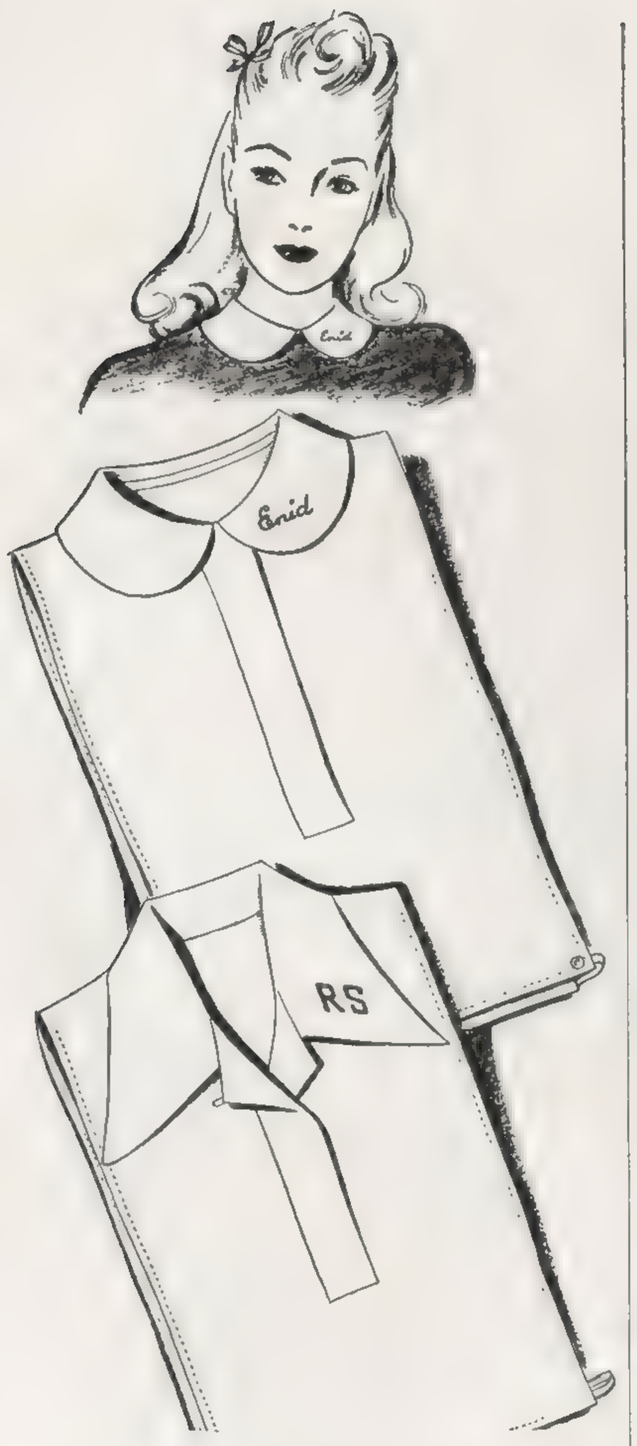

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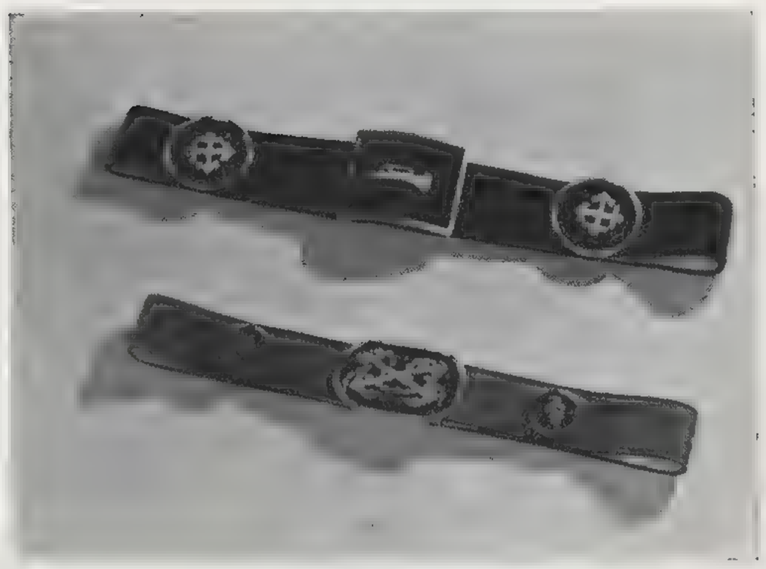
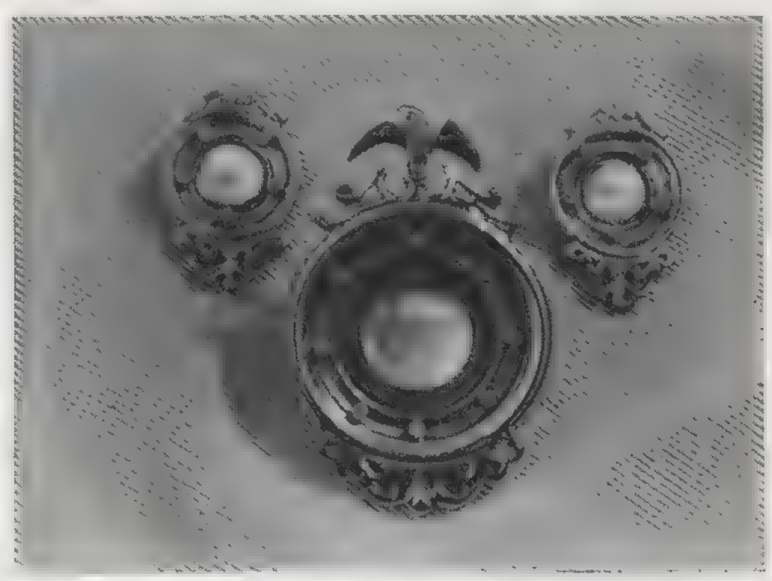
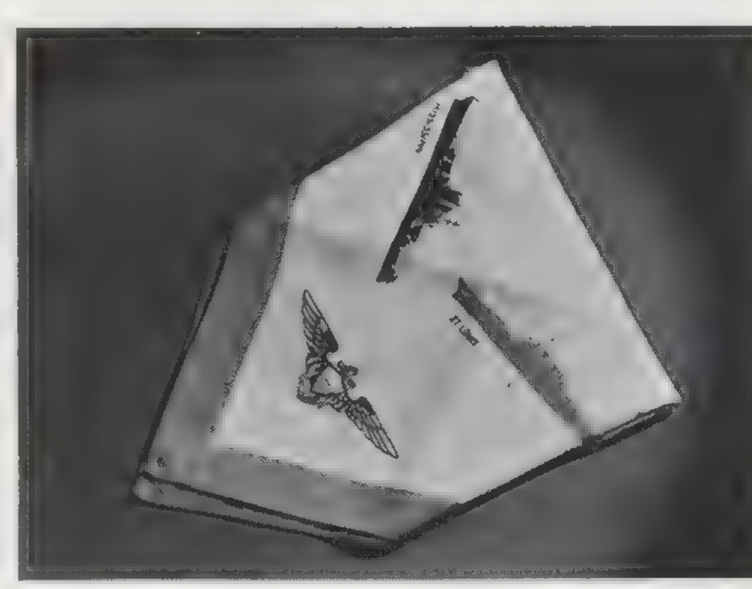


TRUE TO THE NAVY...official naval insignia embroidered on your belt. One in white against a belt of navy-blue felt...one in gold against red suède. Both from Henry à la Pensée

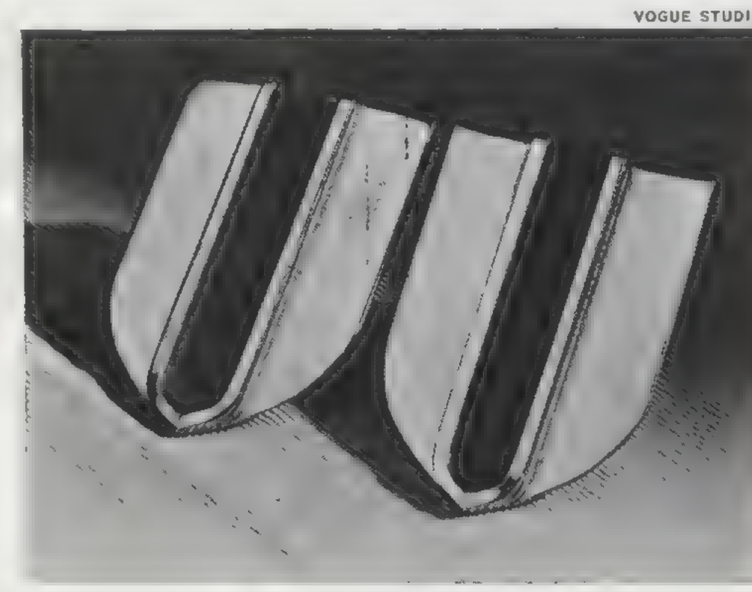


EAGLE OVER ALL...a pair of earrings and a pin, miniature copies of Early American bull's-eye mirrors, with the traditional American eagle set on top of each. From De Pinna



MOUCHOIR, MARINE STYLE...the insignia in red and blue, of the Admiral's boys, gaily printed all over a white rayon challis handkerchief. An Echo scarf; it's at Lord and Taylor

VOGUE STUDIOS

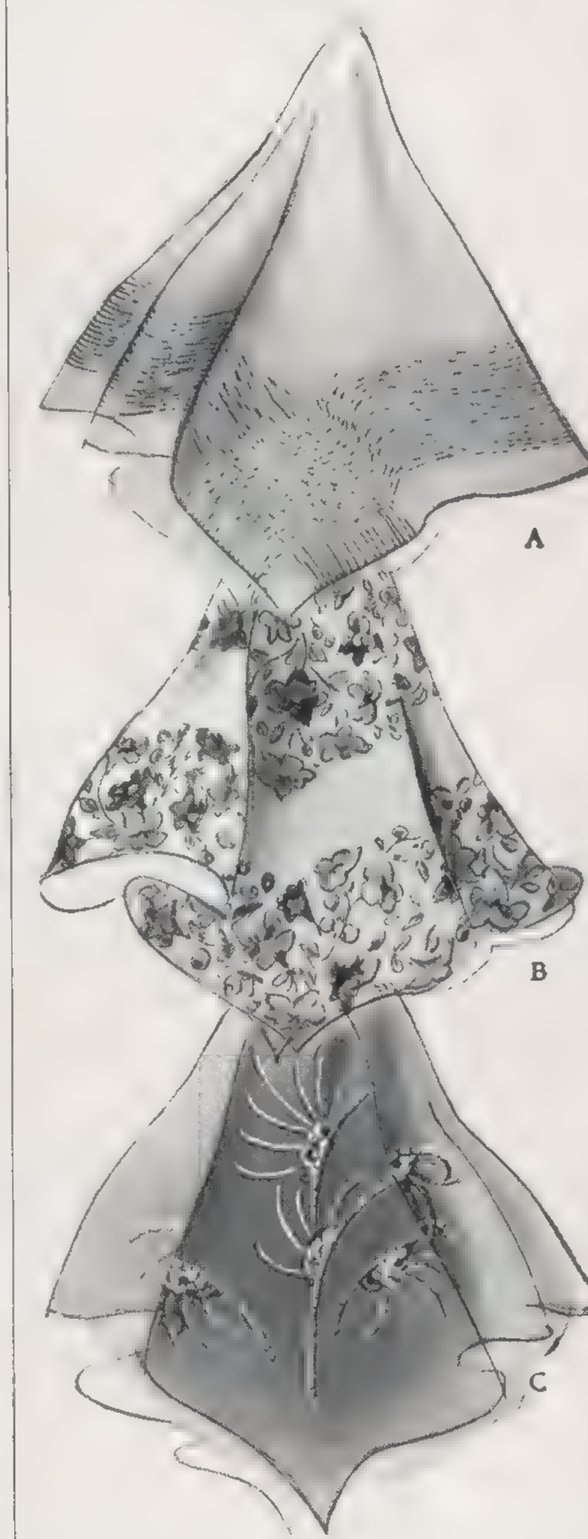


SHIELD SHAPES...a pair of silver-coloured metal shields, striped down their centres with bands of red and blue felt. Clip them, jaunty-like, to your lapel. From John-Frederics

She'll Love

GIFTS

with a French air



A. Stolen from him . . evening kerchief in pure silk chiffon . . washable gold metal border. Black, White, Pink. 1.00 ea.

B. Language Of The Flowers Prints. "American Morning Glory" (illus.), "Brave English Rose", "Lucky Bell Heather", "Free China". Paint brush charmers on sheerest white. 1.00 ea.

C. Six Limited Editions. Pure silk chiffons spangled with gold, beads, sequins. Exquisite French copies. 1.00 ea.

Handkerchiefs

AT ALL FINE SHOPS

BLOCH FRÈRES

COUTURIERS PRINTS

11 East 38th Street • New York

● Many overweights have discovered a new, easy plan for losing those ugly, unwanted pounds. It is pleasant. No drugs. No exercising. By this amazing plan overweight persons eat delicious AYDS Candy every day but instead of growing fat, most of them lose weight.

Most cases of overweight are caused by over-indulgence in fattening foods . . . Excepting the small percentage who suffer from glandular defects, the AYDS Candy plan is usually effective. It tackles the problem of overweight at its source.

Many Lose Weight With New Easy Plan

● Perhaps all women cannot become slender—but many have slenderized or lost weight by this simple new plan.

One or two delicious pieces eaten just before each meal . . . and AYDS Candy curbs the craving for rich fattening foods.

AYDS contain vitamins A, B1, and D and other essential nutrients. The diet is reduced automatically without the usual effort . . . without weakening effects . . . without hunger pangs.

A 30-days supply for only two dollars at leading department and drug stores. Satisfaction Guaranteed. Your dealer has AYDS or can get them for you.

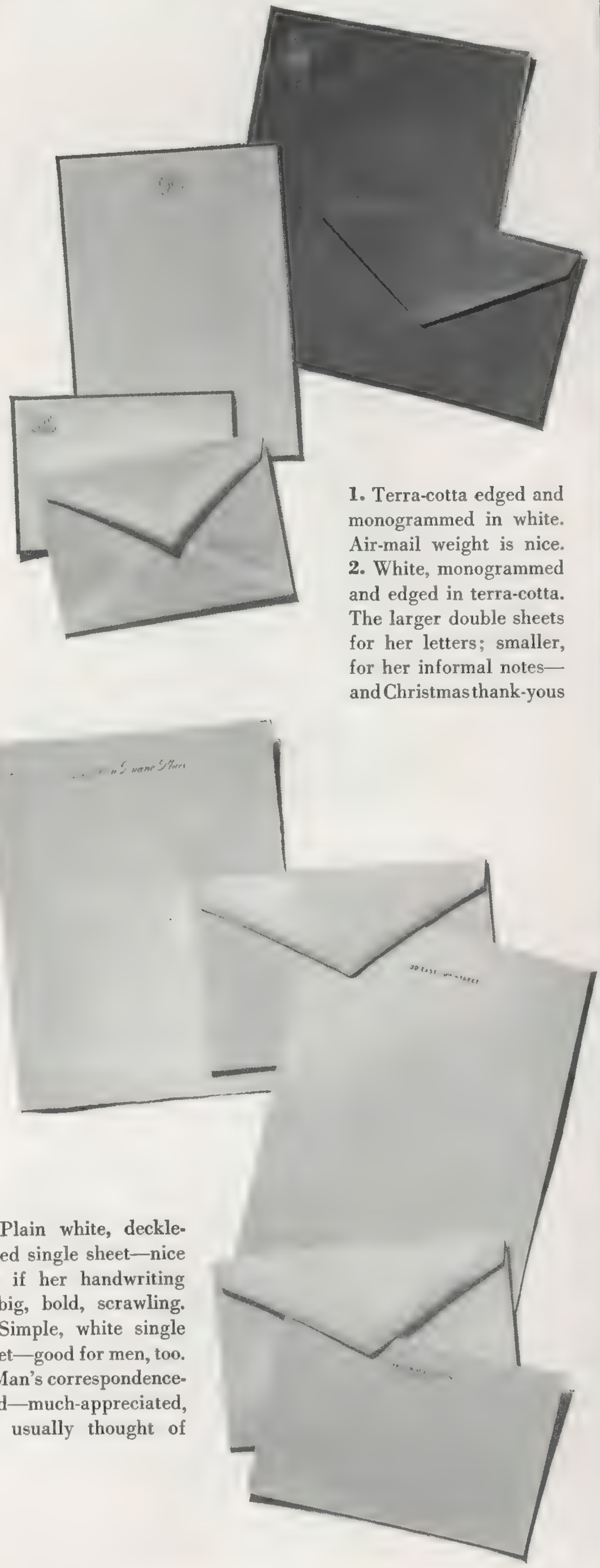
THE CARLAY COMPANY
160 E. Illinois St.
Chicago, Ill.

Ayds

Reducing Plan... with Candy

CHRISTMAS PAPER

THOUGHTFUL present for a member of your family—man or woman—writing-paper that's carefully chosen with an eye to his or her personal taste. Don't make any hazardous guesses, here. Consider the very classic (white is never-failing) or the very new (as the terra-cotta ones here, which look very special engraved in white). All Papers by Crane; at Black, Starr and Gorham



1. Terra-cotta edged and monogrammed in white. Air-mail weight is nice.
2. White, monogrammed and edged in terra-cotta. The larger double sheets for her letters; smaller, for her informal notes—and Christmas thank-yous
3. Plain white, deckle-edged single sheet—nice size if her handwriting is big, bold, scrawling.
4. Simple, white single sheet—good for men, too.
5. Man's correspondence-card—much-appreciated, not usually thought of

BELT OF THE MONTH
Reg. U. S. Pat. Off.

"HOLIDAY"

$1.00
Suede or Glove
Leading stores everywhere

It makes a difference what you wear
When you are feeling gay,
So Schaffer offers festive fare—
Vivacious "Holiday."
Pan-like pipes of gleaming gold
Give suede (or kid) a lift.
A "must" for you — and, truth be told,
A clever Christmas gift!

SYMBOL OF AMERICAN ORIGINALITY
Schaffer

SCHAFFER BELTS, Inc.
Fifth Avenue New York
The world's foremost manufacturer of quality belts for women

SNOW BOUND

POLKA (dot) PARKA, *Tunic style. Tiny polka dots on waterproofed poplin. Detachable Hood, contrast lined. Drawstring at waist. Tuck in or out of your 'trou'.*
Navy Blue with White Dots
Faded Blue with Navy Dots
Scarlet with White Dots
Natural with Navy Dots
Sizes 12 to 20 . . $7.95

WHITE STAG all-wool Gabardine Downhill 'Trou'. *Zipper opening and zipper pockets. Shirt-grip "Snugtex" waist lining and Boot-grip ankles. Navy, Gunmetal, Grey-tan, Dark Green. Sizes 10 to 22 . . . . $10.95*

FEATURED BY FINE STORES
Write for Style Portfolio "V"

White Stag
SKI TOGS
HIRSCH-WEIS MFG. CO.
WHITE STAG SKI TOGS DIVISION
PORTLAND, OREGON, U. S. A.

FOR CHRISTMAS CHEER

In the photograph above, you see a sterling silver cocktail mixer and tray from Gorham. The crystal glasses, from Black, Starr and Gorham, are standing ready for a Scarlett O'Hara cocktail. To make this, use one jigger of Southern Comfort, one pony of Ocean Spray cranberry juice, a dash of fresh lime, cracked ice, and strain into the glasses. A crimson drink—nice for Christmas.

The cocktail shaker above has a glass tube down the centre into which you put the ice, to prevent its melting into your drink. Find this at Alice Marks, where you'll also see the four-sided cocktail glasses and the tray of chromium and wood. Standing ready, in this photograph, to make a Martini, are Gordon's Gin from Somerset Importers, and Cinzano French and Italian Vermouth.

VOGUE STUDIOS

The baroque tray and crystal cocktail glasses are from Carole Stupell. The bar set includes a mixing-glass, shaker, strainer, jigger, and mixing-spoon, all as professional as those the man-behind-the-bar always uses. The Bar Mart has the set. Standing ready to make a Manhattan: National Distillers' Old Taylor Bourbon and G & D American Vermouth, the sweet variety.

IS THERE A MAN ON YOUR LIST ?
Give him a MAN'S Gift!

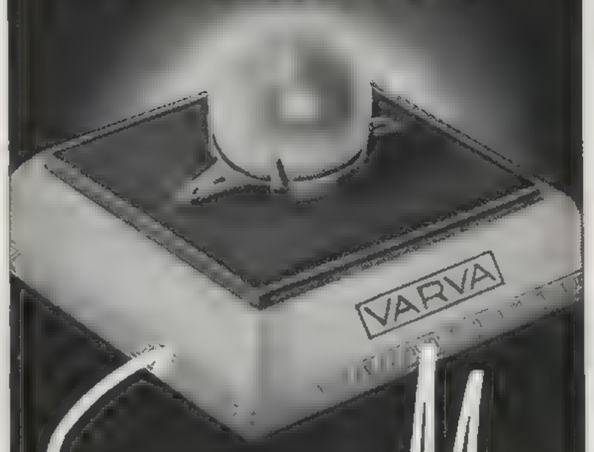
Clean Highland Fragrance in Stone Jugs . . .

Shaving Lotion, $1 — Shaving Mug, $1
Men's Talc, $1 — Men's Soap (3), $1
Men's Cologne, $1 — Men's Deodorant, $1

Seaforth Sets, $2 to $6 at fine stores everywhere

Seaforth! FOR MEN
ALFRED D. McKELVY COMPANY
Minneapolis, Minnesota

THE JEWEL OF PERFUMES
BY VARVA



Suivez Moi
MEANING "FOLLOW ME"
$1.00

Lift the pearl-like flacon from its rhinestone setting . . . unscrew the cap . . . and indulge in this irresistible scent inspired by the rare green orchid. Carry it in your handbag or leave it in its jewel setting to glorify your boudoir.

. . . and the fragrance lasts and lasts!

At your favorite store or write:
UNITED TOILET GOODS CORP.
19 W. 18th St., New York City

STERLING SILVER
by the
ALVIN
SILVERSMITHS
To Grace Your Table Beautifully, Correctly for Every Occasion

WHAT TO LOOK FOR WHEN YOU BUY STERLING...

Really fine sterling (*solid silver*) . . . is designed to merit the tradition of Heirloom Silver. It is judged by its clarity of design, delicate balance . . . substantial weight and perfection of finish. Ask your jeweler to show you the Alvin Sterling Patterns . . . and judge for yourself their excellent qualities.

FREE We will be pleased to send complete descriptive price lists of our patterns. Check those desired and mail with name and address.

☐ CHASED ROMANTIQUE ☐ BRIDAL BOUQUET
☐ ENGLISH ROSE ☐ MARYLAND
☐ MAYTIME ☐ DELLA ROBBIA
☐ MASTERCRAFT ☐ ROMANTIQUE
☐ CHAPEL BELLS ☐ GAINSBOROUGH

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Fifty Years
PROVIDENCE • RHODE ISLAND

TURNS WITH A GOURMET

By Katherine Blake

HOLIDAYS and good food are almost synonymous. Christmas never seems to be Christmas without special things to eat. From all over the United States come extra-special delicacies to add to your holiday menus or to send as gifts.

NEW ORLEANS SEAFOOD

From New Orleans comes seafood. If you've ever been there, you know the delicious specialties served in restaurants and houses. Well, the "Chef d'Orleans" cuisine is justly famous for just such things: bouillabaisse, pâté of shrimp, shrimp bisque, soft-shell crabs, green turtle soup with sherry.

Ready to serve (all you have to do is heat them), they're a godsend when unexpected people drop in for dinner. For an extra-special canapé, try the "Chef d'Orleans" Smoked Oysters. These are very fine served on little disks of hot, buttered toast, or on a toothpick, wrapped around with not-too-well-done bacon.

The New Orleans Delicacy Company, at 1406 Seventh Street in New Orleans, has all of these.

...Also from New Orleans come more savoury suggestions. Complete down to the last bit of seasoning, so no more sighing for a chef in your kitchen rather than a *bonne à tout faire.*

These products include such appetizing items as Shrimp à la Creole, Jambalaya, and Creole Oyster Soup. The Creole Gumbo is really a meal-in-one, fully flavoured with shrimp, okra, tomatoes, onions, green peppers, parsley, spices, and seasoning. Add ham, oysters, or perhaps crabmeat to it, if you prefer a slightly different gumbo. But it is nice just as it is, served with steamed rice.

Write to the Creole Food Company of New Orleans, 409 Bourbon Street, New Orleans, Louisiana, for these.

PHEASANTS IN TINS

From Washington come pheasants. Ten years ago, Samuel Martin, Seattle business man, took with him to his week-ending farm a hatful of pheasant eggs, intending to raise the game birds as a hobby. The hatful of eggs hatched into a Commercial Enterprise, and to-day thousands of pheasants, one wing clipped to prevent them from flying the coop, are running around the pens, being fattened for the kill.

You can order these birds roasted whole, but Mr. Martin has branched out with a brand-new way of serving them. This is Pheasant à la Newburg, and it's very fine fare. Especially good for buffet parties and particularly after-the-theatre supper parties.

You can order it direct from Mr. Samuel Martin at 600 Textile Tower, Seattle, Washington.

CALIFORNIA DATES

From California come dates. One of the oldest and traditionally revered foods in the world (Mohammed claimed that the lovely date-palm was created with clay left over from the creation of Adam), the ones grown by the Nash Desert Ranch are wonderfully large and fresh. Several kinds are raised, but the Deglet Noor is the most popular. Some of these come in a lovely Redwood box, with a sharpened piece of date-palm to spear the dates.

Write to the Nash Desert Ranch, Palm Springs, California, for some gift boxes. But don't give them all away—keep some for yourself.

WILD FRUIT PRESERVES

From Oregon come some of the best preserves that we have ever tasted. They're prepared by the Jane Amherst kitchens from a strictly "home-made" recipe, and they seem to have retained, in the preparing, all the flavour of the fresh fruit.

Not only are these jams delicious when spread on hot, flaky biscuits or toast, for breakfast or tea, but you can use them in other ways, as well. Try the Oregon Wild Blackberry as a Bar-le-Duc. Experiment with the Oregon Mountain Huckleberry as a sauce for vanilla ice-cream. If you have always had a weakness for strawberries, you can't afford to miss the Oregon Valley Strawberry preserve that tastes as good as it sounds.

Jane Amherst, at 1107 Northeast Forty-Seventh Avenue, Portland, Oregon, puts up these preserves. Order them for your own kitchen, or in an attractively boxed Christmas gift package as a present for any gourmet friend. This box includes little baby pine-cones and a decorative frond of pine, as well as two jars of each of the three jams.

ENGLISH HUMBUGS

From Canada come the old-fashioned Peppermint Humbugs made by the W. J. Crothers Company—in the truly traditional spirit. You may remember these from your childhood, and —nostalgic as the sense of taste can be—find yourself, on tasting them, carried back to an English nurse in a long-forgotten nursery. These candies are made with blended cane-sugar and redistilled English peppermint flavour —refreshing and appropriate after heavy Christmas dinners.

You can buy the English Humbugs here at Altman's Delicacy Department.

HERB-SEASONED STUFFING

From Connecticut comes the Pepperidge Farm Bread Stuffing. This stuffing is herb-seasoned, and made of such appetizing ingredients as sage, thyme, and onion, mixed with dried bread and salt and pepper. One bag is ample for a five-pound chicken, two for a ten-pound turkey.

During the Christmas season, it's nice to know of a stuffing that is truly excellent. This one is, besides being very easy to prepare. The simplest way is, of course, to add one cupful of water to one bag of stuffing. Or, if you prefer a richer flavour, half a cupful of melted butter and half a cupful of water. This makes a very tasty stuffing, with the crumbly texture that we believe all good stuffing should have.

You can order it from the Pepperidge Farm at Fairfield, Connecticut.

CHRISTMAS ESSENTIALS

Schrafft's have the proverbial Christmas (Continued on page 158)

ALVIN
presents its latest pattern
Chateau Rose
in sterling of enduring charm

The revival of elegance in home decoration reaches back through the years to the Regency and Victorian eras.

Here is a happy blending of the traditional beauty of these time-favored motifs . . . in solid silver so cherished by today's hostess. *See it at your jewelers or write us for free pattern price list.*

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Fifty Years
PROVIDENCE • RHODE ISLAND

Crosby Gaige, distinguished editor and connoisseur of food and wine, reports:

"I've tasted some very fine California wines"

Neither in France nor Italy nor Spain are found natural conditions for the growth of wine to surpass California's. Seven hundred miles the California vineyards march, over hillsides, down valley floors, along the coastal plains. Each grape variety finds here its ideal setting, and comes to perfect ripeness every year.

In California, wine growing skills and facilities have now advanced over any before known here. Fine wines are coming out of California these days. Wines made to standards of strict quality. Well developed. True to type. Ask your wine merchant or importer to help you select the fine California wines.

This advertisement is printed by the wine growers of California acting through the Wine Advisory Board, 85 Second St., San Francisco

TURNS WITH A GOURMET

(Continued from page 157) pudding. This is a Schrafft specialty, done up in a china bowl with a shirred white cloth bag top. The pudding is made of sweet black currants, seedless raisins, sliced citron peel, lemon and orange peel, suet, eggs, and milk, and a variety of spices. Buy it all ready to steam and serve, with a handy recipe attached for brandy sauce. The pudding may be had in different sizes, costing from around $1 to $3.

Schrafft's Chinese Open Work Baskets are filled with jellies, preserves, and cocktail suggestions, such as tiny Holland onions, Spanish pitted olives, and assorted salted nuts. The baskets come in three different sizes, and the contents vary slightly with each size. The prices range from about $3 to $5.50.

CHINESE TEA

The American Committee for Chinese War Orphans has a collection of teas which people who appreciate tea at its best will greet with enthusiasm. When you buy this, you will not only be acquiring very good tea—you will be helping the Chinese orphans, as well, this Christmas.

The collection includes four varieties—Jasmine, which is an Oolong tea blended with fresh jasmine flowers; Keemun, which is sometimes known as English Breakfast; a rich, full-bodied Lapsang Souchong; and a delicately flavoured Darjeeling, choicest of the Orange Pekoe teas.

Buy these separately in half-pound tins, or in a sampler box that contains the four kinds and will help you decide which variety you like best. Telephone or write to the Committee at 200 Fifth Avenue.

NOBLESSE OBLIGE

There is still time—if you hurry—to make your contribution literally towards the greater happiness of the world. You can give a gift that will be heart-warming to many, not only at Christmas, but for thereafter.

There is still time to join the annual Red Cross Roll Call—closing on November 30. Still time for you to help it in its world-wide programs for war and disaster relief, first aid, life-saving, public-health nursing, aid to veterans and armed forces, accident prevention—to name only a few.

Help them now—the need for that help is greater than ever before.

VOGUE'S 6th PRIX de PARIS

QUIZ no. 2

Answer any four of the following questions. Please number your answers.

FASHION

1 On page 71 of the November 1 issue "Woman's Vote" shows how fashions can be presented against a timely background. Suggest a similar idea for a fashion lay-out and include a suitable caption.

2 Plan a wardrobe you would take with you if you were spending your vacation (1) in the city with your roommate, (2) in the country with a friend. You may choose the East, the West, the North, or the South. Describe your wardrobe in 250 words. See page 52, and pages 87 and 88 in the October 1 issue.

3 Choose the fashion feature you like best in the November 15 issue and tell why in about 200 words.

4 Study the four dresses featuring good line in the October 1 issue, pages 92 and 93, and choose accessories for them. You may sketch or describe these accessories.

NON-FASHION

5 Read "Beau Catchers," page 65, October 15 Vogue. Suggest a subject for another feature that might be treated in this condensed informal manner. Draft an outline of the points you would emphasize.

6 Write a "Vogue Covers the Town" in the manner of the one on page 102, October 1. Use about 250 words, and describe three places in some city you know well.

7 Describe a Christmas table decoration, a Christmas décor for a living room, and give some new ideas for the Christmas tree. Use 50 to 100 words for each description.

8 Write a Vogue's-eye View for Christmas in about 200 words. (See the Eye View pages in October 15 and November 15 Vogue for general style.)

SELF-MADE TURBAN

VOGUE STUDIOS

Quick, easy work for idle minutes—this knitted turban with an outsize tassel, to make for some one's Christmas or for yourself... or both. Make it in black or turkey-red for the North; in white, for the South. It's made of Fleisher's wool Cassimere Sport Yarn. Instructions and yarn may be obtained from Sara Hadley. For directions only, send a stamped, self-addressed envelope to Vogue

Hand-Mates by HANSEN

MAN-TAILORED for women by the famous men's glove maker... classic simplicity for casual wear. Finest quality imported deerskin, pigskin or capeskin. $3 to $5 at better glove counters.

HANSEN GLOVES
MILWAUKEE • NEW YORK • CHICAGO

The new, smart way to wash Silk or Nylon Hosiery

No repeated rinsings. No soap! Just put a fingertipful of Royal Rinse in clear, cool water and wash hosiery in a jiffy. You'll preserve the natural elasticity and delicate tints of your stockings longer. The economical, better way to wash silk or Nylon hosiery.

An ideal gift! A "stocking present" for hosiery!

THE ECONOMY JAR *contains 3 months' supply* 50¢

TRY
ROYAL RINSE

Mud, grease or suede marks can easily be removed without taking off stockings. Wipe spot with Royal Rinse. Hosiery dries quickly. Leaves no ring. Carry one of the smart purse size tubes. Buy the economy jar for use at home.

PURSE SIZE TUBES 15¢

For sale at the hosiery department of Department Stores, Specialty Shops, Shoe and Hosiery Shops.

ROYAL RINSE, Inc. - 2010 Sansom St. - Philadelphia, Pa.

Jiffy Purse

SMART NEW WAY TO CARRY MONEY

Fumble no more, my lady! Spare your temper with a brand new Jiffy Purse. For change, bills, theatre tickets, shopping receipts. All in one—at your fingertips—*organized!* In beautiful leathers with lustrous plastic. So smart, you'll see it everywhere!

AUTHENTIC COLORS

To match or complement your costume: Tobacco Brown, Gypsy Red, Marine Blue, or rich Ebon Black.

Snap Button Style, with one pocket... $1.00
Zipper Style, two pockets, $3.50 and... $1.50
Jiffy Wallet, the "Purse-Billfold"... $2.00

Fits the hand—or handbag.

CHOICE OF LEATHERS!

SWANSON MFG. CO. 558 WASHINGTON BLVD. CHICAGO, ILLINOIS

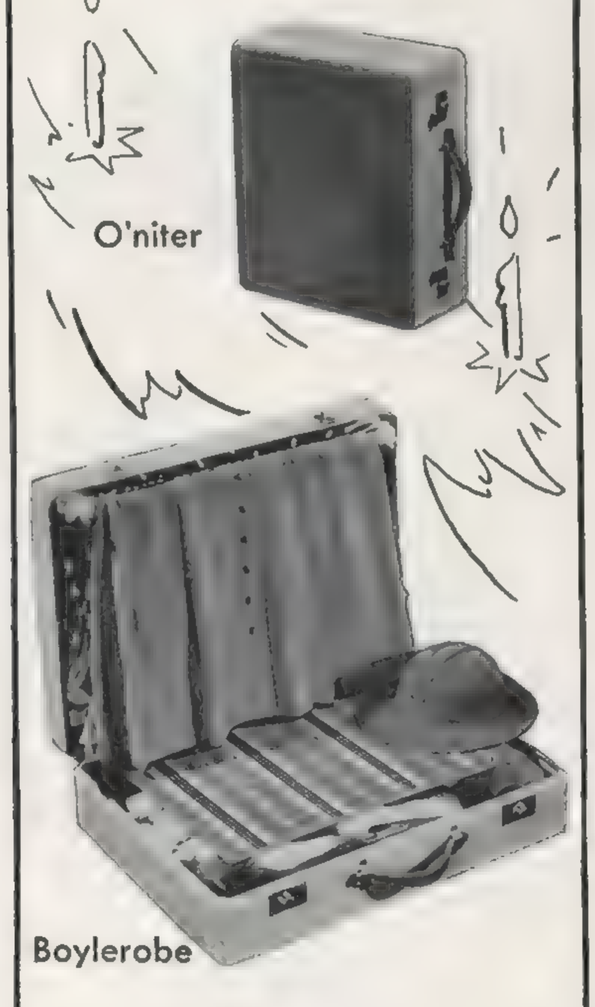
In New York, JIFFY COIN PURSE CO., 516 Fifth Avenue, New York City

Play super-Santa

WITH

BOYLE

WORLD'S FINEST LUGGAGE SINCE 1851



Luggage by **BOYLE**
Apparel by Abercrombie & Fitch Co.

Give her a set of Boyle's new Cloud Club bags. Airplane cloth for lightness, leather for durability—the two combined for distinctive elegance.

Cloud Club O'niter, the smartest and roomiest 18" x 15" x 7" case you've ever seen. $19.50

Cloud Club Boylerobe hangs 8 dresses, leaves accessory space aplenty 21" x 20" x 9". $35.00

At the following shops:

Blackburn Bros. ... Amarillo, Texas
Ivey's, Inc. ... Asheville, N. C.
Hutzler Brothers ... Baltimore, Md.
Jordan, Marsh Company ... Boston, Mass.
Flint and Kent ... Buffalo, N. Y.
Southern Saddlery Company ... Chattanooga, Tenn.
Von Lengerke & Antoine ... Chicago, Ill.
The Higbee Company ... Cleveland, Ohio
The Likly & Rockett Trunk Co. ... Cleveland, Ohio
J. L. Hudson Co. ... Detroit, Mich.
Popular Dry Goods Co. ... El Paso, Texas
Harrisburg Harness & Supply Co. ... Harrisburg, Pa.
Foley Bros. ... Houston, Texas
Ramsay Bros. ... Joplin, Mo.
Luce-Packwood ... Kansas City, Mo.
S. H. George & Sons ... Knoxville, Tenn.
Oviatt's ... Los Angeles, Calif.
Marfleet's Saddlery ... Miami, Fla.
MacNeil & Moore ... Milwaukee, Wisc.
Young-Quinlan ... Minneapolis, Minn.
I. Levystein & Son ... Montgomery, Ala.
Nashville Trunk & Bag Co. ... Nashville, Tenn.
Abercrombie & Fitch Company ... New York City
Chas. W. Wolf, Inc. ... New York City
Shulman's, Inc. ... Norfolk, Va.
Rothschild's B. & M. ... Oklahoma City, Okla.
Geo. B. Bains & Son ... Philadelphia, Pa.
Kaufmann's Dept. Stores ... Pittsburgh, Pa.
J. C. Harlacher ... Providence, R. I.
Bullock & Jones ... San Francisco, Calif.
The Hearne Dry Goods Co. ... Shreveport, La.
The August W. Smith Co. ... Spartanburg, S. C.
Moon Jewelry Company ... Tallahassee, Fla.
Albert Steinfeld & Co. ... Tucson, Ariz.
Julius Garfinckel & Co. ... Washington, D. C.
Geo. Innes Company ... Wichita, Kansas
The Hub ... Wichita Falls, Texas
Sosnik & Sosnik ... Winston-Salem, N. C.

Or please write
BOYLE LEATHER GOODS CO. Inc.
36 East 31 St., New York

VOGUE COVERS

Star-Spangled Ball

One of the gayest and most brilliant of the season's benefits will be the Star-Spangled Ball, to be given at the Astor Hotel on December 20. Mrs. Robert Sherwood is running this ball for the Committee To Defend America by Aiding The Allies. The plans for the evening include a mammoth, circular bar—manned by amateur bartenders—(heaven help us). All of these barmen will be stage and screen celebrities who have volunteered their services.

Then in the spirit of Christmas, there will be a present-laden tree. For a dollar, the Santa Claus in attendance will reach among the branches and pull down your present—which may be anything from a book to a fur jacket.

Pierpont Morgan Library

"The Animal Kingdom," an incomparable exhibit of wood-cuts and illuminations from the ninth to the nineteenth century—from the work of unknown mediæval monks to that of Blake and his contemporaries—is at the Pierpont Morgan Library, 29 East Thirty-Sixth Street.

Among these antique manuscripts, two are of particular interest because of the magic of their past history, and the magnificence of their illustrations or illuminations.

The first of these, illustrated with scenes from the Old Testament, was begun in France in the thirteenth century. At that time, it was just a picture-book, but what a picture! In the fourteenth century in Italy, a monk in his ancient monastery added a text to the manuscript, which then became the property of the Cardinal Primate of Poland. The Cardinal presented it to the Papal Legation at the Court of the Shah of Persia, and at this time a Persian text was added. To-day, despite the centuries, this manuscript retains an untouched quality in its incredibly fresh-looking parchment pages, pages illuminated in the brightest, sharpest blues and dazzling reds, with deep, brilliant borders of lavish gold.

The other manuscript is a rare and elaborately illuminated Apocalypse, which is one of the world's treasures. Made with painstakingly minute strokes of the brush, these illuminations are as brilliant today as centuries ago. This manuscript once belonged to one of the greatest book collectors of mediæval times, Jean, Duc de Berry, the brother of the King of France.

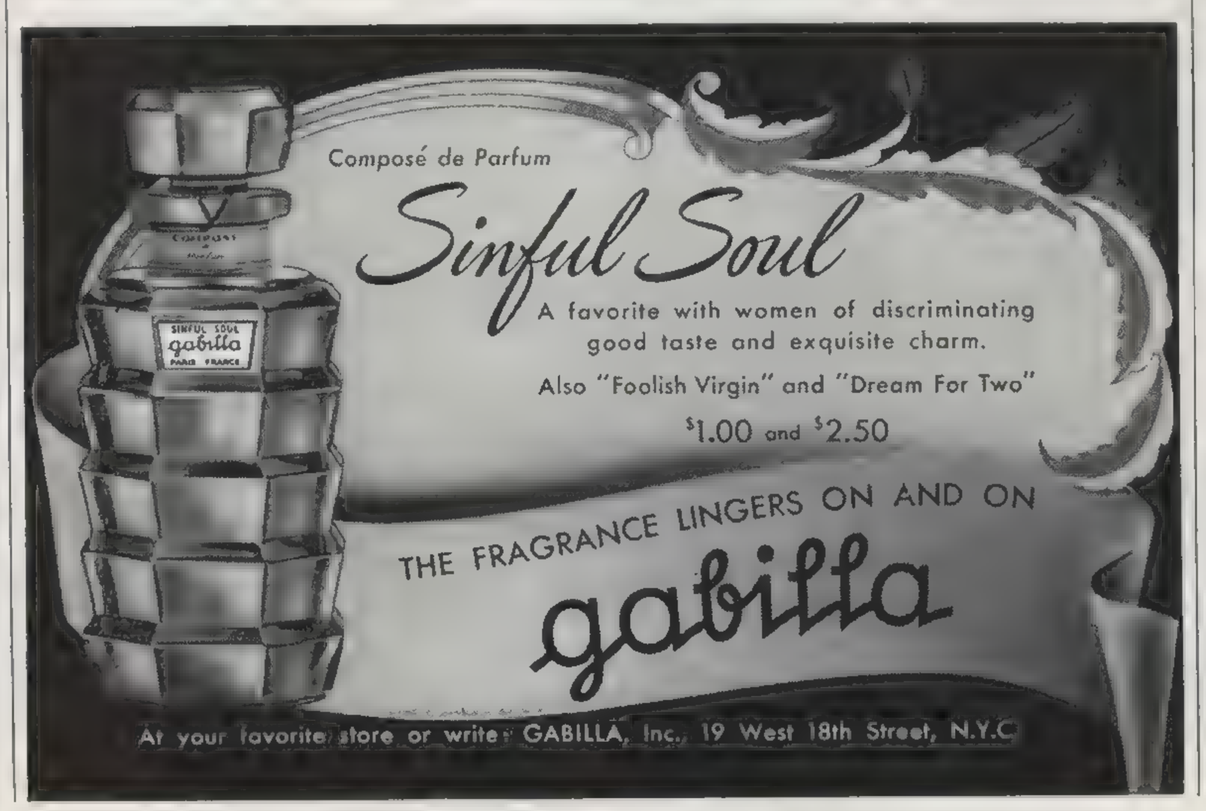
This exhibit will last through February and is open to the public daily except on Sundays and holidays. Happily, the Morgan Library, one of the world's great, with a wealth of literary autographs, manuscripts, mediæval manuscripts, historical documents, drawings, and reference books, makes these available for research, to any qualified student, upon written request.

The Library itself should be a "must see" on your list, and the "Animal Kingdom" is an exhibit that offers a rare privilege.

Art Week

All America from Maine to Texas is observing Art Week, November 25 through December 1. Throughout the country are being held sales-exhibitions of the works of about 5000 artists, some famous, some unknown, but all residents of the United States. Exhibits of painting, sculpture, lithographs, etchings and photographs, will be included in this huge project, sponsored by the Works Progress Administration. This will be the first gargantuan attempt to make art really available, to show people that there is no mystery, nothing complex, and nothing purse-breaking in buying a work of art.

Mr. Henry Taylor, president of the Metropolitan Museum of Art, is the national chairman of Art Week. He and his committee are determined that the standards of the works



Take this minute beauty cue
Give your hair a MINIPOO!

JUST 2 STEPS TO NEW HAIR BEAUTY

You can now give your hair the new, quick, dry shampoo—MINIPOO!

Simply rub in, using mitten (no water)—then brush away all dust, oil, dullness! Stimulate, refresh your hair—bring out all its lustrous, shimmering brilliance—and without spoiling your precious wave.

MINIPOO powder box gives you 30 quick, dry shampoos—only $1.00

MINIPOO
New Quick Dry Shampoo
POWDER

Hurry to your favorite store or send your $1.00 to Minipoo, One E. 42nd St., New York, Dept. V

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

359	$2.00
363	2.00
S-4269	1.00
S-4270	1.00
S-4271	1.00
8883	.50
8884	.60
8891	.50
8895	.60
8896	.50
8898	.50
8907	.75
8910	.75
8911	.75

THE "WEATHER-ZIP"
for Christmas Giving!

Chic trick of a natural fine weave cotton gabardine coat. Snow, sleet and rain-resistant. Zip in the all-wool plaid lining when the thermometer registers zero . . . and unzip it for milder days. Kover-Zip In sizes 10 to 20. About $20.00.

At fine stores everywhere or write
HARRIS RAINCOAT CO., INC. 512-7th AVE., N. Y.

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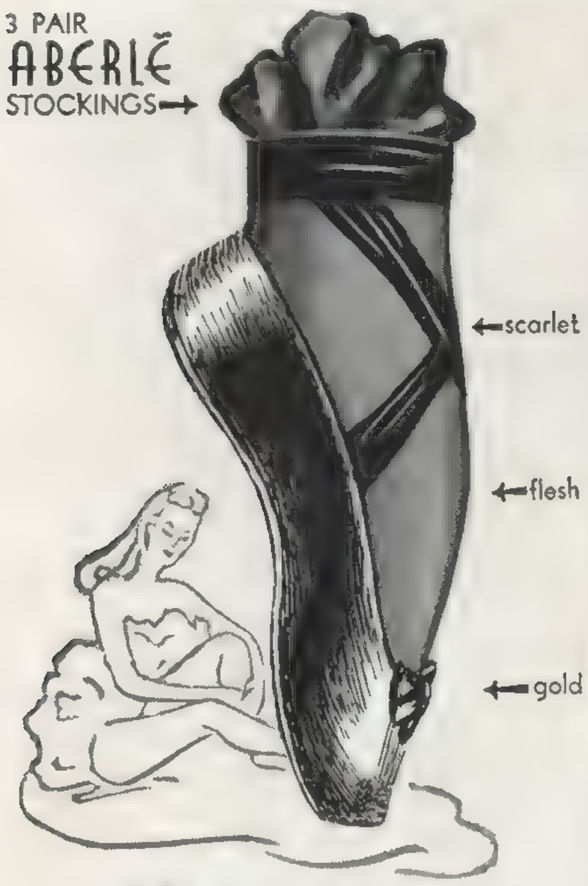
ABERLÉ
STOCKINGS→



Brightest Gift Package Ever!

A "Midas" gift . . . to go to her head as well as to her toes . . . a GOLDEN BALLET SLIPPER* *with scarlet bands holding 3 pairs of* ABERLE'S *exquisite nylon or silk stockings. She'll keep this shining ornament for ever and ever . . . complete* **$5.00** *at finest stores or write.* *patent pending

ABERLÉ INC.
385 FIFTH AVE., NEW YORK

THE TOWN

exhibited to be kept on a high level—equally determined to keep the prices well within a moderate range.

There are sixty Art Week exhibitions in New York City alone. Among them will be seen canvases by Louis Bouché, John Sloan, John Steuart Curry; sculpture by such men as Zorach and Manship.

A plea for Britain

About eighty overcoats a day are being shipped from New York to England for the Local Defense Volunteers. These British volunteers, too old to fight, patrol the roads and fields, on guard against possible parachutists. While the government furnishes these men with guns, it does not supply their uniforms, and they are in desperate need of warm clothes. Attempting to meet this need, the British Relief Overcoat Committee is collecting coats to send to Britain.

Money is not accepted by this committee, but if you have a coat to give, call headquarters—the number is BRyant 9-4420. Coats will be picked up by messengers from Finchley. This men's shop has volunteered not only to collect the coats at your door, but also to pack them for shipment to Great Britain.

A night-club with a hearth

Something you won't find in the average night-club is a fireplace—but at the Penthouse Club, 30 Central Park South, you'll find one that always has a fire blazing away. There is a genial atmosphere to the long, lean room which isn't even dispelled by a subdued haze of blue light. The show is amusing and sufficiently varied, and what is more, it never gets noisy or out of hand. Here is a place where night-cappers linger.

One-man show

Lucille Corcos, whose irrepressible humour creeps into her most serious canvases, is now having her first one-man show at the Schneider-Gabriel Gallery. Miss Corcos paints busy pictures of every-day life, scenes of hospital bedrooms, of crowded restaurants, of hurricane effects on Fire Island. Two of her paintings done especially for Vogue were "The World's Fair" in the June 15 issue, and "In Quest of Education" in the issue of August 15.

An artist who has won recognition in widely divergent fields of painting, Miss Corcos has a picture in the permanent collection of the Whitney Museum and, in a vastly different atmosphere, hilarious murals in the Lounge Café at the Waldorf-Astoria Hotel.

Curtain bell

At the Sherry-Netherland, Fifth Avenue at Fifty-Ninth Street, a warning bell is rung in the bar fifteen minutes before the average theatre-time. This represents about the most earnest attempt made by any restaurant to solve the problem of dining before theatre, and arriving reasonably close to curtain-time.

If you try one of these "Curtain Dinners" be sure to tell your waiter the name of the theatre you are headed for. He will keep an eye on your progress, tell you when to speed up, when you can dally over your coffee.

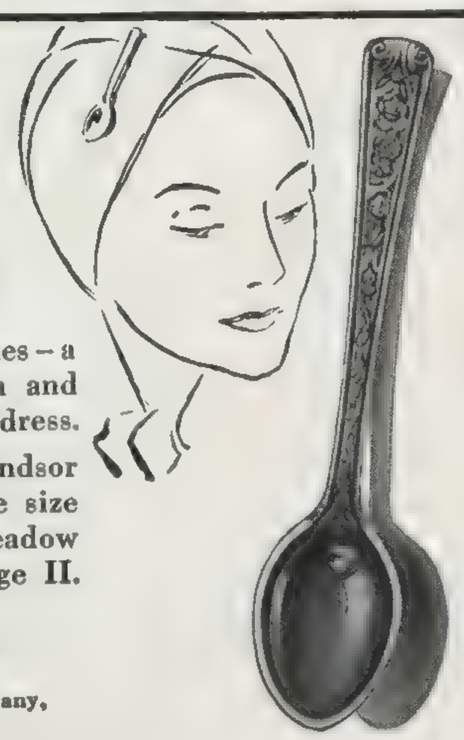
Flower market

Right now great masses of holly, pots of poinsettias, and great bunches of all the traditional Christmas flowers are beginning to pour into the grim, bleak, little shops in the upper Twenties between Broadway and Sixth Avenue—known as the wholesale flower market. The wholesalers who act as brokers have no set prices for their wares; they say, cheerfully, "we try to get the most out of the market." The buyers begin to drift in about six A. M., and the place is full of excitement by seven o'clock.

There is nothing in this market reminiscent (Continued on page 162)

Wear a

LUCKY PIN!



It's making a big hit in smart circles—a Sterling Silver miniature spoon with pin and safety clasp worn on your coat, hat or dress.

Illustrated in actual size is the popular Windsor Rose pattern—exact reproduction of table size spoon. Made in five other patterns: Meadow Rose, Victoria, John Alden, Lotus, George II.

Wear A Lucky Spoon Today
Happiness Will Come Your Way

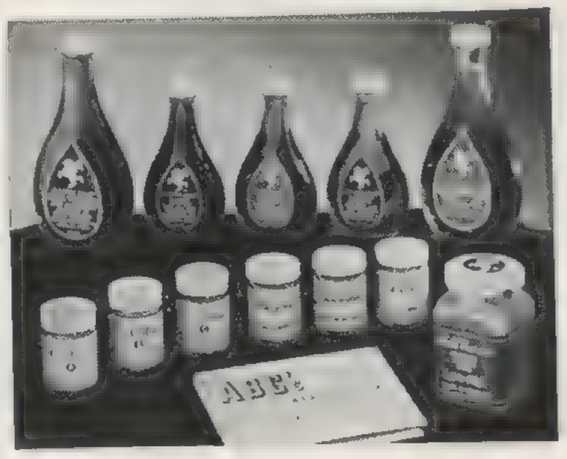
At your jeweler's, 75c and up. The Watson Company, 12120 Watson Park, Attleboro, Massachusetts.

STERLING SILVER EXCLUSIVELY FOR OVER SIXTY YEARS

Gifts

FOR A GOURMET

from the House of Herbs Inc.
Canaan, Connecticut



Fresh herbs from a sunny Connecticut garden for the greater zest of almost every dish . . . wonderful sweet-sharp herbal vinegars . . . a mustard sauce beyond description full of herbs and sherry and chicken soup! These epicurean treasures with a book, "ABC's of Herb Cookery" to guide an amateur chef into sybaritic cooking. Surely the perfect gift to send your best-loved friends!

JUNIPER HILLS SEASONING SET

(*pictured above*) **5.00** *includes:*

Blended Herb Seasonings
"A" for meats, sauces, stews
"B" for poultry, vegetables, soups
"C" for salads, eggs, cheese, fish

Accent Seasoning Herbs—Basil, Marjoram, Rosemary

Five Herb Vinegars: Mixed Herbs, Marjoram, Basil, Mint and Garlic.

Herb Flavored Mustard Sauce

"ABC's of Herb Cookery" Book of delicious recipes. Also a booklet of special Herb Vinegar recipes.

Other Gifts from the House of Herbs

FIVE HERB VINEGARS, same as listed above, in wooden vinegar tray 2.50

BOX OF SIX SEASONINGS: ABC Blended Herbs and 3 Individual Seasonings with "ABC's of Herb Cookery" Book 2.00

HERB FLAVORED PREPARED MUSTARD SAUCE 1.00

We will send orders gift-wrapped directly to your friends. Merely check the items you wish, and mail it with your list of addresses.

House of Herbs Inc., Juniper Hills
Canaan, Connecticut

*Name*_____

*Address*_____

*City*_____ *State*_____

*Amount Enclosed*_____

☐ $5.00 Juniper Hills Seasoning Set
☐ $2.50 Herb Vinegar Tray
☐ $2.00 Box of Six Seasonings
☐ $1.00 Herb Flavored Mustard Sauce

Creamy mocha, supple as a fine fabric and distinguished by saddle-thread hand-stitching, Luxes like a charm. "We recommend new, quick Lux for *all* our washable gloves," says Mark Cross —"because it's so safe!" These gentle suds are fast—thrifty, too! . . . *New, quick Lux comes in the same familiar box—costs you no more!*

VOGUE COVERS THE TOWN

(Continued from page 161) of the European flower markets. Unless you're in the business, you can't buy any flowers, and none will be given you, no carnations for your buttonholes. This is a purely commercial market with no time for such amenities.

Incidentally, we collected on our wanderings a few practical tips on how to buy flowers, and how to make them last. Always examine the stems of the flowers you buy; they should be hard and crisp. If they are waterlogged, you may be certain that they have stood in water longer than is good for them. The flower itself should always be firm and resilient, with a certain springiness to the touch.

In keeping flowers fresh, watch for the first sign of that weary look—the moment it appears, cut a half inch off the stems, place the flowers in large, deep containers of water, and remove them, if possible, to a cool room. Keep flowers out of a draft—it really has the most devastating effect on them. In cutting the stems, use a knife for the woody stems; break the stems of bulb flowers. Never use a scissors to cut your flowers; scissors seal the stem, while your object is to open the stems so that the flower can absorb more water. The flower market assures you that the use of these methods will bring amazingly successful results.

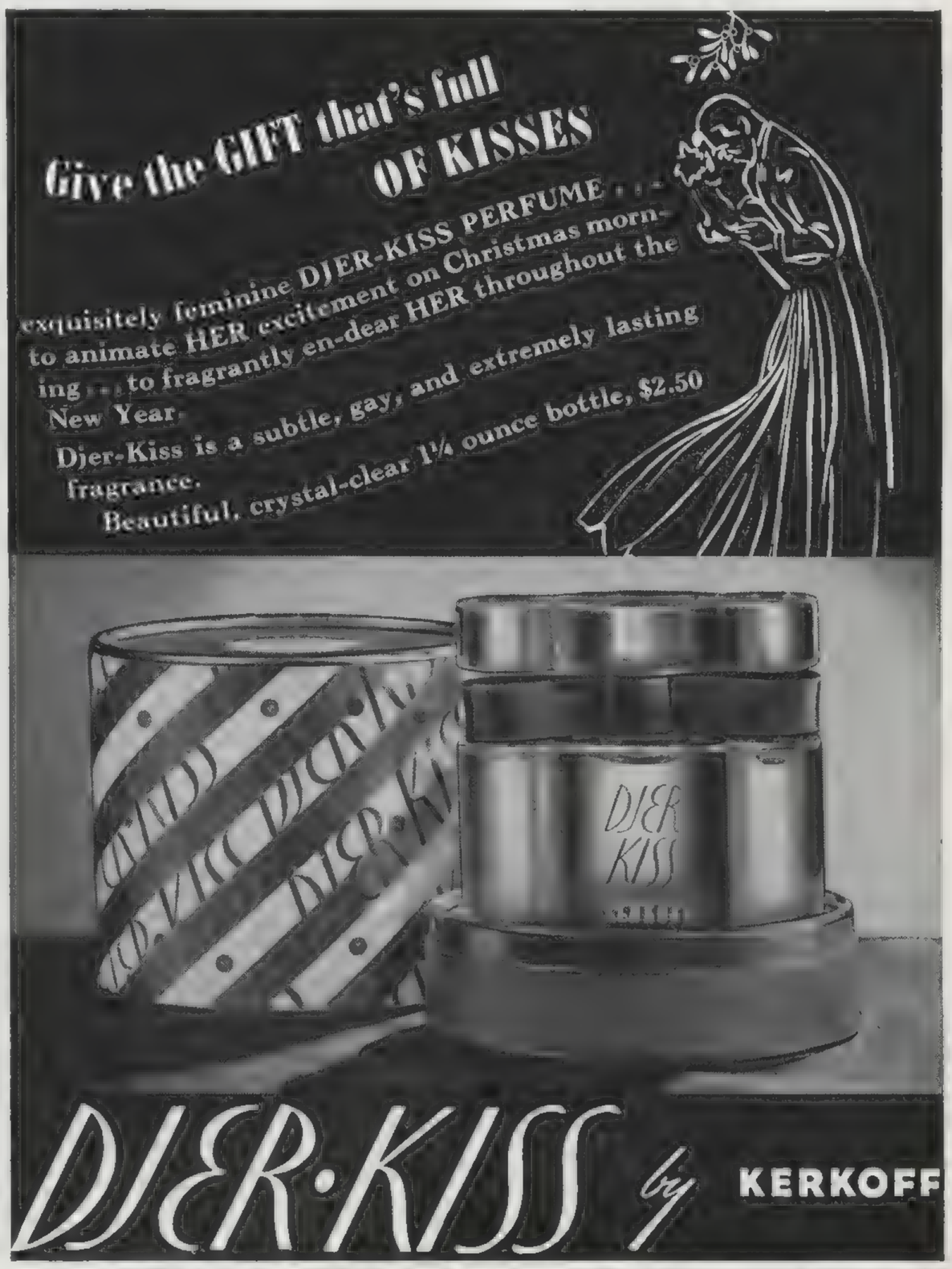
At The Museum of Modern Art

"Britain at War," a courageous show of sixty oils and water-colours, is opening—enemy submarines permitting—about the end of November at The Museum of Modern Art, 11 West Fifty-Third Street. Direct from England are these scenes of the present war painted by Britain's artists at the front, the front of yesterday, France, Belgium, Dunkerque; the front of today, London, the cliffs of Dover, the Midland villages, and the great industrial towns.

This exhibition was arranged by an interchange of cables between the Museum and Sir Kenneth Clark, K. C. B., Director of the National Gallery, and Trustee of the Tate Gallery in London.

These artists of Britain paint pictures that hit squarely. Like Goya in his great series, "The Horrors of War," these soldier-artists have painted the story of war, of the hungry, gaping bomb craters, of the planes diving like twentieth-century falcons, of those too quiet children with horror seared behind their eyes. Here is an almost too vivid document of war in 1940.

"FLANEUR"



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vogue's ADVANCE MERCHANDISE PORTFOLIO DECEMBER I

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"Vogue Says" Talk Sales

. . . VIA ADVERTISING

"Vogue says" quotations represent Vogue's fashion views in usable, compact, capsule form. They are intended to be a tee, from which you drive your fashion-mindedness home to your customers. Around them can be built a consistent, punch-giving advertising campaign, designating your store as a Vogue-tied fashion centre. An effective outline-of-action is to begin the ad with a Vogue quotation, announce that you have what Vogue is talking about, and show examples. Then follow through: repeat the same idea three or four times, at close intervals, for effectiveness.

. . . VIA YOUR WINDOWS

"Vogue says" cards are drawing cards in window displays. Rely on them to clinch your own fashions; use them as direct inspiration for idea-material. (The résumé of each issue in the Trade Edition will give you a steer along that line, too.) Frequently the very phrasing of the quotations creates word-pictures that can be turned into rousing window displays. Make up the quotations on your own cards, or plan displays based on Vogue's four free cards.

. . . VIA SALES-TRAINING

"Vogue says" quotations can be the backbone of sales-training. You might have mimeographed sheets made of the quotations, separating them according to departments, and distribute them to your salesgirls, who can use them as a lever to move merchandise at point of sale. Or post the page of quotations on your bulletin board, under the heading: "New fashion language for you."

. . . VIA STORE-WIDE USE

"Vogue says" cards, perched on counters, beside mannequins, in show cases, in elevators, *pull.* They should be a direct follow-up of your advertising campaign, registering the authority behind specific merchandise at the spot where it is sold. As soon as the Trade Edition is in your hands, buyers should go through their stocks with what "Vogue says" in mind. They should select a whole group of dresses, accessories, et cetera, for advertising, window displays, floor displays, and to present to their sales force.

Use of the quotations should not be confined to one or two departments. For instance, colour and silhouette quotations should be strongly used to sell piece-goods and patterns the *fashion* way. Towards this end, Vogue's Pattern Service has inaugurated a new service: they select those "Vogue says" that apply to piece-goods departments, and suggest easily-arranged displays for them.

FOUR FREE CARDS

Vogue says:
"Patriotic insignia—suave declaration of Americanism."

Vogue says:
"Touch black wool with velvet for a pretty, P. M. costume."

Vogue says:
"Give a golden gift."

Vogue says:
"Let a négligé or hostess gown say your 'Merry Christmas!' "

FOR YOUR OWN CARDS

Vogue says:
"Eagles and anchors blazon on collars and coat-sleeves."

Vogue says:
"Beige and black go to holiday parties together."

Vogue says:
"Red, white, and blue goes South."

Vogue says:
"Put red and blue together—big bold areas of each."

Vogue says:
"This is a white winter for hats."

Vogue says:
"Be true to the Navy with a crested compact."

Vogue says:
"Put a brave, expansive emblem high on your hat."

Vogue says:
"For ski accessories—vivid colours are exciting against the snow."

Write Vogue Merchandising Service, 420 Lexington Ave., for free cards. **Gift quotes on page VI.**

SPRING SHOES AHEAD

In which we outline major trends, and set forth points to watch

"Grace was in all her steps . . ."

FASHIONS in posture change down through the ages, and though we don't often think about it, so do fashions in walking. The walk that most clearly expresses the spirit of the American woman now has wonderful freedom. It's a stride. Not the pounding, measured stride of the suffragette, but a light, swinging, easy gait.

A great deal of credit for this new free walk of American women may be claimed by designers and manufacturers of shoes. First they lowered our heels, and coming down to earth, we strode out a little further with every step. They gave us wedges, and we found a new sense of balance. They offered stretchable leathers and materials, and our changing feet felt as if they had been let out for a spring frolic. Then the makers of slippers poured fresh thought and enterprise into their erstwhile fireside product, sent these out on boardwalks, beaches, and the Main Street of every resort all over the country, and we the women were completely spoiled.

Shoe-makers kept pace. The shoes we changed into from our "play" slippers had a new lightness, new flexibility, softness, suppleness. Our feet were freed. So was our walk. And a major shoe fashion trend was launched.

The shoes that go with the walk

NOW, as we look forward to the coming spring season, we are convinced that the future health and prosperity of the shoe industry depends to a great extent upon the complete recognition of this change in women's shoe wants, and the close analysis of exactly how this change in trend can be expressed in the specific shoe designs that make up spring collections.

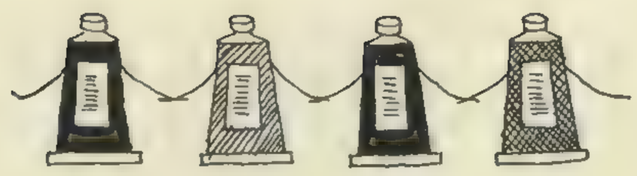
New shoes, especially for spring, must have all the virtues of the so-called "play shoe". They must have some of the qualities of the American Indian moccasin. They *must be soft,* in leather and construction, preferably unboxed at the toe and counter, often unlined. They must be as light in weight as it's possible to make them. They must flex easily. Most of them can afford to be low-heeled, many of them very low, some of them almost flat. (More and more, women are reserving their high-heeled shoes for that dressed-up feeling.) Further influenced by play shoes: they'll have the covered-up look: they may be two-toned. They will certainly be casual, perhaps even crude, in the sense that a well-tailored saddle, or postman's bag is sophisticated-crude.

The moccasin will continue, in its pure form and all its derivatives, to be an outstanding pattern. Stretchable features will be a plus in every instance where they are used functionally. Types of leathers and materials will be popular in direct proportion to their ability to fit into this picture. Suède, kid, doeskin, gabardine, and goat will be good for their softness; crushed kid for its softness, casualness; horsehide or unlined reversed calf for their crudeness.

We do not mean to say that high-heeled delicate types will not continue to be in demand. They very definitely will, for more dressed-up shoes—the province in which they rightfully belong. But even these are being influenced by the trend to greater freedom.

Probable trend to simplification of design

LEADING shoe designers are working more and more closely with designers and manufacturers of clothes. Instead of treating them as isolated pieces of design, shoes are being created to go specifically with certain costumes. This is an excellent thing. We predict it will lead to the discovery, by a greater number of people, that shoes without fussy detail contribute most to the clothes with which they're worn.



COLOURS AND SILHOUETTES

BLACK SHOES will, as always, be smart with spring clothes—not only black clothes, but brown, blue, beige, grey.

BLUE SHOES will be worn by smart women with spring navy, grey, mixture tweeds, prints.

THE BROWN FAMILY, for all leathers, is incoming as if on a tide. Women will want dark, bright, light brown shoes to go with brown clothes, and those clothes in the increasingly important beige-greige-to-taupe family.

TAN SHOES (the luggage, saddle shades) will ride the tide with browns, and have a new importance with grey, beige, or brown tailored or country clothes.

BEIGE SHOES (wheat or butter shades) will be in the resort picture, and carry over into spring for casual wear.

TWO-COLOURED SHOES will be in the resort picture. For spring they must be subdued, and otherwise extremely simple in detail.

USE OF WHITE WITH RED, BLUE, sure to be a dominant note in resort collections, bound to be good again for summer.

ALL-WHITE SHOES, OR WHITE WITH tan, blue, even black, will certainly look right with the clothes to come.

SILHOUETTES: opera pumps, because they belong to the slim-skirted silhouette, will continue important. Moccasin types grow more interesting (see text). Step-ins will be liked for their easy-to-get-into virtue. Sandals continue.

LEATHERS AND MATERIALS

SUEDE will, as always, be a big-city favourite among women of taste. Also doeskin.

CALFSKIN, either smooth-faced, crushed, or suèded, will be used for the casual town or country "crude" shoes (see text). It will be skived thin, probably unlined, perhaps perforated.

GABARDINE will stage a renaissance. It will look as right for shoes as the serge weaves will for clothes.

KIDSKIN will run the gamut from most casual to most formal. You'll see it crushed for casual shoes, smooth for dressed-up day shoes, highly-coloured for formal shoes.

PATENT LEATHER, spring's perennial favourite, will be used this year chiefly for trimming, though there undoubtedly will be some all-over patent leather shoes.

LIZARD AND SNAKE will be smart for street wear; alligator or goat for town or country, horsehide for country.

PIGSKIN is a possibility, in a tannage almost as soft as glove leather. Natural coloured pigskin sandals will look right with many of the new resort clothes.

CORDUROY may be used for country or play shoes. It fits into the trend for softness, and like gabardine, fits into the trend for ribbed surfaces.

VINYLITE may become as important for *parts* of shoes as stretchable backings have become. Watch it carefully.

IV

The Market Basket

Felting Fibre

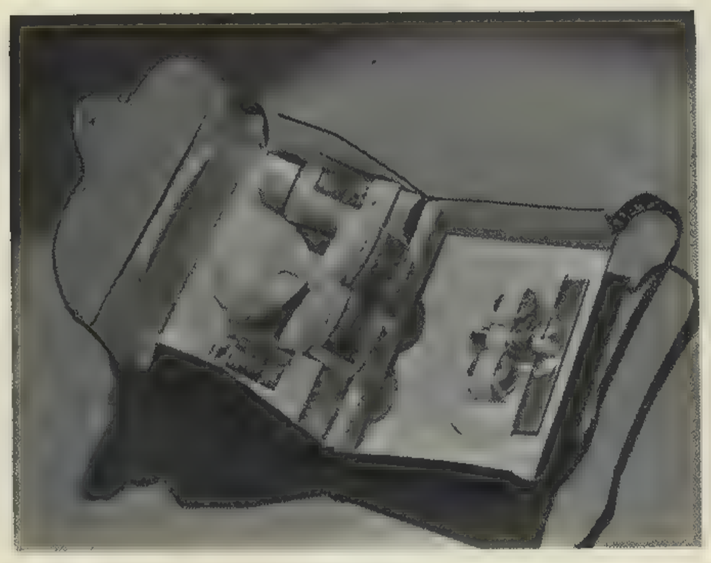
R-53, Wholly American Made—Blended with fur makes top-quality felt

FOR the first time in the history of hat-making, a fibre has been found that can be blended with fur to make top-quality felt hats. Hatters have been seeking such a new ingredient since St. Clement, six hundred years ago, first discovered that rabbit fur would form felt. The Hat Corporation of America, after many years of research, has developed R-53, a fibre which meets these severe specifications.

The standards to be met before any fibre was considered acceptable for use in making Hat Corporation hats were those of top-quality fur felt. Those standards cover such characteristics as felting, shrinking, dye rates, blending quality, and texture. Fifty-two fibres were used, of every type and variety, before the development of R-53. Any fibre used for blending with rabbit fur to make fine-quality hats has to be about the same specific gravity as fur, so that it will distribute evenly; it has to have at least as good an affinity for the acid dyes used in hat making; and if it has a greater dye affinity, it has to mingle with the fur so evenly that there is no streaking. R-53 distributes perfectly with rabbit fur; it dyes to a deeper, clearer colour, and produces an even, all-over tone when blended with the dyed fur.

One of the most important benefits of the development of R-53 is that this wholly American-made fibre reduces the industry's dependence to some extent on uncertain imports of fur from abroad. But after all, the final test of any innovation is the finished product. R-53 is a definite achievement. It meets the high standard of Hat Corporation quality hats. The texture of the hats made of fur blended with R-53 is beautiful, the colours are excellent, and certain velvety, suèded textures, previously unobtainable, are now made possible.

Again America has turned to American resources and resourcefulness. Again the American public will benefit. In this case, from a superior product.



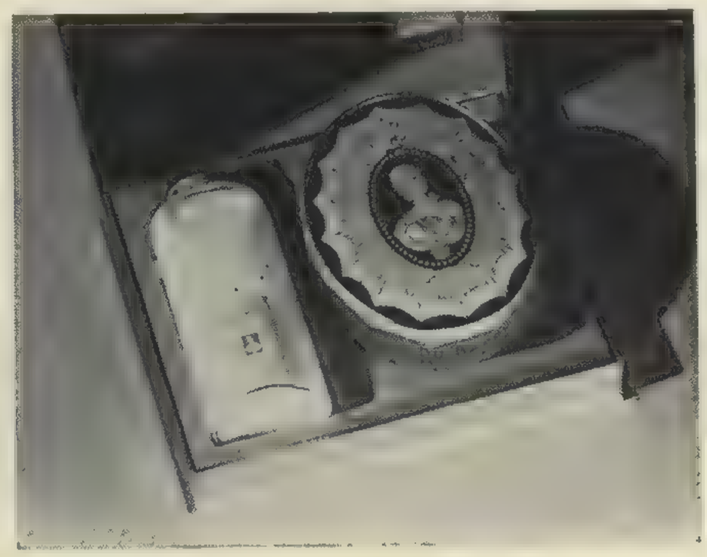
SOFT AS A HANDBAG is this new Dorothy Gray Weekend Kit. It opens perfectly flat, to eliminate a search for the needed cosmetic. It's in alligator-grain Fabricoid.

THE JUMBO STITCH, a favourite of our grandmothers, is brought up to date for this young sports sweater. Wooden buttons. Regina Knit Sportswear, Chicago.

A CONDENSED ARRAY of Tussy cosmetics is held in their new "Wee Kit". Especially designed for college and business girls. It has a Saffia-grain Fabricoid cover.

DE FAROS is the signature to a line of charming new perfumes. They are refreshingly packaged, as you can see. Matching cologne, bath oil. 689 Madison Avenue.

JUST INTRODUCED: a new line of cosmetics, by Patricia Guest. Her excellent creams and lotions have been tested by a private clientele. The address is 545 Fifth Avenue.



TWO BEAUTY PARTNERS Du Barry Face Powder, and Foundation, have been packaged together as a Winter Complexion Duo—for the price of the powder alone.

American Designers two more biographies

DOROTHY COX of McMullen

DOROTHY COX has a gentleness about herself, and in her work: a soft, feminine quality that conquers the atmosphere of the tailored tweeds she wears. That has conquered the old theory that active sports clothes must be mannish. Petite Miss Cox is the designer who took the stereotyped shirtwaist dress and turned it into the wearable, simple, practical, yet thoroughly pretty dress which has become a McMullen hall-mark.

Miss Cox says: "Coming to design for McMullen was just a natural". Here was a men's shirtmaker who had just branched into the field of women's sportswear. Dorothy Cox had always had a strong conviction that all clothes should be extremely simple. She had always been fascinated by sports clothes. And she had closely observed enough costumes to have bred in herself a consistency of taste. This Dorothy Cox of McMullen is that same Dorothy Cox whose name one used to see so frequently as a signature to fashion drawings.

As a girl Dorothy Cox studied painting at the Pennsylvania Academy of Fine Arts—and wanted to become a portrait painter. (In between McMullen collections, she *still* does.) She won a scholarship and travelled all over Europe, painting. She came to New York after this exalted spree, and just suddenly, with-

out warning, became a top-flight fashion artist.

Several years of fashion art gave her a great desire to execute some of her ideas in cloth instead of on paper. And she knew she could do it. She'd always been interested in fabrics, in colours, in textures. She always had made many of her own clothes, and even as a child had spent hours contriving dresses out of remnants. "And very good training it was, too", she says to-day.

She hit her stride when she joined McMullen four years ago. She stuck to her favourite silhouette: a normally-fitted waist, a not-too-full, or a not-too-narrow skirt. And she has played with the marvellous McMullen chambray, doing it each year in different flowery colours, in festive stripings. She has enlarged the scope of the shirtwaist dress, and she has enlarged the scope of the McMullen line, from active sports to daytime clothes.

Miss Cox is thoroughly soaked in the atmosphere of her own creating. And she is often the subject of jibes on her holidays at resorts. Busman's holidays, really, where she absorbs trends, and where she indulges her habit of carrying with her a hoard of swatches, which she takes out at leisure moments and caresses.

Dorothy Cox, a city girl herself, has a bull's-eye sense of what women like to wear in the country. A thing she learns by instinct rather than practice. She *is* an enthusiastic golfer, and she *does* occasionally spend week-ends on her mother's New Hope farm. But mostly she lives in her band-box-fresh New York flat, striped in red, white and blue, and looking every bit as laundry-clean as her McMullen cottons. Into this rather regimental home of hers, she has introduced a sentimental collection of Victorian hands and small music boxes. It's that triumph, again, of Miss Cox' own femininity over a practical theme.

PHILIP MANGONE

PHILIP MANGONE is a brisk, jouncy little man, with a face all crinkled from smiling a lot.

We asked him, right off the bat, how he started designing. And he answered, right off the bat, with a jolly shrug, "I don't know anything else—I never did." This we don't believe. But it is true that when most little boys were going to school, the young Philip Mangone was learning "the cloak and suit business" first hand. He wanted to learn the business because he had an early liking for it at home: his father was one of Italy's first tailors-to-women. Italian women of his father's generation were given, in the main, pretty short tailoring shrift. Women were accustomed to having a little something run up at home. The elder Mr. Mangone in Italy, and Mr. Philip Mangone here, have been trying to make up for two generations this regrettable Latin attitude.

After several years at work, Mr. Mangone was teaching a tailoring school at night. He was then seventeen. At the hoary old age of nineteen, Mr. Mangone was a full-fledged designer, and was taking his first business trip to Paris. Designing has changed a lot since the early Cloak and Suit days. "Now you care more for the effect to the eye than the feel of the cloth. Now you drape to get your fashion.

Then it was a matter of pattern, and the technique of putting it together."

For ten years Philip Mangone was the only designer for the firm of Charles M. Cohen. A prodigious job, which he did entirely without assistants. A job which crystallized his technique for working in fine woollens. Mr. Mangone made enough money for his firm to have the head retire. And enough money for himself to buy it. "What happens when you get a little money?" he asked. "You get some help." Now, he has four assisting men-designers. His huge, well-run workroom on Seventh Avenue is almost entirely male too. He needs men for the beautiful tailoring that is the Mangone specialty.

His designers have a special studio on East 56th Street. To paraphrase Mr. Earl Carroll, through this street (and a few surrounding blocks) pass the most beautiful women in the world. Rushing to luncheon, keeping appointments with their hairdressers, shopping with fathomless bank balances: here is a spot in New York reserved for women's fripperies. And that's just why Mr. Mangone's designers are there. "After all, what do you see on Seventh Avenue—except more people in the same business?"

Mr. Mangone still actively designs. "You have to keep your touch, or the buyers don't know what to expect. When they come to me —it's like going to a restaurant where they know the chef." That buyers like Mr. Mangone's concoctions is a legend in the business. His huge workrooms bear a bustling testimony to the fact that American women will buy expensive clothes when they can buy what they like. Young suits, sporting top-coats, adaptable costume-suits are what they like year in and year out. And year in and year out, Mr. Mangone makes these with a master's hand.

PROMOTION IDEAS

All from this issue of Vogue

OF THEE WE SING

There's a theme in resort wear this year—a theme that centres 'round the eagle. Pages 94 and 95 reflect the wave of patriotic insignia that is overtaking fashion.

Military gold braid belts; silver emblems on gloves; gold braid stars on bags; golden eagles on berets—from every branch of the service come these devices. A huge, modernistic eagle in the middle of your window, displaying clothes and accessories with emblems, will loudly proclaim that the "eagle is a smart bird".

SEA FARE

The editors of Vogue went down to the sea in ships, and sailed back with a cargo of "sailor beware" clothes, for Southern waters. They're bedecking pages 104 and 105. White wool reefer, brass-buttoned; high-ranking navy-blue jacket, complete with gold stripes; and through the telescope can be seen reinforcements coming up: sailor collars, dickies, middy blouses. In your windows stand all your sailor-mimicking mannequins, and over them float strings of Navy flags. And then—anchors aweigh on a nautical promotion.

TRI-COLOUR

More southern fare, on pages 98 and 99. Again, the patriotic theme: red, white, and blue are flying from the top of the fashion-mast, in great, bold splashes. Whipcord suit; sharkskin slacks plus jersey top; wool slack suit—all are there in brilliant colour. Window-display your red-white-and-blue merchandise importantly: remember, it's a combination that will be back again next summer, so take a running start with it now.

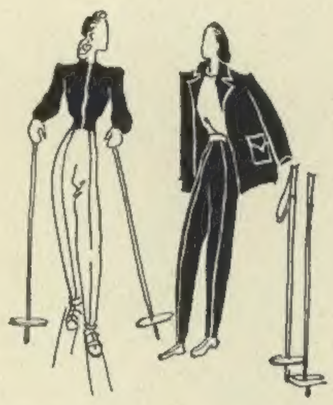
TRACK!

About face—and we're in northern woods with the skiers: a double-spread (pages 102 and 103) of "Do's" in fashion-form and skiing form. Follow the same track with your promotion. Fill your windows with ski and after-ski clothes like those Vogue shows: "professional" trousers, ponyskin jumpers, gabardine jackets and pants, chinchilla jackets, skirts (for experts), et cetera, and above each costume put a "Vogue says" quotation with a "do". Such an interlocking of sport-and-fashion rules can't possibly make a *sitzmark.*

Vogue says:
"Put a brave, expansive emblem high on your hat."

Vogue says:
"Patriotic insignia—suave declaration of Americanism."

Vogue says:
"Red, white, and blue goes South."



Vogue says:
"Do see that your after-ski slacks fit faultlessly."

GIFT QUOTES

To use on your own cards

Vogue says:
"Noble gesture—a gift of gloves."

Vogue says:
"For bureau-drawer perfectionists—a lingerie case."

Vogue says:
"Let a long-and-narrow handbag carry your good wishes."

Vogue says:
"Suited to a sentimentalist—a picture-holder."

Vogue says:
"A desk is a second home—outfit it thoughtfully with matched accessories."

Vogue says:
"For the gentleman en route, a saddle-leather travel kit."

Vogue says:
"Choose big virile sheets of writing paper for a man."

Vogue says:
"Order a king-size case, if he smokes those extra long cigarettes."

Vogue says:
"For the smoker-reader, a non-tippable ash-tray."

Vogue says:
"For the pack-a-day girl, a capacious, flat leather cigarette case."

Vogue says:
"From husband to wife—a mirror perfume tray."

Vogue says:
"If she's a party-goer, give her a brilliant compact."

Vogue says:
"For that Time-and-Thought look, make it an initialed gift."

For fashion quotes, see page I

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STAY AT HOME—and you'll like it in this robe of blended three-color harmony made of Ancona rayon crepe. Zipper front. Plum, Black. 12 to 44.

FEMME FATALE—Luxurious velvet panel with contrast of shimmering slipper satin. Concealed front zipper. Ash rose with Delphinium blue, Silver blue with Cerise. 12 to 20.

PICK POCKET—Ancona rayon crepe with glittering gold embroidery on yoke and pockets. Concealed zipper. Rose red, Heaven blue, Jade green. 12 to 20.

WARMEST WISHES—Cozy, quilted rayon satin wrap-around robe with lovely floral print. Softly shirred at yoke and lined with contrasting solid color satin. Styled in White, Powder blue, Pink. 12 to 20.

LAZY LOVELY—Quilted rayon satin bed jacket. Floral print. Three-quarter sleeve. In White, Powder blue, Pink. Sizes 14, small, medium, large. Under $4

PICTURE PLAID—Symphony in color. Woven plaid rayon taffeta, with solid color adjustable panel of Ancona rayon crepe. Zipper. Multicolor. 12 to 20.

LEOPARD LADY—Most glamorous robe of 1941. Acetate rayon crepe, set off with panel of tawny leopard velvet. Concealed zipper. Jungle red, Tropic green. 10 to 20.

(Slippers courtesy Jerro Bros.)

You'll find them at the better stores everywhere, or write to ELIAS SAYOUR CO., 31 East 31st Street, New York

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